

LIFE



POILU

MARCH 11, 1940

10 CENTS



WORLD'S ONLY CAR with amazing "Arrow-Flight" springing; and the exclusive Manifold-Sealed engine with 15 to 50 MPH pick-up in 12.9 seconds, high gear—plus economy that won class honors in 1940 Gilmore-Yosemite Run (23.76 miles to a gallon).



IT NEVER RAINS, gets cold . . . dust never blows . . . when you drive a Weather Eye Nash. Automatically gives you fresh-filtered, warmed air at the turn of a dial. One of 17 advanced features that mean top re-sale value. Drive a Nash!

...and Away Goes Your Heart!

OUT OF THE BLUE will come a warning—a flirtatious *toot toot*.

Then up sails a new Nash—and away goes your heart!

Next thing you know you're flying down the road with a hundred-odd horses in your heels . . . so silently and smoothly harnessed by a Fourth Speed Forward that you can't believe the way those telephone poles go ticking by.

But hold on—that Nash manifold-sealed engine is just pulling its punches. See that hill up ahead? Just tickle that throttle and *skyrocket* up it, in Nash's new Automatic Overtake. (It's incredible, until you try it!).

The road you're on is checkered with jolting, washed-out stretches . . . but your wheels never tell you.

Your fingers never feel it . . . but a cross-wind is tugging at the steering course.

Your neck and ankles never know it . . . but the day has turned bitter-cold. (That Weather Eye automatically takes the fickleness out of spring).

It's then you realize that nothing on four

wheels before has approached the silent, swift, sure-footed smoothness of Nash's new Arrow-Flight ride!

It's then, too, you capture the spirit of it, the "catch-me-if-you-can" feel of it . . . that makes driving a Nash an event—to the last happy 100,000 miles.

• • •

And when you lose your heart, you can keep your head. For there's never been such a value before—for a price that's next to small cars.

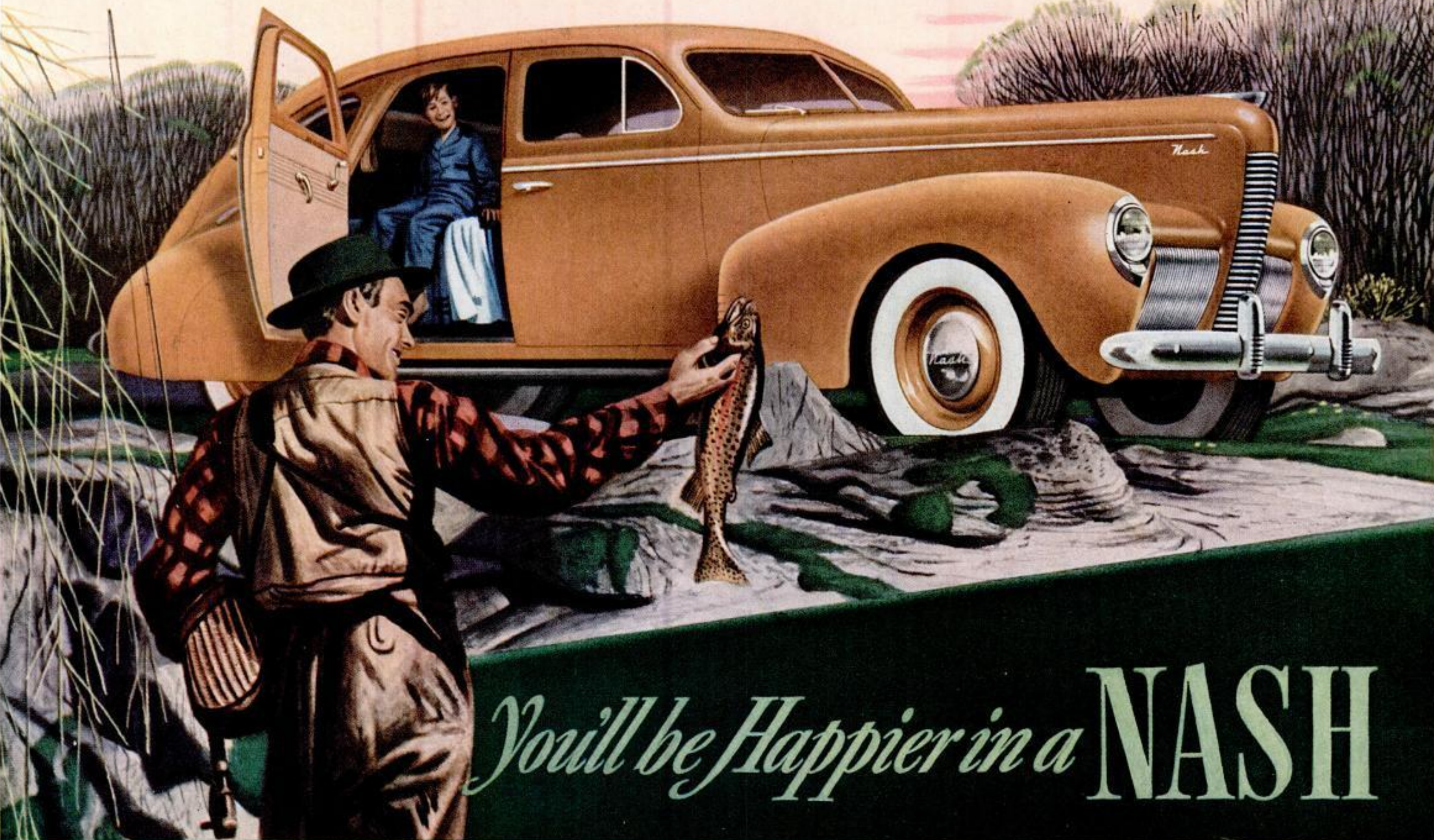
From its Sealed Beam lights to the convertible bed in back, a Nash is *big* and built to last.

No other car can match it in weight per dollar, or offer such fine long-life features as a 7-bearing crankshaft, a double frame, a completely manifold-sealed engine. It's a value that only Nash's \$45,000,000 in resources can produce.

We're waiting now. Come on—try it today!

LOWER PRICES: from \$795 delv'd at Factory! Lafayette Series Sedan (below) \$875, includes Standard Equipment, Federal Taxes, White Sidewall Tires, Weather Eye, Rear Wheel-Shields, Fourth Speed, are optional extras.

\$795

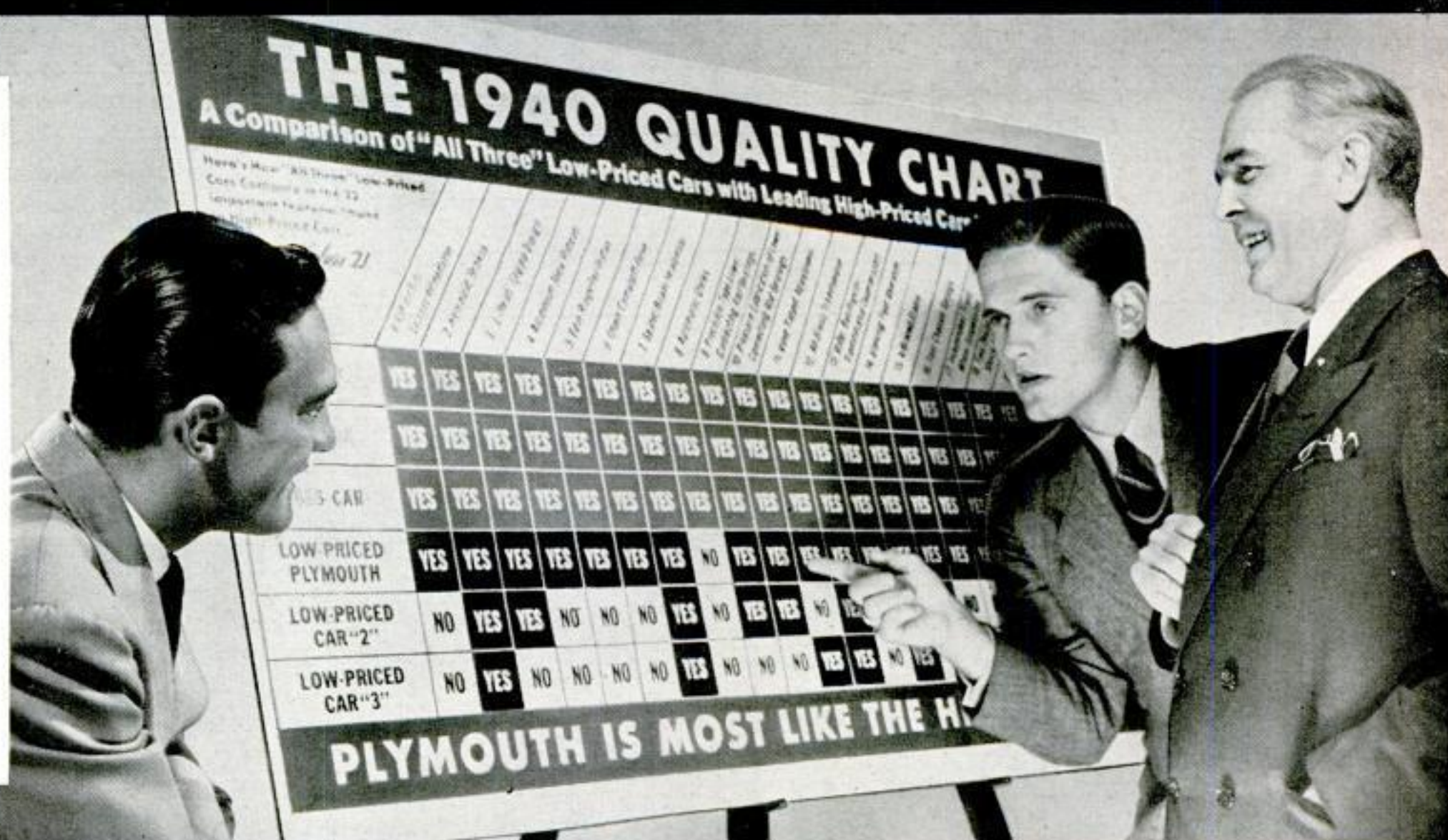


You'll be Happier in a **NASH**

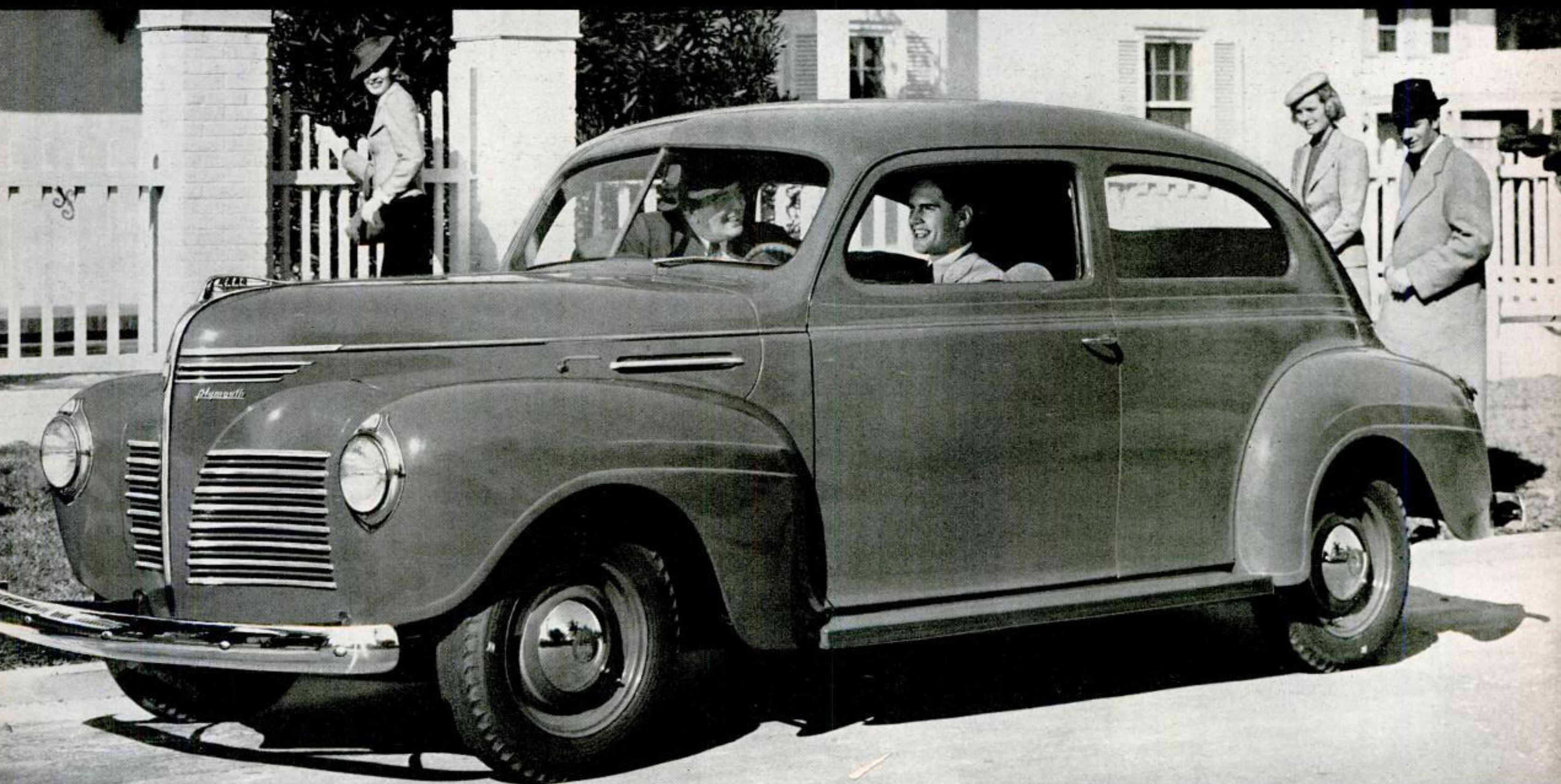
Big Decision Now Made Easy

Now, in two quick steps you can choose the best low-priced car.

① See the 1940 Quality Chart to discover what each of "All 3" low-priced cars gives you in size, safety, comfort, value. **②** Take Plymouth's Luxury Ride to learn how finer quality contributes to your enjoyment!



1-SEE THE QUALITY CHART FOR FACTS



2-TAKE THE LUXURY RIDE FOR PROOF

OF 22 IMPORTANT FEATURES FOUND IN HIGH-PRICED CARS—
PLYMOUTH has 21...CAR "2" has 11...CAR "3" has 8

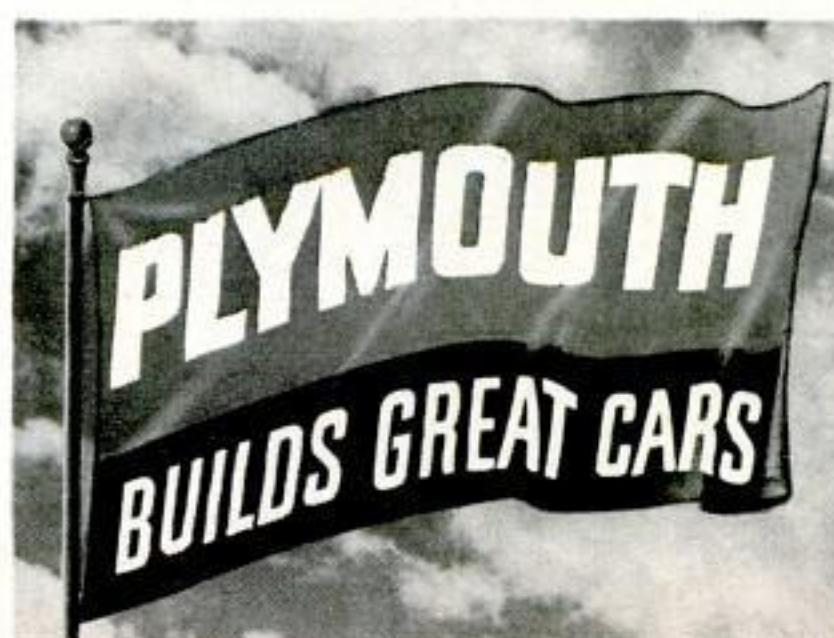
WHAT'S THE FINEST CAR low price will buy in 1940? Motorists by the tens of thousands are finding the answer on the 1940 Quality Chart!

And Plymouth's the car they're choosing! For the Quality Chart shows that Plymouth is the only one of "All 3" low-priced cars that gives you a majority of the 22 big features found in high-priced cars.

See the Quality Chart . . . at your nearby Plymouth dealer's. Then take the delightful Luxury Ride to discover how much more motoring satisfaction low price buys in Plymouth! Remember, the 1940 Plymouth is remarkably easy to buy!

MAJOR BOWES, C.B.S., THURSDAYS, 9-10 P.M., E.S.T.

BUSINESSMEN: See the new low-priced Plymouth Commercial Pick-Up and Panel Delivery.



COUPES \$645
START AT

SEDANS \$699
START AT

—Delivered in Detroit, Mich. Prices include Federal taxes. Transportation and state, local taxes, if any, not included. PLYMOUTH DIVISION OF CHRYSLER CORPORATION.

For younger fathers:

A new policy...especially designed for limited budgets... provides maximum security at every stage of your family's life

BEFORE YOUR children came you had certain needs of insurance for your wife, yourself. Then suddenly those needs expanded. You probably thought of her alone with the children—how, if you died, they'd still have to have money every month to pay inescapable



bills through the years till the youngsters were grown and educated. ¶ Your wife after that—she'd want so much *not* to be a burden on the children. So you thought of *her* old age. And *your own*—because of the chance that the period of these other needs might go happily by. ¶ But did you find afford-



able insurance to meet these varying needs? ¶ Today there's a way to take care of them all... with one single policy! It is a unique policy of the Union Central Life Insurance Company, called the Multiple Protection Plan. ¶ And perhaps the most remarkable

feature about it is its moderate cost. Planned to expand its support while the family need is greatest, to effect a saving when that need is lessened, it makes possible far more insurance protection than many young fathers have imagined they could provide. ¶ *Fathers earning \$45 to \$60 a week are thrilled by the discovery that with the Multiple Protection Plan they can leave their families as much as \$100 every month for 20 years, and after that can provide \$10,000 in cash for their wives or a monthly income for life.* Find out about it; write The Union Central Life Insurance Company, Dept. B-12, Cincinnati, O.

Copyright 1940 by The Union Central Life Insurance Co.

THE UNION CENTRAL LIFE INSURANCE CO.

~ A \$300,000,000 INSTITUTION FOUNDED IN 1867 ~



LETTERS TO THE EDITORS

Car-hops' Visitors

Sirs:

After seeing your layout (of my pictures) and reading the story concerning Sivils' beautiful car-hops (LIFE, Feb. 26), two Houston men who were patients in Houston's Memorial Hospital couldn't wait until they got well to see the girls; they called ambulances, had themselves hauled to the drive-in stand and investigated the story in person.

James Cashen, a student of A. & M. College, who got a serious back injury in an automobile accident recently, and W. C. Robinson, likewise a patient for 18 months at the hospital as a result of a car wreck, occupy rooms side by side at the hospital. Saturday they saw a copy of LIFE, read the story of Sivils' girls. Nothing would do but that they go to see the charmers in person.

So Sunday morning they called two ambulances and had themselves transported to the scene of the story. The girls, elated over such unusual customers, gave them plenty of attention. The



PATIENT ROBINSON & CAR-HOPS

guests stayed more than an hour, departed in better spirits mentally and better shape physically than they had been in since they entered the hospital.

Sivils has done two record days of business since the story appeared, and can't handle the crowds that are swarming over the spacious grounds.

Incidentally, the cover-page girl, who had left Sivils to work at Morales since I made the pictures, hastened to get back to the old place so she could take the bows and the tips—and she's getting plenty of both.

FRANCIS MILLER

Houston Press
Houston, Tex.

Pilots Beware

Sirs:

While perusing a recent issue of *Yankee Pilot*, I came across an interesting sequel to your picture story of the use the Alcohol Tax Unit is making of the airplane in the spotting of stills from the air (LIFE, Jan. 1). The magazine mentioned the fact that the civilian pilots had been warned not to fly low over still country. It seems that the shiners are mistrustful of all planes since your spread informed them of the use to which they are being put. They engage in anti-aircraft practice on the slightest provocation. It looks as if the lowly cub will have to fly a neutral flag below the Mason-Dixon line.

JOHN O. HOFFMAN

Quincy, Mass.

Skater Won

Sirs:

For timeliness, LIFE really took the prize in the Feb. 5 issue when it ran a page of pictures of Johnny Roukema, of Paterson, N. J., as one of the outstanding skaters. For, on Feb. 5 in Madison Square Garden, Roukema, against the cream of the skating crop, won the two-mile inter-city championship.

To me, that is real sports picking.

LOUIS J. BRECKER
New York, N. Y.

(continued on p. 4)



The WHITE shirt that has everything!

IT'S **Figurized**

A White shirt has EVERYTHING if it's a Fruit of the Loom shirt with the Life-long Collar. It's splendidly master-tailored of one of the world's best-known, most trusted fabrics—and NOW IT'S FIGURIZED TO FIT YOUR FORM.

It's made with an exclusive SHOULDER-SLEEVE-AND-BOSOM construction that actually eliminates all bunching under the arms and across the bosom.



NO MORE wrinkles from armpit to collar



NO MORE bunching under the arms



NO MORE overhang- seams at shoulders

Yes, gentlemen, it's the really modern White shirt—smarter, better-fitting. At leading men's wear departments \$1.65 and haberdashers

NEEDLES

FRUIT of the LOOM WHITE SHIRTS

ECLIPSE-NEEDLES CO., PHILADELPHIA, PA.

WITH THE **LIFE LONG** COLLAR

Do you see Billy?
 No! I see a Man with a Home of His Own.
 What is the Man Doing?
 He is Facing the World with a Sparkling Smile.
 What makes his Smile so Sparkling?
 Perhaps because he started young with Ipana and Massage.



How foolish to take chances! Let Ipana and Massage help guard the health of your gums... the brilliance of your smile.

BE HONEST with yourself! Are you sure you are giving your teeth the proper care... the care they should have to be bright and sparkling?

Your own child could probably tell you! For today, thousands of children are being taught in their classrooms a lesson that many an adult still has to learn... the importance of *gum massage* to healthy gums and sparkling teeth.

They know that most modern foods are too soft and creamy to require vigorous chewing. And gums, deprived of the exercise they need for health, often tend to become weak, tender, flabby... and flash their warning tinge of "pink"!

"Pink Tooth Brush" a Signal for Action

If your tooth brush "shows pink," *see your dentist!* You may not be in for serious trouble... but let him decide! He, very likely, may simply tell you your gums have become "lazy"...

need more exercise. And, like so many other dentists, he may suggest "the healthful stimulation of Ipana and massage."

For Ipana is especially designed not only to clean your teeth thoroughly but, with massage, to aid the health of the gums. So, every time you brush your teeth, massage a little extra Ipana onto your gums. Feel that invigorating "tang"... exclusive with Ipana and massage. It shows that gum circulation is being stimulated... helping to make gums healthier, teeth stronger.

Get an economical tube of Ipana Tooth Paste today! And start the daily habit of Ipana and massage... for healthier gums, brighter teeth, more attractive smiles!



Ipana Tooth Paste

This One

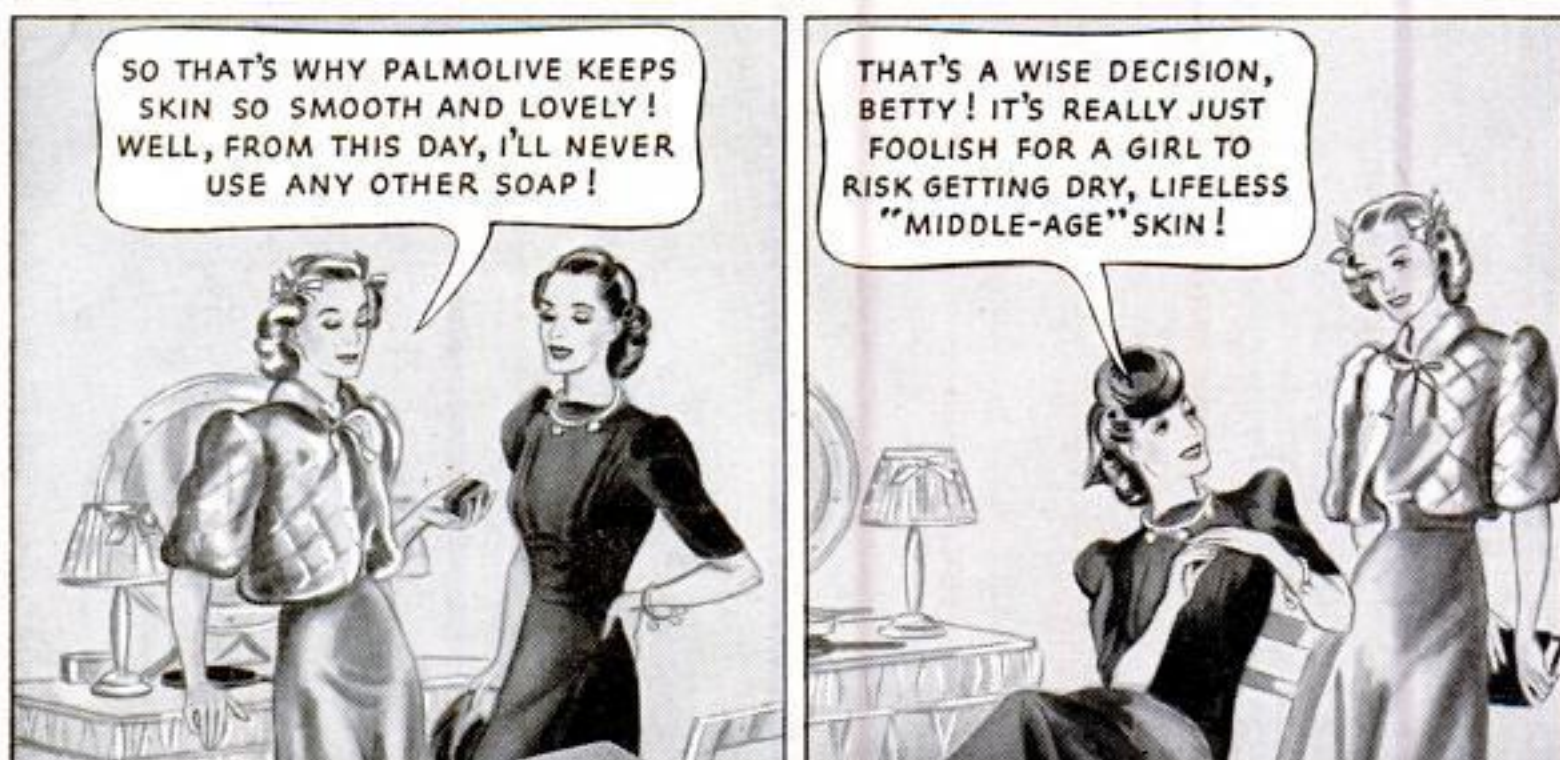
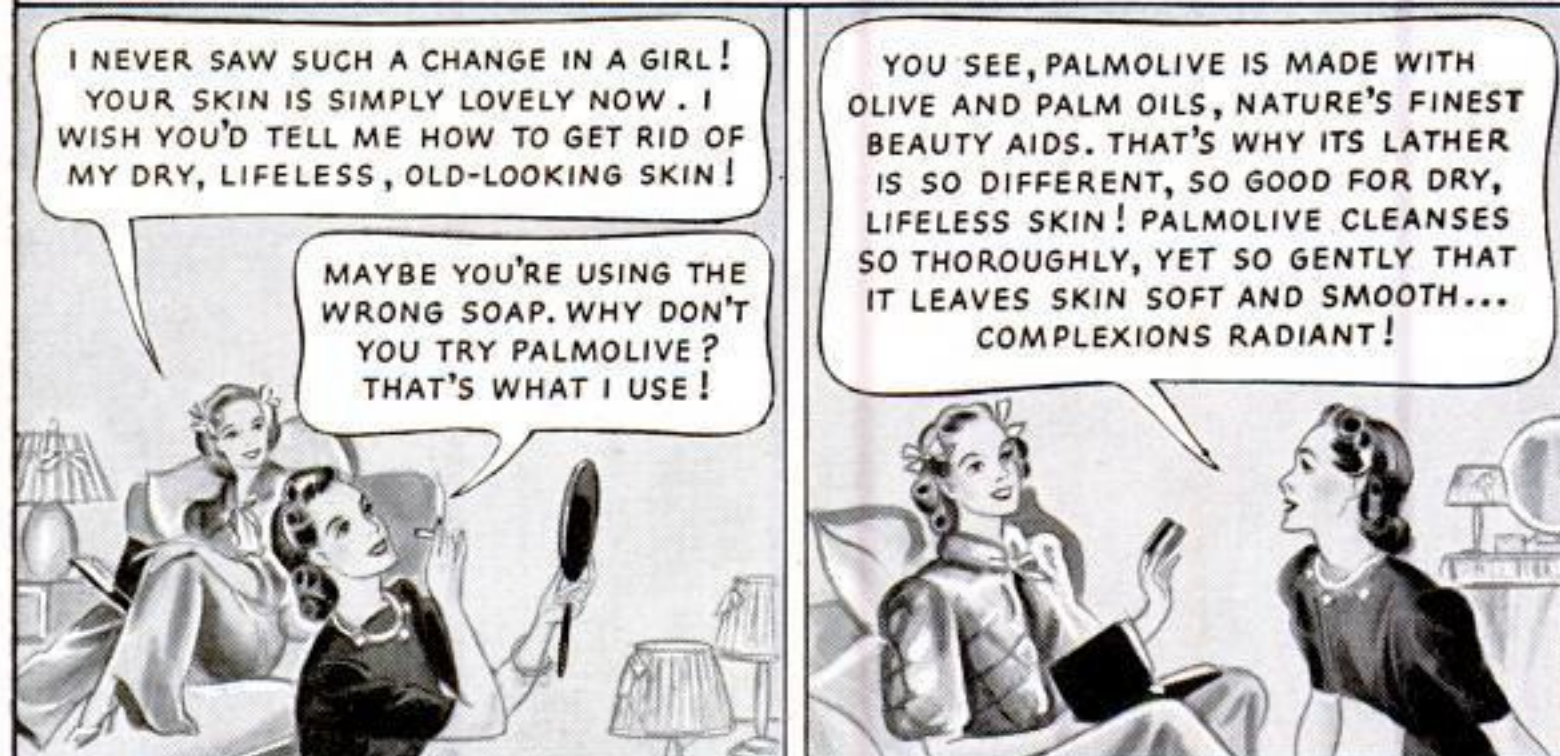


WJHQ-AH8-2J2X

I TRADED "MIDDLE-AGE" SKIN FOR A SCHOOLGIRL COMPLEXION!



IS YOUR SKIN DRY, LIFELESS, OLD-LOOKING?
USE THIS LOVELY SOAP MADE WITH OLIVE OIL!



LETTERS TO THE EDITORS (continued)

Sentry Identified?

Sirs:

Having read your article on Spain Rebuilding in the Feb. 12 issue, I was surprised to see the picture of the sentry in the *Constitution* the following Sunday. I am sending the clipping as it appeared.

WILLIAM D. BOLDT
Atlanta, Ga.

● The Atlanta *Constitution* story states that Dr. J. C. Wardlaw, director of extension for the University System of Georgia, saw the picture in *LIFE* and



SPANISH SENTRY

identified the sentry as his son Ralph. Ralph had been reported dead and memorial services had been held. Unexplained fact is that, when last heard from, Ralph was fighting for the Loyalists.—ED.

Carol's El Greco

Sirs:

With regard to your interesting and, I suppose, accurate article on the state of Rumania, one of the pictures of King Carol's rather hideous country estate shows the bedroom. The caption notes, "above the headboard, amid icons, an El Greco." The implication is that the picture referred to is an original. Is my memory accurate, or did I not see the same *Christ Bearing the Cross* at a museum in Geneva, Switzerland, whither it was allegedly brought from the Prado collection in Madrid? Check with Phaidon edition of the works of El Greco, plate 79.

Of more interest, if less feasible: to know if Rumania's Hohenzollerns were the dupes of high-pressure salesmen of phoney Masters.

HENRY T. STRYKER
Princeton, N. J.

● Let Mr. Stryker turn back one page in the Phaidon edition of El Greco and he will find, in plate 78, the painting that hangs in Carol's bedroom. El Greco painted no less than twelve similar pictures of Christ carrying the Cross. The Hohenzollerns were not swindled.—ED.

Technique

Sirs:

Concerning your "making love" scene from *It's a Date*, Feb. 19: 1) did the picture get reversed in processing, 2) are the fellows left-handed, or 3) don't they know any better?

Best technique is to hold girl on left arm, leaving right arm free. Director Joe Pasternak should visit Lakewood High School.

JOHN MITCHELL
Lakewood High School
Lakewood, Ohio

(continued on p. 6)

"Manikins prefer
minikins
REG. U.S. PAT. OFF.
The Smart New Minimum
in Undies"
—says BEVERLEY CLARKE
Lovely John Powers Model



BLUE SWAN
minikins
REG. U.S. PAT. OFF.
Featuring the
Nobelt Waistband
PAT. NO. 2,183,257

Lovely models who must maintain a smart appearance, now insist on this smoother, more comfortable Celanese rayon undie... MINIKINS. It fits better, never shrinks, runs nor sags, and the NOBELT waistband that actually breathes with you is guaranteed to last the life of the garment! Try a pair . . . you'll see the difference.

GUARANTEED
as advertised in
GOOD
HOUSEKEEPING

39¢

SEND FOR FREE NOBELT SAMPLE

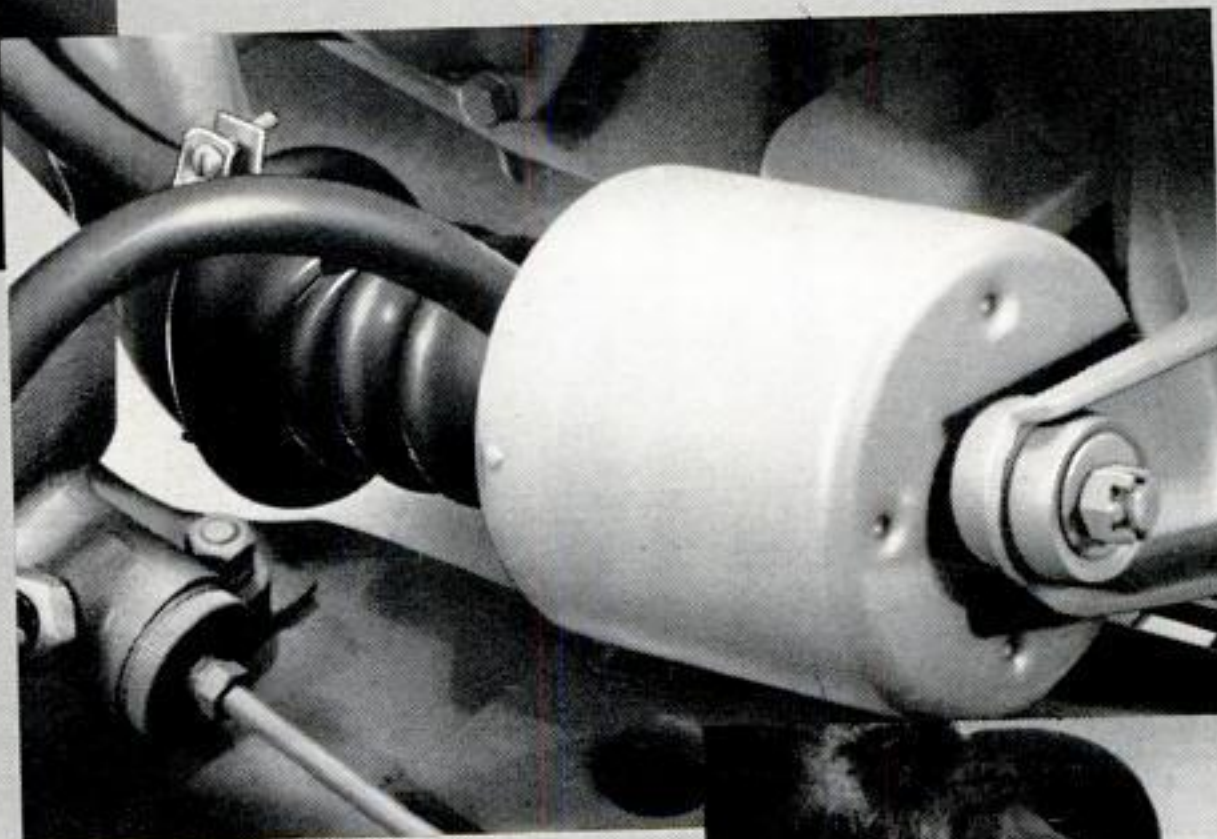
BLUE SWAN MILLS, INC.
Empire State Bldg., N. Y. C.
Send me free booklet 42 and actual sample of the Nobelt waistband; also name of my nearest MINIKIN dealer.

NAME
ADDRESS
CITY STATE



Just touch it without removing your hand from the steering wheel . . .

*Can you do this
with your steering
column gearshift
?*



Feel a hidden power cylinder supply 80 per cent of the shifting effort—automatically . . .

Sit back and let the gearshift do the work for you—instead of having to shift for yourself!



Only Chevrolet has this Exclusive Vacuum-Power Shift—80% automatic—only 20% driver effort. You won't find it on any other motor car, regardless of price!

**"THE GREATEST ADVANCE
SINCE THE SELF-STARTER"**

**"CHEVROLET'S
FIRST AGAIN!"**

**NOWHERE ELSE—
FEATURES LIKE THESE!**

NEW "ROYAL CLIPPER" STYLING •
BIGGER INSIDE AND OUTSIDE
• NEW FULL-VISION BODIES BY
FISHER • "THE RIDE ROYAL"—
Chevrolet's Perfected Knee-Action
Riding System† • PERFECTED HY-
DRAULIC BRAKES • ALL-SILENT
SYNCHRO-MESH TRANSMISSION •
LARGER TIPTOE-MATIC CLUTCH
• NEW SEALED BEAM HEADLIGHTS
WITH SEPARATE PARKING LIGHTS
• IMPROVED SHOCKPROOF STEER-
ING† • NEW CRYSTAL-CLEAR
SAFETY PLATE GLASS

†On Special De Luxe and Master De Luxe Series

85-H.P. VALVE-IN-HEAD SIX

\$659

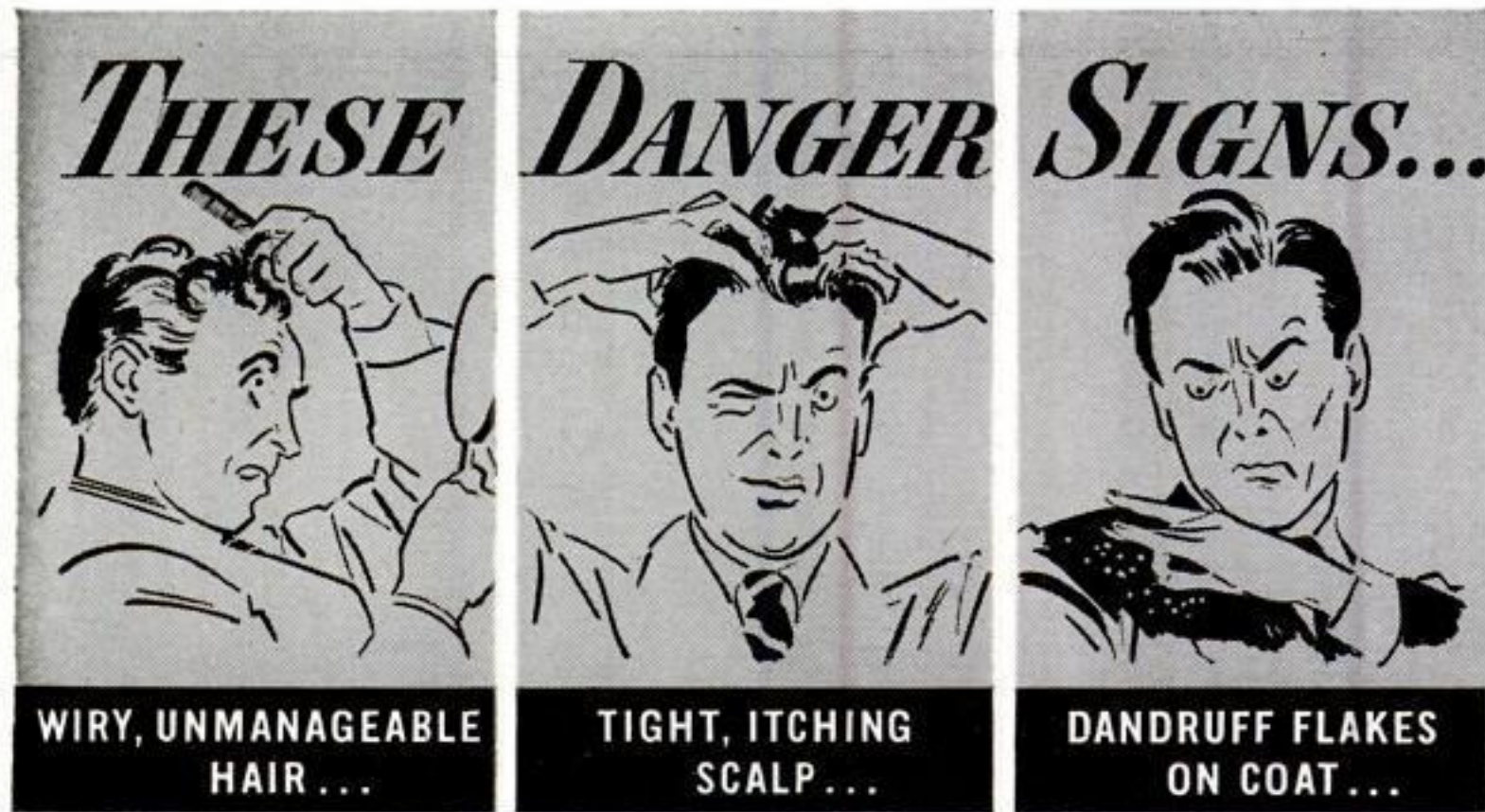
AND UP, at Flint,
Michigan. Transporta-
tion based on rail rates,
state and local taxes
(if any), optional equip-
ment and accessories—
extra. Prices subject to
change without notice.
Bumper guards—extra
on Master 85 Series.

**Eye It..
Try It..
Buy It!**



A GENERAL MOTORS VALUE

**CHEVROLET MOTOR DIVISION
General Motors Sales Corporation
DETROIT, MICHIGAN**



mean you should check

DRY SCALP

with

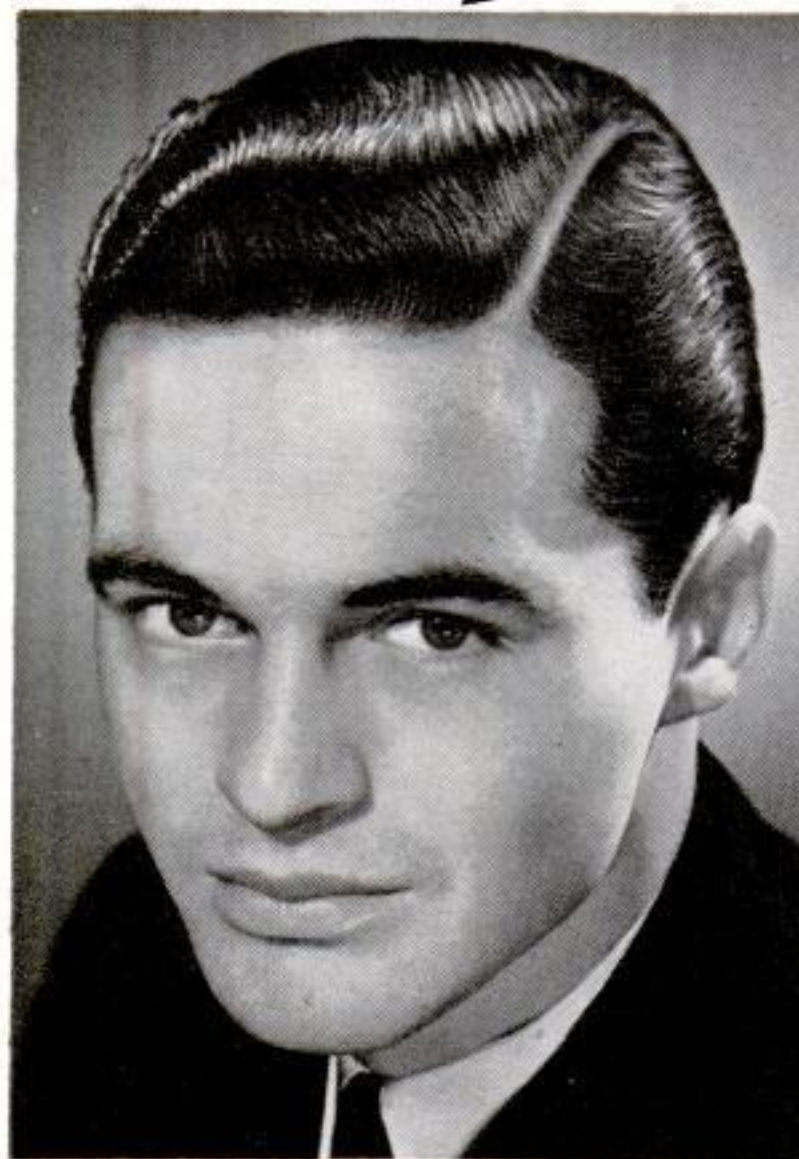
Vaseline HAIR TONIC

REG. U. S. PAT. OFF.

to keep your hair good-looking

FEW people realize how soap, water and dry heat rob the scalp of its natural oils and eventually cause hair to become lifeless and hard to manage. If you want to keep your hair—and keep it good-looking—begin fighting “dry scalp” today! Before shampooing, give your scalp a vigorous massage with plenty of ‘Vaseline’ Hair Tonic.

Between shampoos *do not* wet your hair! Instead shake on a few drops of ‘Vaseline’ Hair Tonic each morning and your hair will remain soft, well-groomed and healthy-looking. ‘Vaseline’ Hair Tonic is so beneficial because it contains no ingredient that can possibly dry your scalp. Buy a bottle today . . . and see what a difference it makes in your hair, even within a single week!



DRY HEAT WATER SOAP

They all rob your hair of natural oils. Combat “dry scalp” and keep your hair good-looking with ‘Vaseline’ Hair Tonic.

A few drops a day supplement natural scalp oils, combat “dry scalp” and keep hair good-looking.

40¢ and 70¢

LETTERS TO THE EDITORS

(continued)

Parson Weems and Lincoln

Sirs:

Didn't LIFE's editor muff a chance to add another note of interest? Parson Weems's *Life of Washington* (LIFE, Feb. 19) was the volume which boy Abe Lincoln borrowed and placed in an unchinked crack in the Lincoln cabin. Rain damaged the book, and Abe had to pull fodder for three days at 25¢ a day to buy the book.

LOUIS A. BLEDSOE
Sorento, Ill.

Prudent Columnist

Sirs:

In your Walter Winchell's “Confucius Say” article in the Feb. 19 issue, aren't those “Chinese”, who are chasing Walter, Filipinos? They don't look like Chinese to me.

HENRY BROQUIST
Rockford, Ill.

● Confucius say man who incur Chinese wrath very smart take no chances with Chinese hatchetmen.—ED.



WALTER WINCHELL
Royal Line

Sirs:

In your issue of Feb. 26, on page 79, you refer to King George VI as the great-great-great-grandnephew of George III. “As every schoolboy knows,” King George VI is the son of George V, who was the son of Edward VII, who was the son of Queen Victoria, who was the daughter of the Duke of Kent, who was the son of George III. This makes him the great-great-great-grandson of George III.

EMIL L. SCHMIDT
Pittsburgh, Pa.

● LIFE's error.—ED.

Lord John's Pictures

Sirs:

Glory be to Lord John of the British Mystery of Misinformation for the manful step he took when, after long struggle deep within his cunning heart, he resolved to part with those pictures of Germany taken by British reconnaissance planes (LIFE, Feb. 12).

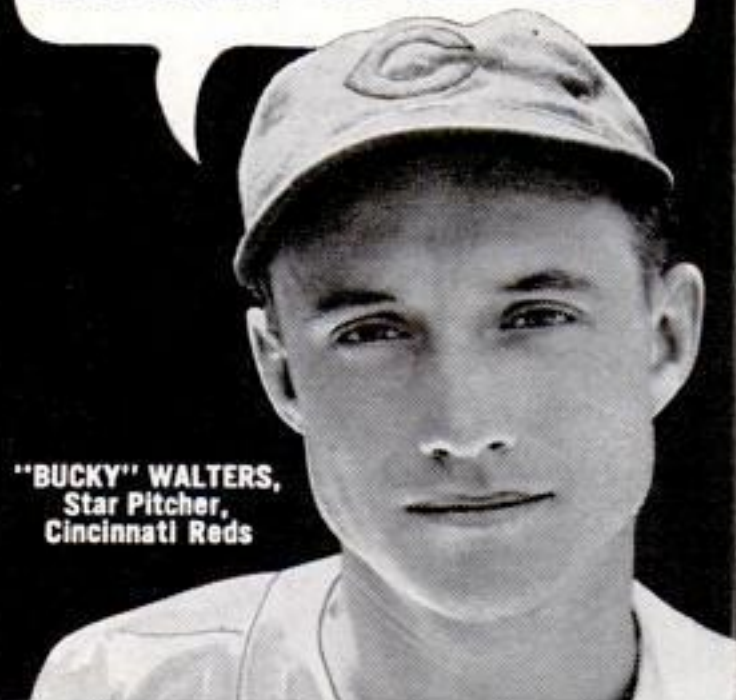
Let me tell you something. I am not familiar with the topography of Langenhagen, or Sylt, or Wilhelmshaven. The “Canal Terminus at Harburg,” however, I know as well as the pockets of my favorite overcoat.

So you think that the fact that the British are getting set to bomb Germany's canals, undoubtedly the most vulnerable link in its transportation system, is most interesting?

Well, that part of Harburg Harbor shown is a canal terminus, indeed. The Seeve Kanal's waters flow into the dock from under the drawbridge (marked A) and the small bridge on top of letter B in the upper-right corner. That ditch is about 8 miles long, 30 ft. wide and 2 ft. deep. It runs through the river-bottom lands east of Harburg. Its purpose is draining the lowlands in times of floods and irrigating them in times of drought.

(continued on p. 8)

**GILLETTE'S NEW
TECH RAZOR GIVES
ME THE MOST
COMFORTABLE
SHAVES OF MY LIFE**



**Four Basic Advantages Make
This Easiest-Shaving Razor
Any Man Ever Used, Bar None**

TAKE it from “Bucky” Walters, Wilbur Shaw and millions of other men . . . shaving is a cinch with the new Gillette Tech Razor. Four big improvements tell the story. You whisk off tough beard without nicks or cuts . . . get good-looking shaves every time.



I GET REFRESHING, GOOD-LOOKING SHAVES EVERY TIME WITH A GILLETTE BLUE BLADE IN THE NEW TECH RAZOR.

Precision Built

The Tech Razor and the improved Gillette Blue Blade are precision made. They fit exactly . . . work together perfectly. And today's Gillette Blue Blade is made of steel hard enough to cut glass. Its edges, finished by an exclusive new process, are sharper . . . more uniform . . . and protect your skin from the irritation caused by misfit blades. Get the Tech Razor and five Gillette Blue Blades from your dealer for 49c.

FOUR BIG IMPROVEMENTS

1 RIGID BLADE SUPPORT SPEEDS SHAVING

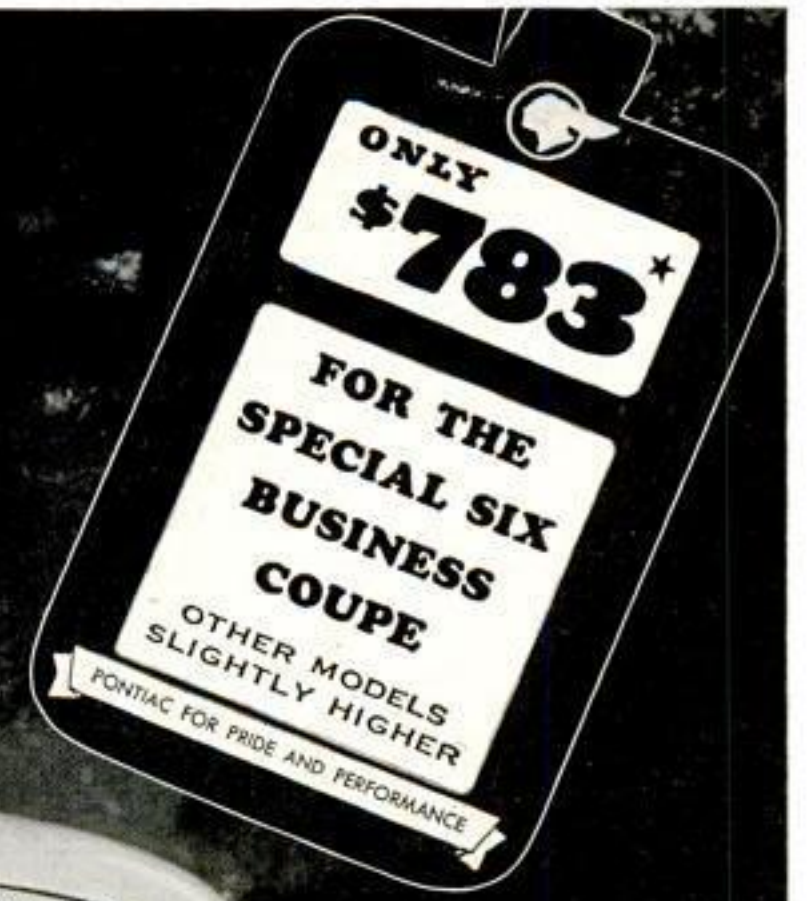
2 NON-SKID TREAD PROTECTS FACE

3 CLEANS QUICKLY --NEVER CLOGS

4 SOLID BAR GUARD ASSURES COMFORT

TECH RAZOR AND FIVE GILLETTE BLUE BLADES

49¢



A GENERAL MOTORS VALUE

As Illustrated, Special Six 4-door Touring Sedan, \$888*

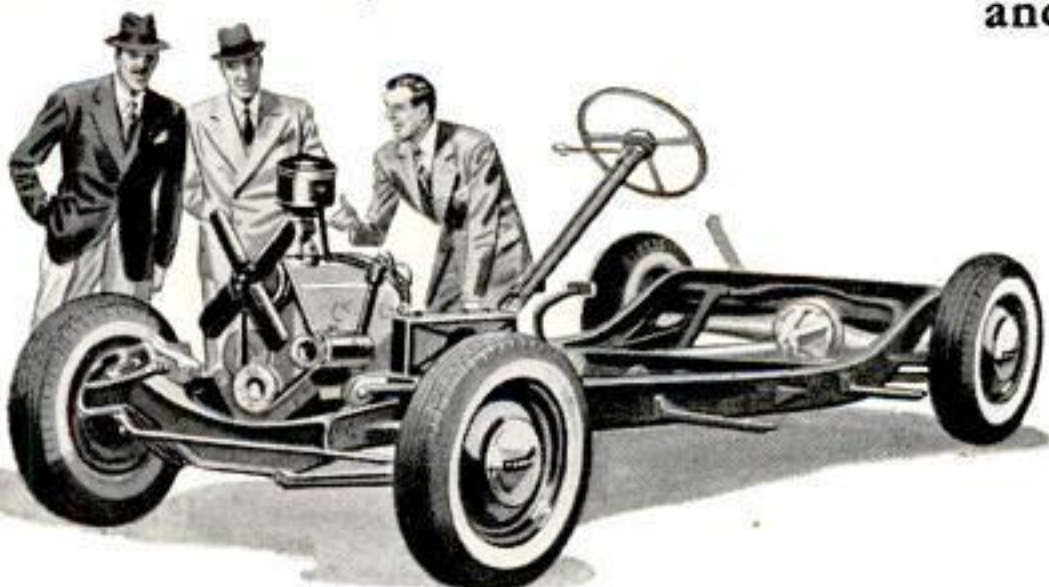
You're missing something every day you wait!



The 1940 Style Leader—with beauty so exciting it gives you a new lift every time you look at it.



More room—more comfort—thanks to Pontiac's big-car size and the "Triple-Cushioned" Ride that lets you relax every mile you drive.



Pontiac's famous Sealed Chassis—the reason behind Pontiac's amazing durability, economy of operation, long life and freedom from trouble!

A 1940 PONTIAC owner wrote us recently, "I used to think that any car that would 'take you there and bring you back' was good enough for me. I realize now how short-sighted I was. Why, for years I've been missing half the real pleasure and enjoyment of motoring without even knowing it!"

This statement is typical of the expressions of literally thousands of former small-car owners who now drive Pontiacs. Profit by their experience, and investigate Pontiac yourself. See how much *you've* been missing by not having a *big* car—and all the advantages only a big car can offer.

And don't ever get the idea that you can't afford a Pontiac! Owners from one end of America to the other say that this big Pontiac is actually just as *easy to buy* and just as *economical to own* as smaller cars! *Step up* to a Pontiac today and *catch up* with all you've been missing for years!



Pontiac

AMERICA'S FINEST
LOW-PRICED CAR

*Delivered at Pontiac, Michigan. Transportation based on rail rates, state and local taxes (if any), optional equipment and accessories—extra. Prices are subject to change without notice.

Have you tried Linit for the BATH lately?



Swish a cupful or more of Linit in your tub of warm water—step in—and relax for fifteen minutes. You will find yourself enjoying this delightful Linit Bath. It gives the body the feeling of being refreshed and rested. And the cost of Linit is trifling.



at
your
grocer's

LETTERS TO THE EDITORS (continued)

There is not a single lock to bring even a 15-ft. flatbottom boat through from the Seeve River (tributary of the Elbe River) where the canal commences, to the dock into which it falls over two dams about 12 ft. over dock water level. This drop has been used for 400 years to turn the machinery of the "Schlossmuehle" (Castle Mill) which is located about 500 yards south of the above mentioned letter B. The top end of the picture is almost due south, the lower end north. As far as transportation on this canal is concerned, I can assure you that there are not more than five 15-ft. boats on the entire length of it. I should know. I remember too well how disappointed we youngsters were about the impossibility of borrowing one.

I was born and raised in Harburg and continued to live there until I left Germany in 1926. Quite a number of us Harburgers came over here and have become good American citizens. They live in Milwaukee, Buffalo, etc. They would be just as sore at Johnny Bull as I will be, if ever he should bomb the good home town under the pretext of destroying a "canal terminus."

And then, why the dickens did the British go to the extent of sending an extra-special plane over to get a bird's view of this harbor?

I bet that even over here, you could find many a genuine photographic picture postcard of the "canal terminus," taken from planes at various angles, and showing more precise details than the thing most graciously released at last by the British.

ROBERT MARTENS
Cuyahoga Falls, Ohio

Money Raiser

Sirs:

A Finnish relief banquet was held on the evening of Feb. 13 at the Garrett Hotel in El Dorado, Ark. One hundred and eighty persons attended this demonstration and within 36 hours thereafter raised \$1,750 for the Herbert Hoover fund.

Above the speakers' table hung a 40x 50-in. enlargement of the picture of the pretty Finnish girl published in your



FINNISH LOTTA GIRL

Feb. 12 issue. It was suspended beneath a spotlight, with Finnish flags on either side. The consensus was that the appealing face of this young girl, widely publicized by the Finnish relief committee and used in connection with drives, would be worth many hundreds of thousands of dollars to the fund.

ELOISE WALL, Secretary
Finnish Relief Campaign, Union County
El Dorado, Ark.

Classics College

Sirs:

As a result of the article on the classics in your issue for Feb. 5, two friends and my husband and I have organized the "Nocona College" with the avowed purpose of studying and discussing the Hundred Great Books in chronological order.

GLADYS CUMMINS
Nocona, Tex.

DASHING
COLOR
without
fear of
LIPSTICK
PARCHING

• "The brighter the righter"... is fashion's latest color advice on lips. Coty "Sub-Deb" responds with ringing new shades—bright, clear, rich, red! And you get these high-style Coty colors without fear of Lipstick Parching! To help you avoid chapping and roughness, "Sub-Deb" contains a special softening ingredient—designed to protect lips, while it gives them exciting color. You'll adore "Sub-Deb"...try it!

THRILLING RANGE OF 9 SHADES!

Ask especially to see the very new "Magnet Red"... a vital red red, full of dash and style.

Sub-Deb
SIGNALS STYLE!



COTY

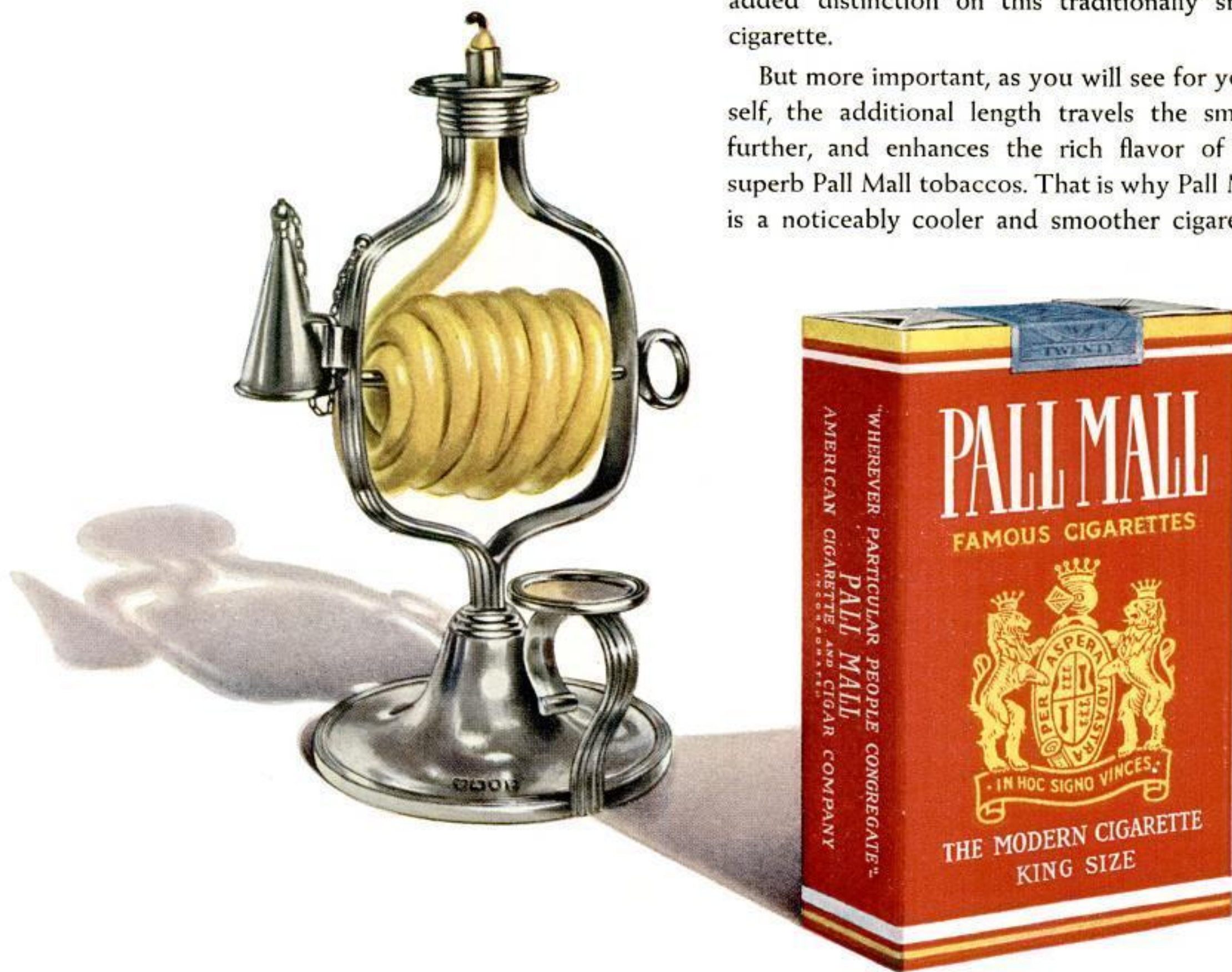
The Ritz-Carlton
suggests

PALL MALL

FAMOUS CIGARETTES

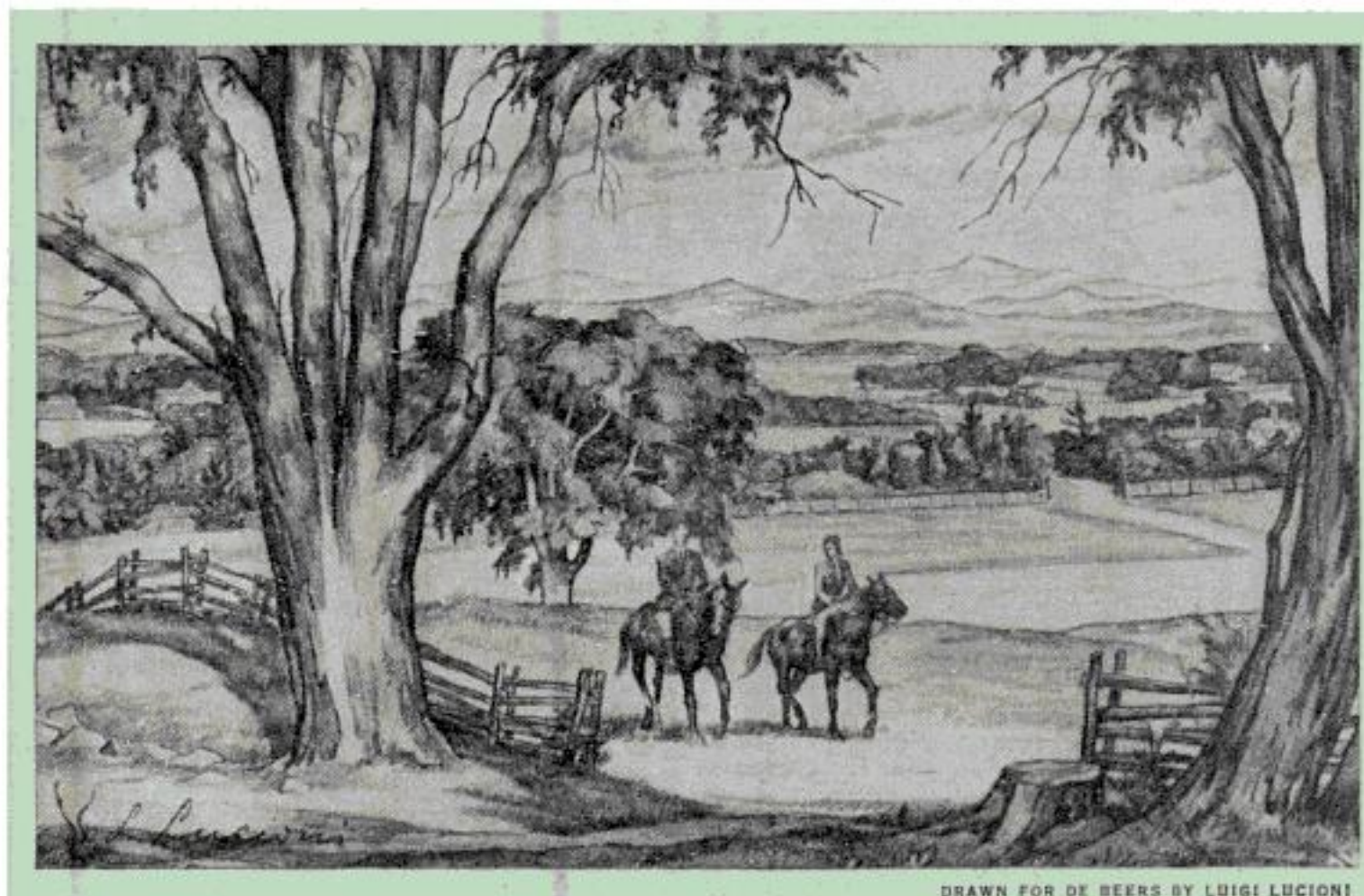
● SMART PEOPLE EVERYWHERE are welcoming the new Pall Mall... for its longer size bestows added distinction on this traditionally smart cigarette.

But more important, as you will see for yourself, the additional length travels the smoke further, and enhances the rich flavor of the superb Pall Mall tobaccos. That is why Pall Mall is a noticeably cooler and smoother cigarette.



“WHEREVER PARTICULAR PEOPLE CONGREGATE”

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DRAWN FOR DE BEERS BY LUIGI LUCIONI

*"A happy youth, and their old age
Is beautiful and free"*

— WORDSWORTH

TO YOUNG PEOPLE about to unite their lives, the future seems an unlimited expanse of golden triumphs. Let them but be together, they feel all things are possible — yes, and probable. A mood for marvels . . . yet it has danger should it lead to the under estimation of their new estate's loveliest ritual. . . . For even though that bright future they visualize be paved with earth's most lucent diamonds, among them they will never discover a stone to take the place of the one that should mark their young engagement. Postponed in favor of more perishable chattels, it can never shine with the white glory of their first love. Mature regrets are inevitable should it prove unworthy. So at the outset, a reliable jeweler should be consulted. (If necessary, he will frequently assist in the purchase of the diamond that will prove a lifetime treasure by arranging payments over an extended period.) Purity of color, brilliance of cut are more important than size for their future's most important diamond. Sufficient that it hold a pure flame their love need never be ashamed of, in their journey together through the world.

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One-half carat, \$100 to \$200		One carat, \$325 to \$600	
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Three carats (Marquise) 	(Brilliant) 		from \$1500

Size alone does not determine diamond value. Purity, color and excellence of cutting affect the prices of diamonds, regardless of weight. These prices do not include mounting.



Every pair made with loving care ... to bring you glamour, beauty, extra wear. Preferred by millions of women ... Sold by over 6,000 stores, coast to coast. 79¢ to \$1.35

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Also in homespun, or
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Leading Lady
REG. U. S. PAT. OFF.
HANDBAGS

Big, soft, beautiful bags in gay passementerie—darling of the season—radiant as the first Spring crocus—dashing as the trappings of a drum-majorette. Luxuriously fitted, superbly styled—an unbelievable value at this low price! Blue, turf-tan, or red, bright with white passementerie.

At your favorite store,
or send \$1 to:

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FROM LIFE'S CORRESPONDENTS

Balkan Plathouse

Bucharest, Rumania

On visits to other countries, I have found that the most fascinating spot, the place that has most of the color, is the capital's biggest and best hotel. In Vienna it was the Bristol; in Prague it was the Alcron; in Warsaw it was the Europejski; in Berlin it's the Adlon; in Rome it's the Grand; in London it's the Savoy. And in Bucharest it's the Athénée Palace, which is easily the most intriguing of all.

The hotel is in the middle of the city, just across the street from one of the wings Carol is building to the palace. From the day it was opened in 1914, the Athénée Palace has been the city's most fashionable hotel, but not until the country's independence was threatened did it take on any extraordinary interest.

After the Anschluss, newspapermen, pushed out of Vienna, began to arrive at the hotel. So did agents of various



ATHÉNÉE PALACE HOTEL
(Royal Palace at left)

countries, trade delegations, politicians, etc. Soon the place buzzed with activity and gossip, the like of which Bucharest had never experienced before. By April it had so perturbed the authorities that they ordered the place closed. The management took the blow with its chin up and decided to use the period during which the hotel was closed to remodel and enlarge the establishment. Now the hotel has 200 rooms and an exterior of clean white stucco.

But a clean, new-looking building was not enough to stop guests from plotting and gossiping in the bars and restaurants. And there was more of it than ever when Bucharest became crowded with refugees from Poland. There were many tense moments when Germans, French, English, Poles and Italians got too near each other. No actual fights ensued inside the hotel but cool, challenging glances were constantly being exchanged at various tables. For a while, the Government planned to raid the hotel and force everyone to show proper credentials if he was to avoid arrest. This plan, however, was dropped when the hotel agreed to close its bar around the middle of October. It remained closed for about a week.

Despite the Rumanian law banning political discussion in public places, the bar and the marble-pillared lounge of the hotel buzz with political talk night and day. As 70% of the guests are Germans (most of whom are in Bucharest as members of trade delegations), the noise resembles that heard in a Munich *Bierstube*. Foreign correspondents usually gather around 10 a.m., but drift back at all hours thereafter. Almost any night you can

WHEN THEY'RE GOOD
they're very very good...



WHEN THEY'RE BAD
they're hard on sheets...



Mothers who mind their P's and Q's BUY LONG-WEARING PEQUOTS

MY, DON'T the twins look sweet? Sleeping there like angels. And the sheets so clean and fresh and smooth... Glory be! They're tearing the house down! Behaving like demons... and look what they're doing to those lovely sheets!

Keep calm, Mother. Boys may be tough, but Pequots are tougher. We'll make a bet the boys give out first!

These are great sheets for active households—Pequots. Sheets so firm and strong don't need to ask for favors. Into every Pequot goes long, strong cotton—and firm, careful weaving. The very same qualities that make a Pequot look rich and handsome... give it long wear as well.

So whether wear or luxury is your goal, it will pay you to watch your P's and Q's. Get Pequots and be sure of both. Pequot Mills, Salem, Massachusetts.

PEQUOT



Pequots are certified every month by the U. S. Testing Co. of N. Y.



This shield identifies the most popular sheet in America.

Every house needs
Westinghouse



*"I just set the time dial—
forget it—and go my way*
IT STOPS MY WESTINGHOUSE WASHER AUTOMATICALLY"



1 "My wash takes less time. The Time Dial* tells exactly how long to wash everything. I just set it to right number of minutes, and go my way. It turns off the current right on the dot, even while I'm out hanging up the clothes."

2 "I wring things cleaner, too. Simply set this little gadget on the wringer—it's called the Select-o-Press*—to dry, medium or light. It guarantees correct pressure for everything from quilts to cambric. And how it speeds drying!"

3 "And I always feel safe! Suppose I do race clothes into a wringer traffic jam! I just press the Roll-Stop Release*; it removes pressure and stops the rolls in a split second. Certainly much safer for me! And safer for the clothes!"

4 "Clothes come cleaner, too... they're swished around in the rich suds by gentle water action, and thoroughly washed till they're spotlessly clean. And with practically no wash-wear! Home tests prove it."



*A famous "5-star feature" of the Westinghouse Emperor Washer. See them all at your Westinghouse Dealer's. Easy payment plan



A WESTINGHOUSE IRONER CUTS IRONING TIME IN HALF

This ironer does *all* the hard work... for a few cents a day... and lasts for years. Fast, too! 10 sheets in half an hour. A towel a minute. A shirt in five; the only sensible answer to doing up shirts at home!

SEND FOR FREE BOOK OF WASHDAY SHORT CUTS
Tested directions for removing stains! New short cuts to easier, faster laundering! Write today to Westinghouse Elec. & Mfg. Co., Mansfield, Ohio, Dept. 11, for free copy. And ask your Westinghouse dealer to put a Westinghouse Emperor Ironer in your home without obligation for 2 weeks.

**WESTINGHOUSE EMPEROR IRONER
EASIER • FASTER • BETTER**

**Westinghouse
WASHERS • IRONERS**

Tune in on Westinghouse "Musical Americana" every Thursday evening—N.B.C. Blue Network

FROM LIFE'S CORRESPONDENTS

(continued)

see sober Sonia Tomara, of the New York *Herald Tribune*, having a cocktail with some friend or contact.

A mystery to everyone is the pretty German blonde Edith von Koehler, who used to be in the press department of the German Ministry of Propaganda in Berlin, is now in Bucharest spending most of her time in the hotel for reasons no one has been able to learn as yet. Another mysterious character is tall, white-haired Walter ("they call me Wally") Dirke Hole, an Englishman. Anyone around the hotel patient enough to listen has heard Wally's story of how he spent most of his life in the mining countries of Africa. He tells everyone that he is drunk or nearly drunk most of the time and, if anyone ever had hangover eyes, Wally has them every day. He makes a point of hinting that he's doing work of some kind in Rumania for the British but exactly what it is no one knows.

In addition the hotel swarms with blondes, monocles and beards of every description, and most of them don't appear to be up to any good. There's so much talk in Bucharest about spies, agents, etc., that it's getting to be something of a distinction to be a person engaged in an ordinary occupation.

From time to time in recent months, members of several legations have resided at the Athénée Palace. Only notable diplomat now in residence is the Italian Minister. To keep him from being molested, the management has stationed a guard on his floor 24 hours a day. At night the guard can be seen curled up fast asleep on the radiator bench on the fifth floor.

After his abdication, King Zog stayed at the hotel for a few days. Much to the annoyance of the other guests, plain-clothesmen filled the lobbies, giving everyone searching glances. Another prominent guest has been Peasant Party Leader and onetime Premier, Maniu, who lived there until the Government advised him to leave. Visitors to his room used to be thoroughly investigated before they were allowed to leave the hotel and, whenever Maniu left, he was followed to his destination. As a matter of fact, Government secret service men check the passports of, and learn what they can about, every guest that registers.

The barbers who work in the hotel's shop are also the barbers for the King's Palace. Head Barber Oprisan Yonica has the distinction unique in world barbering circles of being a member of the Senate.

Best rooms in the hotel run to about 1,250 lei a day, which is not very expensive for foreigners who have taken advantage of the unofficial rate. Incidentally, the value of the lei is something very comic. Officially the rate is about 700 to the pound but doubtless only a very few submit to this. Most everyone finds a way of getting about 1,600 to the pound. Even officials at the Ministry of Propaganda mention only the unofficial rate when they discuss exchange questions.

WALTER GRAEBNER



Now! DELICIOUS
FRENCH DRESSING
WITHOUT FUSS
OR BOTHER!

Smart hostesses are serving this real French Dressing made with "Fresh-Press" Salad Oil. It tastes fresher than home-made!

HELLMANN'S
IN THE EAST
BEST FOODS
IN THE WEST

**"I MARRIED
A GOURMET—**



**AND IT'S NO TROUBLE at all
TO KEEP HIM HAPPY"**

says Gladys Gourmet, charming bride.

"At first I worried about Bill's patrician appetite. Would he demand terrapin stew or lobster Thermidor? Now I know he likes simple food best, but it must be served right. Colman's Dry Mustard with meats, for instance. 'A man's mustard,' says Bill. 'Has a fine, racy taste that brings out all the good meat flavor.' Use Colman's as a seasoning in cooking. Adds sparkle to gravies, sauces, meats, salad dressings.

**Colman's
adds sparkle
to Meats**



FREE RECIPE BOOKLET—

Atlantis Sales Corp., Sole Distributor, 3346 Mustard Street, Rochester, N. Y. Please send me 12 new Colman's recipes.

Name _____

Address _____



HEADS on they met one windy day. "Ah!" he smiled, as he recovered the scattered bundles. "I see we have a mutual friend."



SPREADS naturally followed. For she knew that there's man-appeal in this spicy, satisfying Deviled Ham made by Underwood.



WEDS Just as you expected, she's now a blushing bride. It's just as we expected, for we've known for years how men go for this famous sandwich spread made of whole ham ground and flavored with spices from the Indies. Thrifty, too, for "just-married" budgets.

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DEVILED HAM
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BLADES
TWENTY FOR 25¢

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MORE CLEAN SHAVES FOR YOUR MONEY! BUY THEM AT OUR RISK.
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THE MARLIN FIREARMS COMPANY
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FROM LIFE'S CORRESPONDENTS

(continued)

"Tiny"

Auckland, New Zealand

Sirs:

Now that the first New Zealanders have landed at Suez, you will be hearing more of their remarkable commander, Major General Bernard Cyril Freyberg.

In 1914 Freyberg was a young dentist in San Francisco. Dentistry was dull, so he crossed the Rio Grande to fight with Pancho Villa. War broke out, so Freyberg walked 300 miles to the coast to get a boat for England.

During the War, Freyberg jumped from the ranks to brigadier general in two years, won the Victoria Cross for conspicuous bravery and brilliant leadership, and the Distinguished Service Order for a deed so gallant that



MAJOR GENERAL FREYBERG

Sir James Barrie spoke of it in his address on "Courage."

Actually Freyberg is an Englishman. He was born at Richmond, Surrey, in 1890 and went to New Zealand when only two. He became a champion swimmer and was called "Tiny" because he stood 6 ft. in his socks and measured 42 in. around the chest. He qualified as a dentist, and in 1914 left for San Francisco.

The night before the Anzacs stormed the heights of Gallipoli, Freyberg made his greatest swim. It was proposed to throw dust in the eyes of the Turks by landing a platoon on the coast of the Gulf of Saros, where no serious landing was contemplated. To save sacrificing a platoon, Freyberg asked to be allowed to achieve the same purpose single-handed.

On the night of April 24, 1915, oiled and naked, he swam ashore, towing a canvas canoe containing flares and a revolver. He reconnoitered the enemy's trenches and, under the covering fire of a destroyer, lit the flares at intervals along the beach. After spending two hours in the water, he was picked up by his comrades. The night before his swim Freyberg had been up till midnight helping to bury a fellow officer. That officer was Rupert Brooke.

At the Battle of Ancre he was wounded four times, but led an assault on a strongly fortified village, which was captured with 500 prisoners.

In New Zealand Freyberg was a swimming sensation, winning four national titles at 16. He made two attempts to swim the English Channel. In 1925 he got within 400 yd. of the English coast, and in 1926 had to give up on account of trouble from his nine war wounds.

J. M. CAFFIN



Exclusive Jarman process mellows calfskin, makes it long wearing; also gives it lasting, fresh aroma of cedar.

The newest sensation in shoes! CEDAR-CURED Jarman's!

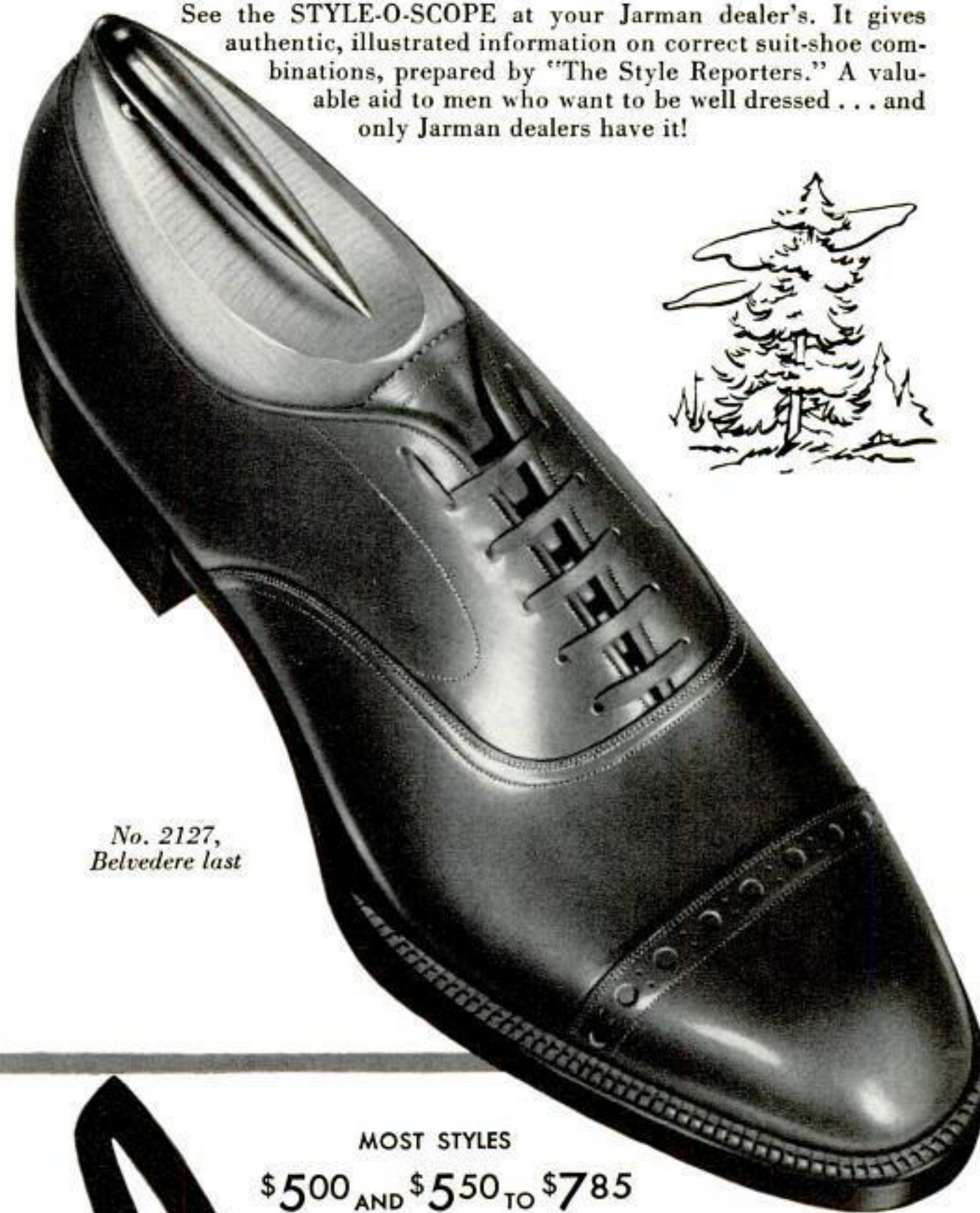
● From coast to coast the big news spreads. For real shoe value ... for unmistakable identification of superior quality leathers ... see the new Cedar-Cured Jarman's!

Jarman's Cedar-Cured Shoes are cut from top-grade calfskin which, after tanning, is specially cured by an exclusive Jarman process. It's a process which not only makes the leather long wearing, extra weather resistant and mellow, but leaves in it the lasting, fresh aroma of cedar.

Try the "sniff test" at your local Jarman dealer's. You'll like that clean, fresh cedar odor, and you'll appreciate the smart styling and extra comfort that Jarman Shoes offer you.

WHICH SHOES TO WEAR WITH WHAT

See the STYLE-O-SCOPE at your Jarman dealer's. It gives authentic, illustrated information on correct suit-shoe combinations, prepared by "The Style Reporters." A valuable aid to men who want to be well dressed ... and only Jarman dealers have it!



No. 2127,
Belvedere last



MOST STYLES
\$500 AND \$550 TO \$785

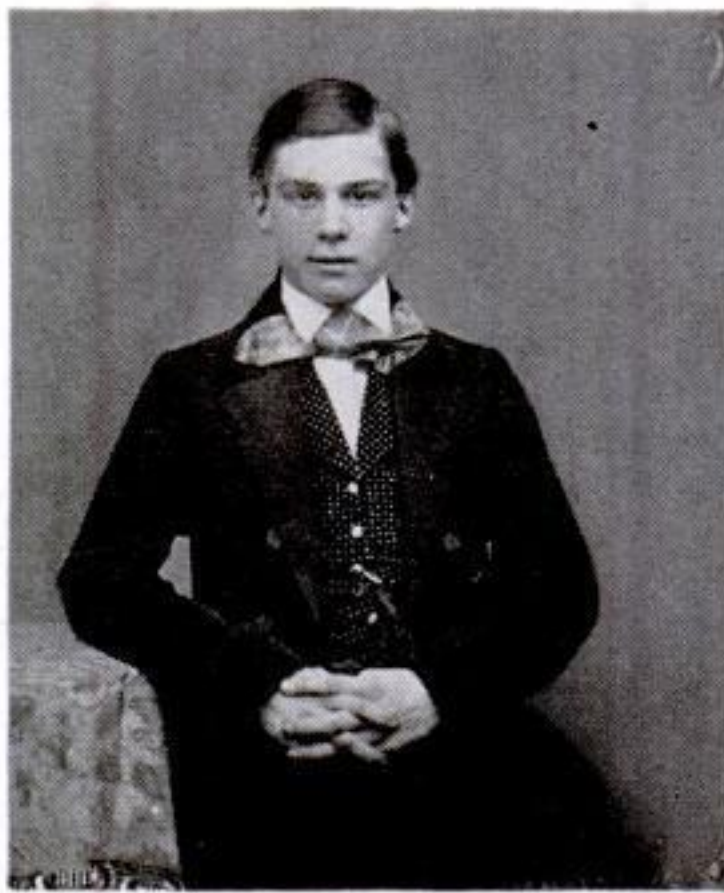
Jarman
SHOES FOR MEN

Copr. 1940 by Jarman Shoe Company,
Division of General Shoe Corp., Nashville, Tenn.

SPEAKING OF PICTURES . . .



"PIP" AT 10 WITH SISTERS SARAH & MARY



AGED 17, AT SCHOOL IN SWITZERLAND



BEFORE HIS FIRST MARRIAGE IN 1861



PARTNER IN DREXEL, MORGAN & CO: 1876



At the Temple of Karnak Morgan picnics with family & retinue (1877). In pith helmet and knickers he stands right center between his wife and son Jack. His daughters perch in front.



With King Edward, Morgan attends a houseparty at Nuneham Park (1907). He is fourth from top on stairs. His niece and hostess, Viscountess Harcourt, sits at right of the King.



Astride a donkey, Morgan leads a party to excavations in Nile Valley (1909). When sightseeing, he always forged impatiently ahead of escorts. Behind him here are guides, Egyptologists.



In the Libyan desert, while viewing archaeologists' excavations, Morgan receives a visit from Omdeh of Khargeh (1909). Fancying each other, they conversed in sign language for an hour.

THESE ARE FAMILY SNAPSHOTS OF THE ELDER MORGAN



COMMODORE OF THE N.Y. YACHT CLUB: 1897



WITH GRANDCHILD MABEL SATTERLEE: 1902

Three months before he died in 1913, the elder J. P. Morgan incredulously heard his son-in-law, Herbert L. Satterlee, suggest that future generations would be grateful for a full faithful record of his life. "Well," said Morgan, who loathed publicity, "if you feel that way about it, why don't you write it?" "May I do so?" Satterlee asked. "Yes," grunted Morgan. Now after 27 years, *J. Pierpont Morgan, An Intimate Portrait* (Macmillan, \$3.75) has reached the public its hero shunned. Remarkable for its wealth of intimate detail, Mr. Satterlee's book is remarkable also for its stock of historic photographs. On these pages LIFE presents an album of Morgan snapshots. Some are from the book. Others, gleaned from Mr. Satterlee's private files, appear here, through his courtesy, for the first time in public print.

To the world-at-large, J. P. Morgan seemed a mysterious and forbidding personage. But his family knew other aspects. He loved fireworks, solitaire, collies and colored glass. He fastidiously selected gowns for his wife at Paris couturiers, jingled coins in church during hymns he disliked, could work cube roots in his head, and was boyishly proud of his ability to dress for dinner in six minutes flat. As these pictures show, he was a fervent antiquarian. He visited Egypt six times. For other views of Morgan at home and abroad, turn the page.



Across tropic sands deep in Libya, Morgan pursues his pet Pekingese, Chun. For a half hour, runaway Chun drew his 74-year-old master into desert, then turned around, led him safely back.



In Jeremiah's seat, Morgan relaxes among the ruins of ancient Sakkara (1909). Note his characteristic sitting posture: with toes turned out as in the small picture at top of the page.

"He loved me—he loves me not!"



Sh-h-h . . . she has "GAP-OSIS"

Lady, lady! It's not *you* but "gap-osis" that keeps a man tongue-tied...dries up his compliments. Get rid of that untidy placket—get a Talon slide fastener—quick!



It's a wise woman who pays attention to the 70 to 1 majority

You see, there's more to curing "gap-osis" than getting a slide fastener. You must get a *good* slide fastener!

How? Well—the answer was found when 56 of America's leading stores questioned thousands of women about slide fasteners.

For the majority of those answering say they want *only Talon fasteners*. In fact, among those who expressed a preference—"Talon" is preferred over any other slide fastener by *more than 70 to 1*.

In other words, women have learned *from experience* that protection against *bad* slide

fasteners is necessary. That the trademark "Talon" is the sure sign of a slide fastener that is thoroughly reliable.

\$200 or \$2

Today, whatever you wish to pay for a dress — \$200 or \$2 — you can have a Talon slide fastener in the placket. Ask for it!

Because it's dependable
in use . . . women prefer
"TALON" 70 to 1



PERKING UP LAST YEAR'S CLOTHES? BE SURE TO END "GAP-OSIS"!

When you're adding a few fresh touches to last season's dresses, put in the same modern placket closing you want in your *new* clothes—the trim little Talon slide fastener!

You'll find Talon slide fasteners — in packages with full instructions—wherever notions are sold.

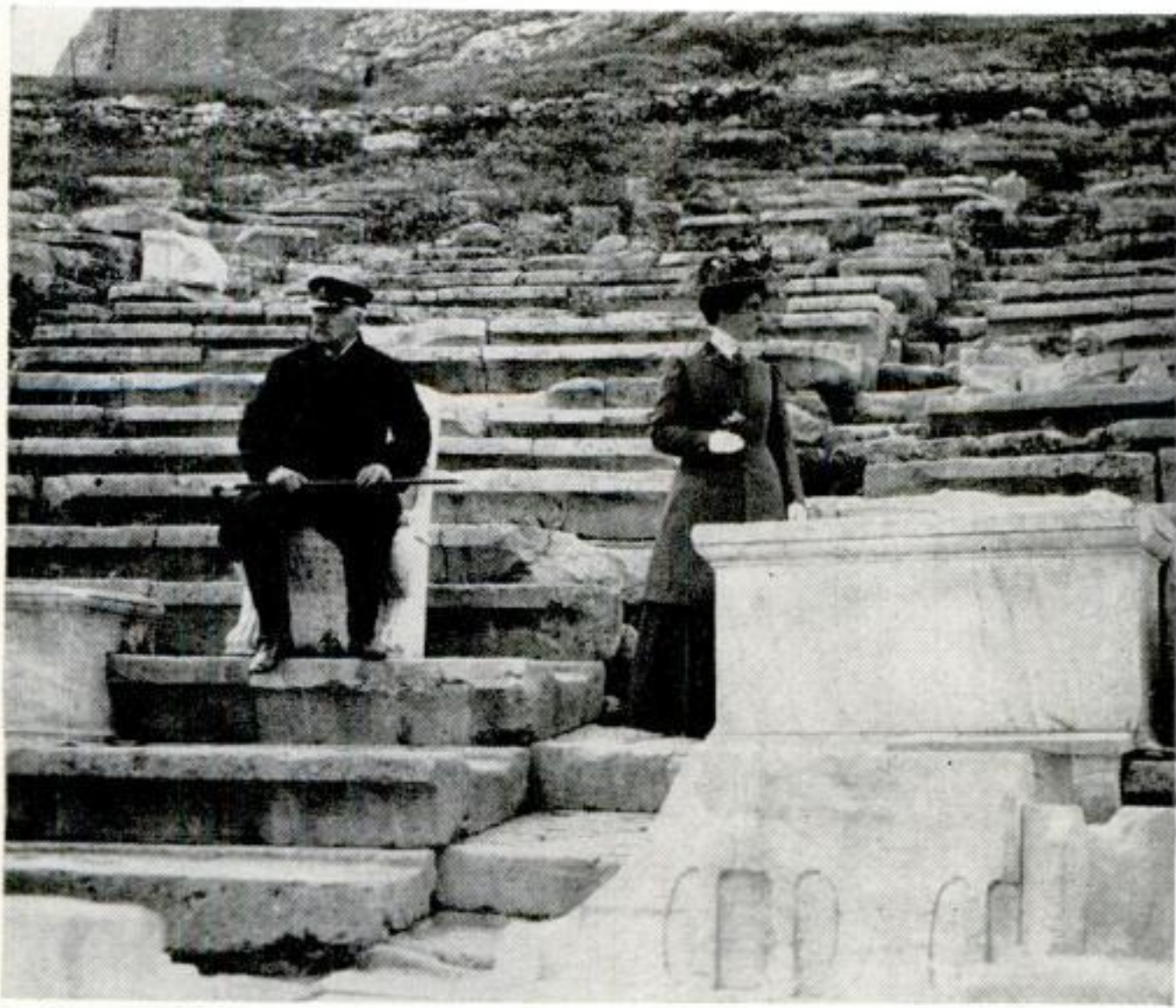
And you can always buy with confidence. For Talon fasteners come in only one "grade"—the best!

TALON SLIDE FASTENER • MADE BY TALON, INC. • MEADVILLE, PENNSYLVANIA

REG. U. S. PAT. OFF.

SPEAKING OF PICTURES

(continued)



In theater of Dionysius at Athens, Morgan rests in the Archon's seat (1909). With him is Mrs. Albert M. Lythgoe, wife of the Metropolitan Museum's Egyptologist.



At Luxor, Morgan stands on upper deck of his private Nile steamer, tosses piasters to diving boys. Ill and aged (76), he felt unable to go ashore. He died month later.



Aboard the "Corsair," he watches the New London boat races (1910). This profile clearly shows inflamed, swollen nose which made him painfully shy in his last years.

Chase a COLD faster with Sal Hepatica*



MRS.: Darling, these Cotton Ball costumes are swell, but there isn't any use in trying mine on—I'll be down with a cold the night of the Ball.

MR.: Not if I can help it! What you need is a saline laxative to give you double-quick, two-way help—Sal Hepatica.



MRS.: Sal Hepatica? Two-way help?

MR.: You bet! First, Sal Hepatica is gentle in its laxative action, yet it acts fast—and I don't need to tell you that speed is mighty important in fighting a cold. And second, Sal Hepatica helps Nature counteract the acidity that often accompanies a cold.



MR.: Honey, you're the queen of the Ball. Take a bow!

MRS.: Take one yourself. I'd probably be down with a cold if you hadn't known about that saline laxative, Sal Hepatica. It certainly chases colds faster!

* A recent survey conducted by seven leading medical journals shows that 7 out of 10 doctors prescribe a *saline* laxative, in treating colds.

SAL HEPATICA

Get a bottle of this famous saline laxative at your druggist's today

TUNE IN! Big new Fred Allen Show—Wednesdays at 9 to 10 P. M., E.S.T.

I CONFESS!



WIN \$500
FOR YOUR
"KLEENEX"
True Confession!

We pay \$500 for everyone published.
Mail your letter to **KLEENEX**,
919 N. Michigan Ave., Chicago.

P. S.—Dozens of Hints in Every Kleenex Box

**NOW I'M
STREAMLINED!**

CARRYING 4 OR 5 HANKIES IN MY
POCKETS DURING COLDS MADE MY FIGURE
BUMPY IN THE WRONG PLACES. NOW I CARRY
KLEENEX AND I'M IN GOOD SHAPE AGAIN.

(from a letter by M. K. E., Normal, Ill.)

**I'M SNAP-
HAPPY!...**



**NO MORE
WASHDAY
BLUES...**

BECAUSE WE USE KLEENEX
INSTEAD OF WASHING-
DOZENS OF HANDKERCHIEFS
WHEN WE HAVE COLDS.

(from a letter by M. S., Bessemer, Mich.)

SINCE I DISCOVERED KLEENEX CLEANS
THE HIGHLY SENSITIVE LENS OF MY
CAMERA WITHOUT SCRATCHING LIKE
LINEN DOES.

(from a letter by E. S., Seattle, Washington)



LOVE IN BLOOM!

MY BEST BEAU REFUSED TO PARK
BECAUSE HE HATES BEING-SMEARED
WITH LIPSTICK. NOW I CARRY
KLEENEX AND HAPPY DAYS ARE
HERE AGAIN.

(from a letter by P. D.,
Danville, Ill.)

**I GOT A SHINE...
NOT A
SHINER**

SINCE I STARTED
WIPING MY SHOES
WITH KLEENEX
INSTEAD OF
WIFE'S GOOD
TOWELS.

(from a letter by F. G. D.,
Springfield, Ohio.)



DID YOU KNOW?..

During colds especially, these soft
Kleenex Tissues soothe your nose, save
money, reduce handkerchief washing.
You use each tissue once—then destroy,
germs and all. Keep the Kleenex Serv-
A-Tissue box in every room in the
house—kitchen, nursery, bathroom and
bedroom, as well as in the car!

Only KLEENEX TISSUES have the Serv-a-Tissue Box to end waste!



GOOD NEWS! NOW BOTH
500 AND 200 SHEET
KLEENEX ARE IN THE
SERV-A-TISSUE BOX!



Pull a double-tissue
Straight up



...Next one Pops up
Ready for use!

ADOPT THE KLEENEX HABIT!

KLEENEX* DISPOSABLE TISSUES (*Trade Mark Reg. U. S. Pat. Off.)

LIFE'S PICTURES



Stedman Jones, 38, with whom LIFE this week goes to the western front (pp. 77-83), is one of LIFE's most colorful photographers. A stout, affable American, he speaks French volubly, is known to his friends as "Flash Gun Casey" for his resemblance to the fictional news photographer. His picturesqueness in photographic regalia is suggested by the cartoon above, sketched in action at the front. Once a sailor, he has an adaptability, good nature and stock of stories that makes him popular with the soldiers. One of his best picture stories so far, he says, was confiscated by the French censor. It was of a pouli chasing a canary that had escaped from its cage. The censor assured him that if the pictures fell into German hands they would be published as proof that Frenchmen have been reduced to eating canaries.

The following list, page by page, shows the source from which each picture in this issue was gathered. Where a single page is indebted to several sources credit is recorded picture by picture (left to right, top to bottom), and line by line (lines separated by dashes) unless otherwise specified.

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18—SAM BREWER
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AGAIN!"



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The "spark plugs" in America's war on deafness discuss a new amplifier that will make hearing easier for America's hard of hearing millions. (Left to right)—Dr. Fred W. Kranz, research

consultant, Dean Babbitt, president, Dr. Herman Scheibler, research director, Captain O. E. Marvel, Audiometer division. The portrait is the late Hugo Lieber, founder of Sonotone.



With Sonotone's continuous tone Audiometer, Consultant Charles W. Fischer, Hempstead, L. I., measures Miss Frances D. Hillmann's hearing loss.

THEY OPENED AMERICA'S EYES TO ITS EARS

It was hard to be hard of hearing in the Roaring Twenties. There was so little hope for you. Or interest in you. Everybody knew a few deaf people but nobody dreamed there were 18,000,000 other Americans whose hearing was gradually slipping. Or that millions of children were growing up doomed to deafness, and nothing done about it.

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You had to experiment first with one, then with another—very much as if each shoe manufacturer made only one size and you had to shop 'til you found a fit.

Then there was the silly prejudice that made a man who willingly went to his oculist and wore glasses, shrink from the mere thought of

visiting the otologist's office and wearing a hearing aid.

But in 1932 came Hugo Lieber's revolutionary invention . . . the Bone Conduction Oscillator. And new hope came to millions! The tiny domino that enabled the deaf to hear through the bones of the head awoke a national interest in deafness and its threat to the public welfare.

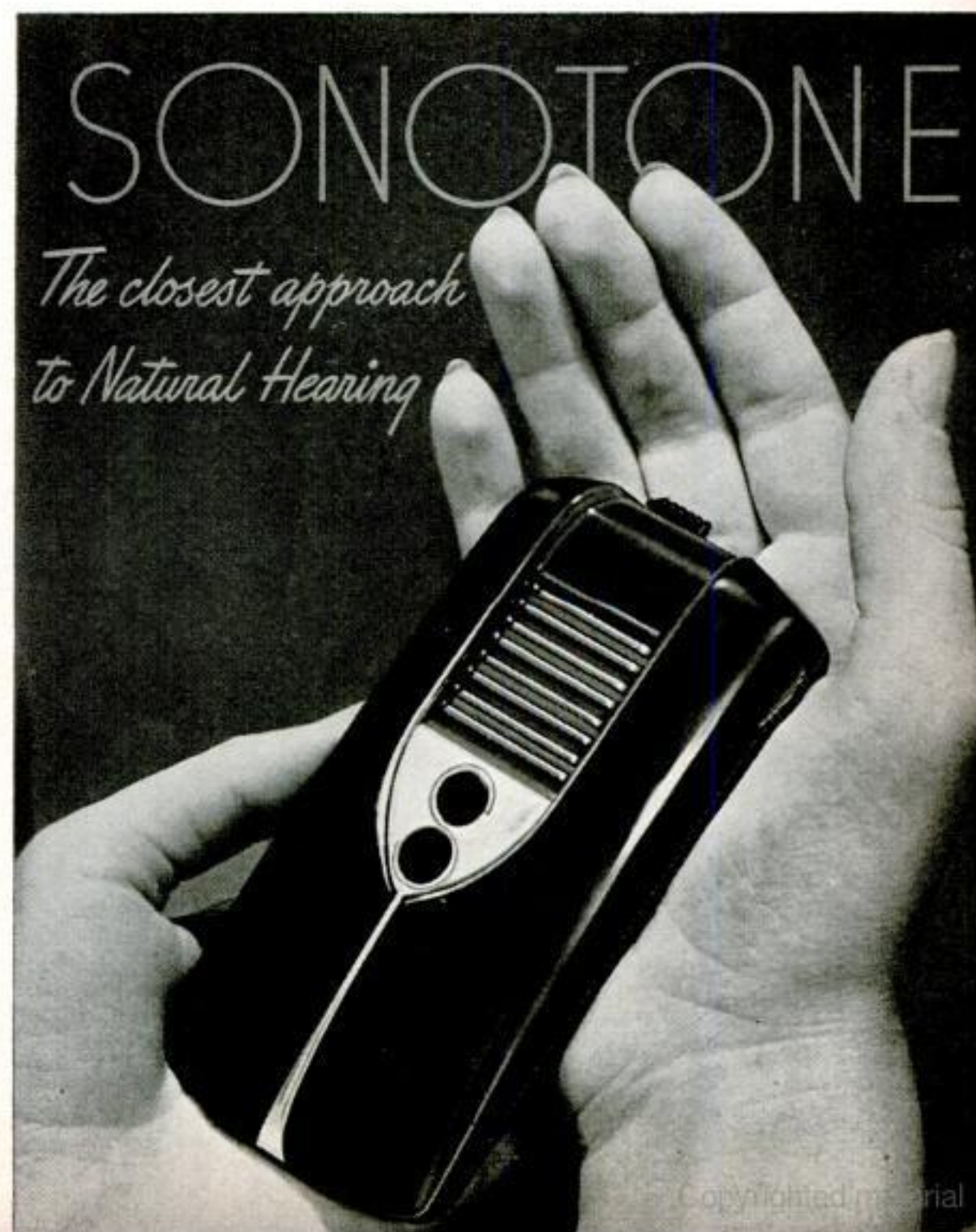
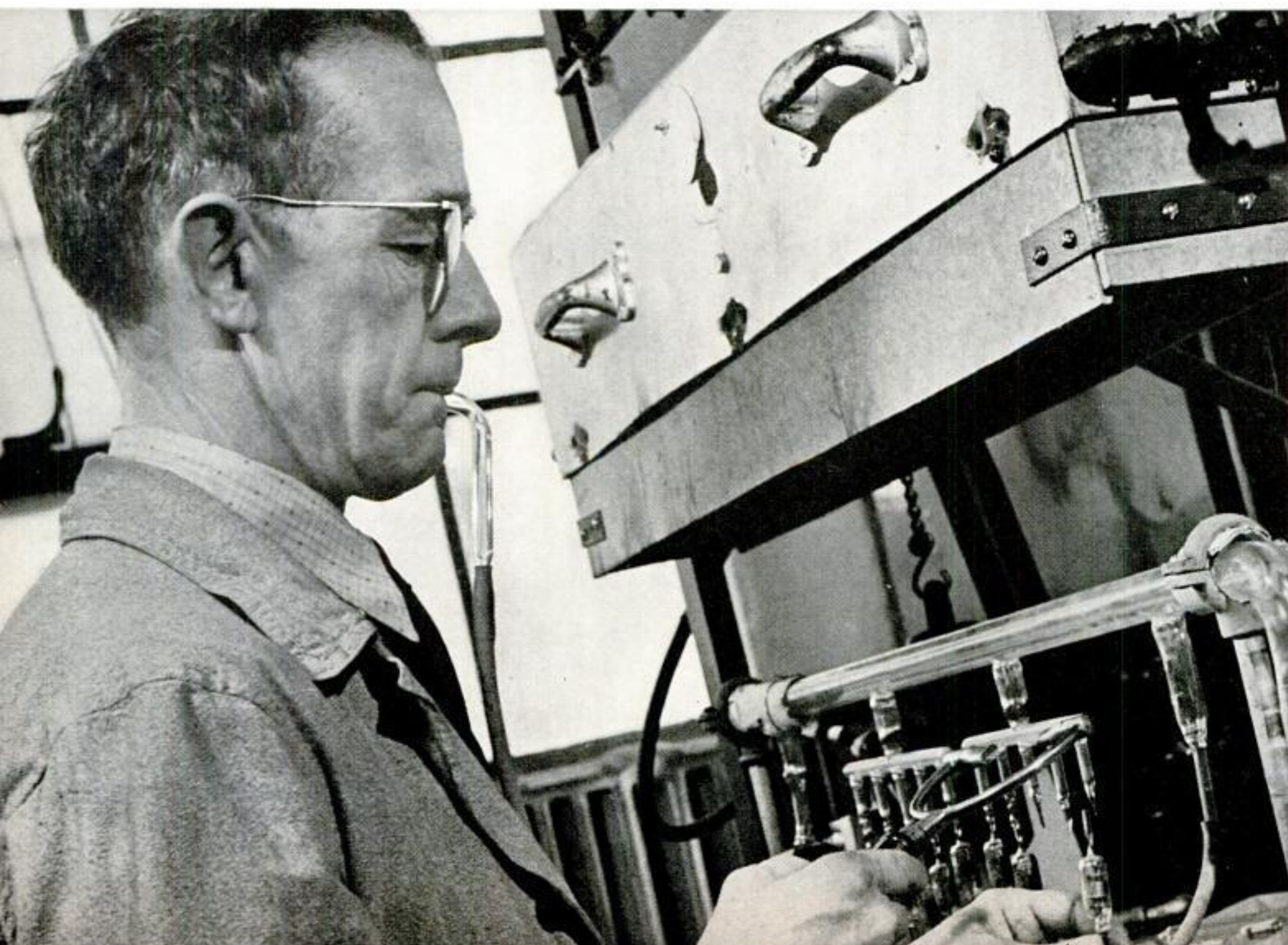
And public interest grew as people saw the hearing aid grow in power and shrink in size! Brilliant scientific triumphs emerging from the Sonotone research staff—improvements in air conduction as well as bone conduction designs—the new Audiometer . . . the Audioscope . . . the variable pitch amplifier . . . the bifocal audicle . . . the new vacuum tube Sonotone . . . all showed people that deafness *could* be conquered. *And that it is not deafness that must be feared—but the reluctance to do something about deafness.*



At Elmsford, N. Y., Sonotone carries on the most extensive research into the design of scientific hearing aids in the world.

(right) The tiny new vacuum tube Sonotone applies the principle of the radio to making hearing easier.

And then, with the Sonotone Audioscope, a remarkable fitting device, Consultant Fischer adapts a Sonotone to Miss Hillmann's *individual* needs as if made to order.

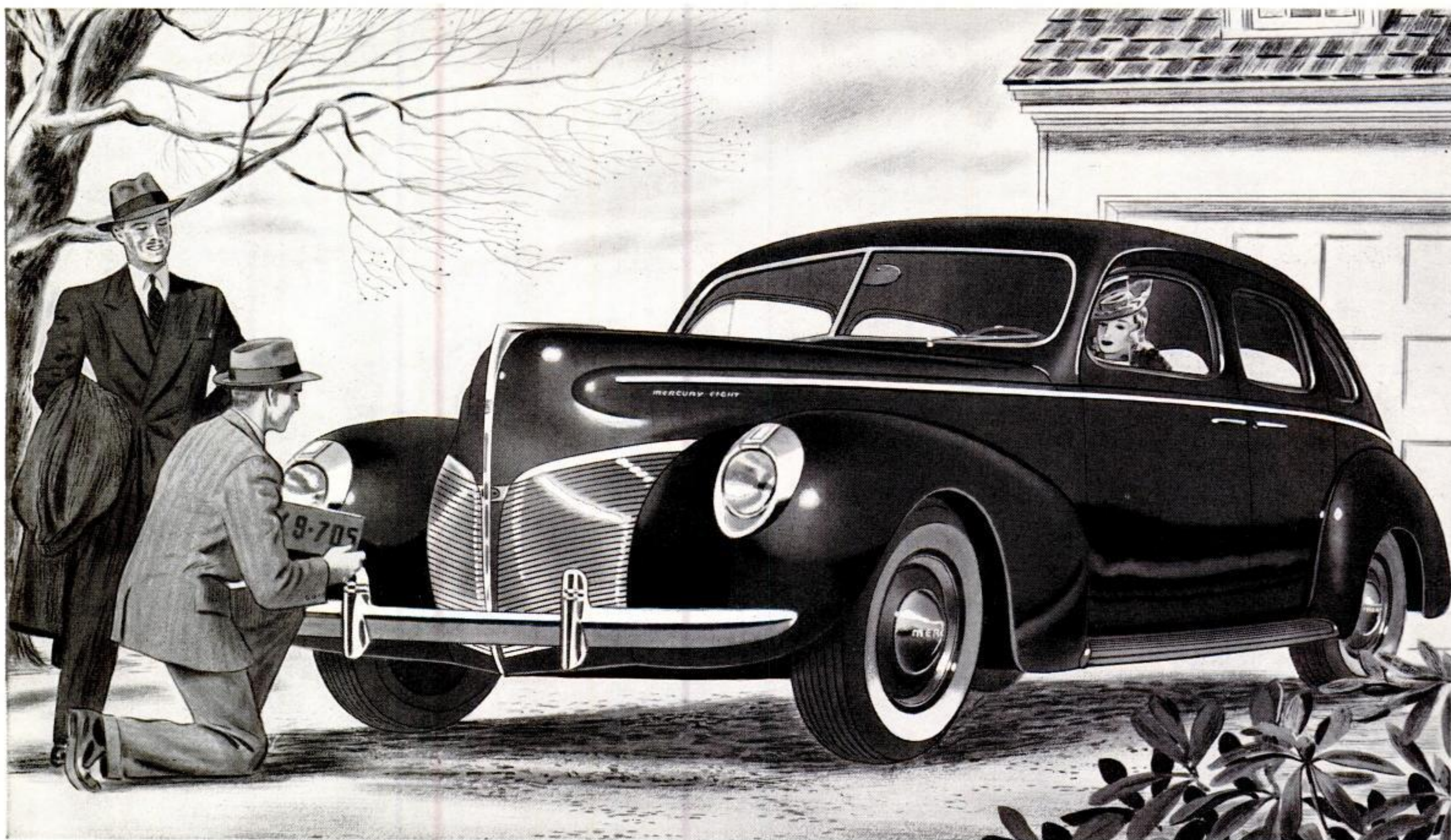


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 **Mercury 8**

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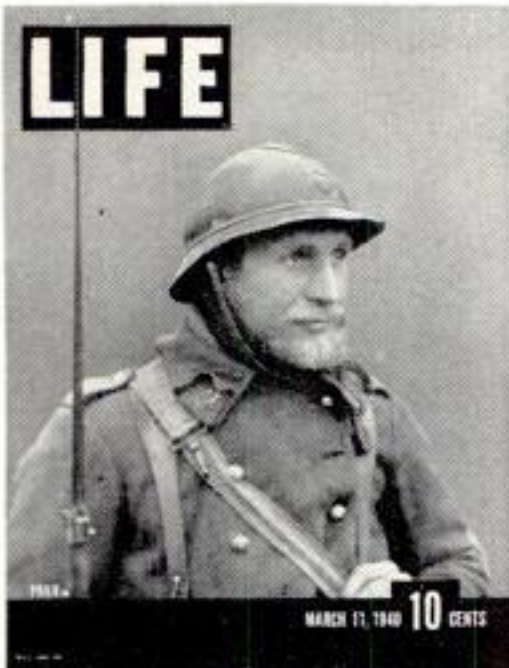
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LIFE'S COVER. The bearded, gentle-faced soldier is a French poilu on sentry duty behind the Maginot Line. *Poilu* meaning "hairy one" is not widely used as a nickname in this war, but no other word has arisen except the vague *les types*, meaning merely "the boys." Favorite kind of beard is grown along jawbone. Though a button is missing from this soldier's greatcoat and his collar tab is raveled, he is still about the best fighter that European civilization has developed. Stubborn and resourceful, he is practically unbeatable on his home ground.

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THIS FINNISH ROAD LEADS TO THE LADOGA FRONT. AT RIGHT ARE A SNOW FENCE AND HAY BARN. BENEATH THE PRETTY SNOW LIE THE DEAD BODIES OF FINNS

THE LAST AGONY OF FIGHTING FINLAND IS WRAPPED IN THE BEAUTY OF SNOW

Finland is beautiful now. So magical are the patterns of snow and frost that LIFE's Photo-Reporter Carl Mydans, assigned to show the carnage of war, turned aside to take the idyllic snow scenes shown here. Yet beneath the white mantle north of Lake Ladoga (*above*) lie the bodies of the dead. They cannot even be counted until the spring thaw strips off the mantle. Reports Mydans: "The Northern winter has painted scenes more beautiful than words can tell. It is as though an artist with tremendous capacities, armed with an air brush, had had his fling."

The day after Mydans reached the town of Sortavala on the shore of Lake Ladoga, the Russian bombers destroyed this cultural center of Karelia and the railway base for the Finnish Army north of Lake Ladoga. Here Mydans was almost killed. He had that experience, new in the world and utterly indescribable, of watching a cluster of flashing bombs fall toward him. The Finns in the dugouts said that day: "There is a foreign journalist in town. We hope he sees and tells the world what he has seen."

What Mydans saw was the death of a town, a beautiful resort where tourists used to stop on their way to the famous Greek Orthodox monastery of Valamo out on the lake. The planes came over, 72 at a time, in one day of concentrated hell. They missed the station, the bridge and the Greek Orthodox cathedral, but that was about all they missed.

It was civilian bombing executed in perfect military style. For the results, see the following pages.

Next day the bombers flew over burning Sortavala on their way to destroy Viipuri, second city of Finland and western flank of the Mannerheim Line. The symbol of Finland has become the blackened stalk of a chimney standing without its house. In



grim silence, the long lines of Viipuri civilians walked heavily away from their naked chimneys. The mayor, having been elected for life, swore he would be back to rebuild the city and set off for the front.

These terrible blows to the civilian life of Finland let out the lifeblood that fed the Finnish Army food and ammunition. The real trial by fire began on the Mannerheim Line, Feb. 1. Having built up huge stocks of ammunition, the Russians moved forward in the extravagant style that has always been the Russian way of fighting. The Finns, defending their dugouts against overwhelming odds, had been photographed by Mydans only a few days before. The dugouts he saw are now in Russian hands and most of the Finns he saw are dead.

But first they had fought like white demons, to the last frayed nerve of resistance. On Feb. 15, they abandoned the Summa-Muuola line, fell back 12 miles to the outskirts of Viipuri. They counterattacked feebly but their reserves were gone. The spendthrift Russians were keeping Finns busy on every frontier and a good part of Finland was homeless and short of blankets. At week's end the Red juggernaut was rolling into the suburbs of empty Viipuri. The Moscow radio crooned to the Finns: "The Red Army sends affectionate greetings to the people of Finland. The Red Army does not destroy. . . . That is why the workers in every country love the Red Army."

THE CITIES AND TOWNS OF FINLAND CRUMPLE AND BURN UNDER THE HAIL OF RUSSIAN BOMBS



Beautiful Sortavala discovered on Feb. 2 that that was the day the Russian air command had selected for it to die. From 8 a.m. to 7 p.m., Russian bombers swung over Sorta-

vala, dropping high-explosive and incendiary bombs and the "Molotov breadbasket," a contraption that sprays out little incendiary bombs as it falls. The telephone exchange

(left foreground) lost touch with the fire chief about noon. In the distance is the Greek Orthodox cathedral in which Carl Mydans had just photographed a funeral (see p. 27).



The bloody glow of burning Sortavala filled all the night, for it was a typical Finnish town of wood. Sherman's burning of Atlanta in *Gone With The Wind* was nothing to the

last hours of Sortavala. From dawn to dark, there were only 81 minutes when the bombs were not falling or the air-raid sirens shrieking. Only way to stop fires was to shovel

snow around the edges. Said the telephone operator to Mydans: "The Russians have destroyed Sortavala three times in a century and each time we have rebuilt it—better."



Sortavala seminary gets a direct hit. Built in 1880, it shows the style of Karelian architecture, with a strong Russian influence for this is close to the border. Here, up to 1931, taught the chief of the heroic Finnish Lotta women, Fanni Luukkonen (LIFE, Oct. 30).



Bible House of the Finnish Church Missionary Society burns on Sortavala's main street of Karjalankatu, leading down to the shore of Lake Ladoga and the excursion boats to the famous Valamo Monastery (LIFE, Oct. 30), in the middle of the lake. This is early Feb. 3.



Just air pressure, hitting with terrific force from a high-explosive bomb, blew in the wall of this house, exposing the owner's fancy balustraded staircase. After the demolition bomb has done its work, the house slowly falls apart, dropping the debris in foreground.



The story of Finland is in this frame house, marvelous tinder for fire which is set just as well by explosive bombs as by incendiary bombs. This house is worthless now anyway. But the intelligent, well-organized citizens got out of the way, lost only eleven dead that day.



In Viipuri, a solid stone city better able to stand bombing than Sortavala, bombs left only these two religious pictures in one house. This was only 28 minutes by automobile from the front of the Mannerheim Line when Carl Mydans photographed the city on Jan. 26.



The inevitable sewing machine, chairs, sofa, and tables are salvaged in a hurry from a house between bomb raids. Now nothing whatever remains of the house in which these neat furnishings once stood. Often the fire spread to the piles of furniture which lined the streets.

(continued)

PHOTOGRAPHER CARL MYDANS GETS LAST PICTURES OF MANNERHEIM LINE DEFENDERS



Ventilators are only evidence of the big Mannerheim Line dugout beneath the snow. The perfect dugout roof should be 1 ft. of earth, wired logs, 3 ft. of earth, concrete beams, 1½ ft. of broken stone, layer of logs, 3 ft. of earth, 5 in. of concrete plus sod and snow. Total: 12 ft.



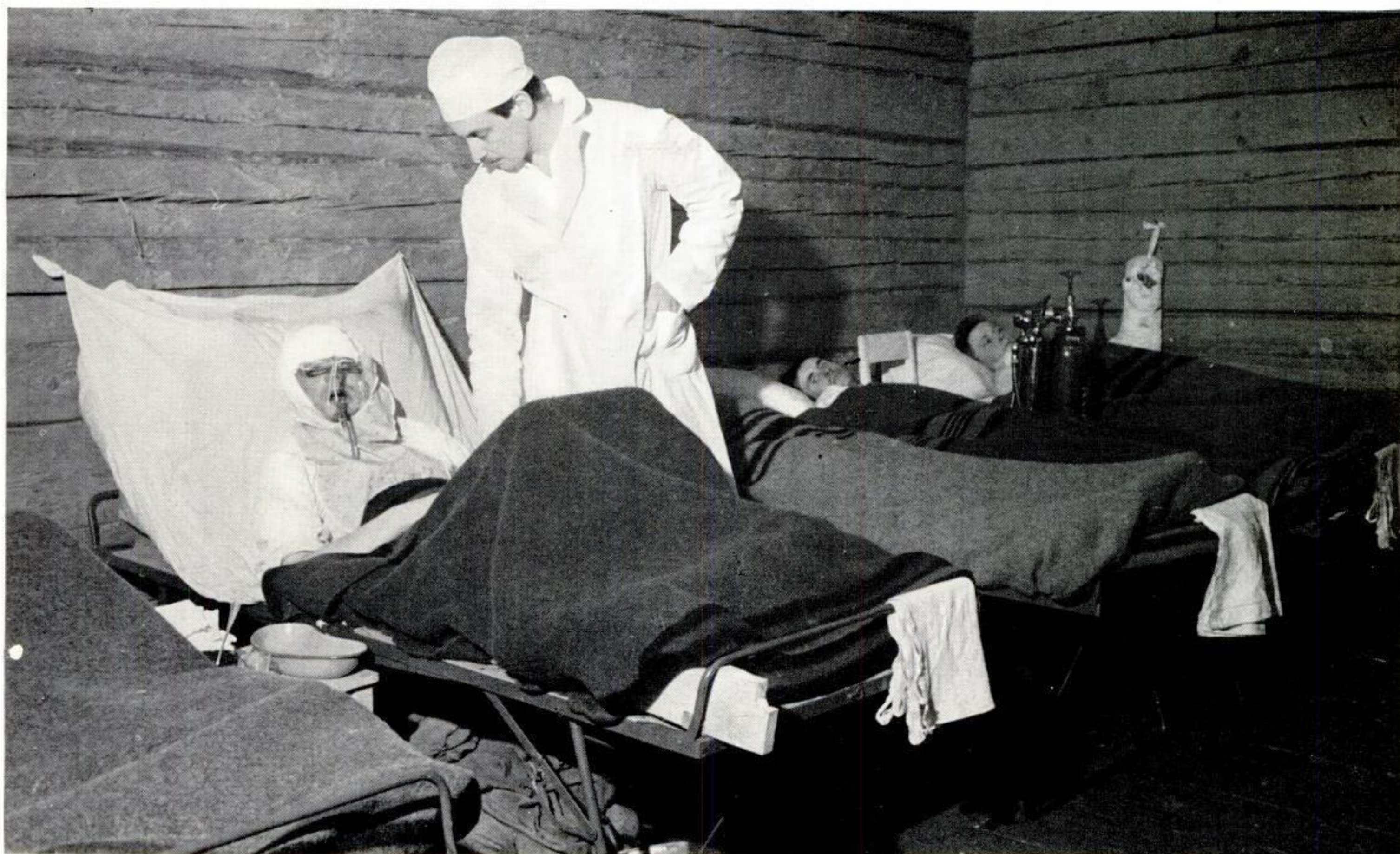
Dugout crew in Mannerheim Line cheer themselves with female art, including one picture found on dead Russian and inscribed, "Remember, I am always with you." This dugout was later captured by the Russians, many of its men killed. At left is the telephone operator.



At dugout entrance in Mannerheim Line, a wandering cow killed for steaks has its frozen head mounted, stares glassily at the Finn who withstood the furious Russian assault for 15 days. The cow's head now belongs to Soviet Russia. The Finn is probably dead or missing.



Mannerheim Line defenders, having held line against Russia for two full months, do not know that Russia is about to mount its final and successful assault on their position. Here they joke with Photographer Mydans in a fine humor. Two weeks later most were dead.



Wounded Finns line a field hospital behind the Lake Ladoga front, their stertorous breathing filling the room with pain. The man in the foreground has a shattered jawbone,

held together with an improvised support. The man in the background has his shattered left arm in a cardboard cast nailed to the wall. Beside him are oxygen tanks. Both these

men were brought in by the American Ambulance Unit. Not visible across the room is another soldier shot through the head and dying because it is impossible to operate.



Dead Finns get a funeral service in Sortavala. The service, instead of being Lutheran as in most of Finland, is here Greek Orthodox. The coffins are draped with the cross

flag of Finland. The mourners hold candles in 22°-below-zero cold. Afterwards, each dead man's mother steps forward with a wreath and reads off a final sentiment, such

as: "To our beloved hero who died in glory for his country." This church actually escaped destruction (*see p. 24*), largely because it was made of stone in wooden Sortavala.

LIFE ON THE NEWSFRONTS OF THE WORLD

Welles hears war aims; Roosevelt stays in the running; Hoover pleads for Poles

Europe's war was six months old on March 1. Excluding unknown Polish losses, the dead to date were estimated at more than 165,000. Lost at sea had been 405 Allied and neutral ships, totaling 1,330,000 tons, plus 30-odd German vessels. While millions of men under arms waited in the mud of the western front (see pp. 77-83) and on Near Eastern deserts (pp. 30-31) for the dreaded coming of the "total war" which would make these losses seem picayune, all the world recalled that mystic Adolf Hitler had seized the Rhineland in March 1936, Austria in March 1938 and Czecho-Slovakia in March 1939.

Blasts in Berlin. As President Roosevelt's icy, elegant, able emissary, Under Secretary of State Sumner Welles, arrived in Berlin at the war's half-year milestone, he was greeted by shrieking air-raid sirens. This blast, it turned out, was only a test. Short time later, Mr. Welles proceeded to the Foreign Office, there to be greeted by Foreign Minister Joachim von Ribbentrop with a two-and-one-half hour blast which might or might not have been also



WELLES

only a test. According to report of the German semi-official news agency, DNB, von Ribbentrop shrieked that the German Army is now poised for "a decisive blow that will put in the shade all previous ideas of military penetration power," that Germany will not lay down its arms until it has broken forever

the economic stranglehold of the English "plutocracy."

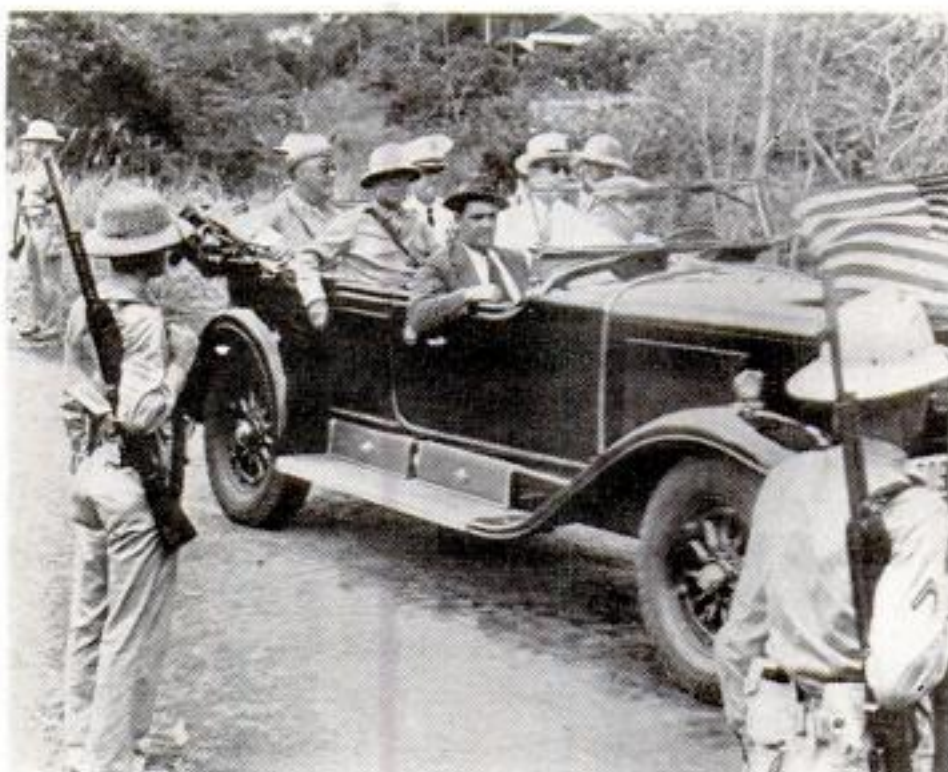
"Extremely interesting," said mum Mr. Welles, who next day spent 90 minutes hearing more of the same from von Ribbentrop's Führer. Arguing in his visitor's terms, Hitler was said to have asked (referring to Gibraltar and the Suez) how America would like it if some foreign power controlled the Panama Canal, to have declared that he would be satisfied with nothing less than a German "Monroe Doctrine" over Central Europe.

For a close-up of the extraordinary career and personality of Nazi von Ribbentrop by LIFE's Berlin correspondent, now returned to America, see page 92.

Puffs & Pants. Thirteen weeks after Russians marched into Finland, and seven weeks after President Roosevelt asked for the bill, Congress on Feb. 29 at last approved the \$100,000,000 increase in Export-Import Bank funds which would permit a \$20,000,000 loan to Finland. Cried Michigan's Representative John D. Dingell, who has introduced a bill to sell Finland 10,000 of the U. S. Army's new Garand rifles at \$1 apiece for "experimental purposes": "We restrict the loan to powder puffs, silken scanty pants and cream puffs when we know the Finns need shrapnel, buckshot, barbed wire and all the fiercest implements of hell because they are fighting to stop the Antichrist and the hosts of hell." But the House refused to lift the ban on use of any of the loan to buy war weapons.



DINGELL & GARAND



ROOSEVELT II IN PANAMA

Silent Answer. Vacationing President Roosevelt made news last week by closely inspecting his fifth cousin's big Panama ditch, calling for a doubling of the Canal's defensive planes and guns. He made bigger news by what he did not do. In Springfield, Ill., the midnight deadline of Feb. 24 came and went with no word from Mr. Roosevelt to withdraw his name from the Illinois Presidential primaries on April 9. With that tacit blessing on the "draft Roosevelt" movement, the Third Term bandwagon rolled into high. Exultant Third Termers figured on piling up an impressive vote in the New Hampshire primary March 12, knocking over Vice President Garner in Wisconsin on April 2, burying him politically in Illinois under an avalanche of votes brought out by the combined Kelly-Nash and Horner machines.

Ohio Omens. Hailed by exuberant Republicans as excellent omens for November were G. O. P. victories in two special elections in Ohio on Feb. 27 to fill Congressional vacancies. In both elections, the Republican vote was up 7% from 1938. One victor won a seat which had been held by Democrats since 1930.



MRS. BOLTON

The other succeeded to both the seat and title held by her late husband, Chester C. Bolton, "richest man in Congress" until his death last autumn. Daughter of a pioneer Cleveland banker-industrialist and reputedly even richer than her husband, Mrs. Frances Payne Bingham Bolton, 54, is a notable charitarian, gave \$2,250,000 to Western Reserve to found the Frances Payne Bolton School of Nursing. As soon as the votes were in last week, Mrs. Bolton sent back to the Treasury the \$10,000 widow's pension recently voted her by Congress. "Under the circumstances," wrote she, "this would be excessive."

Congressman's Sorrows. Worry over economy, re-election, the Third Term and keeping out of war has so depressed Congressmen's spirits this session that they have introduced fewer than 1,000 bills, against 7,957 in the last regular session. Gloomier even than his fellows has been Democrat Matthew A. Dunn of Mt. Oliver, Pa. Congressman Dunn, onetime newsboy who lost the sight of his left eye at 12 in an accident and of his right at 20 in a wrestling match, is so moved by the plight of the unemployed that he once introduced a 65-billion-dollar Relief bill. On Feb.

29, with Recovery still around the corner blind Mr. Dunn announced that he would not be a candidate for re-election. "Here in Washington you get no rest," he explained. "I cannot step out on my front porch without being asked for assistance. People are always writing to you for assistance. Maybe they are about to lose their home. Maybe they are hungry and cannot get employment. Why, there is no peace of mind for me even when I sit down to eat a meal. My thoughts turn to the pleas from those who are hungry and need help I cannot give."



DUNN

Again, Hoover. For the first time since he was Calvin Coolidge's Secretary of Commerce, Herbert Hoover on Feb. 29 appeared before a Congressional committee (House Foreign Affairs). Purpose: to testify for the objective of seven pending bills which would appropriate sums of ten to 20 million dollars for relief of European war victims.



HOOVER VS. HUNGER

Figuring at a cost of about \$1.50 per person per month, he estimated that 40 to 50 million dollars would be needed to feed 7,000,000 destitute Poles, asserted that America should furnish up to half of this amount. "Such humanitarian assistance embraces no threat of involvement in European wars," declared the man who made his name and fame as head of the Belgian Relief Commission in the last War. "As far as I am concerned, I'm prepared to feed women and children and I don't care of what nationality or race they are."

PICTURE OF THE WEEK

Gone With The Wind hung up another record on Feb. 29. At the annual banquet of the Academy of Motion Picture Arts and Sciences, its film version swept the field of honors for 1939 cinematography. Crowned with "Oscars," plaques and special awards were its producer David O. Selznick, its director Victor Fleming, its scenarist Sidney Howard, its best supporting actress Hattie McDaniel (who plays Negro Mammy), its art director, production supervisor, film editors—and of course its leading lady, Vivien Leigh. Sole important remaining award went to Robert Donat, British compatriot of Miss Leigh's, for British-made *Goodbye, Mr. Chips*.

After the Academy dinner, LIFE Photographer Peter Stackpole accompanied Miss Leigh to her Beverly Hills home, got the picture of her and her new "Oscar" shown on the opposite page. Just divorced from her English husband, she is expected to marry Actor Laurence Olivier.

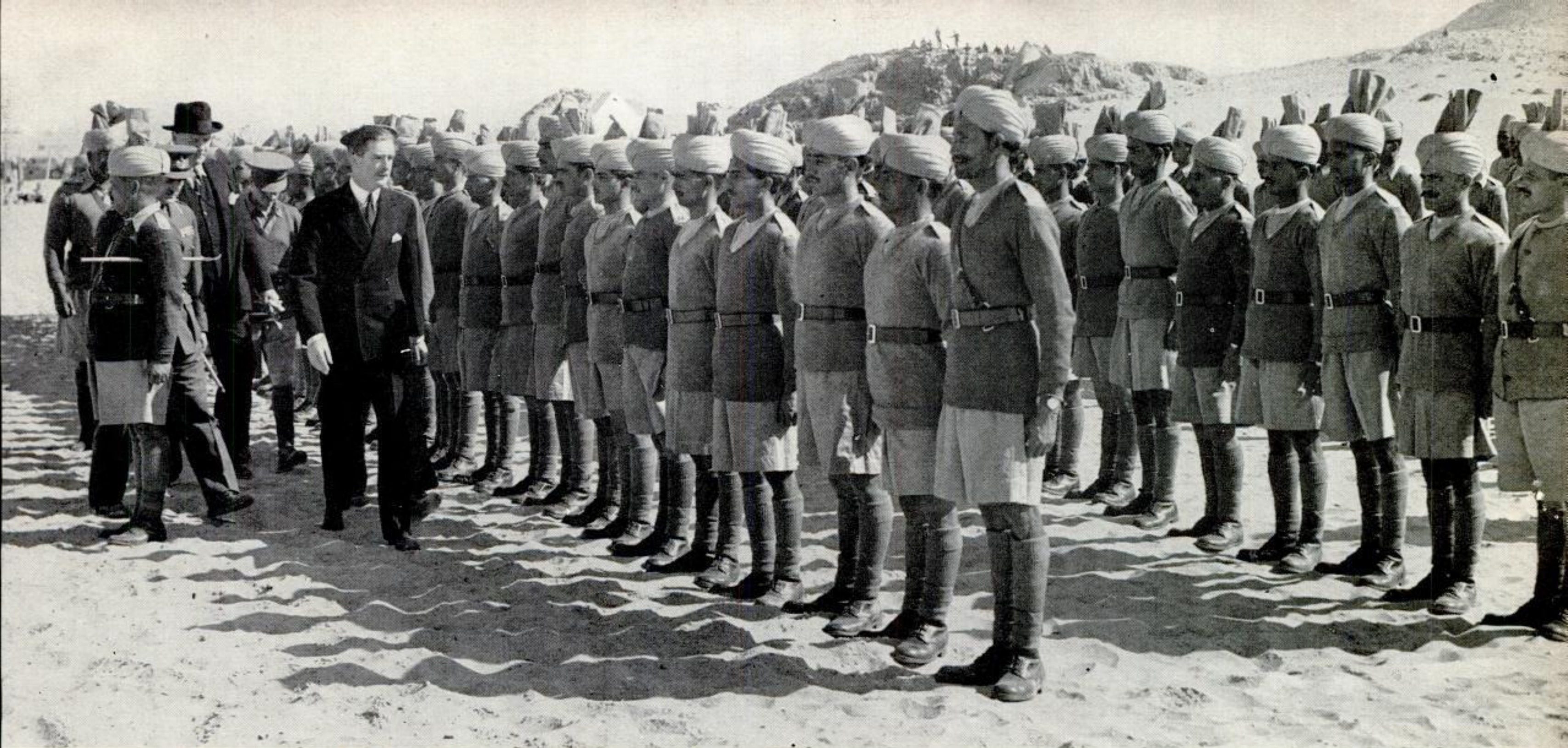
Up to Feb. 29, *Gone With The Wind* had played in fewer than 400 U. S. theaters, had grossed \$10,500,000 in eleven weeks at an average of \$1 a seat. Feb. 29 ended its third consecutive week with a weekly gross of \$2,000,000.



Vivien Leigh (Scarlett O'Hara) puts her "Oscar" on her mantel after Academy award



Anthony Eden welcomes the first New Zealanders to arrive by transport at Suez



FROM THE HILLS OF INDIA, CRACK SIKH TROOPS, WEARING SHORTS, SWEATERS AND TURBANS, HAVE BEEN CONCENTRATED IN EGYPT WHERE ANTHONY EDEN INSPECTED THEM

ANZACS ARRIVE IN EGYPT TO JOIN GROWING ALLIED FORCES IN THE NEAR EAST

In the hot historic valley of the Nile, Great Britain had by last week served notice to her enemies that she fights, not as a relatively small North Atlantic island, but as the world's greatest and most far-flung empire. To the swarthy, bearded Sikhs from India (*above*) and Scotland's kilted "Ladies from Hell" (*below*) already concentrated in Egypt, Britain recently added a first contingent of New Zealand

and a second contingent of Australian volunteers.

Called ANZACS—short for Australian-New Zealand Army Corps—these 30,000 new troops were met on their arrival at Suez by Anthony Eden, Secretary for the Dominions, who had flown from London to greet them with a special message of welcome from their King-Emperor (*see opposite page*). Finishing, he was given "Three Cheers for Tony!"

Most of the Anzacs were sons of veterans who had won World War glory in France and Gallipoli. Like their fathers, who a quarter of a century earlier had also arrived in Egypt on their way to serve a similar Allied cause, they were a raw, eager, fun-loving crew. They sang *Roll out the Barrel* and shouted "Cooee" (Australian for "Yippee").

Their presence 10,000 miles from home in Egypt, however, was not to see the Sphinx and pyramids, which many did see in off-hours, but to increase the Allied Near Eastern forces which now number 600,000 men. Together with Turkish, Egyptian, Arab and Jewish allies, this army may someday reach



FRANCE'S WEYGAND AND BRITAIN'S WAVELL (RIGHT)

2,910,000 men and serve as a battering ram against the flanks of Germany or Russia.

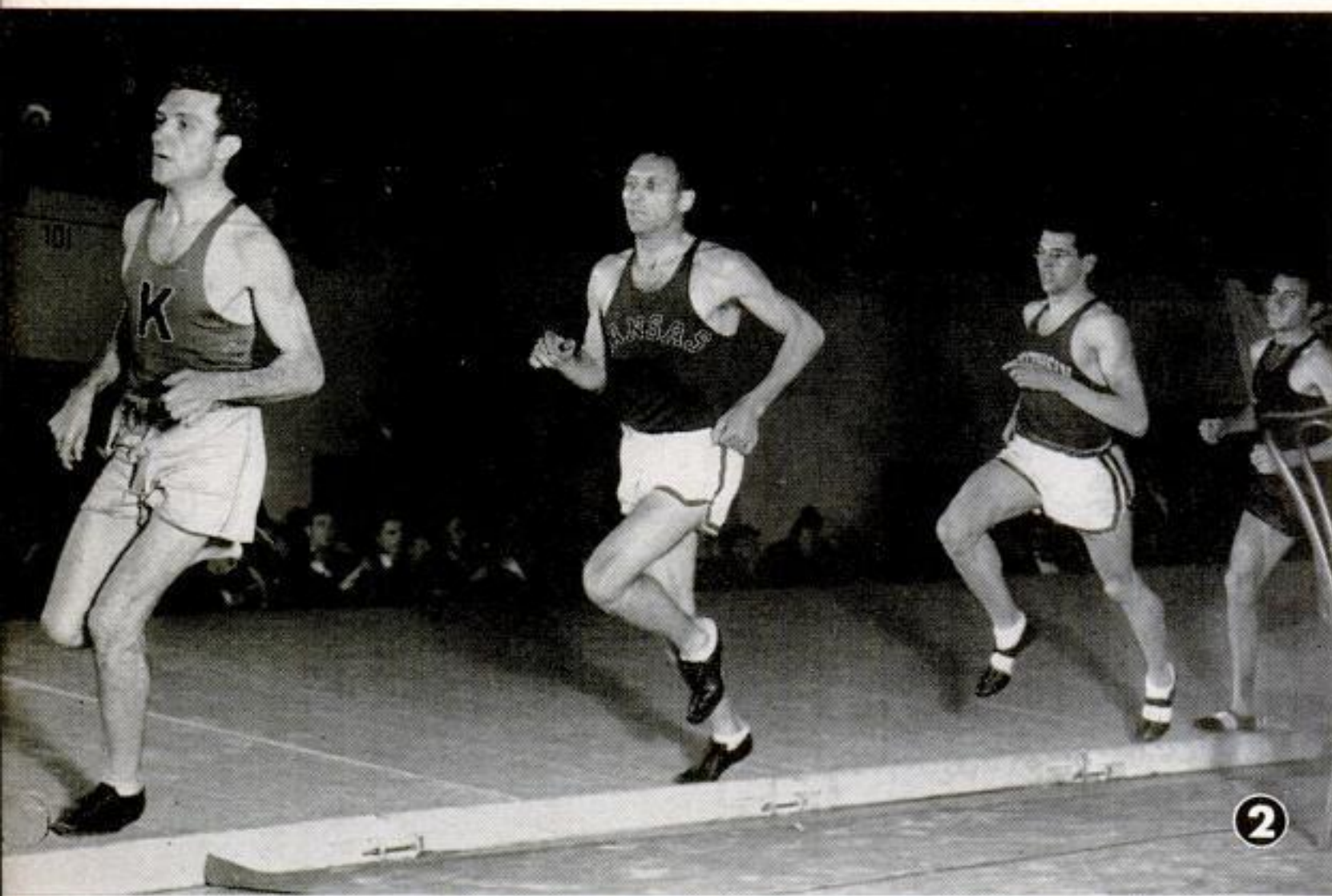
As a hint, French General Maxime Weygand, head of all Allied armies in the Near East, and Lieutenant General Sir Archibald Wavell, his British right-hand man, recently inspected Anglo-Egyptian troops near Cairo (*inset*). Said Weygand later: "I am a fireman, ready to put out the fire anywhere it breaks out."

FROM THEIR HIGHLAND MOORS, THESE KILTED SCOTS HAVE BEEN BROUGHT TO EGYPT WHERE THEY RECENTLY LINED UP TO BE INSPECTED BY GENERALS WEYGAND AND WAVELL





FIRST LAP. RACING EASILY. IN ORDER: SAN ROMANI, CUNNINGHAM, FENSKE



FIFTH LAP. SAN ROMANI IS TIRING. BELOW: NINTH LAP. ZAMPERINI THIRD



AROUND CURVE. CUNNINGHAM STEPS ON FENSKE'S HEEL



HE STUMBLES, FALLS FORWARD. FENSKE GOES ON



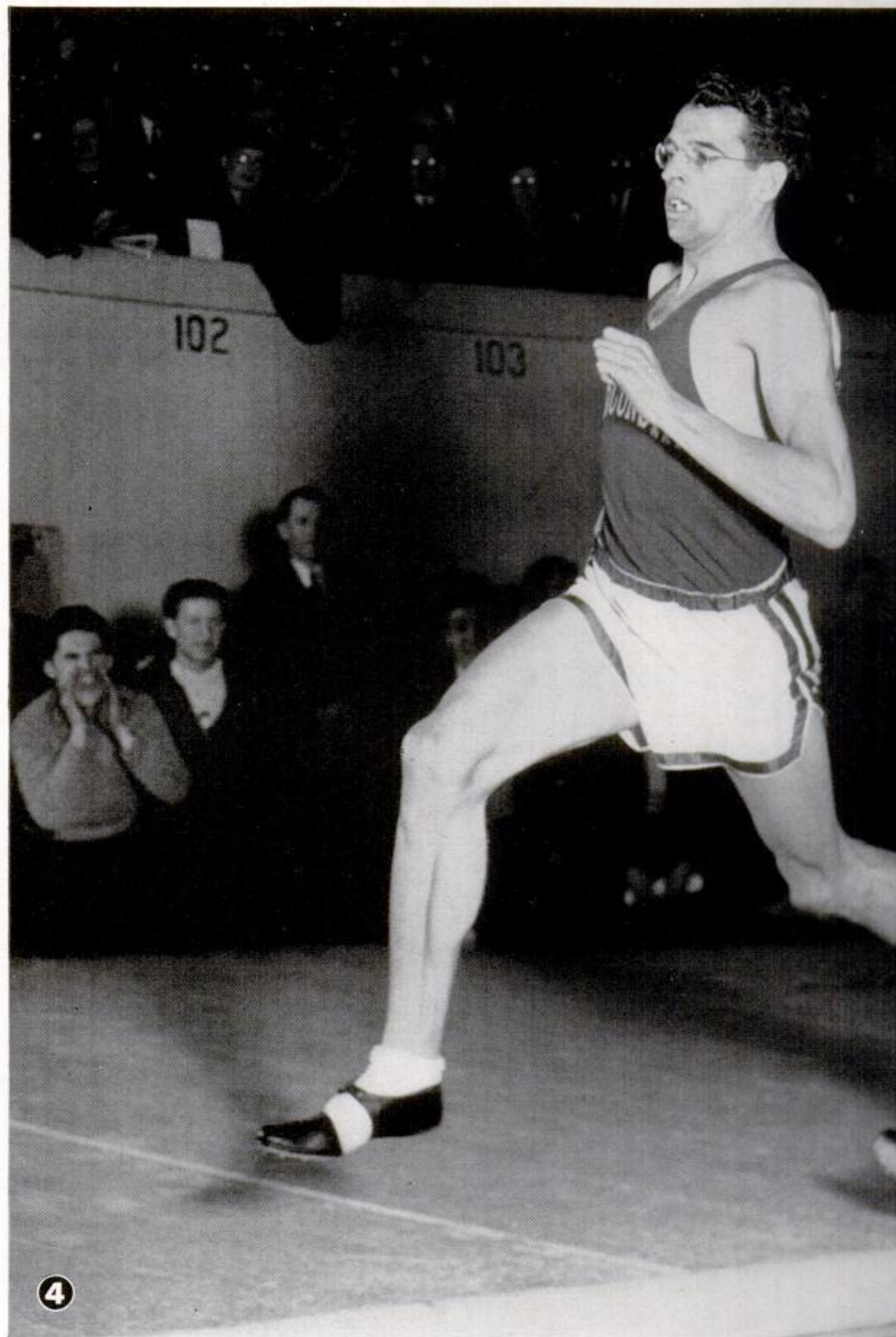
DOWN HE PITCHES. VENZKE ALMOST TRIPS OVER HIM



FENSKE WINS INDOOR MILE CHAMPIONSHIP

At 10:45, the night of Feb. 24, through New York's crowded Madison Square Garden rang a pistol shot, starting the mile race for the national indoor championship. Off over the dusty spruce boards sprang the five greatest milers in the world—Glenn Cunningham, Chuck Fenske, Archie San Romani, Lou Zamperini and Gene Venzke. Quickly they fell in line, one behind the other, racing around and around and around the track. Out front for eight laps was San Romani. Then he quit, too tired to go farther. As Cunningham bounded into the lead, the crowd cheered. It wanted him to win. But on the tenth lap, Chuck Fenske, greatest miler of this year's indoor season, sailed by. Suddenly Cunningham's spikes got

TENTH LAP. WITH MUSCLES STRAINING, FENSKE PASSES CUNNINGHAM. SECOND LATER,

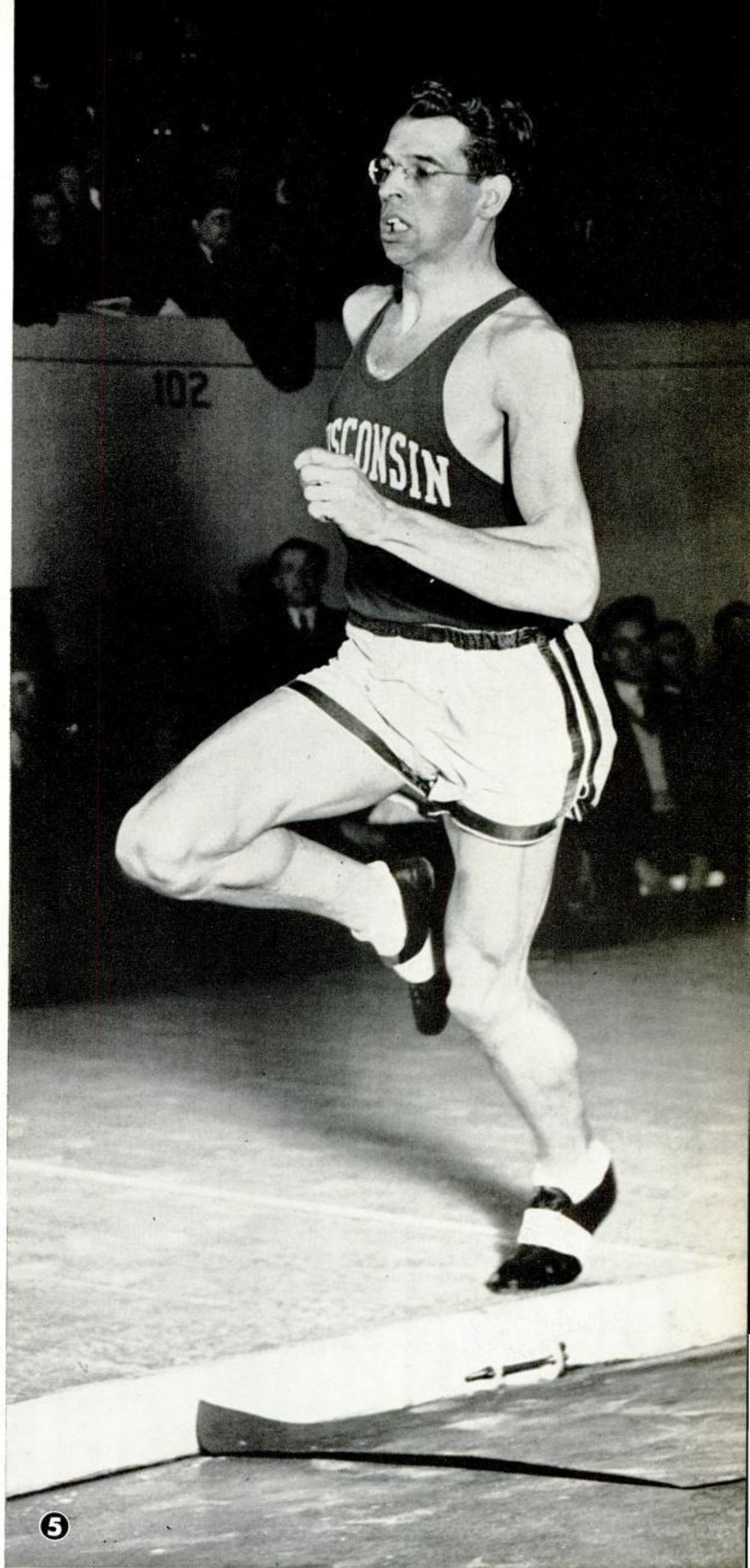


AS GLENN CUNNINGHAM TAKES A SPILL

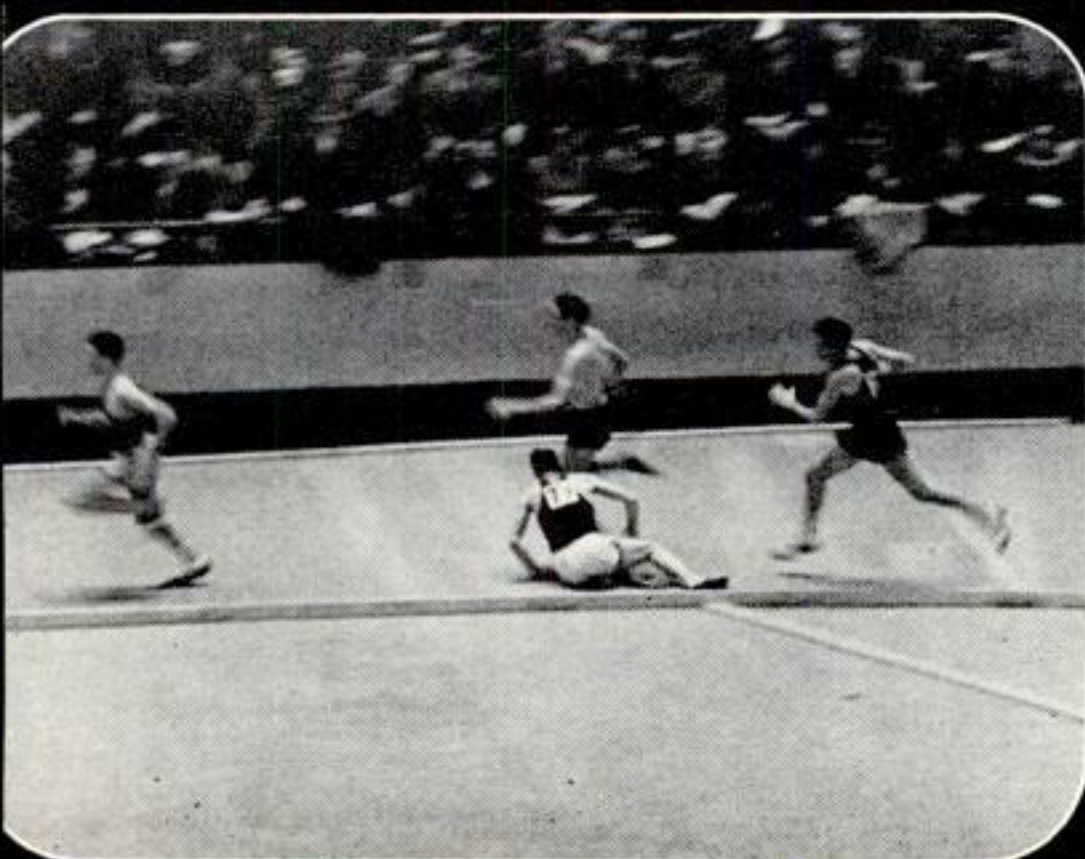
caught in Fenske's shoe. Down fell Cunningham (see movie strip, below). The rest was easy for Fenske. He sprinted the eleventh and last lap, finished 8 yd. ahead of Gene Venzke. Third was Zamperini. Fourth was Cunningham, who got to his feet, finished anyway, while the crowd cheered like mad.

At one curve of the Garden track, LIFE stationed Gjon Mili with his fast-action camera. Never before had he done a spot-news assignment. Focusing at one spot on the boards, he photographed the runners every time they came around the curve. The pictures show every facial expression, every muscular strain, from the first lap, when the runners were fresh, to the last, when even Fenske was tired.

CUNNINGHAM FELL (BELOW). VENZKE IS NOW THIRD. RIGHT: FENSKE NEARS FINISH



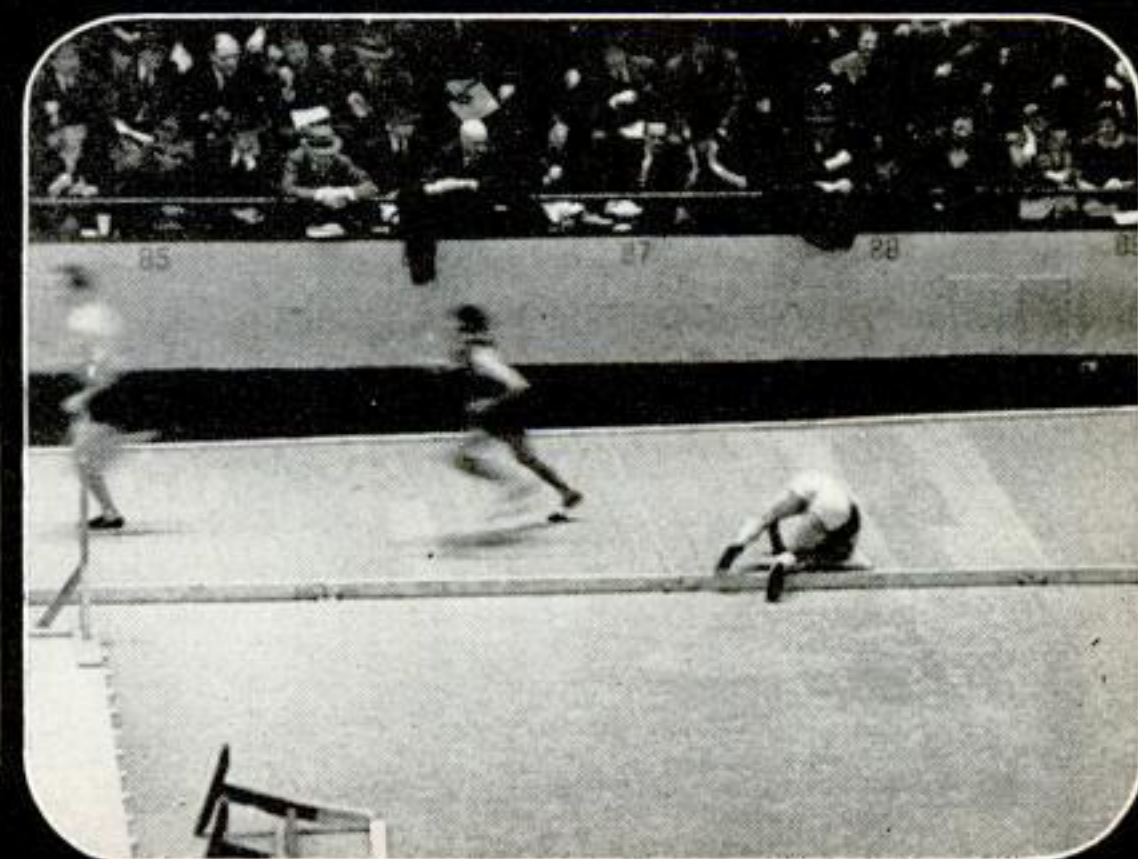
STILL FALLING, HE SPINS TO RIGHT. VENZKE PASSES



ON HIS BACK, HE ALMOST ENTANGLES ZAMPERINI



ALL ALONE, BALANCED ON HIS HEAD, IN LAST PLACE

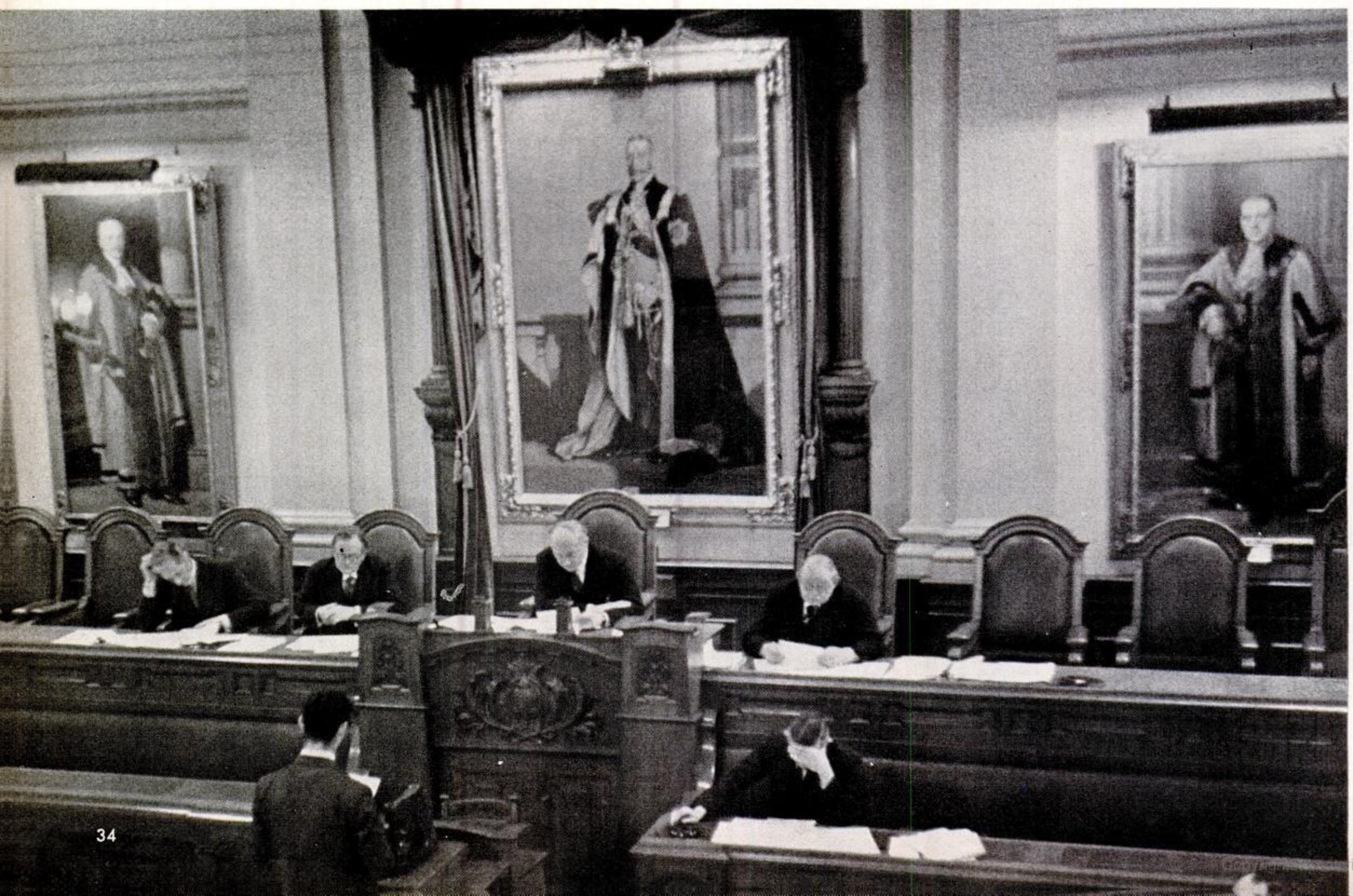




"C. O." trials, real and fake, are shown here. Above: at a mock trial at the Uxbridge Friends' Meeting House, pacifists

play mock judges to a conscientious objector rehearsing his part. Below: what objectors really have to face in London is

King George V's picture and Judge Gerald de la Pryme Hargreaves, flanked by co-judges. Here glib objectors crack up.



CONSCIENTIOUS OBJECTORS

BRITISH DEMOCRACY RESPECTS ANTI-WAR SCRUPLES

The amazing English nation, confronted by the titanic hitting power of Nazi Germany, is nevertheless letting its citizens talk themselves out of fighting. Conscientious objectors in England total 14,000, or 2% of the 670,000 men who have been conscripted, as against only 16,000 "C. O.'s" out of the nearly 9,000,000 mobilized between 1914 and 1918.

The conscription law of last September specifically gives a legal status to Englishmen whose conscience will not let them fight. And just in case any Englishman has not listened carefully to his own conscience, a swarm of pacifists is still permitted to try to persuade their fellows not to fight (*see right*).

At the London offices of the Pacifist Joint Advisory Bureau, experts advise conscientious objectors on how to face the Government tribunals, tutor them on the probable questions they will be asked and coach them in choice Bible quotations.

But a man's conscience is not a self-evident fact. Hence some 15 tribunals have been set up all over England, which have so far heard 5,000 of these conscience-men and decided on the quality of their scruples against war. The objectors are 20-to-23-year-old conscripts. Most are well-educated. In grilling these talkative youths, the tribunals are looking for signs of sincere pacifism exhibited socially before war broke out.

The Quakers get immediate respect from most tribunals, as honorable and sincere protestants against killing men. One youth was exempted because as a child

he played among the War graves in France, was permanently horrified by inadequately buried cadavers. Another who had actually failed to ring an air-raid siren on conscientious grounds convinced the judges of his military non-co-operation. But the tribunals are not much impressed by logicians who assert that their stand-offishness is so perfect they would not give a drink of water to their mother if she were wounded in an air raid. They dismiss objectors who have a political rather than a moral case, who would prefer to fight a class war or who admit to simple fear of the enemy. Those who simply have an obstinate streak, who "object to everything," do not get far. Judges have refused exemption to boys who were the sole support of doting mothers. Out of the 5,000, they exempted 14%, gave 46% civil work, 23% non-combatant Army duty and ordered 17% to fight.

Fact is that in modern total war everybody in England is automatically helping either England or Germany win. In France, conscientious objectors mostly get prison sentences, averaging four years. The English view appears to be that some citizens of a democracy

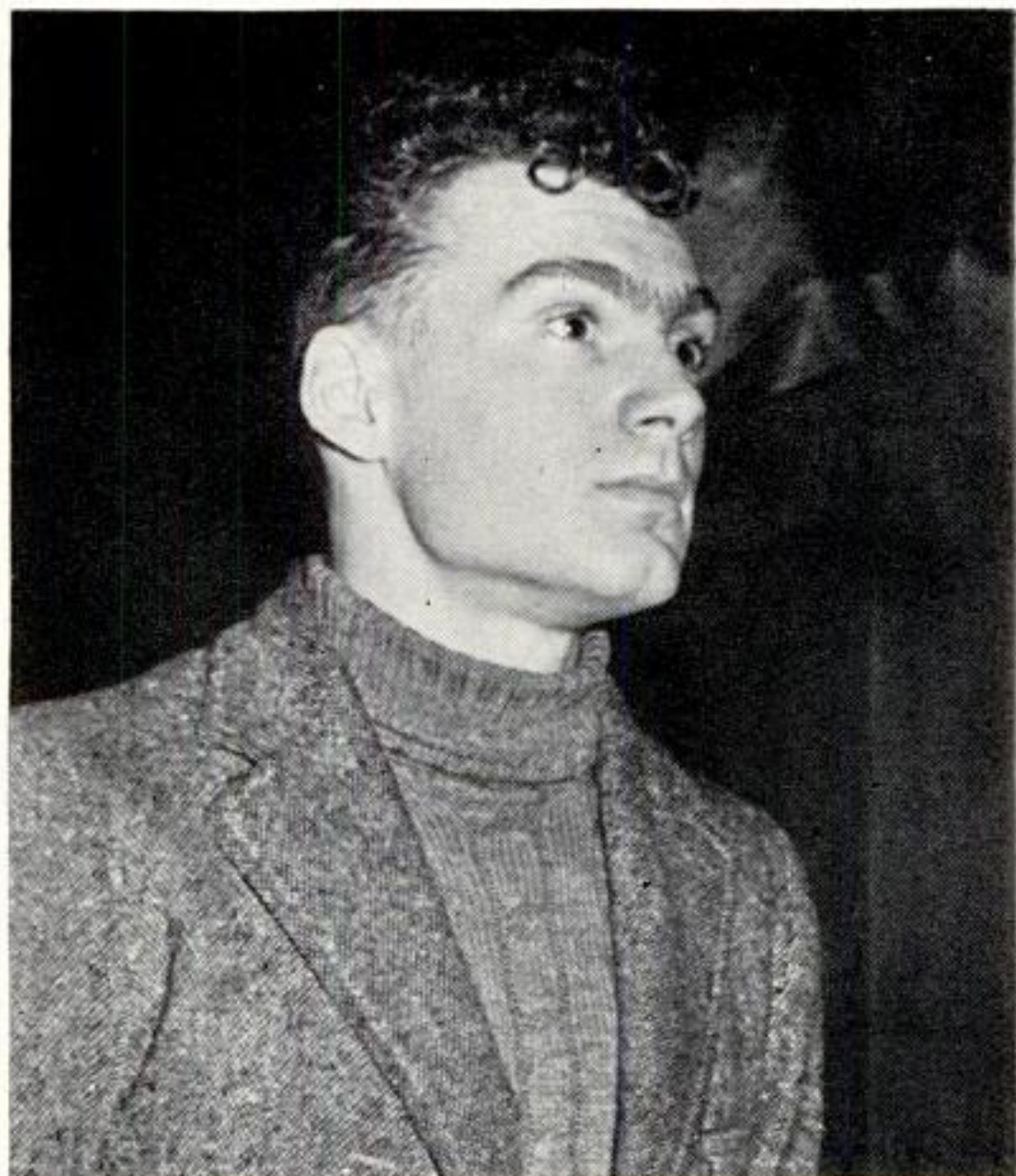
have opinions that set them apart from a national effort as effectively as do lunacy, criminality or sickness. This view may end abruptly if Germany begins hitting England hard. But some soft-hearted M. P.'s have criticized the tribunal examinations as "undignified, unseemly, carping, bullying and brutal." Naturally the Britons most intolerant of conscientious objectors are the women.



OBJECTOR (LEFT) IS ADVISED BY PACIFIST



Pacifist rabble-rouser is Sybil Morrison who persuades Londoners not to fight, on Tower Hill. Some call this treason.



Lawyer's Clerk Richard Keane, 20, objected to being organized in any capacity. He was very good at the mock trial at Uxbridge (*top, opposite page*) but, confronted with the real thing, he lost all his aplomb. Nevertheless his pleasant, serious personality and statement got him an assignment to non-combatant duties.



University Student Casto Vicente Alonso, 22, got interested in pacifism in 1935 in a school debate on Pacifism vs. War. An Englishman of Spanish parentage, he takes a realistic political view of European wars, favors a U. S. of Europe, has not yet been heard. The tribunals generally turn down objectors like Alonso.



Quaker Stephen Pitt Corder, 21, had the hard luck to appear before the tough tribunal at Leeds. Though his father was a Quaker and conscientious objector before him and Quakers usually get exempt, he was given ambulance duty, promptly set off for Finland.



Objectors' work is planting beech seedlings on a Forestry Commission Estate at \$10 a week. This is George F. Hatcher, 21, Methodist newspaperman who is getting bored with his job.



Pacifist meeting in London displays, beside central poster, the great workers' motto: "A bayonet is a weapon with a worker at each end." Lonely city folk are ripe for pacifism.



The Quakers man this Friends' Ambulance Unit, which has already left to do duty in Finland with ten Ford ambulances. Quakers are most respected of pacifists, rarely show fear.



Objector Alan Caston, 21, based his plea on Christian teaching and the need to remove the causes of war. He was assigned agricultural or forest work, went to the Forestry Commission Estate (*top*). Caston's older brother is working at the British Air Ministry.



Window-dresser Philip L. Dyer, 21, based his claim on his father's mental collapse after the last War, was disallowed but got non-combatant duty in the Army on appeal. He refused to do even that, returned Army medical forms and is waiting for the Government's next move. He and his mother are now on the dole.



Five-year Pacifist Douglas Turner, 21, who has sold newspapers, fish, bread, managed to convince the Cambridge tribunal so thoroughly of his Christian pacifist principles that it entirely exempted him from any kind of service. He now sells the vegetables from a pacifist Community Farm at Elmsett Village near Ipswich.

Three of the country's
smartest fashion models

SUSANN SHAW
FLORENCE DORNIN
DANA DALE

Chesterfield Girls for March



Smart Girls

YOU CAN'T BUY A BETTER CIGARETTE

When you ask for Chesterfields
the dealer will say with a smile...*They Satisfy.*
You will find that Chesterfields smoke cooler,
taste better and are definitely milder...for
Chesterfields have the right combination of the
world's best cigarette tobaccos.

*Make your
next pack*

CHESTERFIELD

*Guests remember the host
who serves*

FOUR ROSES



The Four Roses you buy today is not only the finest Four Roses ever bottled, but, in our sincere opinion, the finest whiskey we, or anyone else, ever made.

Four Roses is all whiskey—a blend of straight whiskies—90 proof. The straight whiskies in Four Roses are four years or more old. Frankfort Distilleries, Incorporated, Louisville & Baltimore



ALL BRUSHED AND GROOMED, READY FOR WESTMINSTER SHOW, FOUR CHAMPION BEAGLE BITCHES POSE FOR THEIR PICTURE. MRS. WILLIAM DU PONT JR., OWNER, HOLDS LEASH

MRS. DU PONT'S BEAGLES ARE CHAMPION SHOW DOGS

One of the merriest of dogs is the friendly flop-eared beagle. Unlike the sophisticated dachshund, the beagle acts like a wide-eyed, happy child. In the field he carries his jaunty tail straight up in air, prances gaily ahead of the hunters. At a show, when most dogs are overcome by heat and boredom,

he is always frisky. Today he is so popular that he ranks third in Kennel Club registration. Only cocker spaniels and Boston terriers are ahead of him.

Best beagle pack is owned by Mrs. William du Pont Jr., Newtown Square, Pa. At New York's Westminster Show fortnight ago, her dogs took eight firsts.



LEAVE CARE BEHIND BY USING CHAMPION SPARK PLUGS!

Every season of the year offers the American motorists unique opportunities to leave care behind for a week-end or weeks on end. One sure way to leave motoring care and uncertainty behind is to have your spark plugs checked and cleaned, or a new



Champion's absolute dependability was dramatically demonstrated by the new world's airplane endurance record of 726 continuous hours. Over 150,000,000 sparks carried the ship about 55,000 miles non-stop.

set of Champions installed, if necessary.

Champion Spark Plugs offer you extra performance advantages not obtainable with any others. The most advanced research and engineering staff in the business has always been a guarantee of their better performance.

Constant and conclusive proof of their better performance has always been provided by the racing and record-breaking fraternity. These men necessarily seek the utmost in engine performance and dependability. Consequently they have for many years past chosen Champions, almost to a man.

Demand Champions for your car, for today more than ever before, high speed, high compression engines and modern anti-knock fuels require the finest spark plugs obtainable—and Champions are the spark plugs champions use.

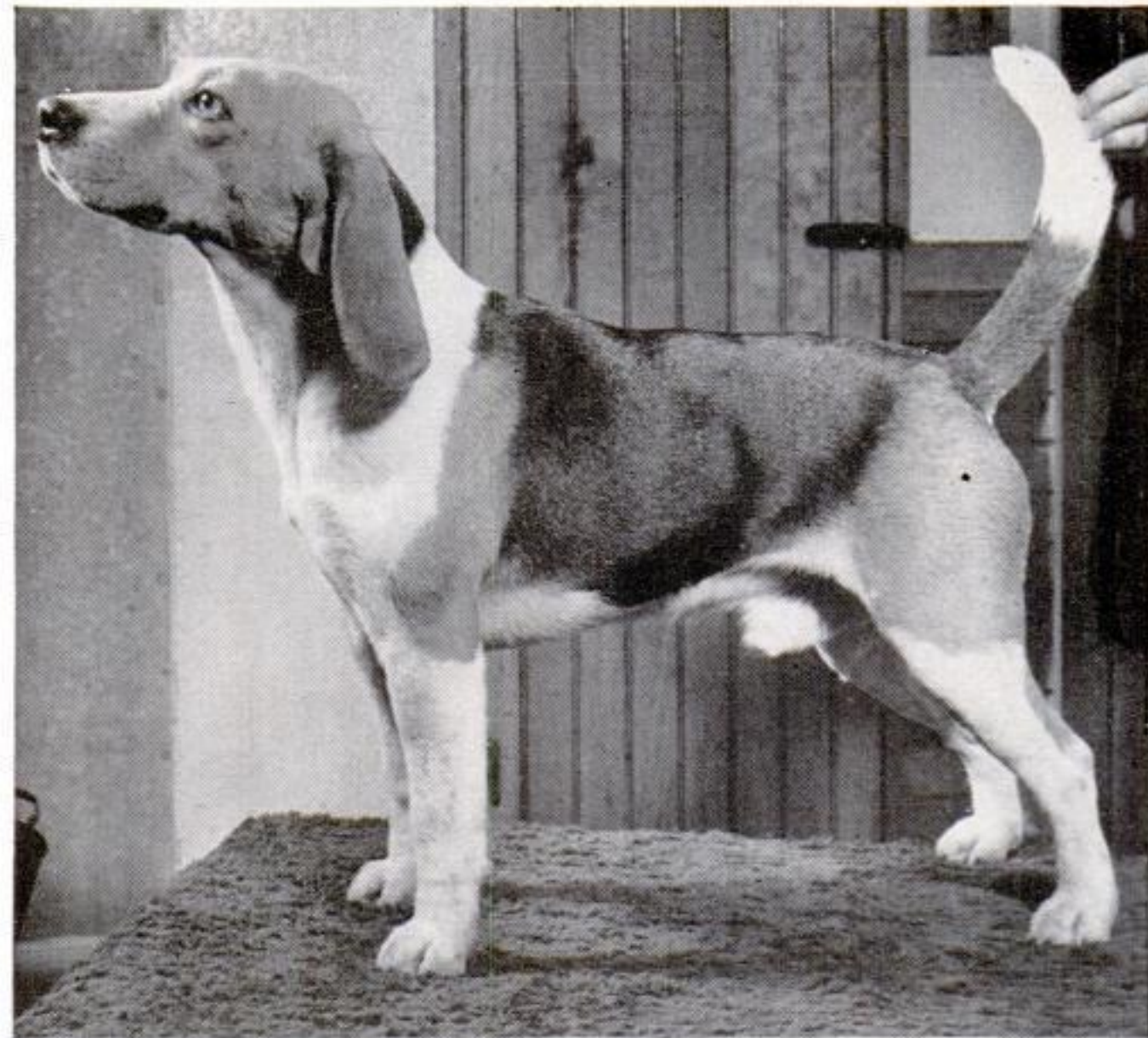
This little pinch of SILLMENT not only holds center electrode permanently in place

but also prevents troublesome gas or compression leakage common to ordinary spark plugs.



An exclusive and patented Champion material and process.

Beagles (continued)



HEAD HIGH AND STERN ERECT, DRAFTSMAN SHOWS HOW TO STAND AT SHOW

DOG CALLED "DRAFTY" IS BEST U.S. BEAGLE

There are 4,000,000 beagles in the U. S. A few of them are house pets. A few more are in registered packs. But most of them are just plain rabbit hunters. As such they are owned by farmers, kids and trappers everywhere.

Of all these beagles, blueblooded and mongrel, the most perfect in size, shape, health and disposition is the little tan, black and white hound shown above. Owned by Mrs. du Pont, his name is Champion Meadow Lark Draftsman but to everybody he is "Drafty." At Westminster Show he won the best-in-breed prize.



Affectionate "Drafty" is Mrs. du Pont's favorite dog. He is 2½ years old, 15 in. high, has soulful eyes. In shows, he has won best-in-breed 57 times; best-in-show, seven.

CONTINUED ON PAGE 42

1936-'37-'38 CAR OWNERS!

Have you ever had
any of these
EXPERIENCES?

- ☐ Does Shifting Gears *Ever* Embarrass You When 3 Ride In Front?
- ☐ Do You Have to Remove the Luggage to Get to the "Spare"?
- ☐ Have You Ever Needed More Light For Safe Night Driving?

- ☐ Did You Ever Catch Cold from a "Drafty Door"?

We're not saying that your present car isn't a good car. But—if you answer "yes" to one or more of the questions that you have just read—you owe it to yourself to see and drive the 1940 De Soto.

PRICES \$20 TO \$48
LOWER THAN LAST YEAR



1940 De Soto has 39 *Vital* New Features that You Aren't Enjoying Now!

ONE RIDE in this bigger, roomier 122½" wheelbase De Soto, and you'll see what you've been missing! Check features below.

- NEW HANDY-SHIFT—on the steering-post, off the floor—shift with a flick of the wrist.
- LUGGAGE LOCKER HOLDS 11 BAGS! Spare mounted at side of luggage. Easy to remove!
- SEALED BEAM HEADLIGHTS! 50% to 65% better road light at night—for safer vision.

- FLOATING RIDE! Great new development. All passengers ride "cradled" between axles.
- ADVANCED STYLING! Back's as beautiful as front; all doors sealed against dust, drafts.

See your De Soto Dealer for a good deal on the *one* car in 1940 that offers you all 39 features you don't have now! De Soto Division of Chrysler Corporation, Detroit, Michigan. MAJOR BOWES' HOUR, C.B.S., THURSDAYS, 9 TO 10 P.M., E.S.T.

DESOTO
AMERICA'S FAMILY CAR

De Luxe Coupe

De Luxe Sedan

\$845 | \$905

Delivered at Detroit, Mich. Federal taxes included. Transportation, state and local taxes, if any, extra.



WE WANT THE FISH WITH THAT FRESH-CAUGHT FLAVOR

Dory to doorstep! That's what it amounts to — this 40-Fathom quick-freezing that seals in freshness at the water's edge. It means that no matter how far you live from the ocean you can now get seafoods as fine and tasty as the day they are landed at Boston. . . . And it's such a pleasure to buy fish the 40-Fathom way. You get fillets of clear meat, wrapped in spotless cellophane or parchment, ready to cook without muss or bother. Visit your market* and choose from the pick of the North Atlantic catch — identified by the big "40" on the wrapper.

DO YOU KNOW



The Ocean Perch is a small red fish found abundantly in the North Atlantic. The tender, pinkish meat is sweet and savory — a real deep-sea delicacy popularized by 40-Fathom.



Modern fishing vessels are called trawlers because of the huge trawl net which can scoop up thousands of pounds of fish in a single haul. The trawl is towed at a depth of 40 to 80 fathoms (1 fathom equals 6 feet) at about 4 miles per hour.



In three pounds of whole fish there is about *one* pound of solid meat. That is why 40-Fathom fillets are so economical. There's no waste! For every pound you buy you get 16 ounces of boned, solid fish.

*If your dealer is not yet stocking 40-Fathom Fish, he can quickly get it for you. And it's worth getting! If it's 40-Fathom, it's the pick of the catch.

40-FATHOM FISH, INC., BOSTON



FRESH-CAUGHT FLAVOR

Dogs (continued)



TEN EARS AND FIVE NOSES PERK UP AS PHOTOGRAPHER SNAPS WINNERS

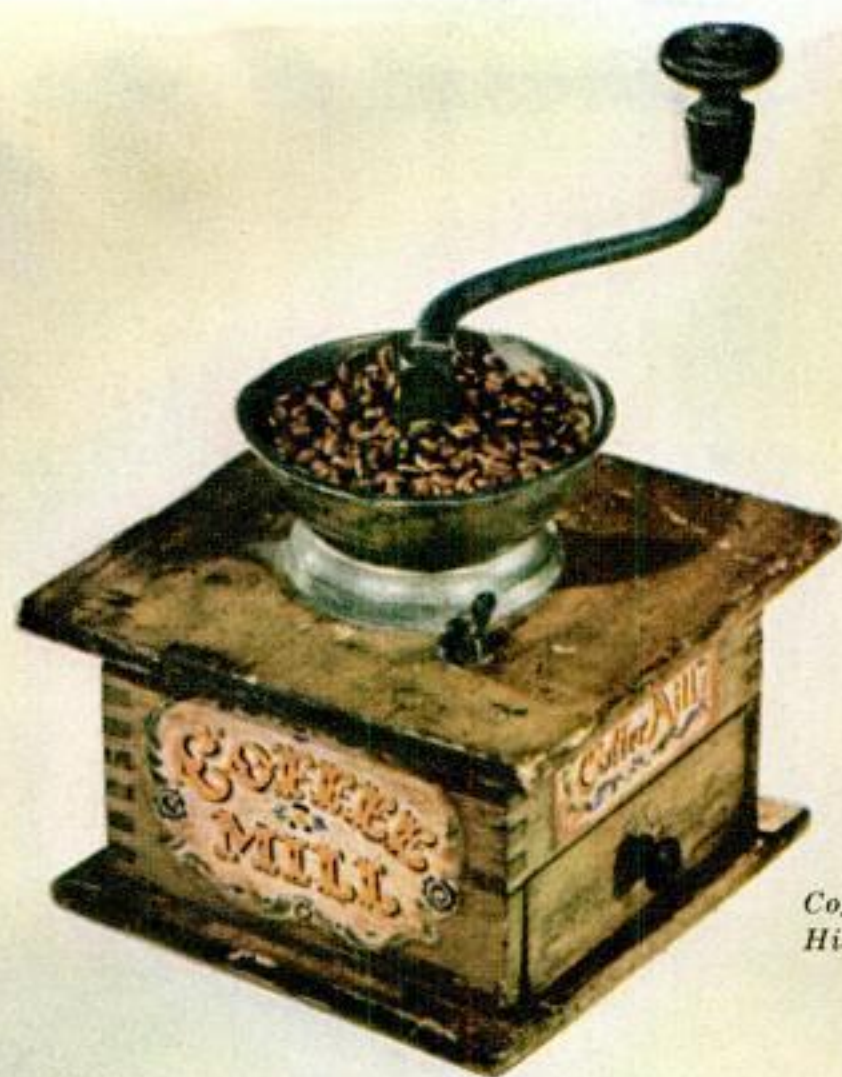
THE LEARY SHEPHERDS WIN OBEDIENCE TEST

For casual spectators, a dog show is dull business. The Westminster Show was no exception. Most of the time dogs and exhibitors sat around, waited their turn. What the crowd liked best was obedience tests. Then teams of dogs jumped fences, retrieved dumbbells, amazed watchers with ability to take orders.

Winner of the *Country Life* obedience trophy for the best performances throughout the year was Marie J. Leary's group of German shepherd dogs, as shown above. At their kennels in Greenwich, they have learned as many tricks as some human acrobats.



Over the 6-ft. broad jump goes Champion Jessica of Cosalta. Miss Leary gives directions. She has bred 1,000 puppies, won 30 bench titles, twelve obedience titles.



Coffee Mill, Courtesy of The New York Historical Society, New York City

HOW TIMES HAVEN'T CHANGED!

Not very long ago every kitchen had a coffee mill similar to the museum piece above. Why? Because fresh grinding produced a better cup of coffee. Today at your neighborhood A&P we freshly grind your coffee—but far better—thanks to A&P's high speed precision grinders.

Our choice coffees are sold *in the bean*, because that's where nature seals all the full, rich flavor. Only at the moment of purchase is nature's seal broken and then only by correct grinding. You actually see the fragrant, carefully roasted coffee beans ground right before your eyes—to the exact fineness for *your* coffee pot. In this way you always get fresher, fuller flavor

than is possible with coffee that is pre-ground at some far away factory.

You would expect A&P Coffee to be expensive, for it's the pick of the plantations. As a matter of fact it is amazingly thrifty—because we bring this choice coffee direct from the plantations to you, eliminating many in-between profits and extra handling charges. Another notable example of how A&P reduces the cost of living in American homes. Make up your mind now that you're going to try *really fresh*, ground-to-order, A&P Coffee!

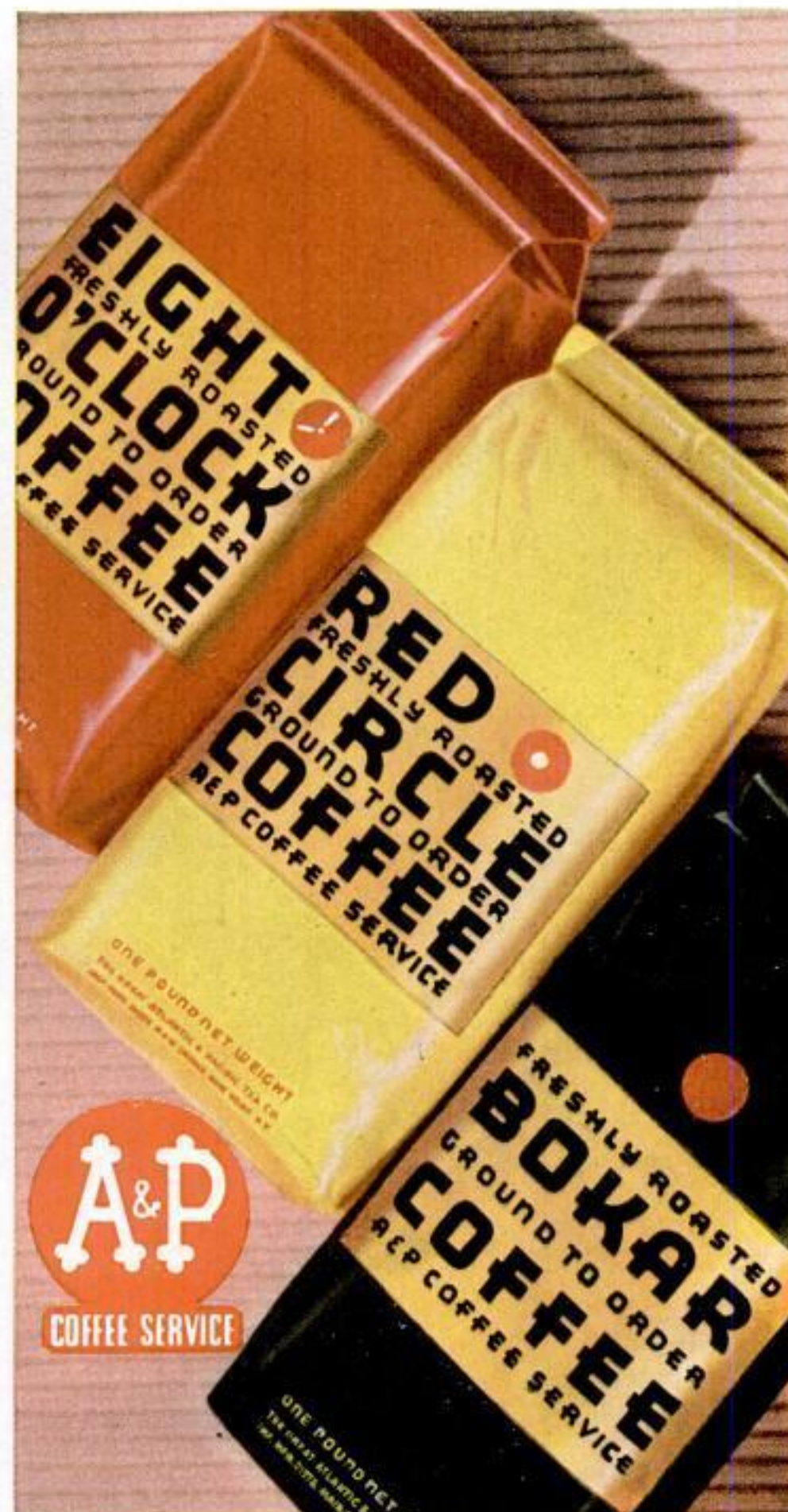
A T A L L A & P F O O D S T O R E S



This A&P mill grinds coffee exactly right for your own particular type of coffee pot—*Coarse*, for Regular Pot; *medium* for Percolator; *fine* for Drip Pot; *extra fine* for Vacuum Pot.



Every 7th family in America buys A&P Coffee—drinking more than 22 million cups of it daily—and thousands save up to 10 cents a pound by buying this gloriously good coffee.



To suit each and every taste, there are 3 distinctive blends of A&P Coffee... Eight O'Clock, mild and mellow; Red Circle, rich and full-bodied; Bokar, vigorous and winey.

We predict that for many years to come, you will remember THE BLUE BIRD as the most beautiful picture ever made and the most human story ever told.



"FOR THE SAME REASON YOU WENT TO SEE 'SNOW WHITE', YOU MUST GO TO SEE 'THE BLUE BIRD'."

—Jimmie Fidler

Maurice Maeterlinck's
THE BLUE BIRD
in **TECHNICOLOR**

with
Shirley Temple • Spring Byington • Nigel Bruce • Gale Sondergaard • Eddie Collins • Sybil Jason • Jessie Ralph • Helen Ericson • Johnny Russell • Laura Hope Crews • Russell Hicks • Cecilia Loftus • Al Shean • Gene Reynolds

Directed by Walter Lang • Associate Producer Gene Markey
Screen Play by Ernest Pascal • Additional Dialogue by Walter Bullock
Darryl F. Zanuck In Charge of Production

A 20th Century-Fox Picture

Now at popular prices.
Watch for it at your
favorite theatre.



BEST SKATE SAILOR IS HUSKY NEW YORK BANKER

The bat man above, riding the winds across New Jersey's Lake Hopatcong, is husky, 200-lb. Clarence ("Rance") W. Capes, vice president of the Bank of Manhattan. He is also the best skate sailor in the country. Hoisting the clumsy, kite-shaped sail to his shoulder, he lets the wind from the quarter blow against the canvas, push him at 50 m.p.h. over the ice. Here at top speed, he is

coming to a bumpy spot. Carefully he tilts the front of his sail, rocks back on his heels, lifts the points of his skates off the lake's surface.

This winter Capes is trying to do what nobody has ever done before—win the national skate-sailing championship for the ninth straight year. In three races he has won two, finished fourth once. For pictures on how he won, turn the page.

... COLUMBIA,
THE STUDIO OF GREAT COMEDIES,

"It Happened One Night" . . "Mr. Deeds Goes To Town"
.. "The Awful Truth" . . You Can't Take It With You" . .
"Mr. Smith Goes To Washington" . . is proud to present
a picture that will take its place high in a notable list!



Reproduction of
a painting by
the noted artist,
BRADSHAW
CRANDELL

WESLEY RUGGLES'

Too Many Husbands

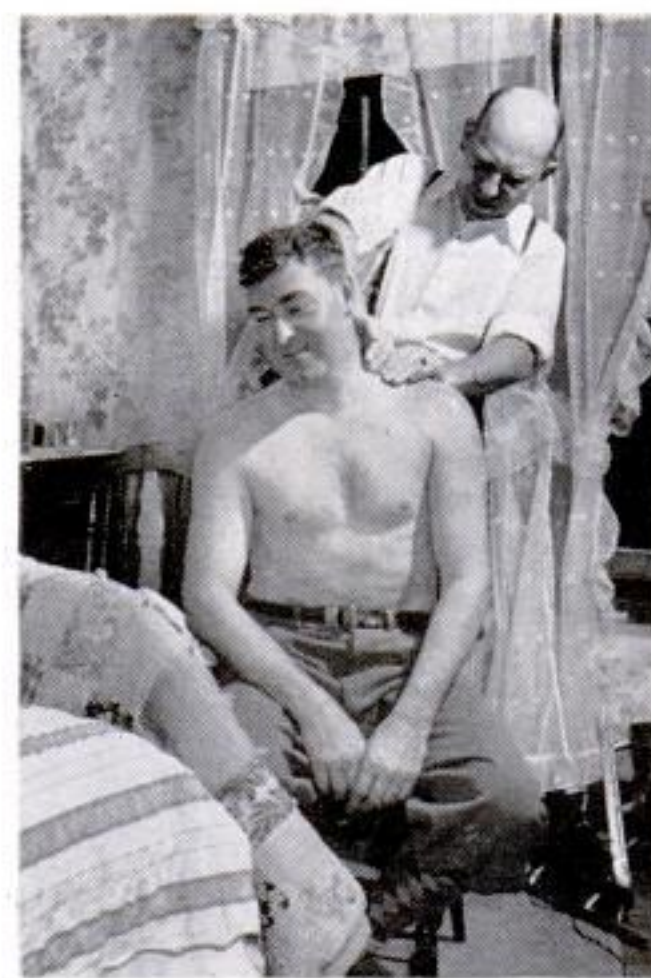
starring

JEAN ARTHUR
FRED MELVYN
MacMURRAY • DOUGLAS

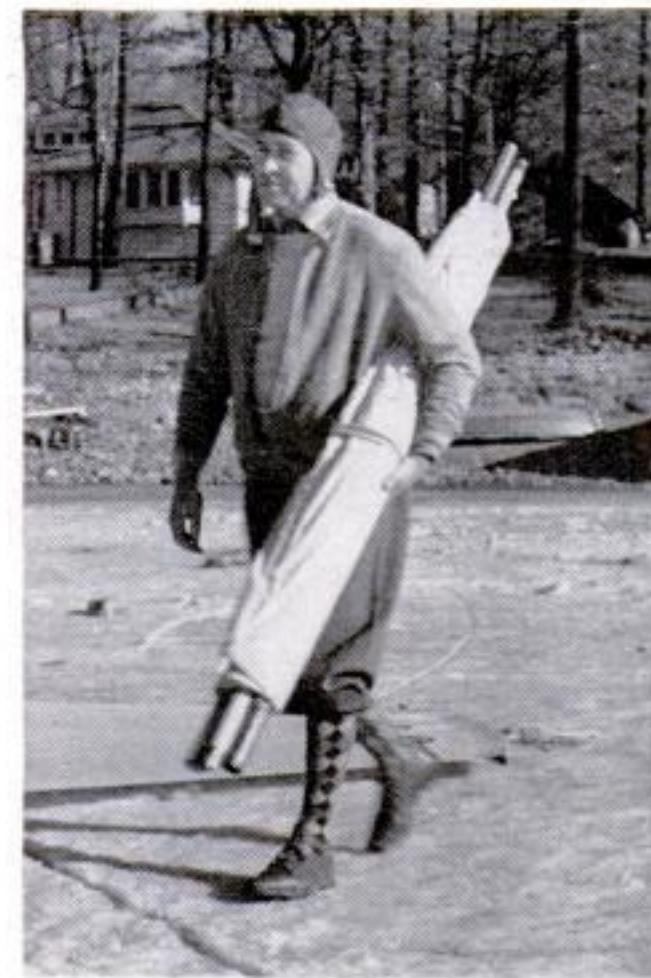
Directed by WESLEY RUGGLES • Screen play by CLAUDE BINYON
Based on the play by W. Somerset Maugham • A COLUMBIA PICTURE

Watch for it at your favorite theatre!

Skate sailing (continued)



Capes gets a rubdown just before race. Shoulders get sore from carrying the sail.



Ice is thick but rough. Capes assembles sail out on ice. This one cost \$35.



For a fast jibe, Capes starts to pull the sail off his left shoulder onto his right. The windows are covered with celluloid so he can see course marks and other racers.



Across finish line, Capes is first by 500 yd. He wins races because he has a perfect sense of balance, knows how hard to lean against sail and is an excellent skater.

CONTINUED ON PAGE 48

"The Greatest Thing Dodge Gave Me Didn't Cost Me A Penny Extra"

says C. O. Mannes, Jr.,
Airplane Engineer, Seattle, Wash.



1940 Dodge Luxury Liner, 6-Passenger, 2-door Sedan \$815, delivered in Detroit.*

"THAT WAS DODGE ENGINEERING —and it will save me plenty on Gas, Oil and Upkeep Costs"

Is it any wonder that Dodge is called the *money-saving* car? To begin with, Dodge is priced so close to the small cars that you'll find it just about as easy to buy.

But, what you'll be most impressed with is *Dodge Engineering*. It means real savings to motorists — savings on gas and oil, savings on repairs, savings on trade-in value, too. Yet, Dodge Engineering doesn't cost you a penny extra!

All over America engineers are buying Dodge in preference to other cars. Think of it! **4,061 engineers bought Dodge cars in the last 12 months.**† Engineers of all types say Dodge gives you most for your money! But you don't have to know engi-

neering to appreciate all the good things the 1940 Dodge gives you. Inspect it at your dealer's right away. You'll be amazed that Dodge sells for just a few dollars more than small cars!

†October, 1938, through September, 1939. Latest figures available.

Tune in on the Major Bowes Original Amateur Hour, Columbia Network, Thursdays, 9 to 10 P.M., E.S.T.

**JUST A FEW DOLLARS
MORE THAN SMALL CARS!**

6-PASS. SEDAN

\$815 AND UP

COUPES, \$755 and up

*These are Detroit delivered prices and include all Federal taxes and all standard equipment. Transportation, state and local taxes (if any), extra. See your Dodge dealer for easy budget terms.

I'M NO ENGINEER, BUT I
SURE KNOW THE 1940 DODGE
IS A SWEETHEART FOR LOOKS!



"SCOTCH DYNAMITE!" That's what we call this amazing Dodge engine, with its sensational economy that saves you money every mile you drive!

NEVER BEFORE a ride like this in a car priced so low—the new *Full-Floating Ride* in the New 1940 Dodge! Wheelbase is longer, center of gravity is lower, wheels are moved backward, seats forward, so that now all passengers ride in the gloriously buoyant "Comfort Zone" between the axles!

COMFORT ZONE



4,061 ENGINEERS BOUGHT DODGE IN THE LAST 12 MONTHS†



★ Roll a sheet of paper into an open cone, tight-fitted where you grasp your pencil. Write — and Listen!

Try this Test with a MONGOL

Your paper-cone Loud Speaker will fairly *shout* the difference between the Mongol Complastic Lead and that of any nondescript pencil you may use for test comparison.

Write, and listen! Your ear will tell you, in an instant, pencil secrets only dimly suspected by your finger touch. You'll learn there's more to pencil worth than legibility of mark; more to pencil economy than pennies of cost.

Mongol's Complastic Lead—eight times stronger than the average need—purrs smoothly across the paper. But now, try your "nondescript"—and listen. A rasping harshness sounds warning of unsuspected grit. With such a pencil, writing must require noticeably greater effort and, for comfort, sharpening must be more frequent. Time wasted—no saving there.

Mongol's smooth, strong Complastic Lead saves sharpening time—and more than that. Complastic quality, by laboratory test, produces more writing per pencil by reason of a denser micro-structure . . . For true economy, say Mongol to your Stationer.

Look for the Name

EBERHARD FABER

U.S.A. Since 1849



Skate Sailing (continued)



Sailors line up on starting line. Windward position is determined by lot. For speed and balance, sailors are allowed to take one stroke before actual starting gun.



Beating to windward, this sailor points higher than either an iceboat or sailboat. Skate sailors beat down wind as well as up. Fastest speed is with wind on quarter.



A spill on the hard ice brings skinned shoulders and hips. This skater leaned on his sail too hard. When the wind lightened, he lost his balance, fell on top of his sail.

ISN'T THIS REALLY AMERICA'S NATIONAL DISH?



Pork Sausage Links and Scrambled Eggs

Whether it's
MORNING,
NOON
or NIGHT
here's the team
for an appetite.



PORK SAUSAGE LINKS
AND SCRAMBLED EGGS
*the breakfast treat
that can't be beat*



PORK SAUSAGE LINKS
AND SCRAMBLED EGGS
*the perfect hunch
for business lunch*



PORK SAUSAGE LINKS
AND SCRAMBLED EGGS
*the sure-fire winner
at family dinner*



PORK SAUSAGE LINKS
AND SCRAMBLED EGGS
*a real "hooray"
when served buffet*



PORK SAUSAGE LINKS
AND SCRAMBLED EGGS
*"hit-the-spot" bite
for late at night*

Some Perfect Pork Sausage Teammates

- » With fried apples
- » With creamy whipped potatoes or potato cakes
- » With waffles or wheat cakes
- » With grilled tomatoes and onions
- » For variety also try the larger links, smoked country style... with country cream gravy... mashed sweet or scalloped potatoes... hominy... sauerkraut... or with rice in tomato sauce.

NUTRITIONISTS agree that it's good judgment to eat foods that taste good. That's why pork sausages are America's favorite combination of good health and good eating. Handy parcels of choice, fresh pork properly seasoned, sealed in tender jackets—as digestible as chicken—that's why finicky appetites and delicate diges-

tions thrive on them. Pure pork—no waste; an energy food that's fun to take. You'll love them from the time they start to sizzle in the pan. Your meat dealer is featuring pork sausage links this month. Put them on your shopping list.
INSTITUTE OF
AMERICAN MEAT PACKERS



"So many of my guests now prefer Wine," writes

MRS. HOWARD CHANDLER CHRISTY

"At dinner and in the evening people want to relax and have a good time, but they prefer to stay on the moderate side"

"Lately I've watched person after person discover that wine is best when you linger over your glass, when you savor it slowly like a connoisseur," writes Mrs. Howard Chandler Christy. "We're serving wine more frequently because so many of our guests nowadays prefer this moderate kind of beverage."

From every part of America come reports like that of Mrs. Christy. Hosts and hostesses say more and more people have learned the magic goodness wine lends to a meal—the leisurely, genial air wine gives to a party.

And so you find increasing numbers of hostesses at afternoon affairs setting out golden, slightly sweet Sauterne or delicate Hock with their salads or sandwiches.

All you need to know to serve Wine

There are many varieties, but only two main types of wine ... (1) Wines made "dry" (not sweet) especially to serve with meals, called *table wines*; (2) Wines for use with the dessert course or refreshments, called *sweet wines*.

Some of the best liked "dry" wines besides Burgundy are ruby red Claret and Chianti, golden slightly sweet Sauterne, dry pale-gold Hock or Rhine wine. They're all zestfully good with the main course. Usual serving is about half the size of a water goblet.

A "sweet" wine that you will find delicious is golden-amber Muscatel. Perfect with desserts, Muscatel is rich with the distinctive flavor of Muscat grapes. Serve your Muscatel in small glasses, alone or with sweet cakes.

You notice more men saying "make mine Sherry" when the appetizers are served. Nut-like in flavor, glowing amber in a small glass—Sherry promises a good dinner. It helps you appreciate good food.

Or with the main course at table, you find beside you a glass filled with fragrant red Burgundy, zesty and full flavored.

Burgundy, light ruby-colored Chianti, or dry red Claret—all are made to complement the main course.

Your guests and you have a treat in store when you bring out good wine. Try it soon. You will notice, as Mrs. Christy says, that more and more of your guests today prefer this moderate drink.

One of New York's busiest and most charming matrons, Mrs. Howard Chandler Christy is active in civic, art and musical circles. Her hobby is fine needlepoint, which she does with an expert hand. A gracious hostess, Mrs. Christy entertains often ... keeps a close eye on the preferences of her guests



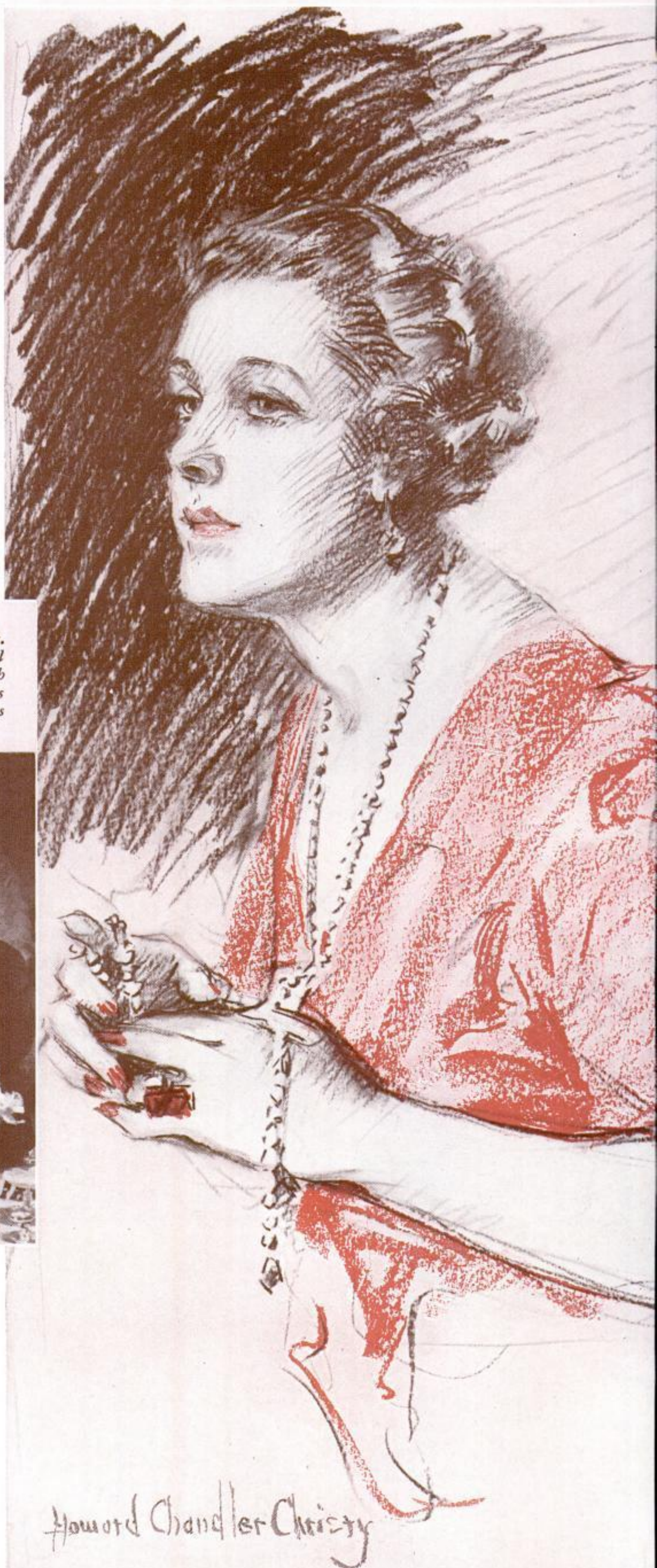
THE WINES OF CALIFORNIA

In the most discriminating households the good wines of our own country are usually served today. More than 9 out of every 10 Americans who now serve wine choose wines grown here. The wines of California, for example, are grown to strict standards of quality. You will find them true to type. Well developed. Inexpensive.

This advertisement is printed by all the wine growers of California, acting through the Wine Advisory Board, 85 Second Street, San Francisco



*Be Considerate
—Serve Wine*



Howard Chandler Christy

BETTY HUTTON RIPS INTO MISS MUFFET

With practically no change of muscular activity, Miss Betty Hutton transformed herself from Michigan's best female basketball player to "America's No. 1 jitterbug." Three years ago Miss Hutton first demonstrated her physical stamina as a high-school athlete in Detroit. Today, at 19, she is the hit of *Two for the Show*, an engagingly well-mannered Broadway revue, which she enters like a fresh breeze and turns into a cyclone.

As a child Miss Hutton sang occasionally in Michigan night clubs. Two years ago she joined Vincent Lopez' band, won her jitterbug title by swinging such nursery ditties as *Where Has My Little Dog Gone?* (LIFE, July 24). Now in *Two for the Show*, she rips into *Little Miss Muffet*, which you see pictured below with excerpts from her song to explain action. Top-hatted spider is played by Keenan Wynn, son of Ed Wynn, the famous comedian.



TAFFY-HAIRED, BROWN-EYED BETTY HUTTON PUFFS AND MUGS IN A JITTERBUG FRENZY



LITTLE MISS MUFFET SAT ON A TUFFET



EATING HER PINK DESSERT.



ALONG CAME A SPIDER.....



.....AND SAT DOWN BESIDE HER.



LOOK OUT, SPIDER, YOU'RE GOING.....
SHE NICKED HIM AND KICKED HIM.....



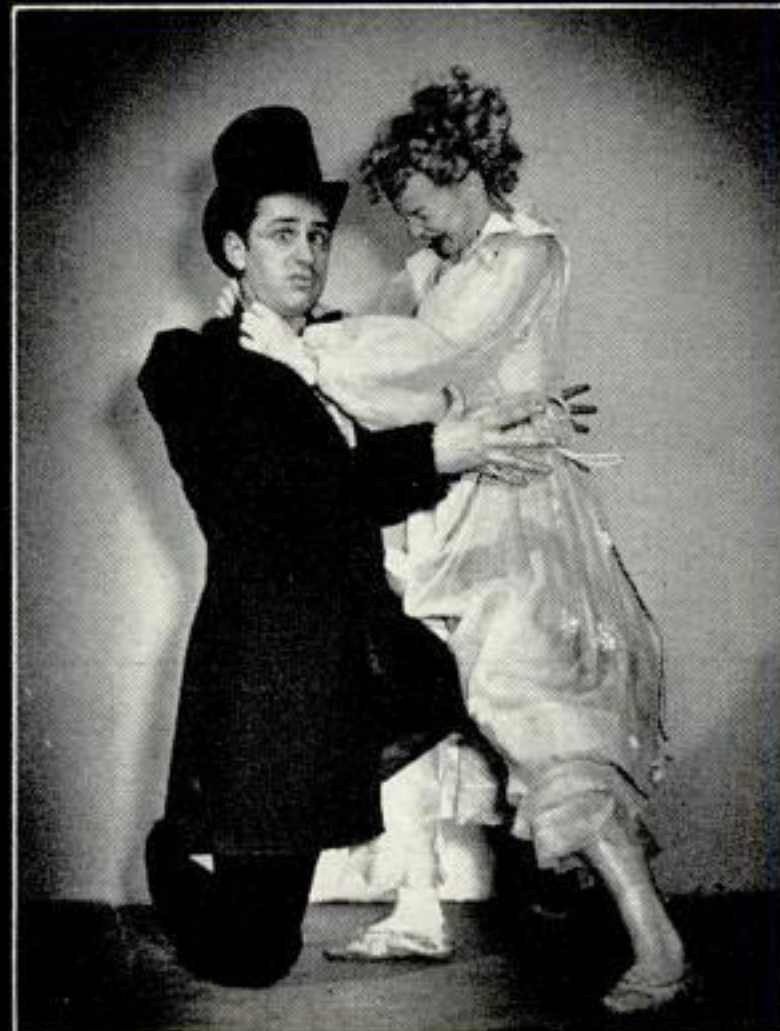
.....TO GET HURT. LITTLE MISS MUFFET,
SHE HIT HIM AND BIT HIM.....



SHE SWISHED HER TUFFET.....



.....AND RUINED THAT SPIDER'S DAY.
SHE MARR'D HIM AND SCARRED HIM AND FRIGHTENED THAT SPIDER AWAY.



WOMEN IN SEVEN STATES ARE LOOKING FOR ME



TRAVELING SALESMAN—that's what I've been for years, but never did so well with the women until I discarded old-fashioned shaving methods and switched to modern Barbasol. Now instead of having a dry, coarse, bristly skin after shaving, my Barbasol Face is as clean as a pin, as smooth and fresh as a daisy.



SPEED COUNTS when you're on the road, and Barbasol gives me a sweeter shave in less time—whether the water is cold or hot. What's more, Barbasol's beneficial oils help to protect my skin against weather—after I've shaved—as well as against my razor while I shave. (Your druggist sells Barbasol in three sizes, 25¢, 50¢, 75¢. Five Barbasol Blades, 15¢.)



For modern shaving—
No Brush—No Lather—No Rub-in

THEATER



GEORGE JEAN NATHAN SMILES IN HIS USUAL AISLE SEAT AT PLAY OPENING

CRITIC GEORGE JEAN NATHAN WRITES A NEW ENCYCLOPEDIA OF BROADWAY

Under his bed and in his closets, George Jean Nathan has stored nearly 100 bottles of champagne. This winter they helped him celebrate the publication of his 24th book. Called *Encyclopedia of the Theatre* (Knopf, \$3), Nathan's new volume is another collection of his shrewd, slangy, acerbic comments on the stage that have made him for 25 years America's best-known, most feared and most entertaining critic of entertainment.

While half New York is torn down and rebuilt around him, Nathan lives serenely after a pattern he established years ago. His bachelor home is two fusty rooms in the Hotel Royalton. He dines at such top-notch restaurants as the Colony or the Ritz, always has the same waiters who know his favorite wines. He refuses to exercise, keeps fit on good food and late hours.

He likes to discover new talent, has helped launch such playwrights as Eugene O'Neill, Sean O'Casey and William Saroyan. By nature, however, he is quicker to damn than to praise. Debonair Nathan wears the chips on his shoulders like epaulets.

NATHAN IS ALMOST SNOWED UNDER BY BOOKS IN HIS NEW YORK APARTMENT



CONTINUED ON PAGE 54

"How good need my child's first piano be?" Parents often ask us this. To all, we make the same answer—only the best is good enough. Only the best can attune the young ear to true tones, develop a sure technique in young fingers. This superb, full-scale Steinway illustrated, the Sheraton Vertical, ebonized, will be a vital influence on your child's entire musical life. Yet the price of this new instrument is only

\$495



A NEW STEINWAY FOR AS LITTLE AS \$49⁵⁰ DOWN



Josef Hofmann, with his young son, Edward, at the Steinway in the great pianist's home. The Instrument of the Immortals, favorite of virtually every celebrated artist from Liszt to Hofmann, is primarily a piano for the home, and for the home with a moderate income. At your Steinway representative's you can pay as little as \$98.50 down on the \$985 Steinway Grand S, ebonized, and it will be delivered to your home at once! Throughout the years, it will help your children to make friends more easily, to grow naturally, to have always at hand a constant source of pleasure, inspiration, and delight.

\$985

It sounds unbelievable, but it is true. You can have a new Steinway in your home for *only \$49.50 down*.

Go to your local Steinway representative . . . select at leisure the Steinway Vertical, exquisite Sheraton design, ebonized case . . . deposit only this small sum, nothing more . . . and your Steinway will be delivered at once, to delight you and your family and friends through the years to come!

This is the lowest price ever asked for a Steinway—and one of the finest Steinway Verticals ever built. Every Vertical is made with painstaking care by skilled Steinway craftsmen. The tone is rich and mellow, the action swiftly responsive. Cabinet designs are so beautiful that the Vertical becomes the center of your home's decoration. . . . This Steinway is only 40 inches high!

Suppose some one were to *give* you a piano. You could choose, without restriction of name or price, the one piano you most wanted. You would choose a Steinway! . . . Choose a Steinway now, for one of the soundest investments of modern times!

Steinway & Sons (founded 1853 in New York City), Steinway Hall, 109 W. 57th Street, New York.

STEINWAY

THE INSTRUMENT OF THE IMMORTALS

• LIBERAL ALLOWANCE ON YOUR OLD PIANO. ALL PRICES QUOTED IN THIS ADVERTISEMENT ARE F.O.B. NEW YORK CITY.

"Just a Two-Timer...Eh?"



MIKE: So-o-oh? You like to fool around...even to fiddling with *two* pieces of underwear every day!

DICK: Huh! Don't tell me *you* wear a one-piece "suit"...they went out with the horse-car! This stuff's *modern* as tomorrow...why these SKIT-Shorts even give *mild* support!



MIKE: Man! Did we gallop through this round...my shirt's wringing wet!

DICK: Not mine! This Munsingwear sport shirt's like wearing sun-glasses over every pore. It soaks up sweat! Remember the name...Munsingwear, the athlete's friend.



MIKE: Remember telling me about the athlete's friend? Here it is in *first* person...Munsingwear's one-piece, ONE button union suit. Brother! Are *you* the guy waiting for a horse-car...now?

DICK: Well! I'll be...! What'll Munsingwear streamline next?

Munsingwear Knitted Union Suit, \$1.00 and \$1.50

Munsingwear Knitted SKIT-Shorts, 50c and 75c
Munsingwear Knitted SKIT-Shirts, 50c and 75c
Munsingwear Knitted Sport Shirts, 75c and \$1.00

MUNSINGWEAR

Fit That Lasts!

MUNSINGWEAR, INC • MINNEAPOLIS • NEW YORK • CHICAGO



George Jean Nathan (continued)

Nathan's corner at Club 21 is unofficially reserved for him and his friends from dusk to dawn. Nathan's waiter-friend, Karl, pours drink for Sherwood Anderson, author, while Nathan chats with Margaret Healey and Terence Phillip, art expert.



Nathan collects overcoats. Here he surveys a few of his 48 specimens and wears a Tyrolean raincape which he fears makes him look like Dracula. Below: with Julie Haydon, actress, he takes a twilight ride while the lights sparkle over Central Park.





She's up, she's down, but I don't care . . .

ME AND MY MOTOR OIL ARE BOTH INSULATED

When the mercury bobs up and down like a jitter-bug, there's no greater favor you could do your car and your pocketbook than change to Insulated Havoline Motor Oil.

For this great oil, and you can buy no finer oil at any price, is INSULATED against both heat and cold, by an exclusive Texaco formula.

That means that Insulated Havoline flows and lubricates your engine the second you step on the starter, even though the mercury plumps to zero.

It also means full protection at the highest engine temperatures. Harmful varnishes will not

form—varnishes that can make your motor labor, consume excessive gasoline, even cause your pistons to seize on cylinder walls. *Remember, your engine starts cold but runs hot.*

Changeable weather can cause undue damage, cause wear and tear, unless your oil is insulated against both cold and heat. Change to Insulated Havoline — at Texaco and other good dealers.

TEXACO DEALERS INVITE YOU TO tune in the TEXACO STAR THEATRE—a full hour of all-star entertainment—Every Wednesday night—Columbia Network—9:00 E.S.T., 8:00 C.S.T., 7:00 M.S.T., 6:00 P.S.T.



Copyright 1940
The Texas Company

FOR GREAT OCCASIONS...

an even finer

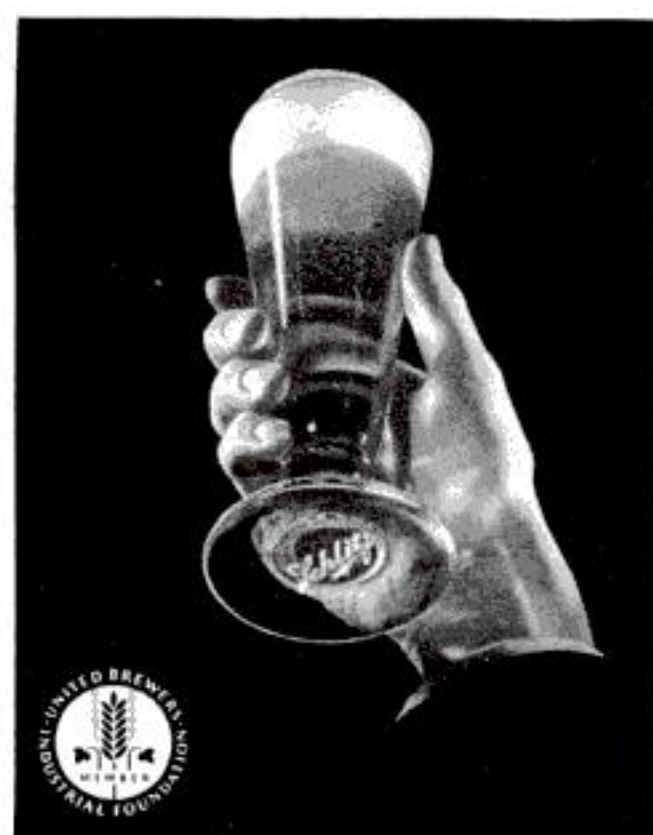
SCHLITZ



TODAY there is an *even finer Schlitz*. The keener your sense of taste, the more you'll appreciate this magnificent beer.

Here is a bottle of beer that is DRY *with a difference!* It is not only absolutely free from sweetness and heaviness, as any dry beer must be; it is equally free from the bitterness that is all too often confused with dryness.

This *even finer Schlitz* leaves no after-taste of either sweetness or bitterness. It is a buoyant beer. You don't need to drink it a week to learn to like it. *Have a bottle today!*



The shipments of Schlitz Beer to foreign countries exceed those of any other brewery in America.

That FAMOUS FLAVOR you get is the Flavor we BOTTLE

Air is necessary to sustain life but it is an enemy of beer. Even a tiny bit in the neck of a bottle can be ruinous to flavor. So Schlitz has perfected a special air-exclusion

process that takes the air out of the bottle an instant before the beer goes in. You get Schlitz with the *original* flavor —just as it was when it left the brewery.

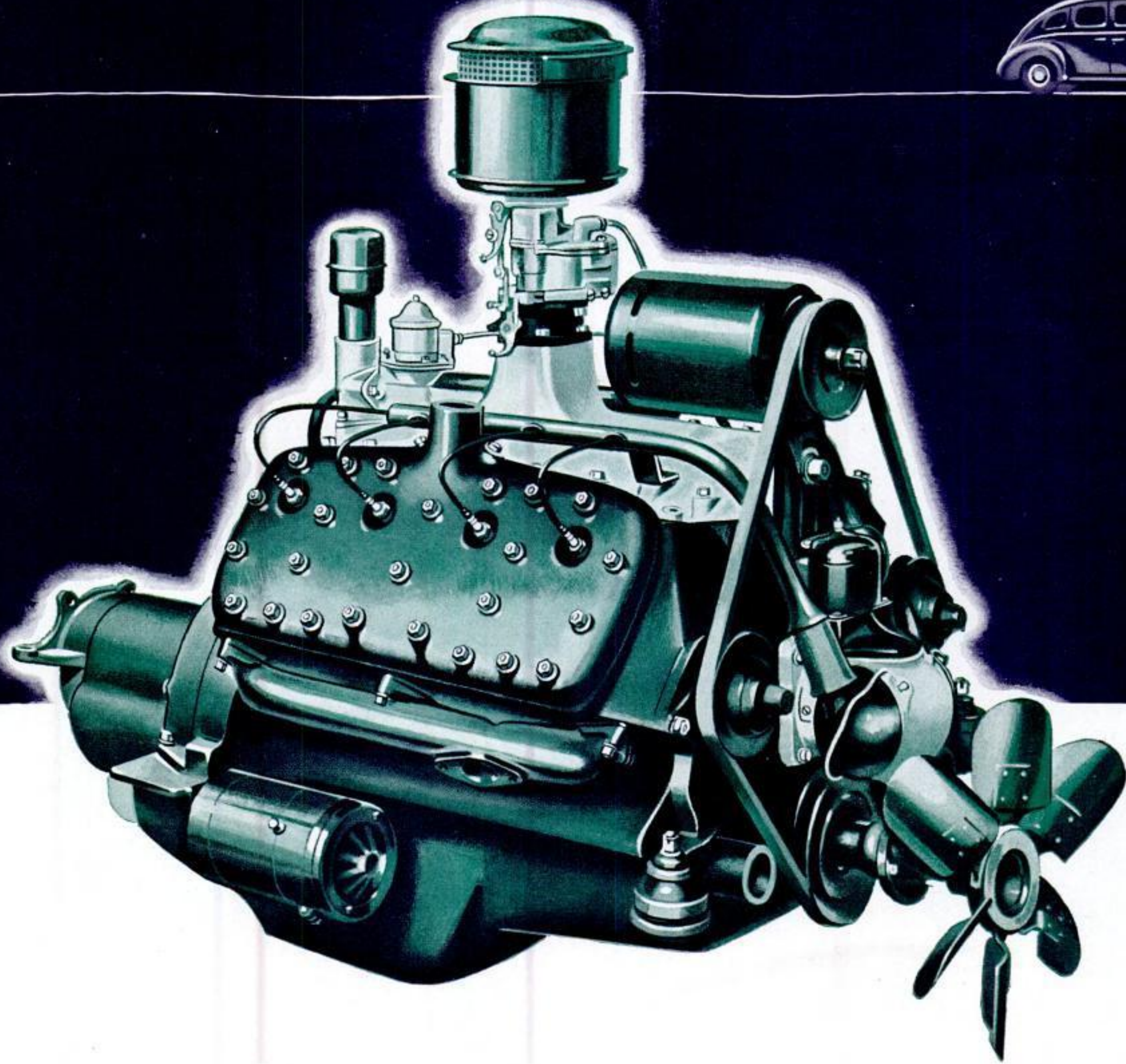
Copyright 1940, J. O. S. SCHLITZ BREWING COMPANY, MILWAUKEE, WISCONSIN



THE BEER THAT MADE MILWAUKEE FAMOUS

Now identified by a NEW cream, brown and gold LABEL.

SWEET AND LOW



"Sweet and Low" is the song of the Ford V-8 engine—"sweet," the smooth power of it—"low," the cost and quiet of it.

Once you've heard it humming softly under the long hood ahead of you—once you've felt its eager response underfoot—there's no forgetting!


Eight cylinders give this famous V-type engine its extra smoothness and flexibility. . . . Small cylinders make it quiet and economical to operate.

Years ago, the Ford Motor Company

studied the V-8 engines of America's most expensive cars, developed a simpler design, applied modern manufacturing methods, *and made eight-cylinder performance available for the first time at low cost.* Improved each year since, the Ford V-8 engine is still the finest power plant near its price.

Best of all, because it's built with such precision, this compact engine needs no

"breaking-in." You don't have to nurse it along for the first 500 miles. It's ready for hard service the moment you meet—and all its long life.

Test the engine, try the ride—and you'll soon realize why more than six million people have found in the Ford V-8 a powerful, comfortable, *dependable* car that is big in everything but price. 

WATCH THE FORDS GO BY!



IN OLD TWILL SLACKS AND A SWEATER, JEAN ARTHUR, WHO MAKES A POINT OF KEEPING HER PRIVATE LIFE PRIVATE, PLAYS ON THE LAWN WITH HER DOG PAT

LIFE GOES CALLING ON SECLUSIVE JEAN ARTHUR IN HER CALIFORNIA HOME

Next to Garbo, Jean Arthur is Hollywood's reigning mystery woman. All that is known of her is that she was born Gladys Greene in New York City (Oct. 17, 1908), modeled for Howard Chandler Christy, went to Hollywood a sensitive girl in her teens, took a terrible beating in custard-pie and horse operas before her triumph in such movies as *Mr. Deeds Goes To Town* (1936), *You Can't Take It With You* (1938) and *Mr. Smith Goes To Washington* (1939).

Now, with relentless determination, she lays down her own terms: no interviews, no publicity stunts, no personal pictures. "My personal life," she says

curtly, "is my own business." And for five years she has kept it so against all intruders.

It was while working on her newest Columbia comedy, *Too Many Husbands*, that Miss Arthur relented. To the amazement of all Hollywood, she permitted LIFE Photographer Herbert Gehr to come to her secluded Brentwood home. Here he found a completely gracious woman, a happy wife, a charming hostess. The portraits of her home life, shown for the first time on these four pages, explain why this frail lady with the wistful voice remains, year after year, one of the screen's most endearing comedien-
nes.

BOOKS AND MUSIC ARE ENJOYED BY MISS ARTHUR, WHO LOVES THE SOLITUDE OF HER BRENTWOOD HOME. HERE, IN HER BEDROOM, SHE READS MORLEY'S "KITTY FOYLE"





↑ **Lunch on the terrace**, overlooking the hills of Brentwood, is shared by Jean Arthur with Frank J. Ross Jr., her producer husband. Their nine-room ranch-style house, small as Hollywood houses go, is in a swank subdivision between Beverly Hills and the Pacific Ocean. Nearby is Riviera Country Club, where they go horseback riding.

↓ **The dining room** is more formal than the rest of the house. Miss Arthur collects small vases and fine china, some of which is displayed on the wall. Here they give small dinners to a few friends. Studio colleagues are rarely invited. Fond of informal wear, Miss Arthur especially likes the taffeta housecoat she is wearing in this picture.





↑ **The living room** has big soft chairs, a fireplace, windows overlooking a sloping lawn with lemon trees. The books in the library are well thumbed and look as if they had been read more than once. A Capehart radio-phonograph is stocked with Tschaikowsky, Brahms and Haydn albums. Hers is one of Hollywood's most livable homes.

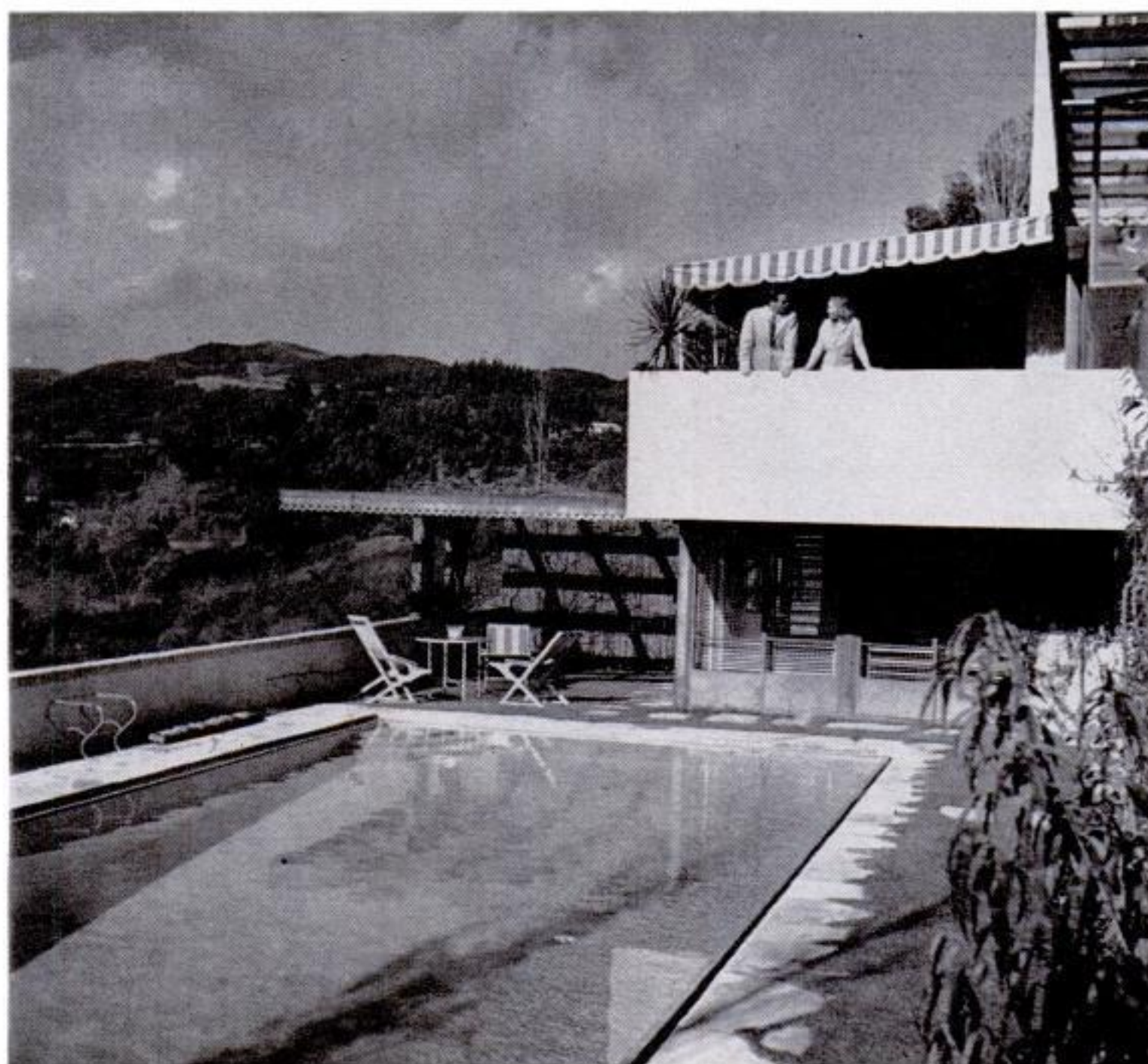
Her bedroom is her favorite hide-out. She decorated it herself and is especially proud of its frilly curtains. The cross-legged posture while sitting on the bed and pouring tea is "typical," says Miss Arthur. When her day's hard acting is over, she loves to come to this room, change into comfortable clothes, relax to restore her energy.



Jean Arthur (continued)



A family discussion is held by Jean Arthur and her husband in a living-room corner. Mr. Ross, a former New York real-estate broker, was associate producer for *Of Mice and Men*.



Swimming pool, surrounded by pleasant balconies and terraces, is small. One block south of house is Shirley Temple's famous home with its high iron fence. Nearby lives Orson Welles.



Plaid-wool trousers and moccasin boots are Jean Arthur's apparel for a romp in California rain. Meanwhile, Pat gets buckled into a raincoat.



In her mother's sou'wester, Miss Arthur, accompanied by Pat, examines the swimming pool in the rain. Pat is a mongrel off the streets of Carmel.



At her bedroom desk, Miss Arthur reads the script of *Arizona*, her next movie, in which she will wear her twill

slacks. Her unusual contract permits her to choose her roles, pass on publicity, act in a minimum of pictures.



50 Years a Favorite

Three generations have preferred this fine old flavor-aged ginger ale

This smiling Eskimo boy has been at home in the ice chests and refrigerators of America for three generations. He stands for Clicquot Club, the finest ginger ale that ever thrilled a thirsty throat. . . . Always the same in goodness because it's *flavor-aged*. . . . Always the same in quality because of rigid Clicquot standards. . . . Always welcome because of its lively, lasting sparkle.

Keep Clicquot Club always at hand. The whole family will go for it—young and old! Also enjoy Clicquot Club Sparkling Water (Soda), a superb mixer because of its *bonded carbonation*.



Clicquot Club

PALE DRY GINGER ALE • GOLDEN GINGER ALE • SPARKLING WATER (SODA)



JUST OPEN A CAN AND

Breakfast is different!

Swing into brighter breakfasts with Libby's Family of Juices! Here are *four* tempting kinds for breakfast variety. Each pressed from sun-ripe fruit, gloriously full-flavored. Each economical. Each *ready* when merely chilled.

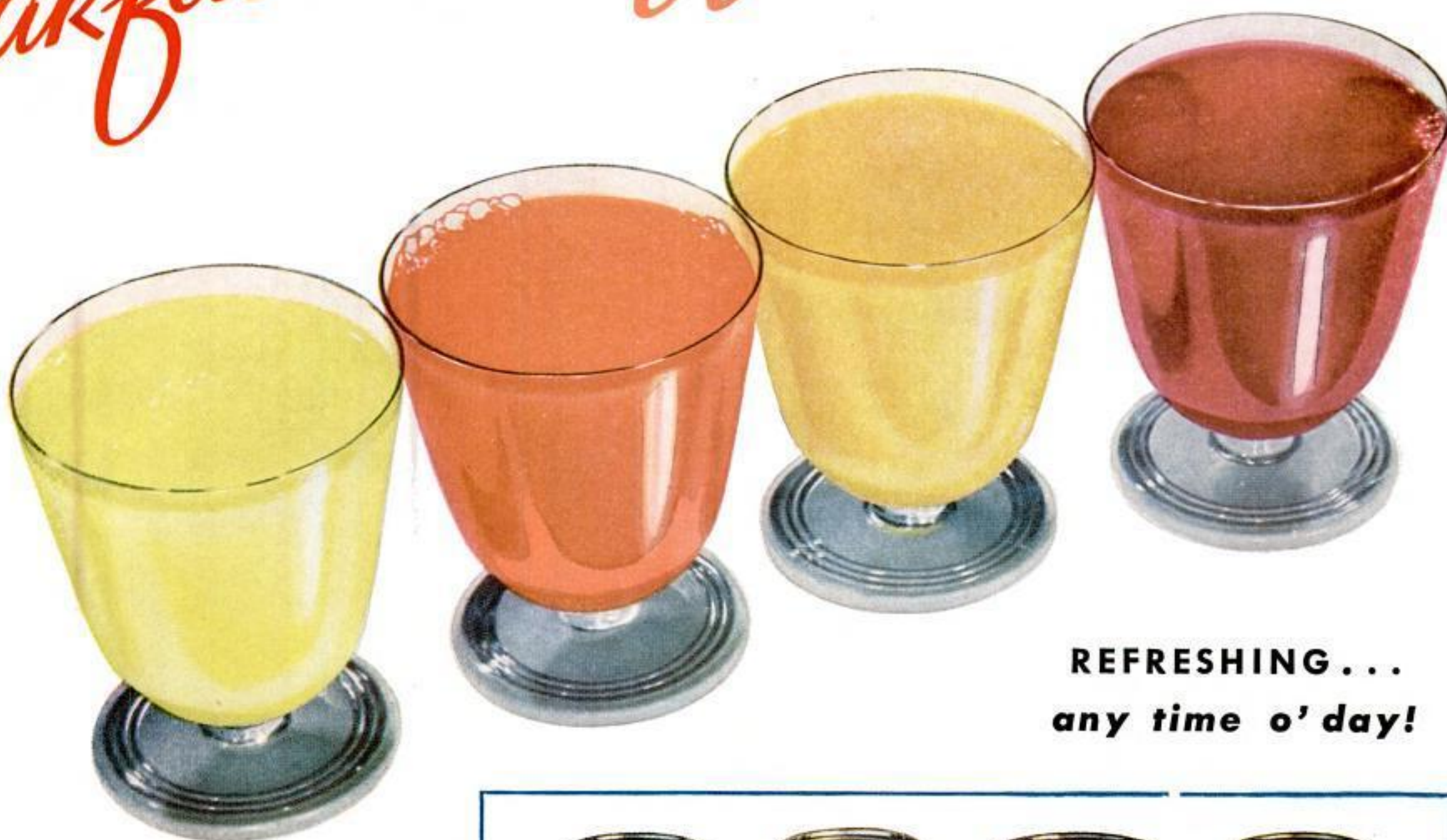
LIBBY'S PINEAPPLE JUICE from Hawaii, unsweetened juice with the natural tang. A good source of Vitamin C.

LIBBY'S TOMATO JUICE, pressed from prize tomatoes a special Libby way. An excellent source of Vitamin C.

LIBBY'S GRAPEFRUIT JUICE—sweetened or unsweetened, wonderfully fresh flavored. Rich in Vitamin C.

LIBBY'S LOGANBERRY JUICE. The wine-red juice of ripe loganberries sweetened with sugar syrup. Delicious!

Why not start right now to sparkle up your breakfasts? You'll really save yourself time and trouble... money, too, at certain seasons. And remember—Libby's Family of Juices also taste grand for dinner, lunch, or between times.



**REFRESHING...
any time o' day!**

Libby's FAMILY
OF JUICES





PINOCCHIO LOOKS LIKE THIS ON SCREEN, BUT FOR HIS VOICE LOOK BELOW

THESE ARE VOICES OF "PINOCCHIO"

Half the charm of *Pinocchio* (LIFE, Dec. 25) is in the voices that chortle, squeak, sigh and sing as Disney's inimitable cartoons scamper across the screen. The cartoon characters spring from pens of Disney artists, but the voices come from flesh-and-blood vocal chords whose owners you see on this and following pages.

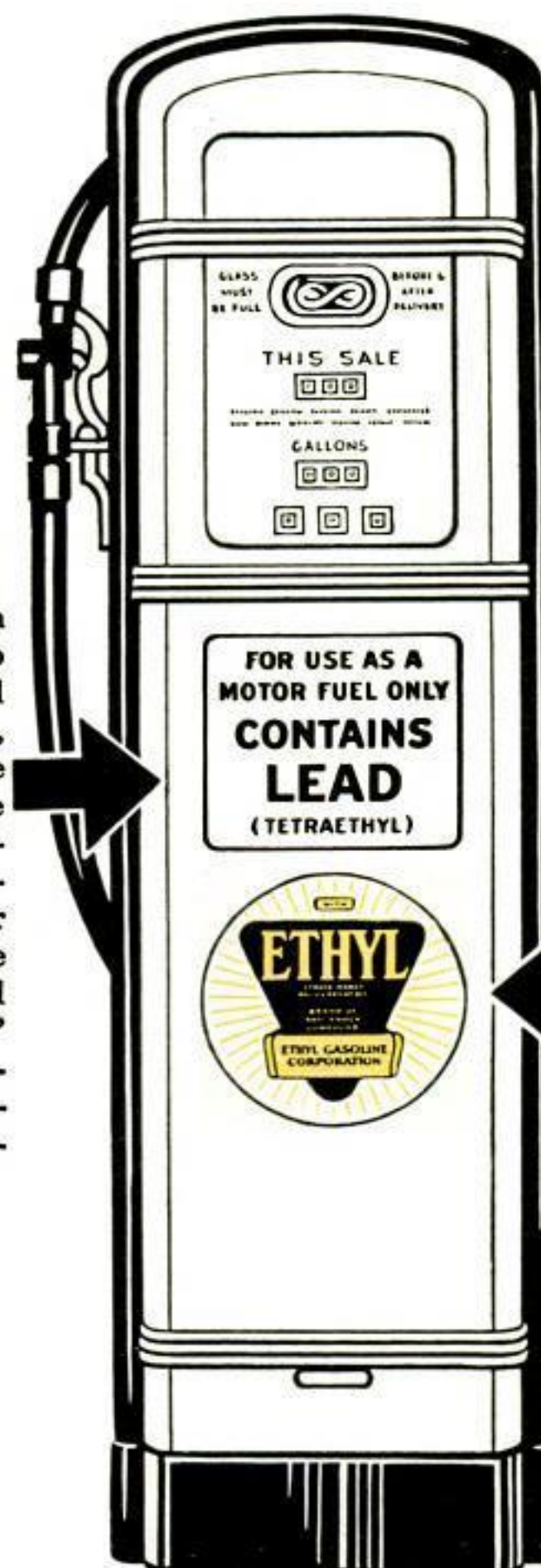
All of them are stage and screen actors, chosen from voice recordings by many applicants. For 19 months they worked intermittently on *Pinocchio*, projecting dialog and song into a microphone for transfer to a sound track. When this track was broken down into charts allotting screen footage for every vowel, consonant and syllable, Disney animators drew pictures to fit. The result was such perfect blending of artist's sketch and human voice that critics called *Pinocchio* the master cartoon of all time.



Pinocchio's voice comes from Dickie Jones, 12-year-old Texan, chosen as "typical nice boy's voice." Dickie was discovered by Hoot Gibson in a Dallas radio station, billed as a "cowboy rambler," strumming a ukulele. Between *Pinocchio* speeches at \$40 a day, he did bits in *Mr. Smith Goes to Washington* and *Destry Rides Again*.

CONTINUED ON NEXT PAGE

TODAY



BETTER! This sign on a gasoline pump means that lead (tetraethyl), a liquid, has been added to the gasoline to improve its anti-knock quality. More than three-fourths of all motor fuel sold today in the United States and Canada is "leaded" gasoline. Lead tetraethyl is manufactured by the Ethyl Gasoline Corporation.

BEST! The "Ethyl" emblem on a pump or its globe means that: 1. The gasoline contains enough lead (tetraethyl) for highest anti-knock. 2. It is your gasoline dealer's finest grade of motor fuel. 3. It permits you to have your engine's spark advanced closest to the point of maximum power and economy, without "knock" or "ping."

MORE THAN EVER -

*The better the gas -
the better your car!*

THIS MONDAY NIGHT... Tune in "Tune-Up Time," featuring Andre Kostelanetz and Tony Martin. Columbia Broadcasting System, 8 P.M., E. S.T.; 7 P.M., C.S.T.—10 P.M., M.S.T.; 9 P.M., P.S.T.

"A SONG TO WRITE FOR
NEXT DAY'S MATINEE—
AND I HAD A SPLITTING
HEADACHE!"

**COLE
PORTER**

gets more all-round relief from
headache—and a hit is born...

"I TOOK BROMO-SELTZER"

"Overnight to write a song for my musical, 'DuBarry Was a Lady.' By midnight my head throbbed... I took Bromo-Seltzer. It gives me more all-round relief."

"THE SONG CLICKED"

"My headache began to go. I went back to the music calmer. Next day the song, 'Give Him the Oo-La-La,' clicked, thanks to Bromo-Seltzer's help."



One of America's favorite song writers... Cole Porter classics include "Night and Day," "Begin the Beguine."

Why **BROMO-SELTZER** does more for
you than a simple pain reliever can

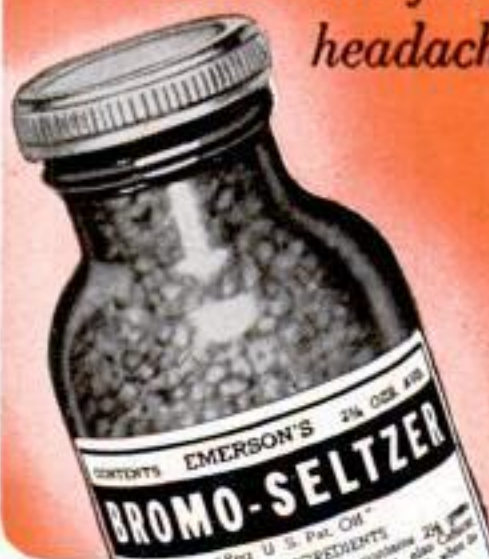
If you get headaches often—if they last—see your doctor. Most headaches are simple headaches. They may be NERVOUS or DIGESTIVE. For these Bromo-Seltzer gives you more all-round relief. It does all this:

1. EASES PAIN—pleasantly, fast
2. CALMS NERVES—relieves strain
3. SETTLES UPSET STOMACH

Millions have taken Bromo-Seltzer for, over 50 years. Follow directions on label. At drugstores, fountains. Keep it at home!

BROMO-SELTZER

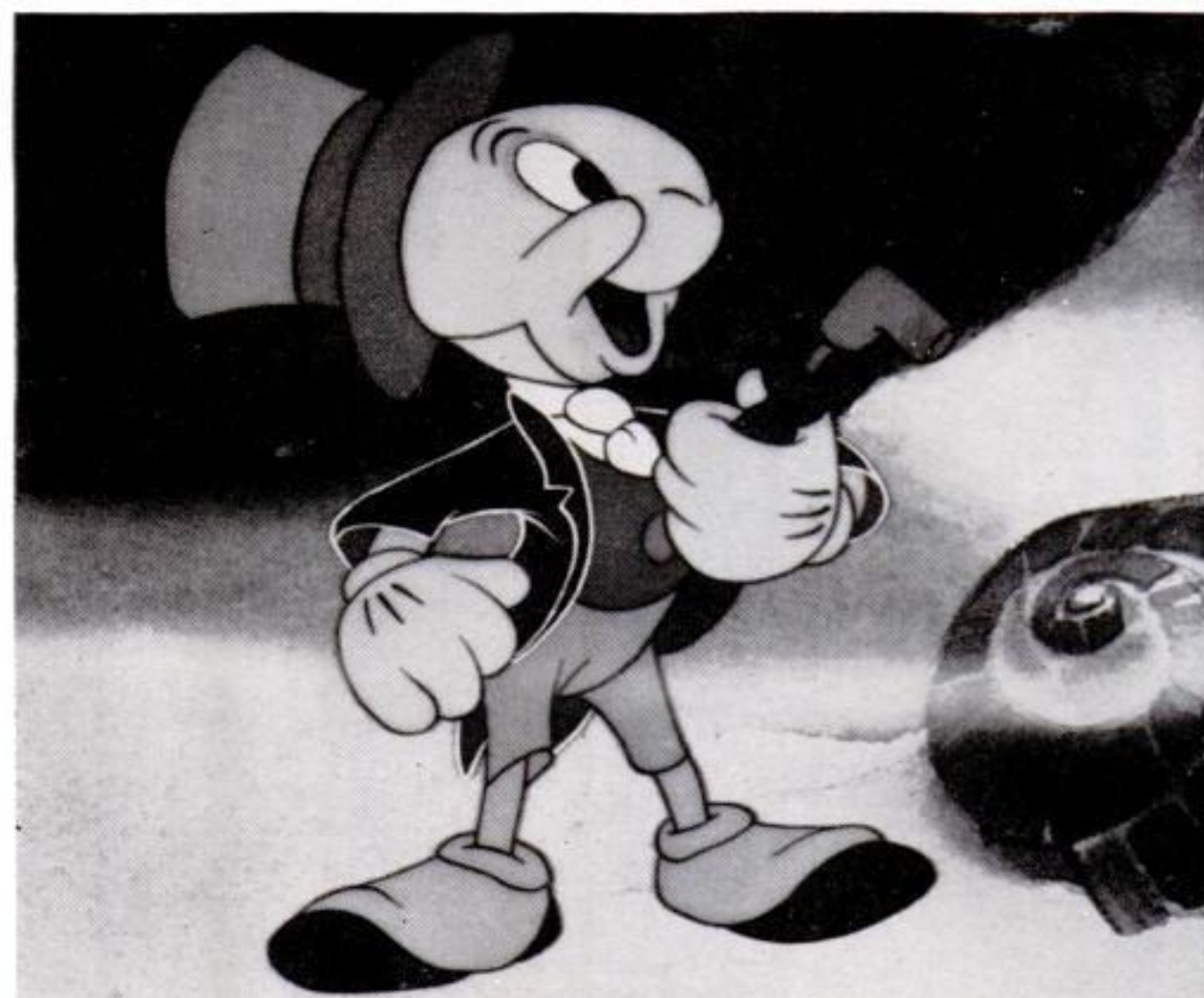
Liked more because
it does more for
headache



"Pinocchio's" voices (continued)



Geppetto the woodcarver, who whittled the puppet-boy Pinocchio out of pine, takes this mournful cartoon shape when he is swallowed by Monstro, the whale.



Jiminy Cricket, who is Walt Disney's newest animal hero, makes his brilliant screen debut in *Pinocchio* as the wooden puppet's tiny "official conscience."



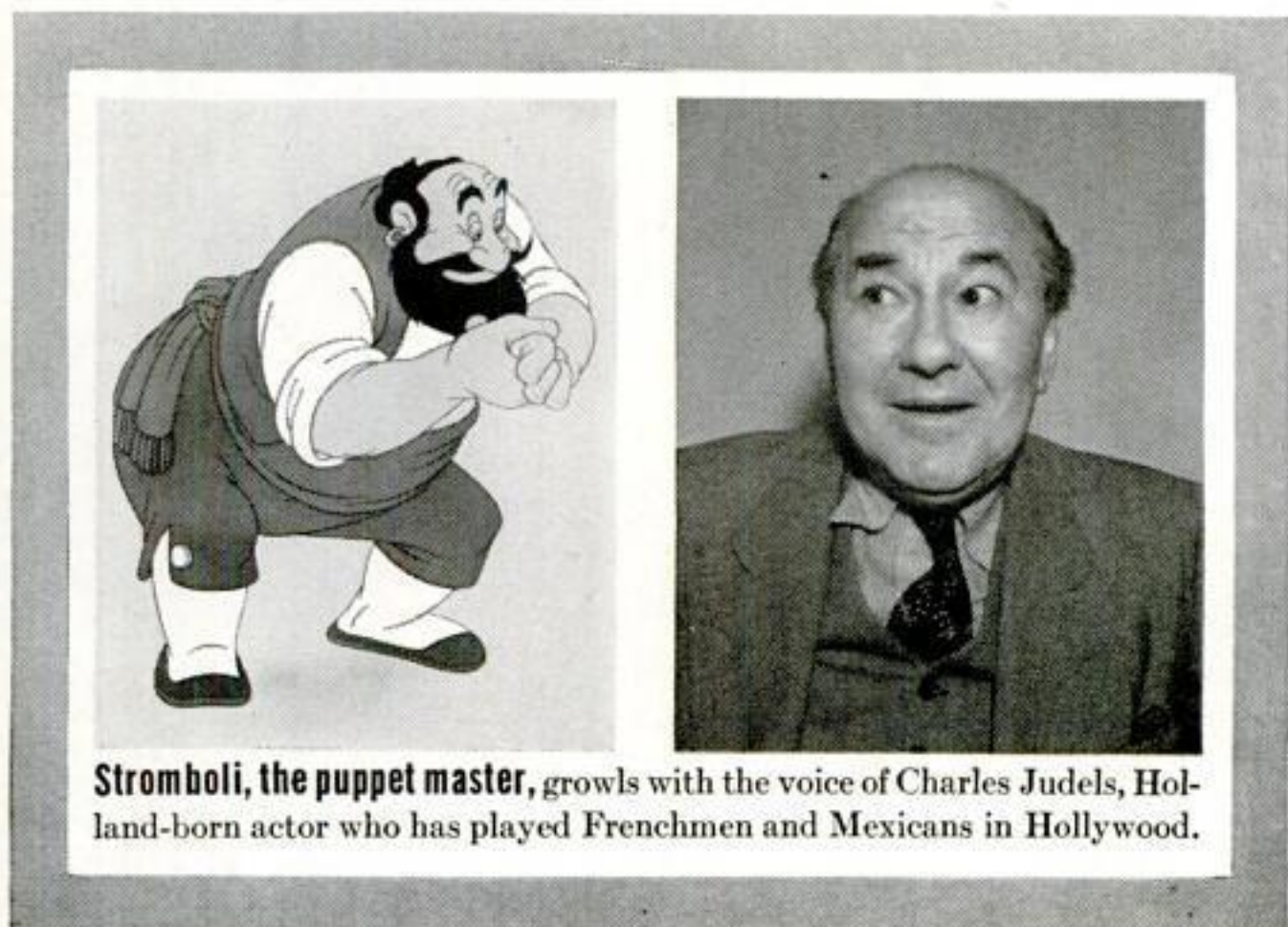
J. Worthington Foulfellow, the sly fox, speaks with the voice of Walter Catlett, 51-year-old actor who used to be a Ziegfeld Follies comedian.



Geppetto's voice comes from Christian Rub, 52-year-old Viennese actor, who did character parts on Broadway. He also acted as model for Geppetto sketches.



Jiminy Cricket's voice comes from Cliff Edwards, Missouri-born radio singer. He is also heard but not seen as a wounded soldier in *Gone With The Wind*.



Stromboli, the puppet master, growls with the voice of Charles Judels, Holland-born actor who has played Frenchmen and Mexicans in Hollywood.

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EVERYBODY JOIN IN THE CHORUS-

Call FOR PHILIP MORRIS!

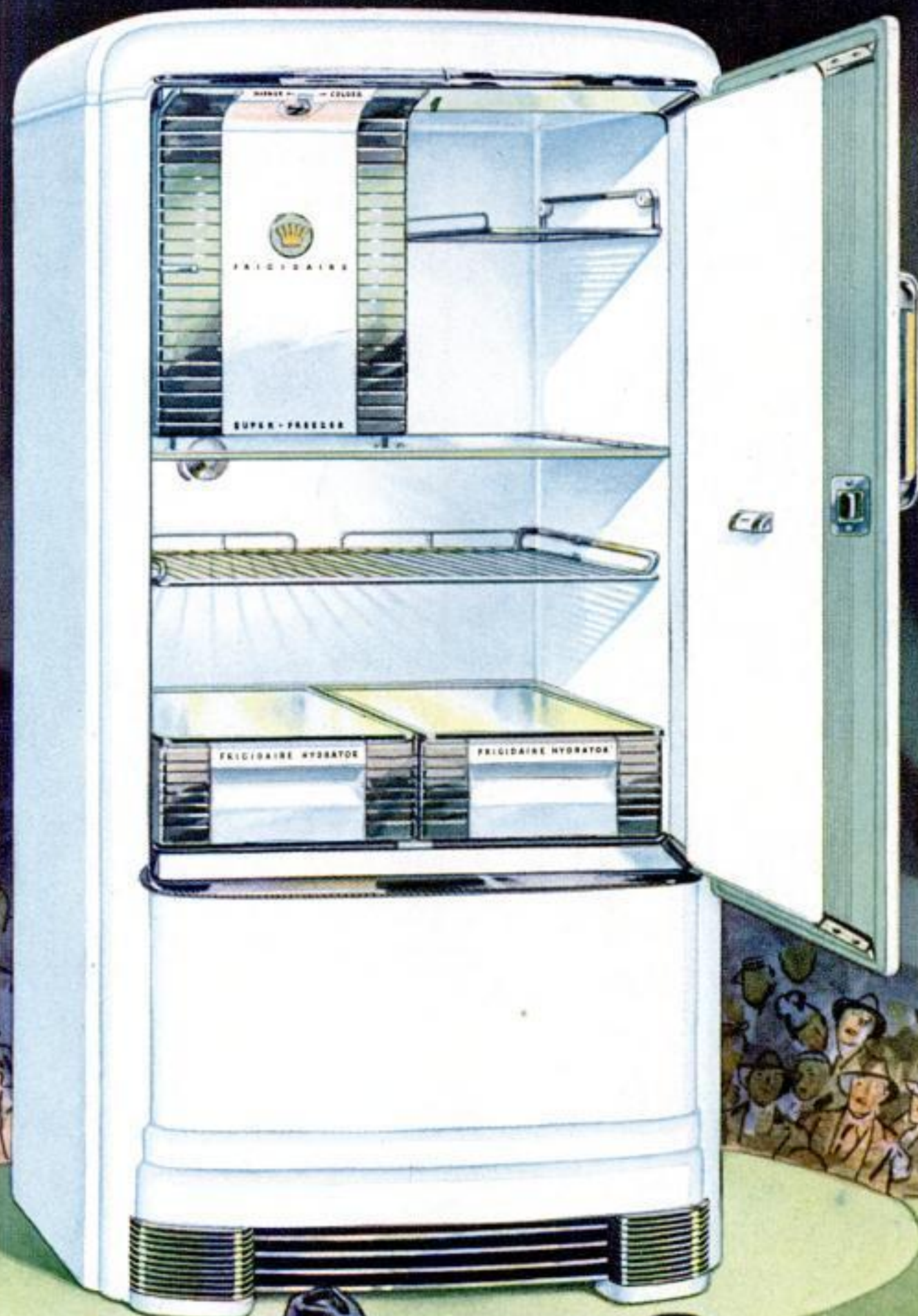
Why? Because you'll like Philip Morris... the grand flavor and aroma of the world's finest tobaccos... the freedom from irritation, "smokers' cough," and all such smoking-penalties. Philip Morris have been proved better for your nose and throat — superiority recognized by eminent medical authorities. So... Call for Philip Morris —

AMERICA'S FINEST CIGARETTE

CREATORS OF FAMOUS CIGARETTES FOR 92 YEARS, ALWAYS UNDER THE PHILIP MORRIS NAME

Here's your new Frigidaire

IT'S BIG
IT'S BEAUTIFUL
IT'S A BARGAIN



America's No. 1 Refrigerator Leads Again!

with **NEW** Design!

NEW Convenience Features! **NEW** Low Prices!

They inherit a proud tradition, these Frigidaires for 1940 . . . they carry the pedigree supreme, their title to leadership proven by more than 5 million Frigidaires already purchased.

They're authentic beauty winners — as glamorous as a world-famous designer could make them. Gibaltars for strength, too—beauty-built to last a generation. And most important of all, they keep food safer and freeze ice faster at the lowest operating cost in Frigidaire history!

See what makes them such great big, beautiful bargains! See the great new features, created for your convenience . . . and now made available in *even the lower priced models!* See the sturdy cabinet construction, the precision engineering of the

mechanism . . . dozens of appealing advantages. See all the value now being offered by your nearby Frigidaire Dealer. Ask about amazing low prices never before thought possible!

FRIGIDAIRE DIVISION
General Motors Sales Corporation, Dayton, Ohio
Toronto, Canada

New FRIGIDAIRE COLD-WALL MODELS

The greatest refrigeration advance in 25 years — Frigidaire's Cold-Wall Principle, already proven by the experience of thousands of enthusiastic users—is now available at lower prices than ever before. Only Frigidaire has this famous new principle, that *cools through the walls*, saves precious vitamins in foods—preserves the freshness, flavor and color days longer. *And you don't even have to cover food!* Ask your Frigidaire dealer for a Cold-Wall demonstration.

A WORD OF CAUTION

Some stores may use the name "FRIGIDAIRE" loosely to identify other makes of refrigerators and thus confuse the public. Don't be fooled! If a refrigerator does not bear the "FRIGIDAIRE" name-plate, it is *not* a FRIGIDAIRE and will not offer the advantages set forth in this advertisement.

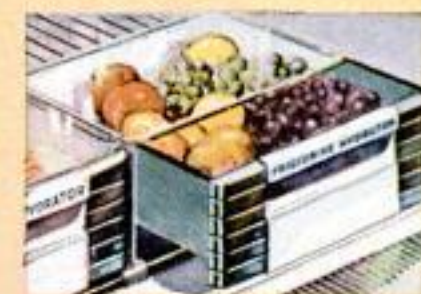
FRIGIDAIRE is the trade-mark of the refrigerator manufactured by the Frigidaire Division of General Motors—world-wide leaders in the refrigerator, range and motor car industries. Be sure the store you go to sells FRIGIDAIRE, made only by General Motors.



See why FRIGIDAIRE is a Better Buy!



Double-Easy Quickcube Trays come loose and cubes pop out instantly. No hacking, no melting under faucet. No "gadgets" to lose or misplace. Greatest ice convenience ever offered.



Glass-Topped Food Hydra-tors guard freshness of fruits, vegetables, perishables so amazingly you actually see dewy moisture on the glass covers. Preserve color, flavor, for days longer.



New Stainless Chromium Shelves dramatize the beauty of Frigidaire interiors with bright, mirror-smooth luster. Rustless and sanitary. Stay new for years. Can be cleaned in a jiffy.



Extra-Large Meat Tender slides out like a drawer. Saves many food dollars every month by properly protecting all kinds of meat and fowl. Also stores up to 100% extra supply of ice cubes.



One-Piece Steel Cabinet built to last a generation, seals in the insulation and prevents "water-logging" that destroys cold-keeping efficiency. Easiest of all cabinets to keep clean.



Meter-Miser . . . simplest cold-making mechanism ever built. Self-oiling, self-cooling. Silent, efficient—uses less current than ever before. Exclusive F-114 Refrigerant, safest ever known!

Buy the Favorite
Buy Frigidaire



BROADWAY

FOOD
STORE

Full
COUNTRY CLUB
BEER

MANHATTAN
MELODRAMA
CLARK GABLE
WILLIAM POWELL

ICED Fresh AIR

THE DEATH OF DILLINGER

A painting for LIFE by Reginald Marsh

Inside the Biograph Theatre, where the shadow of Clark Gable was going to a gangster's death in the electric chair six times a day, it was icy chill. But outside, on Chicago's busy Lincoln Avenue, the Sunday air was hot and muggy. At about 8:30 p. m., a short young man in shirtsleeves and sailor straw walked up to the box office with two women, one in a red dress. He had dyed his sandy hair black, grown a mustache, had his face lifted, put on dark glasses. But in an automobile parked nearby, G-Man Melvin Purvis, tipped off by the woman in red, recognized him just the same. Holding his lieutenants' fire to spare the crowd, he slipped inside after the three, failed to find them. Back outside, two hours passed while his mouth grew dry and his knees turned to jelly. But his courage held. The man and the two women came out. Five G-Men closed in. Three feet behind the man, Purvis squeaked: "Stick 'em up, Johnny, we have you surrounded." Jerking, the man whipped a .38 from his hip pocket, but before he could fire it, G-Men's bullets pitched him forward on his face. As women passersby dipped their handkerchiefs in his blood, John Dillinger, "Public Enemy No. 1," passed from the land of the living, passed with the legend of his uncaptured cool bank robberies and careless killings, his jail breaks at Lima and Crown Point, his machine-gunned escapes from police traps at the Little Bohemia lodge and the apartment in St. Paul, passed to become the subject of a dozen ballads and a cycle of movies, to take his place with Jesse James and Billy the Kid in the annals of American folklore. The date: July 22, 1934.

Not until a year later was it publicly confirmed that Mrs. Anna Sage had been "The Woman in Red" who revealed Dillinger's whereabouts. Convicted of keeping a bawdy house, she had been ordered deported to her native Rumania. When the desperado began coming to her house with a girl named Polly Hamilton, and occasionally taking the pair of them to a neighborhood movie, she saw her chance to escape deportation as well as to collect a fat reward. She got \$5,000 but in the end, despite G-Man Purvis' pleas for leniency, the deportation order was enforced and late in 1935 she sailed for Rumania. In the town of Temesvár, she resumed her maiden name of Danta Anna Cumpanasi and opened a night club.

But now to her constant terror of a Dillinger avenger was added the hounding of blackmailing fellow-countrymen, who believed she had collected a fabulous reward for betraying the great American bandit. She quit her business, worked for a while as hostess in a smaller place, fled on. She was reported in Budapest, then in Fiume, then last year in Egypt, where she was rumored to have had a plastic surgeon disguise her face. LIFE, seeking confirmation received this cable from its Cairo correspondent: "About eight months ago a red-haired American tourist calling herself Mrs. Thomas visited Dr. Levi Lenz, Cairo's leading plastic surgeon, formerly of Germany, and asked him to change the expression of her face entirely. She was there about two months while he operated on her nose, eyes and chin. She refused to be photographed before the operation as is customary and the doctor is certain Thomas was not her real name. He also believes she was of Rumanian origin. She left

Egypt bound for Europe and further details are unknown."

Hero Melvin Purvis resigned from the FBI in 1935. For a time he practiced law in San Francisco, fiddled with movie-writing, wrote a book (*American Agent*) about his adventures, and for Post Toasties organized nearly a million youngsters in "Melvin Purvis' Junior G-Men." In 1937 he reappeared briefly in the news when, three days before their scheduled wedding in San Antonio, Tex., he was jilted by Janice ("Toots") Jarratt, beauteous Lucky Strike ad model. Now married to his childhood sweetheart in South Carolina and father of a daughter born recently, Mr. Purvis has settled down to publishing the Florence, S. C., *Evening Star*, is building a fine new home on the outskirts of town.

John Dillinger Sr., 75 now, still lives with his 18-year-old daughter Frances on the little farm near Mooresville, Ind., where his son began his career in 1924 with a clumsy village hold-up. Public disapproval ended his brief career in vaudeville after his son's death. For a year he toured the West with the Castle Carnival as the living star of a wax museum featuring figures of Al Capone, Clyde Barrow, Bonnie Parker, "Baby Face" Nelson, Bruno Hauptmann and John Dillinger. Then for three years he managed a "Dillinger museum" in Little Bohemia lodge, whose proprietor had thriftily preserved the bullet holes, guns and clothes left by the gang when they fled from the raiding G-Men. At present his greatest ambition is to broadcast his story on the *We, the People* program. Father Dillinger feels that the Law wronged his son, that what really turned him into the foremost desperado of his time was the nine-year prison sentence he served for his first offense at 20. But he is also aware of his own shortcomings in parental discipline. John Dillinger Jr.'s mother died when he was 3. "I never had an education," says his father. "I didn't know what to do with the boy."

Of the lesser players in the Dillinger melodrama, all of his gang, including Baby Face Nelson and Homer Van Meter, have either followed him to death by police bullets and execution, or been clapped in prison. Dr. Wilhelm Loeser, the physician who lifted Dillinger's face, was returned to Leavenworth to complete an old narcotics sentence from which he had been paroled. At last report, in January 1938, he was refused a license to practice in Florida, arrested and fined in Tampa for failing to register as a convicted felon. James Probasco, who owned the house where the operation was performed, leaped to his death from the 19th-floor FBI office in Chicago. Dr. Clayton May, who treated the wounds Dillinger received in shooting his way out of the St. Paul police trap, served two years in Leavenworth for failing to report that action, moved to California, in October

1938 was sentenced to serve five years to life in San Quentin for a criminal abortion resulting in the patient's death. Dillinger's half-Indian sweetheart, Evelyn Frechette, spent two years in jail for helping him escape at St. Paul, has since made her living lecturing in sideshows, carnivals and on vaudeville platforms, billed as "Gunman's Moll." Her last reported appearance was at the Minnesota State Fair in September 1939. Subject of her lectures: "Crime Doesn't Pay."

Reginald Marsh, who did *The Death of Dillinger* for LIFE's modern-history series, has always preferred to paint people on the wrong side of the tracks. His florid paintings of burlesque girls, bums, Coney Island bathers are important both as fine art and as records of American life. Born in 1898, Marsh was first influenced by the academic paintings of his father, later made a brief attempt to study art at Yale. He lives now in Greenwich Village. Marsh has recently completed 2,600 sq. ft. of murals for New York's Custom House. His easel pictures are owned by many museums from Boston to Lincoln, Neb.

We want more! more! more
ARMOUR'S STAR HAM!



For Easter Feasts

**now more tender than ever
 ... with all that superb flavor!**

Here's the ham that's so deliciously tender it practically melts in your mouth! Yet so firm it cuts into even, tempting slices, without crumbling under your carving knife!

It's Armour's STAR Ham, of course, now more tender than ever before.

Every single bite is a treat! You get ALL that famous Tru-Ham flavor—the superb taste of the choicest meat, skilfully cured and smoked to seal that flavor in, for your delighted enjoyment!

Ask your dealer to send you an Armour's Star Ham and make your Easter Dinner a real Feast!

HERE'S HOW:

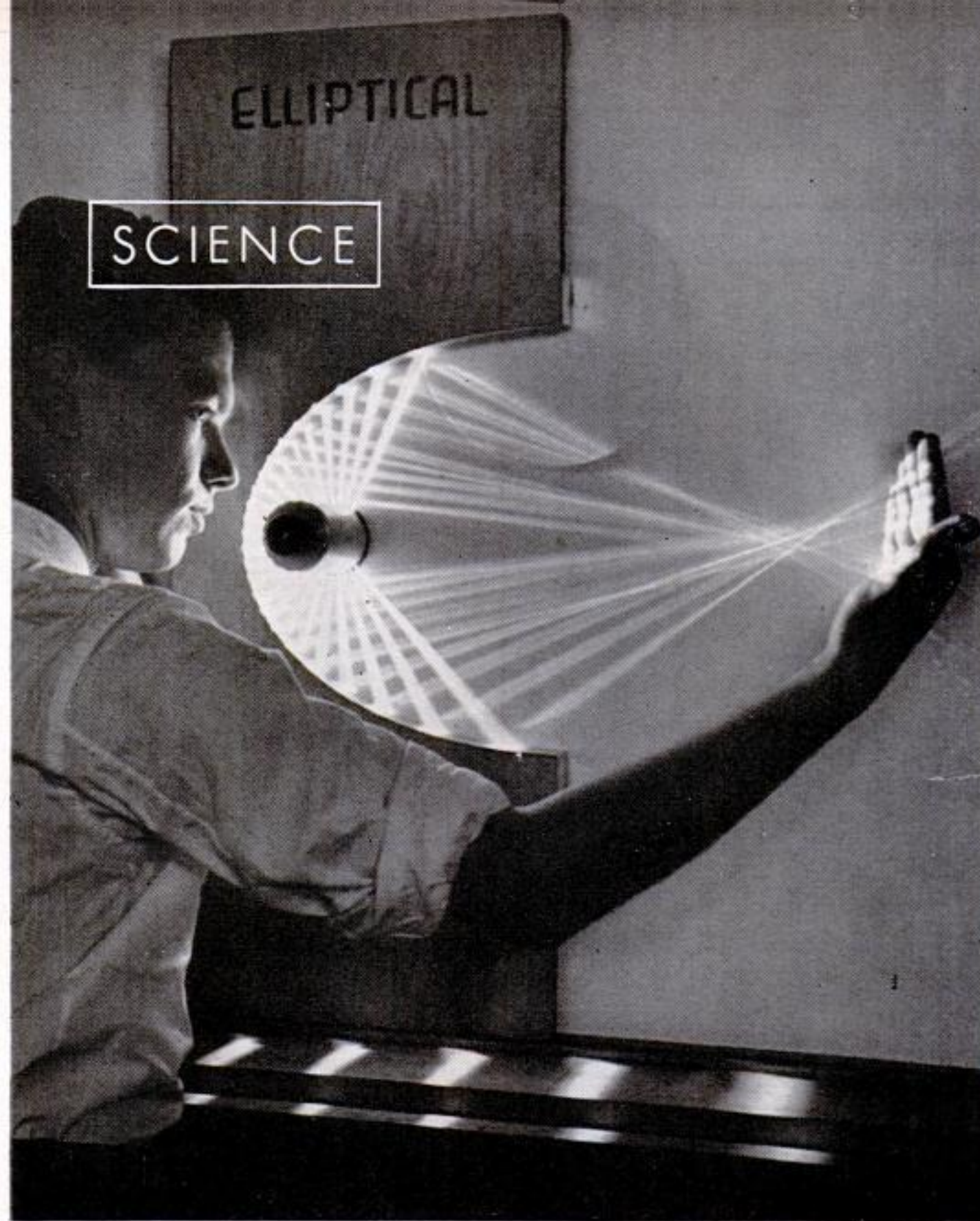
• Bake fat side up in 300° F. oven only 18 minutes per pound. Do not parboil. One-half hour before done remove rind, add brown sugar and orange juice and finish baking. Ask your dealer for Free folder, telling how to cook and carve your Easter Star Ham.



**IN HAM ...
 as in all other meats**

Ask for **ARMOUR'S STAR**
It's the GRADE-A BRAND

Copyright 1940, Armour and Company, Chicago

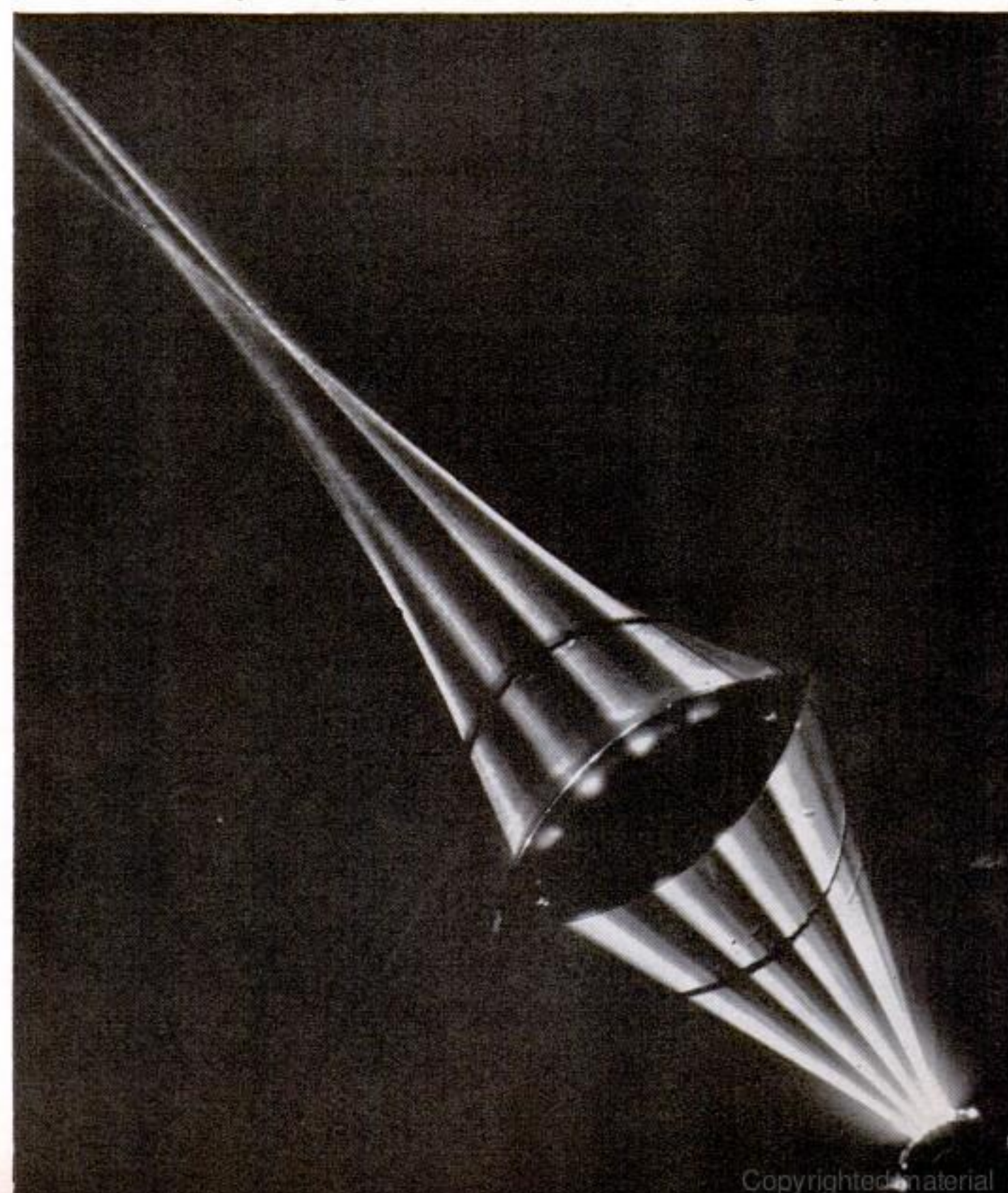


Elliptical reflector with light source at its focus causes rays to converge, then spread out. Used for "pinhole" downlighting, it sends strong beam through small aperture.

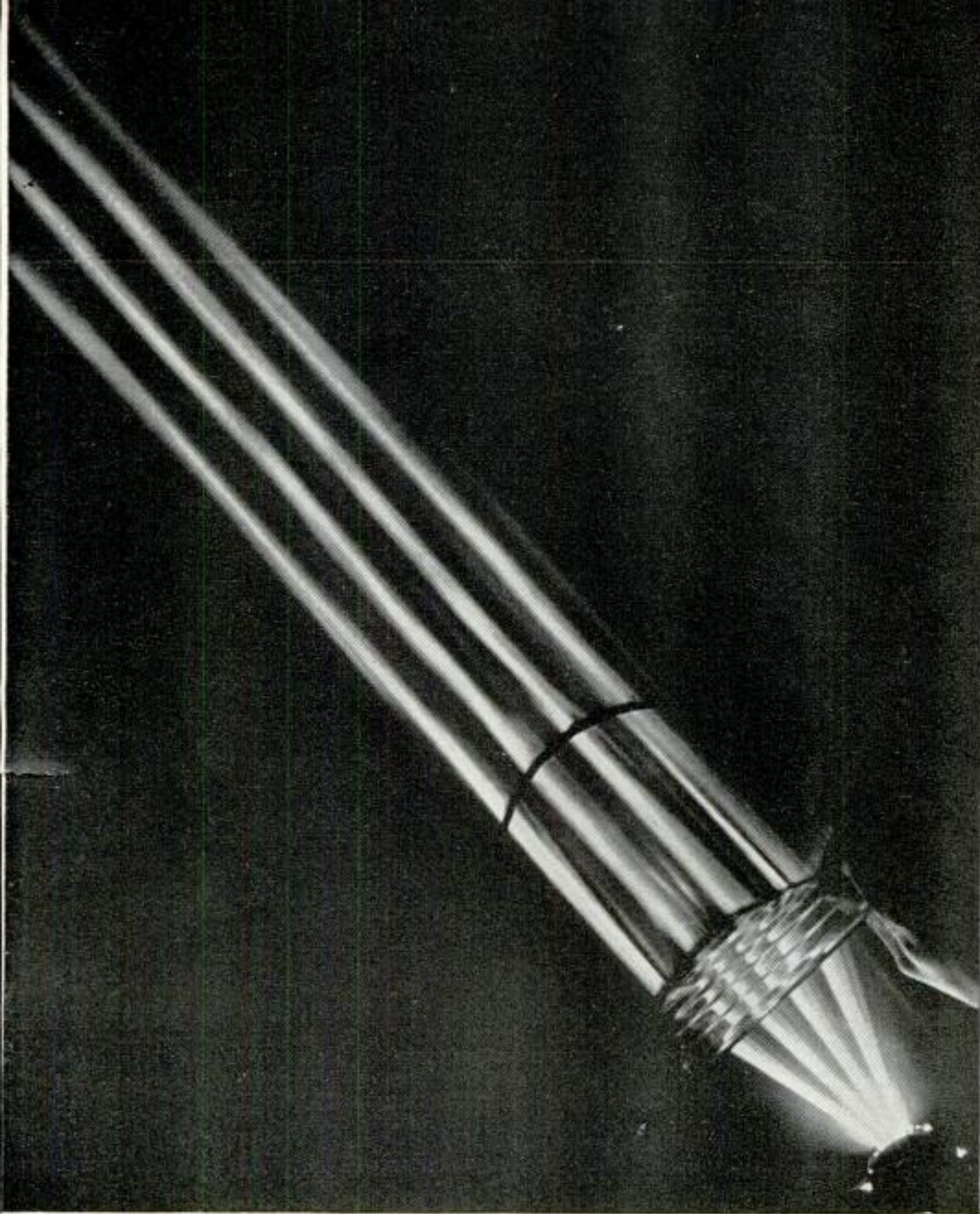
LIGHT CONTROL DEMONSTRATOR SHOWS

At Nela Park, Cleveland, the General Electric Co. does most of its work on illumination. There it develops methods and machinery for lamp manufacture and there recently it opened an exhibit that shows by what principles a modern maker of light works. Using its new Light Control Demonstrator, G. E. shows how reflectors and lenses, major instruments of light control, affect behavior of light. As much as any other factor, new methods of light control improve the efficiency of all illumination, whether as auto headlights, shop windows, or anti-aircraft searchlights.

A double convex lens takes light that has spread out from its source, bends the beams inward so they converge. This method is used for motion picture projectors.



Copyrighted material



Fresnel lens is a convex lens from which sections of glass have been removed. It bends light so that rays go out in parallel lines. Similar lenses are used in lighthouses.

HOW LENSES AND REFLECTORS WORK

The Light Control Demonstrator reveals no new principles but it does show off the old ones clearly and dramatically. By putting a cover pierced with slots over a light bulb, it splits the light into separate narrow rays so that the path of the beam can be easily followed. In the photograph at the top of the opposite page, for instance, the beams of light come out through slots in the source (dark circle), hit the reflector, bounce off and meet at a single point. In actual use, the light would come out in one beam instead of many but would converge at this same point.

Circular reflector with light source at the center sends rays (at left) back through source, increasing candlepower, so that emerging rays (right) are made brighter.



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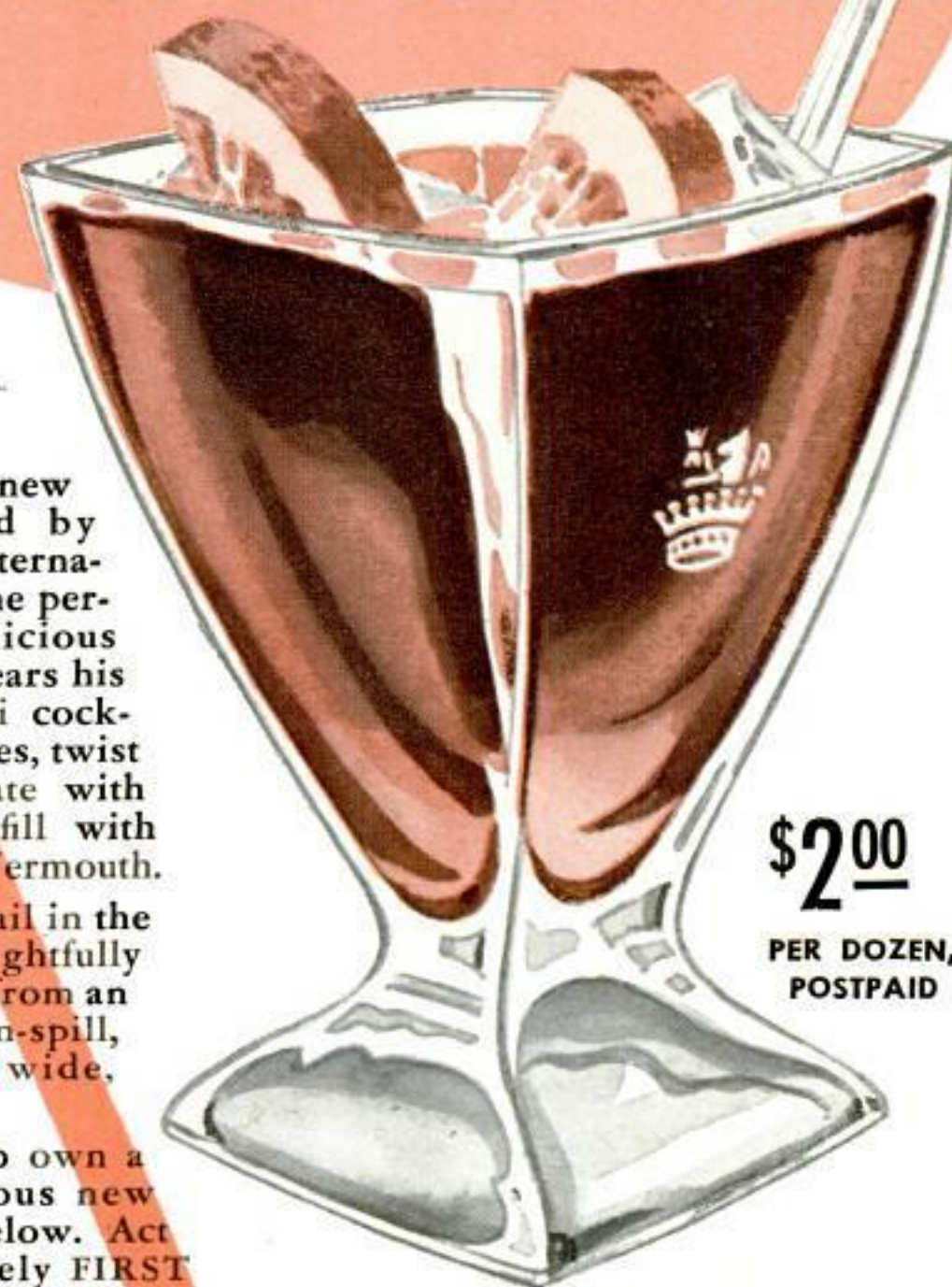
BE AMONG THE
FIRST TO OWN THIS EXQUISITE

New Vermouth Glass!

NOW—an exquisite new glass, designed by Count Theo Rossi, international sportsman. It's the perfect glass for the delicious Vermouth drink that bears his name—the Count Rossi cocktail. Try it. Two ice cubes, twist of lemon peel, decorate with slice of orange, and fill with Martini & Rossi Italian Vermouth.

You'll like this cocktail in the unique new glass. Delightfully proportioned, it tapers from an easy-to-drink-from, non-spill, safety-edge rim to a wide, steady base.

Be one of the first to own a dozen of these gracious new glasses. Mail coupon below. Act today and obtain lovely FIRST EDITIONS of this etched glass!



\$2.00
PER DOZEN,
POSTPAID



Cocktails

Try a Vermouth Old-Fashioned. Use an Old-Fashioned recipe without sugar. Merely substitute Vermouth for whiskey . . . serve cold.



Late Evening

Between dances, sip Vermouth and soda. Two jiggers of Vermouth, ice and seltzer to taste. Tall . . . moderate . . . and delicious!



Alcohol 15.95%
by volume

Be one of the
Crowd and be
Moderate,
too!

Moderation itself—and a grand treat in flavor—Vermouth's the perfect good mixer. It lets you be with the crowd—and be moderate, too!

A call for Martini & Rossi Vermouth will mark you as a connoisseur. This famous Vermouth is known as the finest around the world.

HOW TO ENJOY VERMOUTH

The colder it is, the better Vermouth tastes. So keep your Vermouth in the refrigerator, serve iced. Always use Martini & Rossi.

W. A.
TAYLOR
& CO., Dept. L,
10 Rockefeller
Plaza, N. Y. C.

Send . . . dozen
Vermouth Glasses (\$2
per dozen; \$1.25 for six—
postpaid). I enclose \$. . .
Offer good only in U. S. A.

Name _____

Address _____

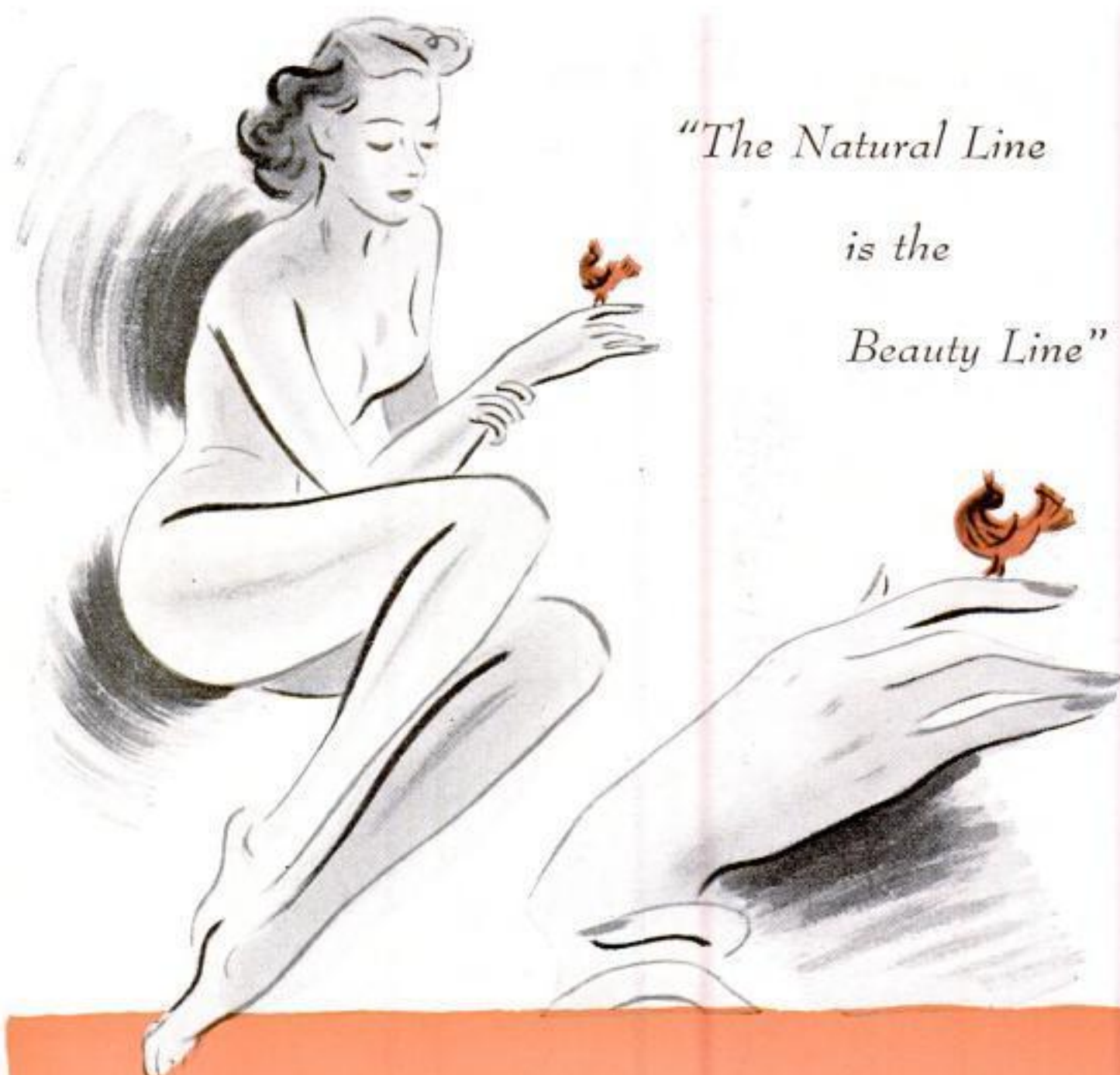
City _____ State _____

MARTINI & ROSSI

VERMOUTH

Sole Agents in U. S. A. W. A. TAYLOR & CO., N. Y.

Importers since 1888



*"The Natural Line
is the
Beauty Line"*

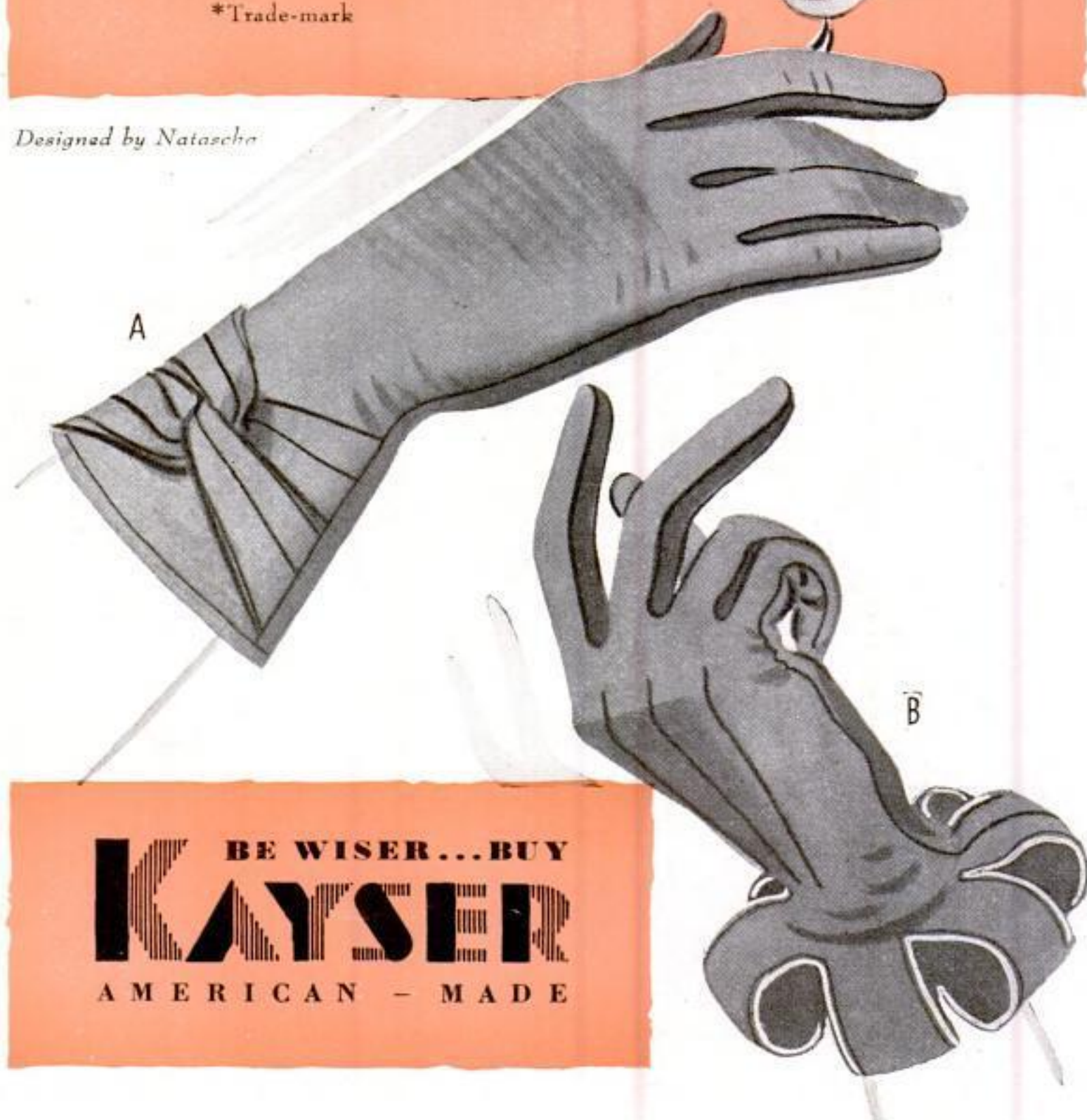
Your first peek at Kayser's new "Cross-Country" gloves: two of the styles so exciting they make your head spin! Magically washable, wearable "Kay-Spun"® fabric in Capri Pink, Blue Petal, Turquoise, Coral, Gold, and other fresh Spring shades!

(A) Kayser's "Lover's Knot."® Looped, draped wrist—so lovely on your wrist, so smart with softly tailored suits! Solid or contrasting color accents. \$1.00

(B) Kayser's "Weekender"®—has contrasting color-edged slits on the cuff to give a dainty petal effect—a new, feminine touch to tailored afternoon costumes. \$1.50

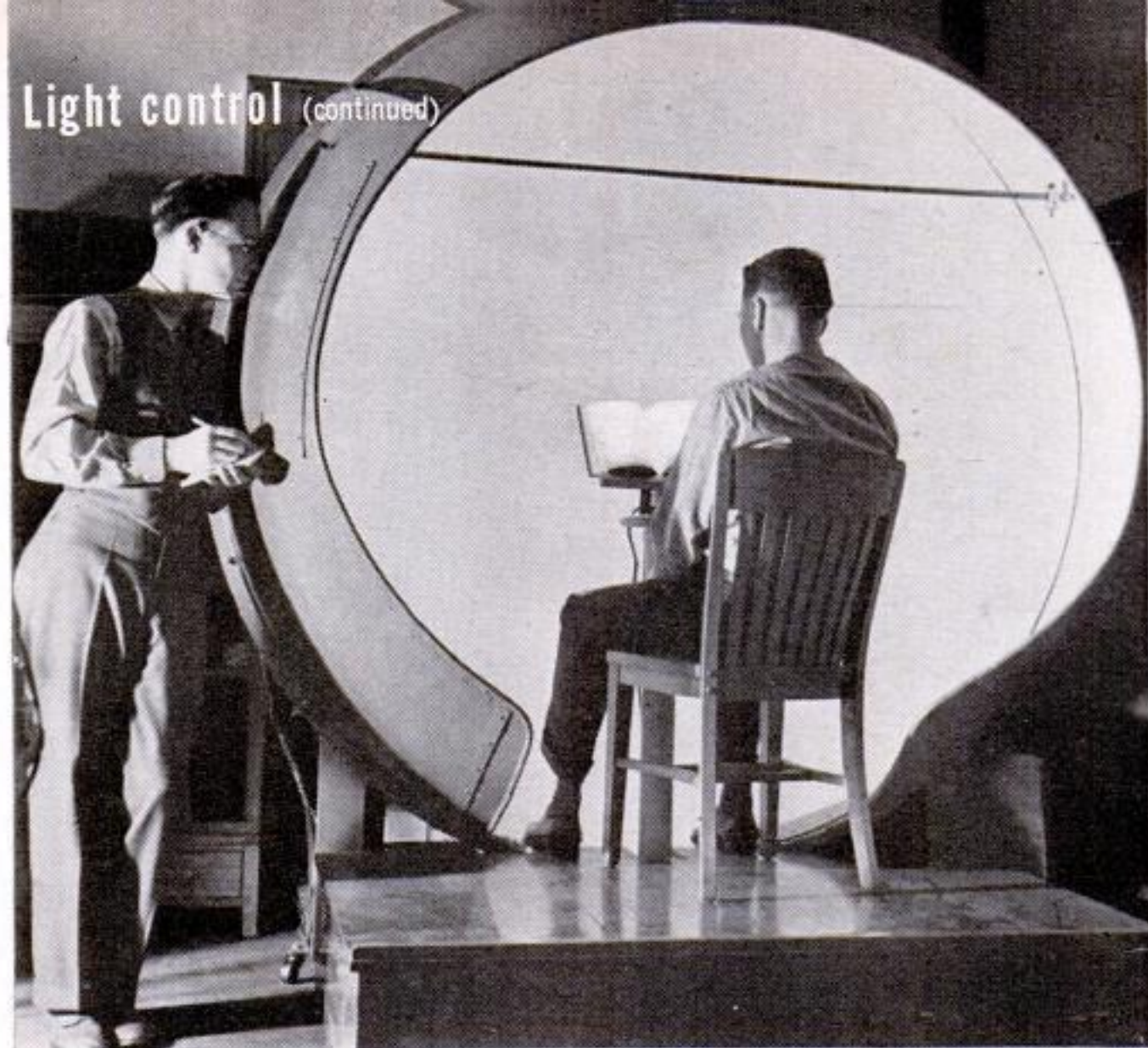
*Trade-mark

Designed by Natascha

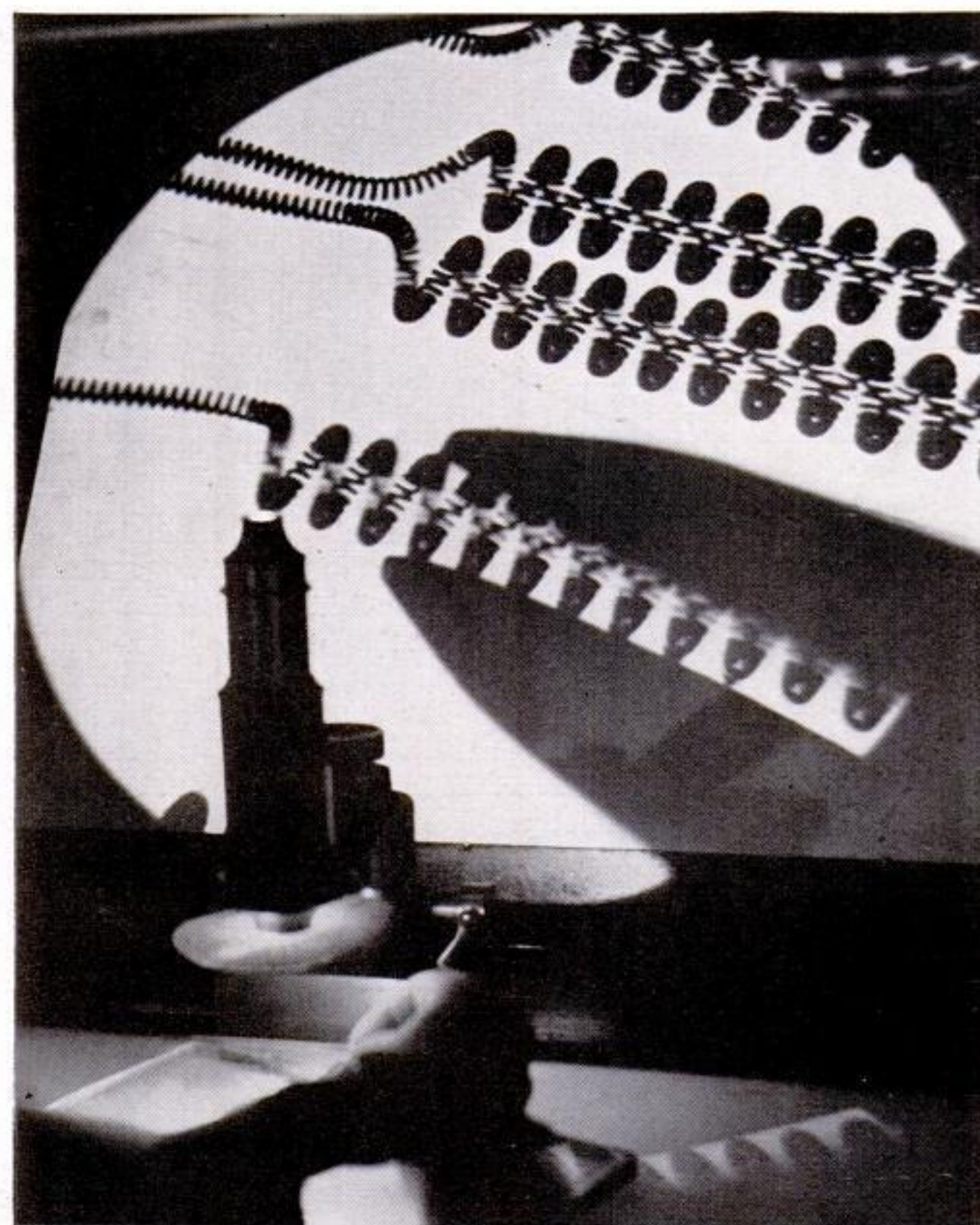


BE WISER...BUY
KAYSER
AMERICAN - MADE

Light control (continued)



Reading light is tested at Nela Park. Man sits in a circular shell, illuminated by diffused light. Direct light is thrown on his book. Object is to achieve conditions causing least eye fatigue. Engineer at peephole notes number of times reader blinks. The more he blinks, the greater the eye fatigue, hence the worse the seeing conditions.



Inspecting lamp filament (above) is done at table equipped with microscope. Filaments are placed under microscope, mirror above it throws greatly enlarged image on screen. Jawlike shadow at right is that of inspector's pincers, moving a filament. Below is a model street on which are demonstrated different street-lighting systems.



How flying pays *Mr. and Mrs.*



Mr. LANG WHARTON, Executive Vice President of The First National Bank of Dallas, Texas, well-known in banking circles throughout the country: "Flying is a good investment because it gives a man more time to make more business calls and give his customers more efficient service. It increases his value to his company and to himself."

Mrs. LANG WHARTON, wife of the banker, prominent in social and civic activities in Dallas: "It is always with a feeling of immense pride that I fly with my husband or meet his plane when he travels alone. Many other women I know share this feeling—to realize what a marvelous mode of transportation the great airlines have created, coupled today with unprecedented dependability."



Mr. LOWELL THOMAS, author and news-commentator of the screen and radio: "The airlines have increased the efficiency of this public service beyond our wildest dreams of even a decade ago. Today our Air Transportation is the finest in the world."

Mrs. LOWELL THOMAS, wife of the commentator: "I first fell in love with flying some years ago when we made a six-months' tour by air. Now, flying is one of our favorite modes of travel whether we are together on pleasure, or my husband is alone on business."

Mr. CHARLES S. HOWARD, San Francisco, President of the Howard Automobile Company and owner of the two famous horses, Seabiscuit and Kayak: "Business is a race, whether it's motorcars or horses. The biggest purse is for the fellow who covers the distance fastest. Air Travel is essential in the pattern of modern business and pleasure."

Mrs. CHARLES S. HOWARD, socially prominent wife of the business-sportsman: "Flying practically doubles the amount of time my husband has for the things he most enjoys, his business, our home and his sport. It enables us to be together ever so much more."



These endorsements given without compensation

Does your husband want to fly—but does he hesitate because of you?

Then say the word today. Ask him to take you with him on his next business trip, your next pleasure trip—*by air*.

Once you soar on silver wings up there into the

blue—where all sense of speed and height is lost to far horizons—you, too, will learn: *It Pays to Fly*.

More time saved for work and fun; more comfort and rest; cleaner, easier, more enjoyable travel; safe and dependable; and surprisingly inexpensive. It's fun and it's smart to fly!

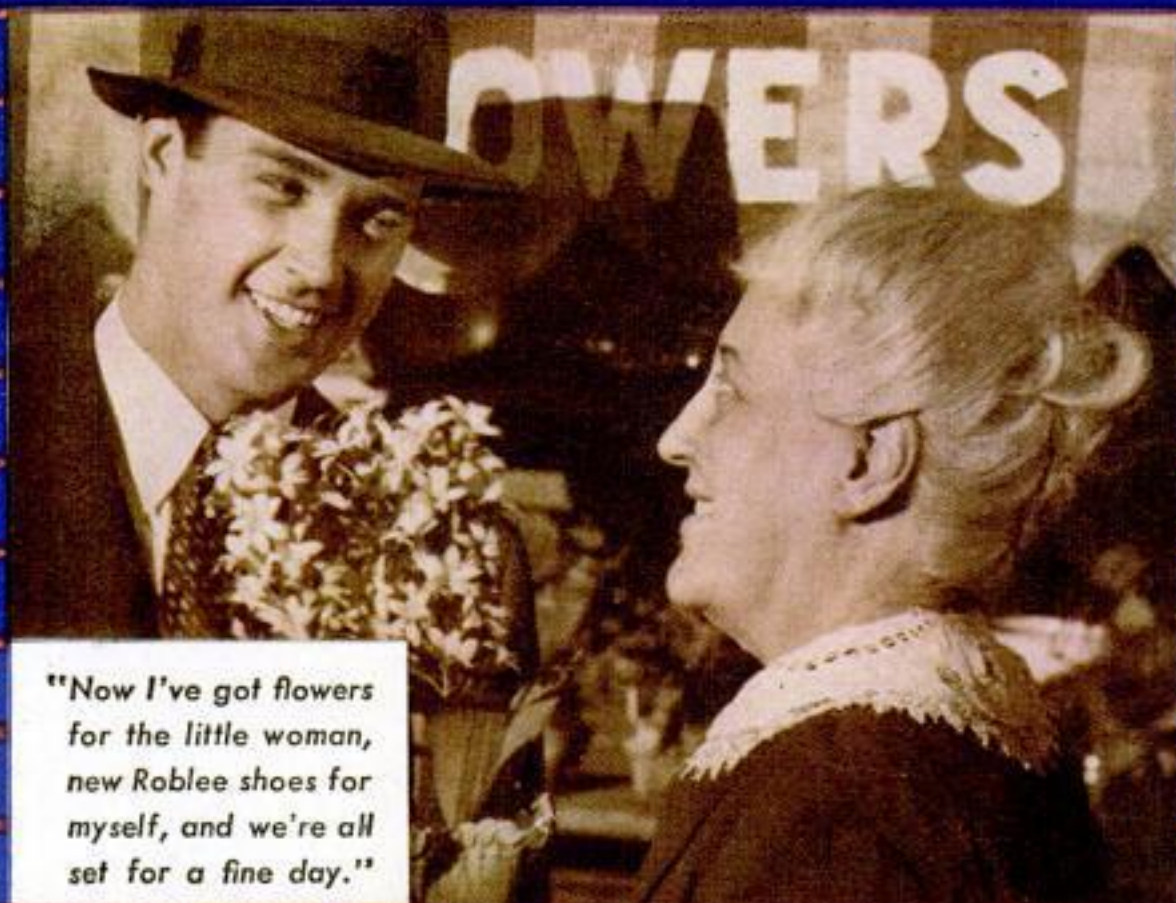
AIR TRANSPORT ASSOCIATION, 135 South La Salle Street, Chicago, Illinois

Ask Your Travel Agent

It's easy to buy an air ticket to any place in the United States or the world. Simply phone or call at any Travel Bureau, Hotel Transportation Desk, Telegraph office or local Airline office, for airline schedules and fares or information

 **IT PAYS TO FLY**

This educational campaign is sponsored jointly by the 16 major United States Airlines, and Manufacturers and Suppliers to the Air Transport Industry



"Now I've got flowers for the little woman, new Roblee shoes for myself, and we're all set for a fine day."

If you want
"Easter Sunday" shoes
at everyday shoe prices

better see Roblee

SHOES FOR MEN

B539—Bond Street last, antique finish.
B529—same in black calf.



B646—King last, tan and white, antique finish, heavy red rubber sole and heel.

B528—Marne last, lustrous black calf.
B548—same in brown calf.

B645—King last, two-tone tan, antique finish, heavy red rubber sole and heel.

With a flower in your buttonhole, a smile on your face and Roblees on your feet you'll have a headstart on that "He's doing well!" look.

Roblees are made for men who want to serve both Style and Budget. They give you a lot of fine finish, fine thread-and-awl work, fine leather. They ask only a modest amount of money—\$5 to \$6.85.

You can get them with a shine that dazzles. Or you have choice a-plenty

of popular "Antique" patterns as dull as old gold and just as rich looking.

Don't forget—there's a no-cost comfort bonus in every pair of Roblee Shoes—the Tread Straight construction that helps you step straight, or the Air Step principle that lets you walk on a cushion.

Look for the red-and-blue Roblee sign. Made by United Men's Division, BROWN SHOE COMPANY, St. Louis.

\$5 to \$6.85
Some special materials slightly higher.



B649—Bond Street last, white Shubuck and black calf, leather heel. B650—same in tan and white.

FRENCH FRONT

2,000,000 Frenchmen in arms

wait for the great assault

From Switzerland to Belgium, France faces an embattled Germany behind a line of steel, concrete and men superlatively trained to kill. All that preceded the Maginot Line in world history was child's play. In this war zone, perhaps 2,000,000 French soldiers have put in six months of war without fighting. A few men without arms are visible marching along the roadsides, a few more drinking in the village inns. Otherwise the titanic force is kept out of sight.

Less than 200,000 of them, pale and professorial young technicians, actually occupy the depths of the Maginot Line. In their vast groups of underground forts, surrounded by little forts, pillboxes, tank barriers, tank traps and land mines, the elevator operators cry out subway station stops, dynamos power the air conditioning and there are doormats before the muddy entrances.

The other 1,800,000 are strung along the 400-mile front in earthworks, trenches, sentry boxes, barracks, huts, forests and snowbanks. On the following pages you see some of these soldiers and how they live. At the start of the war in September, French troops advanced a little way into Germany (*below*) but fell back in October. Then the snow and cold, heavier than for generations past, froze the war solid into the current stalemate. A few shells passed one another at 11 a.m. sharp and at 4 p.m. (*right*). The total French dead was estimated at 3,000. Most of these were adventurous young men who had volunteered for night patrol, crawling through the silence into German ambush or knocking against a German "front doorbell," a tin can dangling from the wire.

In this non-fighting war, officers try to keep their men busy and amused and even the French Army cooks, the world's most tyrannical, try to improve *la soupe*. But the terrible ordeal of waiting to attack or to be attacked grows more tense with every passing day. Now some military experts are predicting that the waiting will be brief, that the Great Assault will come soon after the March thaw.



RARE ACTION CENTERS ON THIS QUIET HOUSE IN SARREGUEMINES



GERMAN HIGH-EXPLOSIVE SHELL HITS HOUSE JUST UNDER THE EAVES



Action on western front, as released by the French censorship, shows *chenillette* (efficient armored ammunition carrier and anti-tank gun tow) supposedly under burst of light trench-mortar bomb.



BLACK EXPLOSIVE SMOKE MIXES WITH GRAY DUST OF BROKEN MORTAR



ALL FRENCH ROADS LEAD NORTHEAST TO THE MAGINOT LINE



Up to the line marches a company of Frenchmen to take over the cold wet work of manning the advance trenches. They keep to the right, have occasionally met head-on British truck driv-

ers driving on the left. These men carry full gear. In case a German plane swooped to strafe them, they would scatter widely in the field. Their turn in the line will last two weeks.



Off the road march these men on their way home from church to their reserve-line post. They carry no arms, swing their helmets by the strap. Marching off the road leaves



Support trench, with long winter underwear flapping on the line in background, is dug shallow in a zigzag line to prevent enfilade fire. It faces to the left, the parapet being left clear

for vision, the back piled high with dirt against shell explosions in the rear. The trench shelter against France's coldest winter in generations is in far background. Men wear berets.



Front-line sentry in wool helmet and casque must watch unceasingly for patrols. French daredevil patrols, called *corps francs*, are volunteer bands of a lieutenant and 30

AND THE TRENCHES



it free for military traffic. The troops space out as a precaution against artillery fire. Six days a week they are worked hard building support lines for the Maginot Line.



men who go out mostly at night to catch a few of the enemy for information. They wear berets and sweaters. Above, on parapet, are two carbines, one with grenade attachment.



Communication trench, floored with saplings from the nearby wood and walled by a revetment (chicken wire and stakes), opens in the background onto a fire trench where men fight.

This is out ahead of the Maginot Line. From this point the night patrols set out with daggers, wire-cutters, grenades and pistols into "nature" (No Man's Land) to catch the "Fritz."

FRENCH FRONT (continued)



A colonel (indicated by five bars on front of fur-lined coat) wears a wool *passe-montagne* helmet and is still cold. As anchor on his helmet indicates, he commands a French colonial regiment. France has the largest and best-trained officer corps in the world.



Loaves of bread for the French Army have an iron crust that resists dirt and mud but inside they are pretty good. One company eats more than 300 lb. of food a day. The coarse Army diet, plus drilling and digging, is making French soldiers fitter than they have ever been.



Little anti-aircraft gun is the French Army's standard heavy machine gun (Hotchkiss), here protecting a command post. The baskets are made of brush woven around pickets and filled with earth, as protection against bombs dropped by an attacking plane. Men wear sheepskin coats.



Now named "Rosalie," this 155-mm. Schneider howitzer has had a former pet name of "Lilianne" partly rubbed out. French soldiers have always loved to personalize their implements of war with female names. Many tanks bear names of wives or sweethearts.



The corporal gets his "pinard" (red-wine ration) first in the artillerymen's dugout. Notice that he wears identification tag on left wrist, rubber boots instead of men's muddy puttees. Discipline in the French Army is informal but non-coms get the top of the bottle in any army.



A sheepskin coatee keeps French sentry warm as he mounts trench guard. The French Army at the front is not a chic spectacle and its men are allowed a latitude of dress that the British or German Army would never permit. But as fighters the French are tops.



Swimming in mud, this artilleryman climbs out of the gun pit of a 9-in. gun. As the March thaw melts the snow now covering the western front, the gigantic armies will move in mud. So far the mud has not the World War reek of decomposing flesh.



Coffee for their mascot is brought up by cook to an anti-aircraft gun crew. The French are second only to the British in adding to army units a dog, hare, goat, rat, bird or cockroach. This shivering terrier has not yet learned its duties or loyalties but does not turn anything down.

THE POILU MAKES HIMSELF COMFORTABLE ANYWHERE



French adaptability makes a home of this mud-&-sapling hut behind the lines. One man sweeps, another sharpens a

knife bayonet on a grindstone, a third wheels away refuse while a thin plume of smoke rises from the hut for dinner.

For these men the war is as good as a picnic and brings out their native talent for getting along very well on very little.



Lone Frenchman does fairly well by himself with an improvised windscreen for his sentry box and a glowing braz-

ier fire. Later in the war he will use a perforated German helmet for a homemade fireplace. Steel rails in the fore-

ground are to hold rail for blocking road. The felled trees in the background are to clear machine-gun field of fire.



All French generals on active service are typified by this brigadier (*right*), his neck wrapped in a long scarf and his

mustache still damp with soup. Here he inspects officers' quarters with two captains. The appearance of this corps

artillery commander makes for popularity in the French Army, which is singularly impatient of Prussian swank.

SPRING STYLES IN STRATEGIES

WHAT HAPPENS NEXT IN EUROPE DEPENDS ON BRITISH BLOCKADE

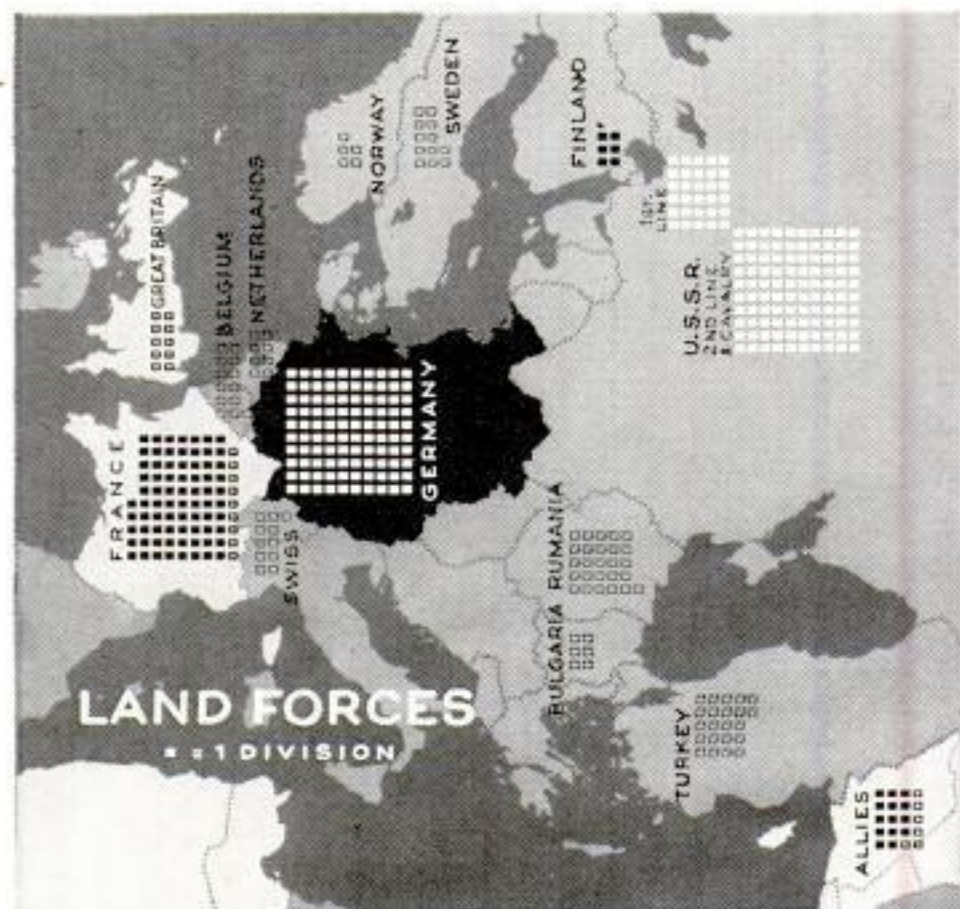
by MAJOR GEORGE FIELDING ELIOT

This article is no attempt at prophecy. It is a dispassionate examination of certain "capabilities," based on a few fundamental propositions.

Only the Germans know whether the Allied blockade is really effective. Upon that fact will be based their next major decision. If the blockade is not effective, the Germans are likely to seek to sit tight, to let the Allies do the attacking for the present. If an effective blockade gives Germany a limited time for victory, the Germans are likely to seek victory by military means rather than allow their fighting power to be slowly strangled.

It is in general to the advantage of the Germans to maintain their present position, ringed in by neutrals, assailable only on the short, deeply fortified western front. It is to the advantage of the Allies to open up a flank in the Balkans or Scandinavia, to force the Germans to defend themselves on two or more fronts.

The major decision that the Allies must make is whether or not to treat Russia as an enemy. This is closely tied up with both the Scandinavian and Balkan situations. The Allies can hardly dispatch a rescue force to Finland and still maintain that they are at peace with Russia. Sweden could, by a great effort, send such a force, but if she did so she would lie helpless against a German attack. It is almost equally hard to see how the Allies in the Balkan-Black Sea area could make any endeavor to cut off Russian oil supplies from Germany, or to reinforce Rumania against German pressure, or to use the latter country as a springboard for an attack on Germany from the southeast, without becoming involved in trouble with Russia. It would seem almost a necessity for the Allies to make up their minds on the Russian question before undertaking to open a flank attack against Germany in either the north or the south. And obviously it is undesirable for the



Land strengths of Europe's combatant and near-combatant nations, excluding the crack young fortress troops, are diagramed above. Other authorities estimate Germany's present number of divisions, not at 100 plus 20 fortress divisions, but at more than 150. They give Russia 130 divisions.

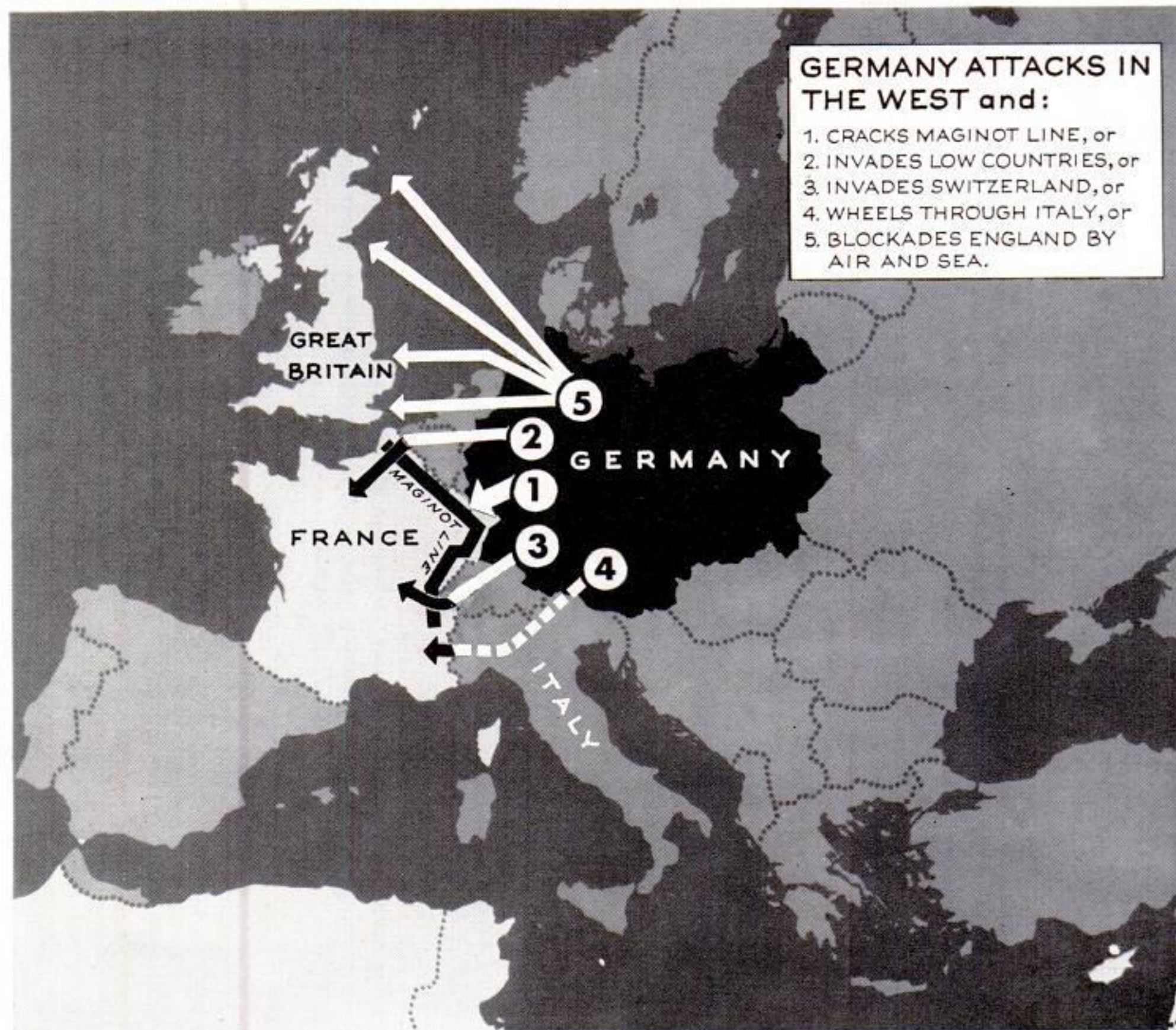


GERMANY SITS TIGHT IN WEST and:

1. DEFENDS WESTWALL,
2. STRAFES BRITISH SHIPPING,
3. EXPANDS INTO BALKANS,
4. EXPLOITS CZECHS AND POLES,
5. SPEEDS OIL SUPPLY,
6. HIDES BEHIND NEUTRALS, and
7. PUSHES RUSSIA INTO WAR.

Most likely course for Germany is shown above. If Hitler feels he can withstand the British blockade for two years, he will wait for the Allies to batter away men and morale on the Westwall. Meanwhile, he will extend his power over southeastern Europe, in peace or war, carefully avoiding

making Stalin or Mussolini mad by taking too much of the Balkans. He may, in fact, invite Stalin and Mussolini to share the Balkans with him—Stalin taking the Black Sea shore, Mussolini the Mediterranean shore and Hitler the interior. Ring of neutrals now protects Germany from Allies.

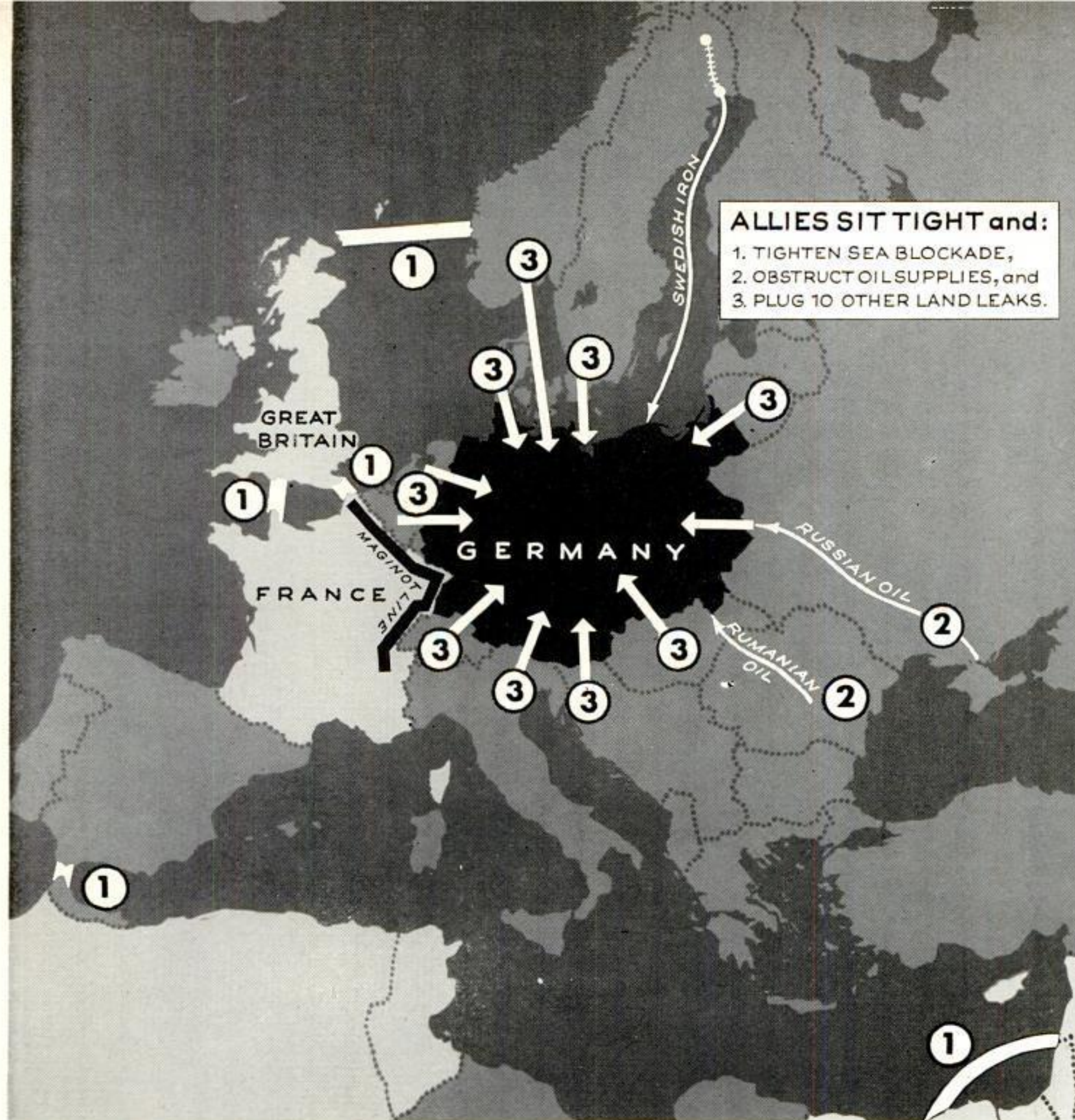


GERMANY ATTACKS IN THE WEST and:

1. CRACKS MAGINOT LINE, or
2. INVADES LOW COUNTRIES, or
3. INVADES SWITZERLAND, or
4. WHEELS THROUGH ITALY, or
5. BLOCKADES ENGLAND BY AIR AND SEA.

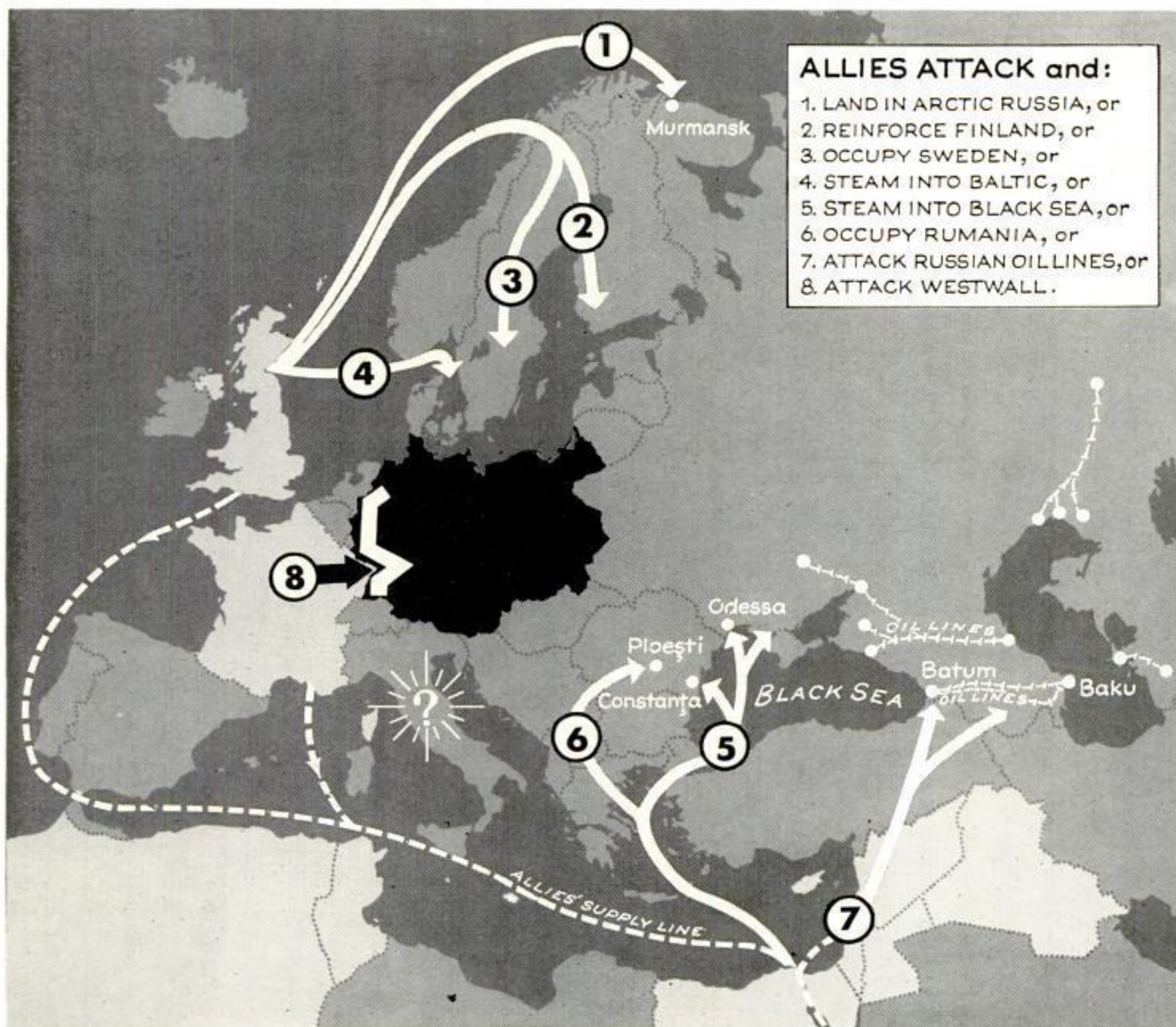
To destroy the enemy is usually an overpowering impulse among generals commanding big armies. If the natural laws of armies and the military mind rule Germany, it will hurl its vast and efficient might against the Allies in the West. It is compelled to do so if the British blockade is

starving the home front. In that case, the war will soon be over. The immense German losses would almost certainly break the back of the German armies, probably would not crush Britain and France. However, a serious attack on Britain's sea communications would hurt Britain.



The easy way for the Allies is to let time fight on their side. The blockade of Germany in this war is a sieve compared to the 1914-18 blockade but a warring nation's demands in 1940 are, on the other hand, immensely greater in oil, iron and food. Thus, if Britain can somehow crimp

or slow up the flow of oil from Russia and Rumania to Germany, it will progressively ground Germany's vast air armada, take command of the air over Germany. An enormous swarm of British and French secret agents, spies and saboteurs are now in the field trying to accomplish just this.



The hard way for the Allies is to try to fight the war on Germany's lines of communication. Germany gets iron from Sweden, oil and wheat from Russia and Rumania. Hence, it is an automatic blow to Germany to fight wars over those areas. The great British objectives would be to bomb or

capture the Russian oil pipelines by attacking through eastern Turkey, across terrain far more favorable to Turks than to the Russians. Chief difficulties are that the Allies have not enough planes to support all these ventures and the possibility that Italy might jump in without notice.

Allies to take on both Germany and Russia together.

As for an attack under present conditions on the western front, the Allies now lack the 3-to-1 land and air superiority which is the minimum necessity for success. They will not attain a sufficient degree of air superiority, according to present calculations, before the spring of 1941. If the Germans are to pin their faith on an attack in the west, it must come in 1940.

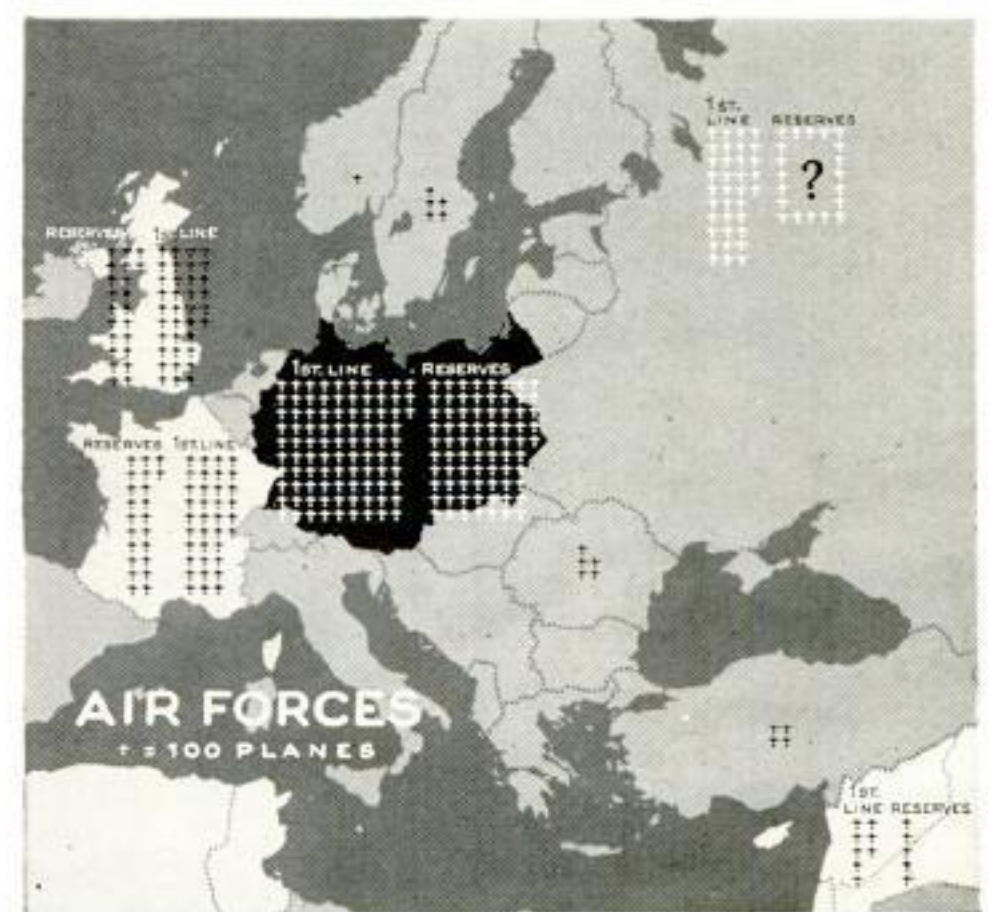
A German attack in the west can take one of two major forms: it can be an attack on land, supported by the major part of her air force. Or it can be an attack by air and sea on the maritime communications of the British Isles. Presuming Italy to continue neutral, Germany lacks the strength to envelop both flanks of the Maginot Line simultaneously. Her choice must be between direct penetration and an attempt to envelop one flank—either through the Low Countries or through Switzerland. Direct penetration seems certain, however, to result in enormous casualties, and even were the Maginot Line to be broken through, behind it there is the French Army, the best in Europe, which the under-officered German Army might well hesitate to meet in open battle.

An attempt to go through Switzerland would involve stout Swiss resistance in terrain favorable to the defense, and would bring the Germans out in French territory in a decidedly isolated and unfavorable position with a most vulnerable line of communications—the defile between the Jura and Lake Geneva. Such a move would be likely only in concert with a pre-arranged Italian attack farther south.

An attack by combined air, sea and sub-sea forces on British sea communications would seem to preclude a simultaneous attack on land, since it would require the whole or most of the German Air Force if it were to be a real bid for victory. The German Air Force was certainly highly effective against Poland, but had little opposition. If Germany gambled her great Air Force, the one arm in which she possesses a real measure of superiority over the Allies, in such a venture as an attack on Great Britain, and failed to win, while sustaining crushing losses of planes and flying personnel, her outlook for the future would be dark indeed.

All this is not to say that such a German attack would have no chance of success. It would be a tremendous gamble, with no assurance of victory, a gamble which the Germans will certainly be disinclined to take if they can see any hope in the sit-tight "war-of-nerves" policy, or any chance of making a peace on anything like reasonable terms—from their point of view.

Any peace which effectually leaves Germany her spoils in the east is a tremendous German victory.



German air superiority for the spring of 1940 is graphically shown above. The Allies have also a respectable little nucleus of planes in their Near East command in Syria and Palestine. Some authorities rate the fast-building British Air Force much higher than this chart would indicate.



CLASS OF SPEECH-SCHOOL STUDENTS DRILLS WITH PROPS BETWEEN TEETH TO LEARN HOW TO USE LIPS PROPERLY

SPEECH

NORTHWESTERN SCHOOL TEACHES STUDENTS HOW TO TALK

To the average Frenchman, an American talking sounds like a gaggle of geese. To an Englishman, U. S. speech is a slurred, nasal monotone. Actually, the most beautiful English in the world is spoken by Americans, but the average American is a sloppy talker. He bounces his vowels off his palate, forgets his consonants, talks with his teeth shut.

To teach clear, unaffected diction and smooth voice production, many colleges have built up special speech departments. But of these, few are as complete as Northwestern University's School of Speech at Evanston, Ill.

This school teaches talking from the ground up.

Speech consists of a combination of movements of the diaphragm, chest, vocal cords, larynx, tongue, lips and jaws. The Northwestern students at the right demonstrate the part that the shaping of mouth and lips plays in pronunciation. Students in class above are learning to use their lips and tongues properly by using props which hold their teeth apart.

One problem that Northwestern has, along with other speech schools, is that of regional peculiarities of pronunciation, like those illustrated below. While the school does not try to cast all its students' speech in a single mold, it does try to tone down the peculiarities, correct slurs and sloppiness.

AMERICANS TALK AMERICAN WITH MANY ACCENTS

Neither at Northwestern nor anywhere else is there an accepted American accent. Though they both talk the same language, a Georgia Cracker and a Down East Yankee can hardly understand each other. Three broad types of American accent are

shown below, but there are more variations of these than there are States in the Union. The italics show characteristic pronunciations in the sentence, "The idea of that cold-blooded little shrimp's going through Mississippi and not looking up Aunt Martha."

SOUTHERN: The *aye-dea* of that *col'bloodid lil s'rimp's* goin' *thoo* Miz'sippi *an'* not lookin' up *Ahnt* Mahtha.

WESTERN: The *idea* of that cold-blooded little shrimp's going through Mississippi *an'* not looking up *Ant* Martha.

NEW ENGLAND: The *idear* of that cold-blooded little shrimp's goin' through *Mis'sippi* *an'* not lookin' up *Ahnt Mahther*.



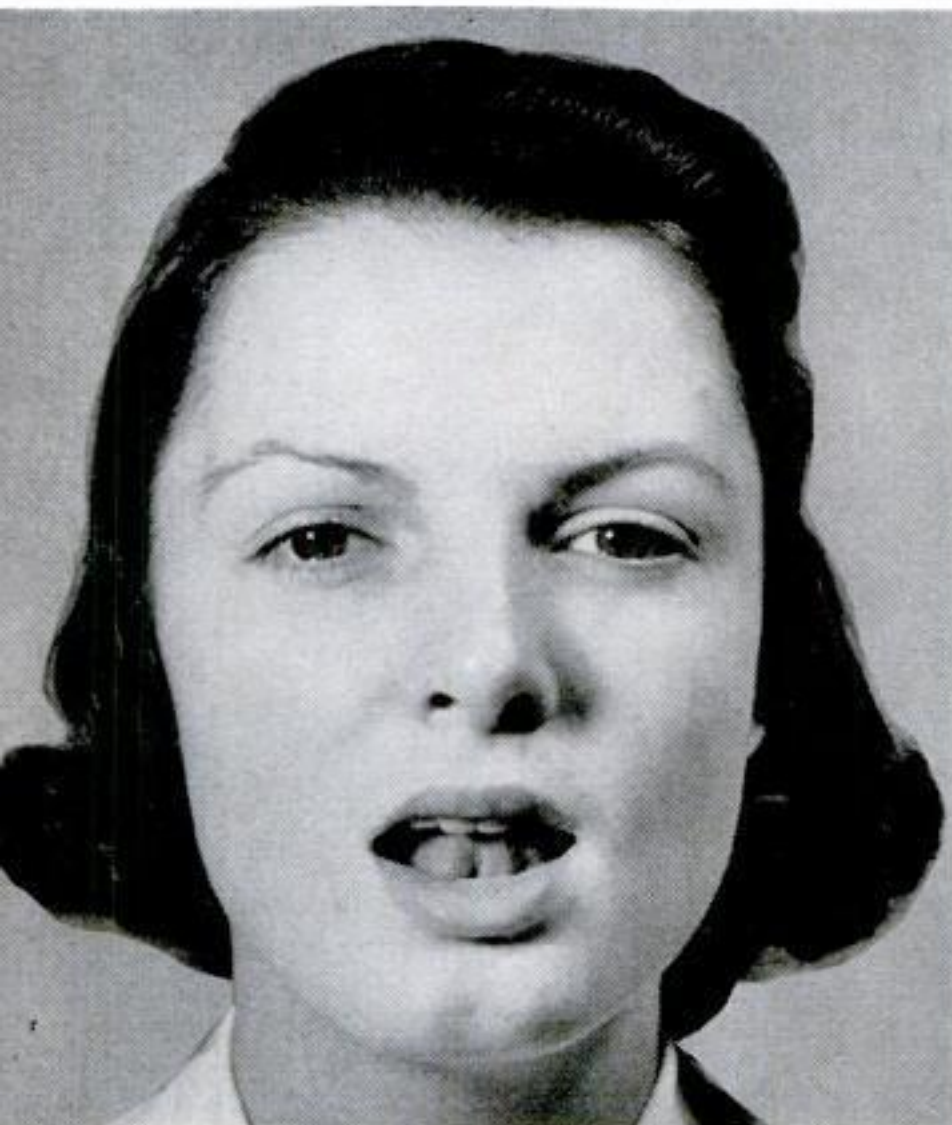
"The" or "this" should be said this way for clarity, with the tongue well forward and between the teeth.



Correct "oo" sound, as in "How are you?". Lips should be rounded in the shape of an "o" for sound.



Correct "e," as in the word "feet," is made with lips parted but the mouth otherwise in normal position.



Incorrect "th" looks like this when you say it in front of a mirror. Student says "dese" for "these."



Correct "v" is pronounced with the under lip against the upper teeth. Clear speech depends on distinct consonants.



Incorrect "v" is a "w" sound, which is made without using the teeth at all. This is a common fault of German-born.



Incorrect "oo" is made when lips are not rounded properly. The word then sounds like "yew," not "you."



Midwestern "a" is short like this, as in the word "at." To make this sound, lips are wide and corners are turned up.



Eastern "a" sound is longer and broader as in "father." This "a," made with the lips more rounded, is closest to English.



Incorrect "e" is caused by drawing the mouth back in this exaggerated fashion and "mouthing" vowel.



New England "a" in the word "car" usually approaches the "a" in "hat" and typifies the so-called "Hahvahd accent."



Southern "a" sounds more like the "aw" in "paw." Notice how mouth is drawn in and rounded almost in shape for "o."

NORTHWESTERN RESEARCHES

VOCAL CORDS' VIBRATIONS

A continuing research project at Northwestern is the study of the vibrations of the vocal cords, which are fundamental to voice production. To photograph the cords in action and make pictures like those at the bottom of the page, Northwestern scientists have subjects half swallow a small mirror, as in the picture at the right, then take movies of the cords as they are reflected in the mirror. By comparing movies taken while subject makes different vowel sounds, the researcher can study differing shapes and openings of "vocal lips."

Very important for students of speech is the phonetic alphabet. Ordinary alphabets, like the English or German ones, give only approximate indications of pronunciation. At Northwestern, advanced students in speech training use the international phonetic alphabet shown below.

ai 'fi:l ðis 'liŋk 'nau,
 əz ai 'spi:k tə ju fər ai m
 'θiŋkiŋ 'nɒt so 'mʌtʃ əv
 ði 'ɛmpaɪə it'self, əz ðv ði,

Phonetic alphabet enables students to read & write speech as it sounds. Sample from George V says in part: "I feel this link now as I speak to you for I am thinking not so much of the Empire. . . ."

Introduction xxi
 International Dictionary* and incorporated into their section entitled "A Guide to Pronunciation," page xii. The symbols are explained as follows:

CONSONANTS			
[p] in <i>peep</i>	[g] in <i>gig</i>	[ʒ] in <i>cease</i>	[r] in <i>rear</i>
[b] in <i>bib</i>	[ŋ] in <i>sing</i>	[z] in <i>sones</i>	[l] in <i>lull</i>
[m] in <i>maim</i>	[θ] in <i>either</i>	[ʃ] in <i>mission</i>	[h] in <i>hall</i>
[t] in <i>toot</i>	[ð] in <i>either</i>	[tʃ] in <i>vision</i>	[w] in <i>mail</i>
[d] in <i>deed</i>	[f] in <i>life</i>	[tʃ] in <i>church</i>	[hw] in <i>whale</i>
[n] in <i>noon</i>	[v] in <i>valve</i>	[dʒ] in <i>judge</i>	[j] in <i>you</i>
[k] in <i>cook</i>			

VOWELS			
[i] in <i>bert</i>	[o] in <i>sorry, as pronounced in England and often in America (between [ɔ] and [ɒ])</i>	[ʌ] in <i>sun</i> (used only in stressed syllables)	
[ɪ] in <i>sit</i>	[ə] in <i>notation</i>	[ɔ] in <i>sofs</i> (only in unstressed syllables)	
[e] in <i>chaotic</i>	[ou] in <i>go</i>	[ɔ] in <i>bird as pronounced in southern England and parts of Eastern and southern America (only in stressed syllables)</i>	
[æ] in <i>cave</i>	[u] in <i>pull</i>	[ɜ] in <i>bird as pronounced by the majority of Americans (only in stressed syllables)</i>	
[ɜ] in <i>set</i>	[u] in <i>pool</i>	[ɪ] in <i>better as pronounced by the majority of Americans (only in unstressed syllables)</i>	
[a] in <i>ask, as often pronounced in America (between [æ] and [ɑ])</i>			
[ɑ] in <i>father</i>			
[ɔ] in <i>ask, as often pronounced in America (between [æ] and [ɑ])</i>			
[ɔ] in <i>all, horse</i>			

DIPHTHONGS
 [ai] in *ice* [au] in *house* [ɔi] in *bey*
 [iu] in *mute*: the symbols [ju] are used instead of [ru] when the first element in the word is [j] as in *use*.

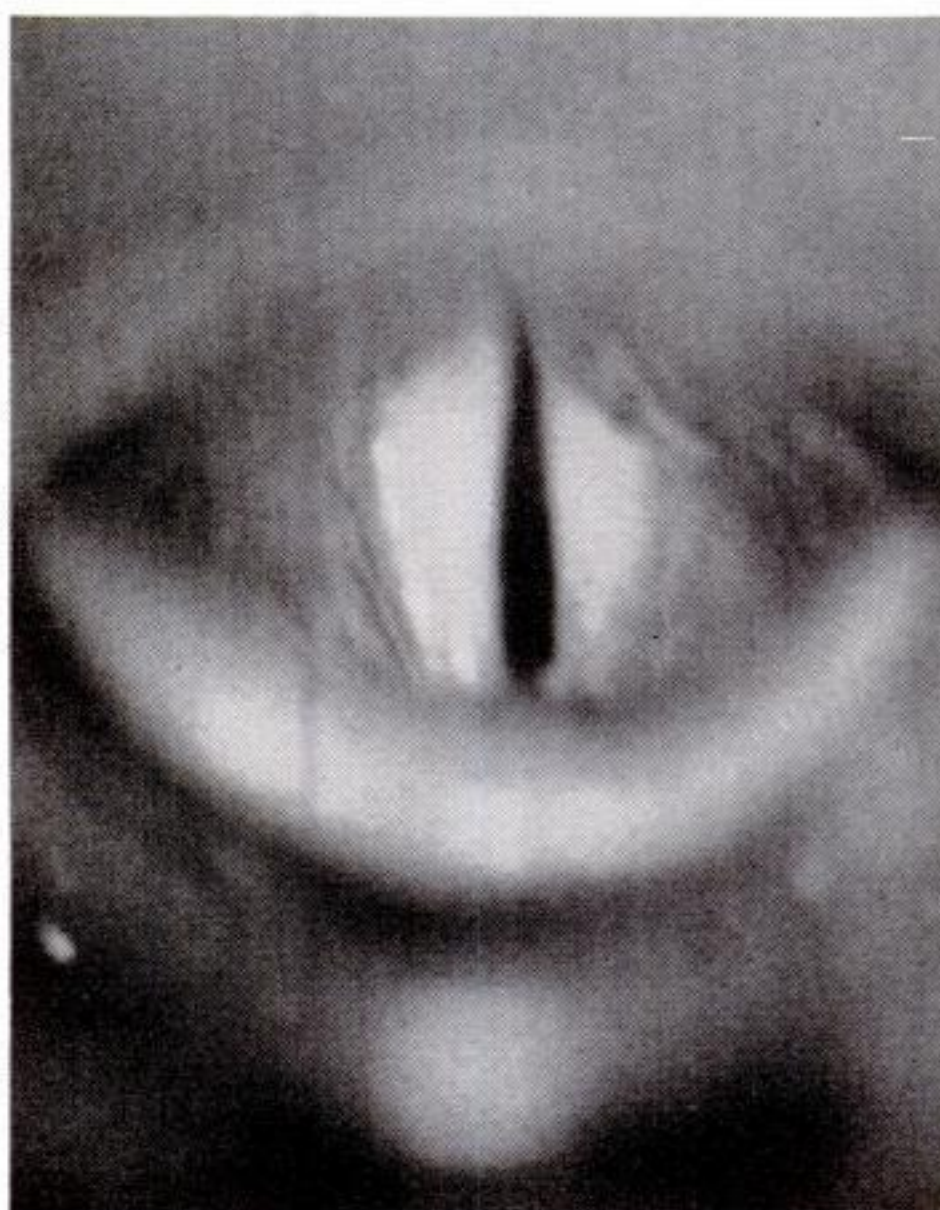
NOTE: [eɪ] and [oʊ], given above, are also diphthongs, the usual sounds of "long a" and "long o."
 *Second Edition, 1934. G. & C. Merriam Co., Springfield, Mass.

Forty-nine characters, 25 consonants and 24 vowels and diphthongs (double vowels) appear in this phonetic alphabet. It is just as easy to write Russian in phonetic script as to write English.

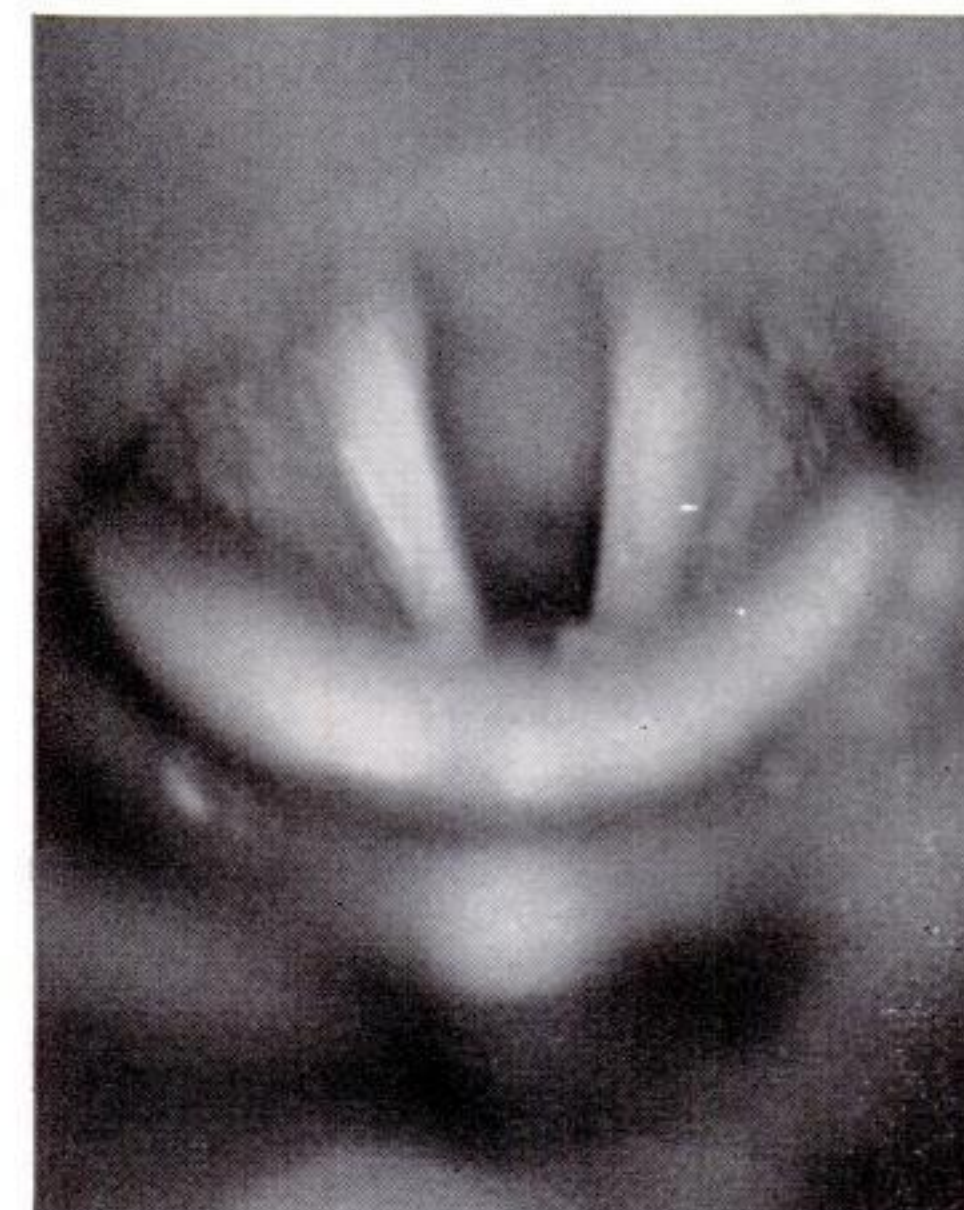


A "guttural mirror" on the end of a rod is "swallowed" by the subject to reflect image of vocal cords to camera. Mirror

must be heated to about 110° so that it does not cloud with moisture. Swallowing mirror without gagging is an art.



Voice sounds are made by the vocal cords close together and vibrated like the reed of an oboe by air from the lungs.



Vocal cords open when relaxed in breathing, allowing free air passage. Cords are in the larynx back of Adam's apple.

CONTINUED ON PAGE 90



ENRICO CARUSO—

an inspiration to Golfers

When Caruso, the golden-voiced opera singer, was in his prime, he was hailed on both continents as the world's greatest tenor. Yet it is said that this marvelous singer, who one would think must have known all there was to know about tone production, went unfailingly each year to the studio of a famous voice teacher in Italy. There he would sing, while the great maestro, with closed eyes, and in deepest concentration, would listen critically to the *world's greatest human voice*.

That is why the great tenor went to him—to be listened to by an expert—to learn if he had developed any bad habits that he could not himself discern—to get himself back into correct form. The smart golf player does that, too. When something goes wrong with his drive or his irons or his putting, he does not fight it and go from bad to worse.

He goes back to his *teacher*—usually his Club Professional.

The Pro watches while the player hits a few balls, or he plays a round or two with him, easily locates the trouble, and the player is coached back into normal form without waste of time. What the great Voice Teacher is to singers, your Golf Professional is to Golf. He can teach you how to play golf correctly—aid you in choosing the clubs best suited to you—train you in the use of each of these clubs—school you in the *best form for you*.

Hoodwink others if you can. But don't try to kid yourself that you play golf to get out in the fresh air, to walk several miles and

absorb sunshine. These are all important health factors of the game. But *you know very well* that playing a *good game* would add tremendously to the pleasure you get and to your self-esteem. Why not give your natural ability a chance this season?

Take lessons or regular coaching from a Golf Professional. Learn *how* to play. You'll be surprised how quickly improvement will come with correct guidance—how your best game will develop. You'll never do anything that will pay you bigger dividends in satisfaction.

Wilson Sporting Goods Co., Chicago, New York and other leading cities.

Give your natural ability a chance
Take Lessons from Your Golf Professional

"Percy isn't usually headstrong—
but he said a Servel
or nothing this time!"



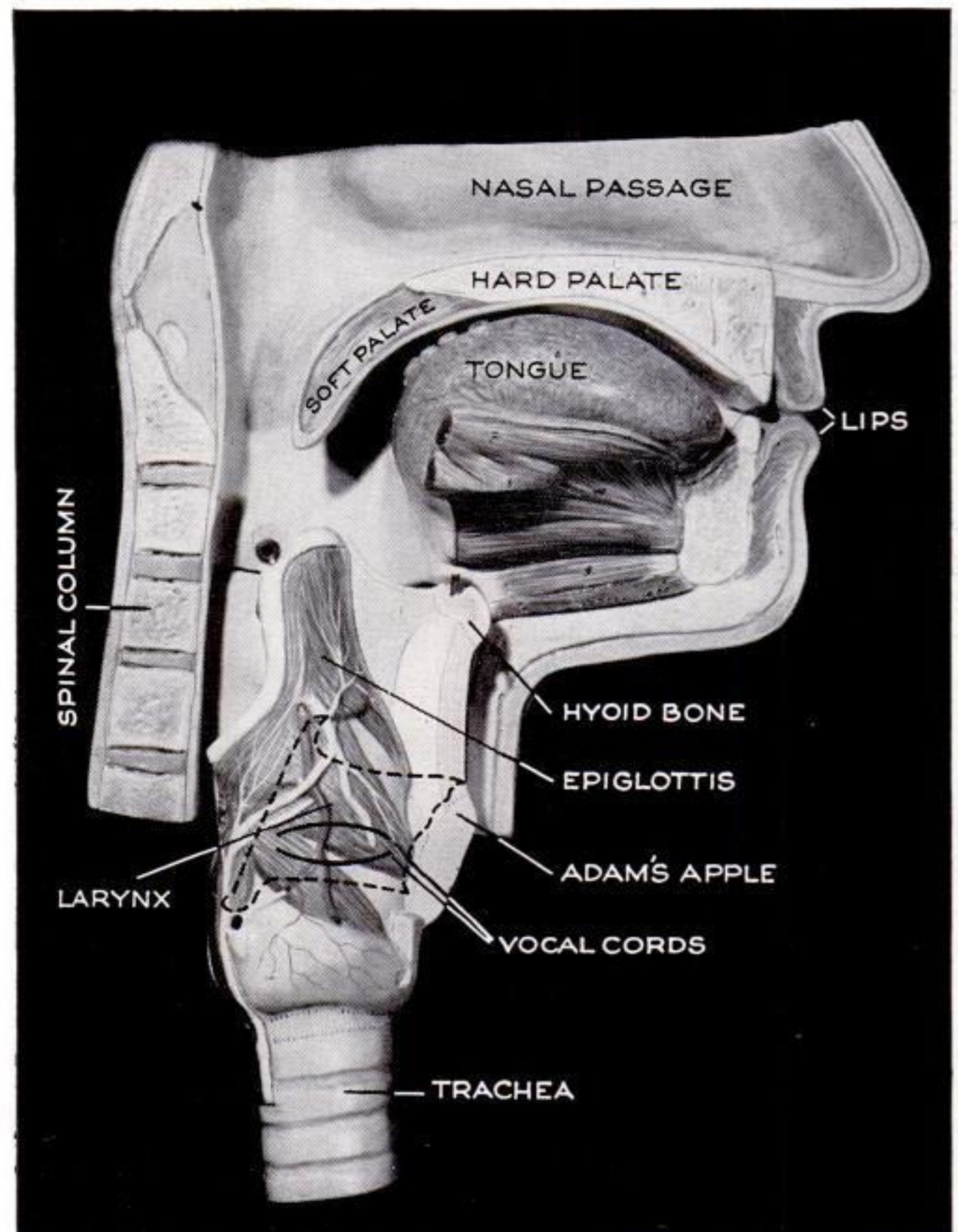
... because it freezes silently with

NO MOVING PARTS !

• Yes ... more and more families every year are replacing other-type refrigerators with the *only* automatic refrigerator whose freezing system has *nothing* to cause noise, *nothing* to wear. See Servel Electrolux at your gas company or local dealer's showroom.



Speech school (continued)



VITAL MECHANISMS OF MAN'S SPEECH ARE CONCENTRATED IN THE THROAT

THE HUMAN VOICE IS A WIND INSTRUMENT

"Pedro the Voder," the speaking machine developed by the Bell Laboratories, gives a workmanlike imitation of human speech but his method of talking is completely different from the method that humans use. Much more like the human voice in their working are machines to be found in any symphony orchestra, the woodwinds—oboe, bassoon and clarinet.

These instruments make sounds by means of a reed that vibrates back and forth and sets a column of air in motion. Similarly in speech, the sound made by the vocal cords is reinforced and changed in quality and volume by the shaping of air spaces in the throat and head—the larynx or voice box in the throat, the mouth itself and the nasal passages. This applies to vowels, also "m" and "n." Other consonants are made by stopping or changing the flow of air in various ways with the tongue, lips, teeth and palate. The model above (of which the throat has been enlarged for demonstration purposes) locates speech organs.



WITH VANITY MIRRORS, SPEECH STUDENTS WATCH ACTION OF THEIR TONGUES

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• If you have a tough beard or sensitive skin, try the new shaving trick used by more and more barbers in better shops! They know the way to soften beards and protect tender skin! Just apply a little *Medicated Noxzema* before lathering—or use Noxzema alone as a latherless shave. Notice the *amazing* difference. No razor pull! No smarting, irritation! And how *cool* and *comfortable* your skin feels. Don't miss Noxzema's Special Trial Offer!



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Do you want to see house plants shoot up, to perhaps double their size? Do you want them to bear flowers so huge and amazing you'd think only a hot house could produce them? You can—right in your own house—with ZOOM B₁, the only liquid vitamin B₁ plant growth stimulant biologically standardized.

This is no hearsay! Flower lovers have actually produced 12 foot dahlias with 10 inch flowers! They've grown daffodils that cover a plate! Hyacinths with 12 inch flower heads! All with vitamin B₁.

ZOOM is easy to use. No fussy mixing. With the bottle's dropper top, simply add 8 drops to a gallon of water. That's all! Water plants twice a week with this solution. Give ordinary waterings in between. Then, like magic, watch for astounding results!

ZOOM B₁ goes so far... is so economical... you can use it for everything—house plants, cut flowers, whole gardens. A 2 oz. bottle for \$1 holds enough to vitimize 250 gallons of water. It keeps indefinitely.

Get ZOOM—today! If your dealer hasn't it, pin \$1 to this ad, and mail to address below for a big 2 oz. bottle, sent prepaid with full directions. There should be the thrill of a lifetime in store for you!

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For your convenience... this mark of identity in a store quickly calls attention to LIFE-advertised products.



Dissecting sheep's larynx gives the advanced students a first-hand picture of the anatomy of the voice box. Sheep's voice boxes are very similar to human ones.



Playing telephone helps young children with speech defects to talk more clearly.



Students work with children at the N. U. Speech Clinic to learn teaching methods.



Classes in dramatics as well as radio and public speaking are part of the speech-school curriculum. Acting puts a premium on clear diction and a flexible voice.



"THANKS for a lovely evening"

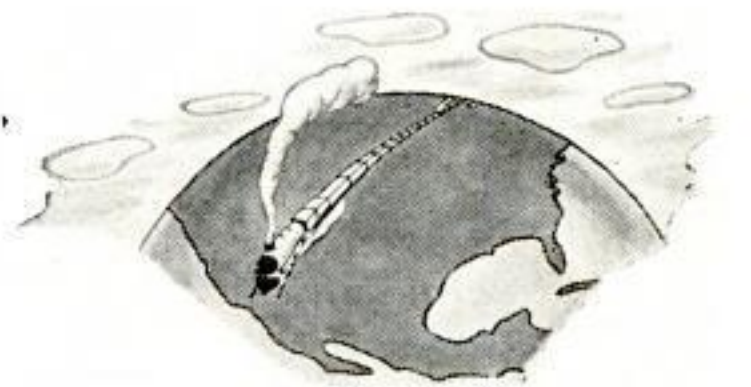
... A new kind of beer retailing is bringing wholesome recreation to millions of Americans

Today's new kind of beer retailer is keenly aware of his social responsibility in the community. He sells good beer... but he also makes sure that his place is wholesome, inviting and free of any anti-social influences.

The Brewing Industry wants *all* of beer's retailers to be of this type. We do *not* want any other kind.

That is why we have instituted a new "self-regulation" plan to protect your right to drink good beer in decent surroundings. The plan is now in effect in a number of states. It will be extended as rapidly as possible.

Write for interesting FREE booklet. Address: United Brewers Industrial Foundation, Dept. A12, 21 East 40th Street, New York, N. Y.



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RECIPE FOR A RESTFUL SLEEP

As an aid to a sound, restful sleep, try a glass of beer before retiring. Beer is a mild, wholesome cereal beverage, and is frequently prescribed by doctors.

NATURE MAKES BEER!

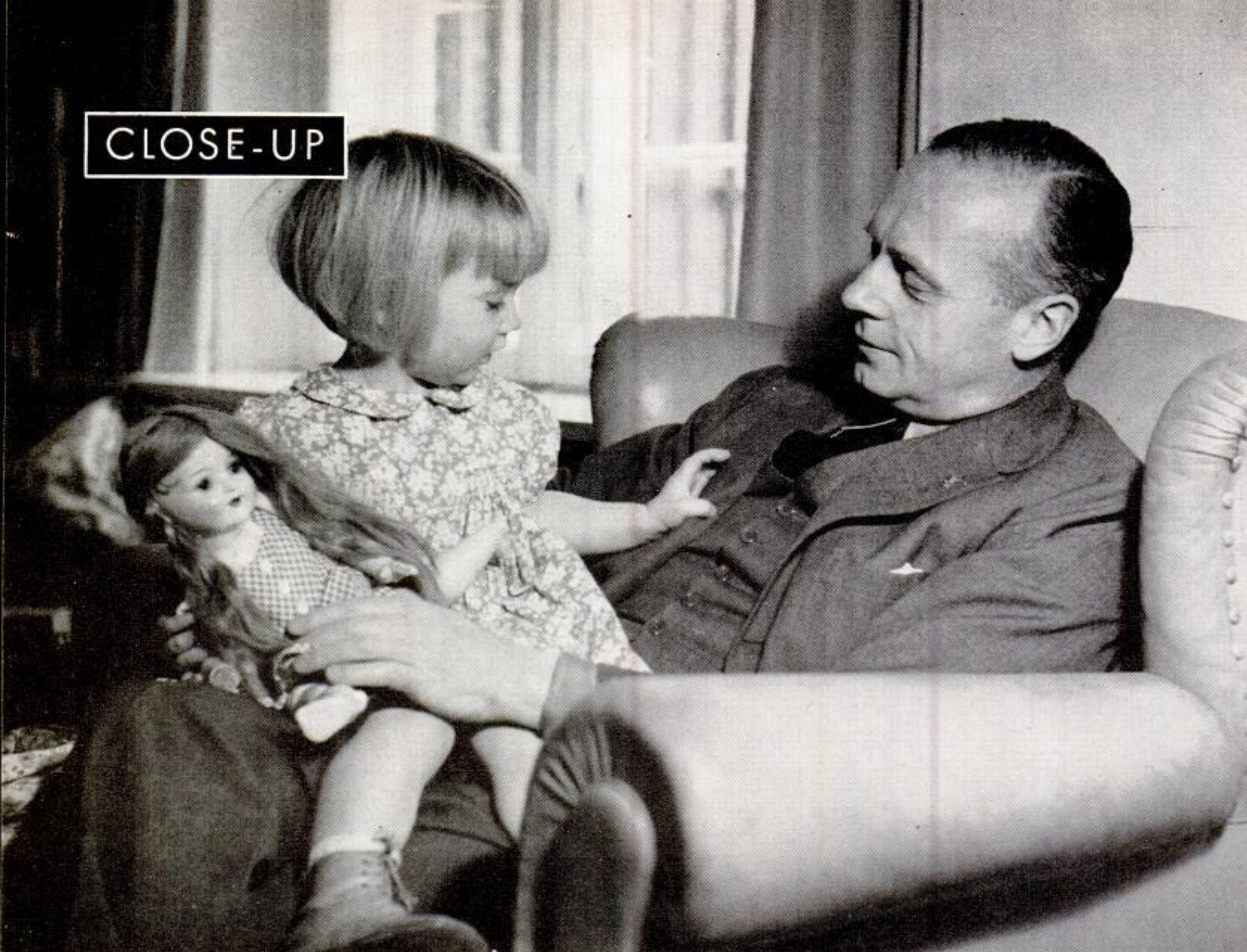
Beer is made by a simple *natural* process... a process that frequently occurs in nature without any help from man. By his skill and experience, however, the brewer contributes much to make American beer the fine-tasting beverage that it is.



BEER... A BEVERAGE OF MODERATION FOR THE NATION



CLOSE-UP



With his young daughter Ursula, Ribbentrop posed for this sentimental picture of the type Hitler likes. Ursula, now 7, wears iron braces to conquer bowleggedness, is a playmate of "Pippi" Himmler, daughter of the Gestapo chief.

Stylish Frau von Ribbentrop, shown below wearing her best jewels, is heiress to a champagne fortune. Hitler escorted her in the grand march at an "Axis" party she tendered Italy's Count Ciano at her 30-room Dahlem home last summer.



HITLER'S SALESMAN

RIBBENTROP SOLD HIS BOSS
ON STALIN AND THEN ON WAR

by WILLIAM D. BAYLES

To Joachim von Ribbentrop belongs the distinction of having committed the most egregious *faux pas* ever made at the Court of St. James's. Ribbentrop was Germany's Ambassador to London and his English valet had turned him out in faultless tails for George VI's first Court. The etiquette on such an occasion is rigid. The guest bows, advances to within two paces of the throne, bows again and passes on unless the King indicates by a sign that he wishes the guest to pause. When Ribbentrop's turn came, he advanced to within the proper two paces, then thrust his arm into the air and barked, "Heil Hitler!"

Everyone stood stock still. The King answered the greeting with a slight bow and regarded Ribbentrop with a meager smile. Then the horrified diplomats were treated to a lesson in how a German wine salesman breaks down sales resistance. Advancing a pace, Ribbentrop clicked his heels, stiffened his arm and again cried, "Heil Hitler!" His Majesty continued to smile quizzically. Ribbentrop advanced to his third assault, shouted a third "Heil Hitler!", seized the King's limp hand and pumped it.

If Ribbentrop was trying to fluster the new king into heiling Adolf Hitler, he failed, but papers from Capetown to Singapore headlined "Nazi Insults King." Even the German Foreign Office called it a *grosse Dummheit* (great boner), and the British Foreign Office informed Ribbentrop that unilateral violations of Court etiquette would not be tolerated. The British sense of humor then triumphed over the British sense of outrage and Hitler's envoy, rechristened "Brickendrop," became the favorite butt of jokes and stage skits.

The incident is important because from it dates Ribbentrop's hatred of England. The laughter of the British, added to the mortification of a reprimand, was too much, and Ribbentrop, who up to that time had been a famous Anglophile, returned to Germany a violent Anglophobe. He got his revenge when, as foreign minister two years later, he advanced the arguments that persuaded Hitler to venture war with England.

Ribbentrop's predecessor as foreign minister was Baron Constantin von Neurath. When that old-school Prussian nobleman learned that "Rib" was to replace him, he snorted: "That commoner has always peddled his wares to the highest bidder. May God have mercy on the Reich!"

Ribbentrop is a wine salesman who gained his knowledge of foreign affairs in the night clubs and salons of post-War Europe. A typical product of the German inflation, he sat down in Bis-

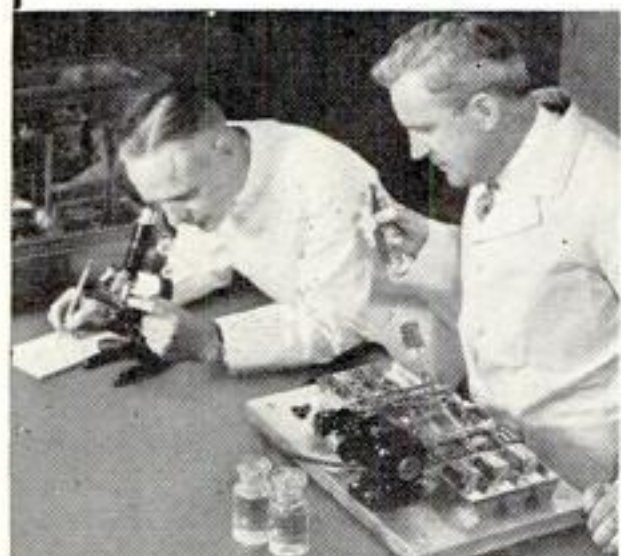
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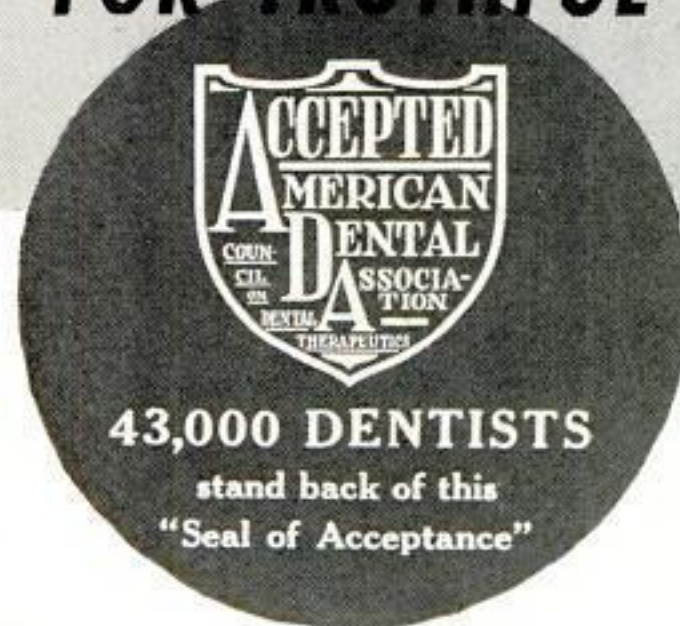


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. . . These tests *proved* all claims and showed that they are conservative—and *sound*.



**AND THE PUBLIC PASSES ON
PEPSODENT.** *Folks like you—thousands of them—representing every type of dental condition—checked all Pepsodent formulas for effectiveness.*



**All three forms of Pepsodent containing Irium
now have A.D.A. Seal of Acceptance!**

■ Finally, after months of careful appraisal, checking of every formula, every claim made in advertising . . . all 3 forms of Pepsodent were awarded the prized "Seal of Acceptance" by the Council on Dental Therapeutics of the American Dental Association. It's the *Voice of the American Dental Profession*, representing 43,000 dentists . . . your Assurance of Safety! That's why we believe that *Safe Pepsodent* is the kind of dentifrice that dentists want you to use—whether you prefer tooth paste, tooth powder, or a liquid dentifrice.

SAFETY FIRST—Demand Pepsodent!

1. Pepsodent Tooth Paste, Tooth Powder, and Liquid Dentifrice are **SAFE**—

the *only* Council-accepted dentifrices among the leading sellers.

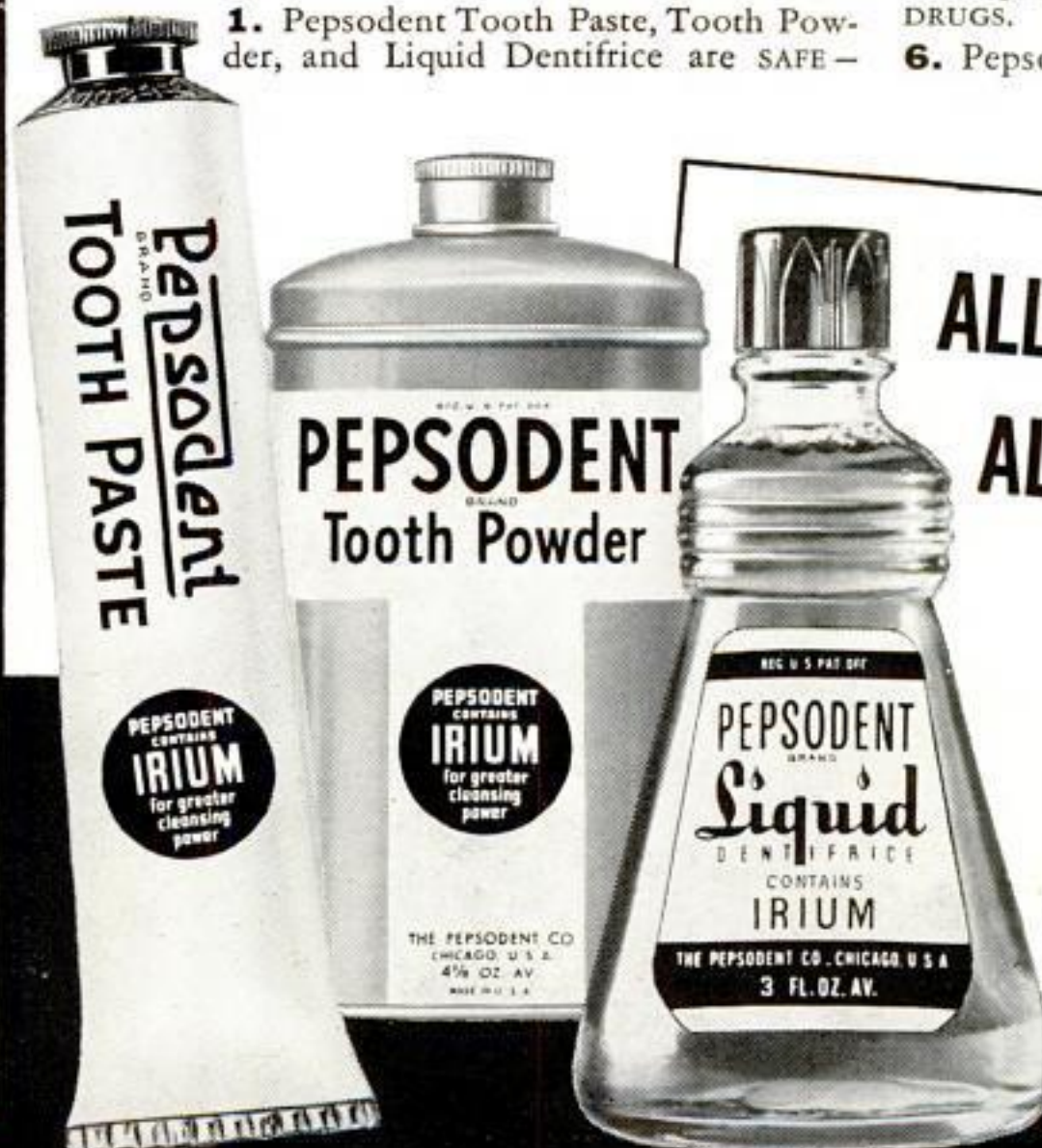
2. Only Pepsodent has all 3 containing **IRIUM**—Pepsodent's patented, *more* effective ingredient.

3. Your dentist knows how effective **IRIUM** is—it is described in "Accepted Dental Remedies" as **PURIFIED ALKYL SULFATE**.

4. Pepsodent makes no exaggerated advertising claims. (In fact, this advertisement has been approved by the Council on Dental Therapeutics of the American Dental Association.)

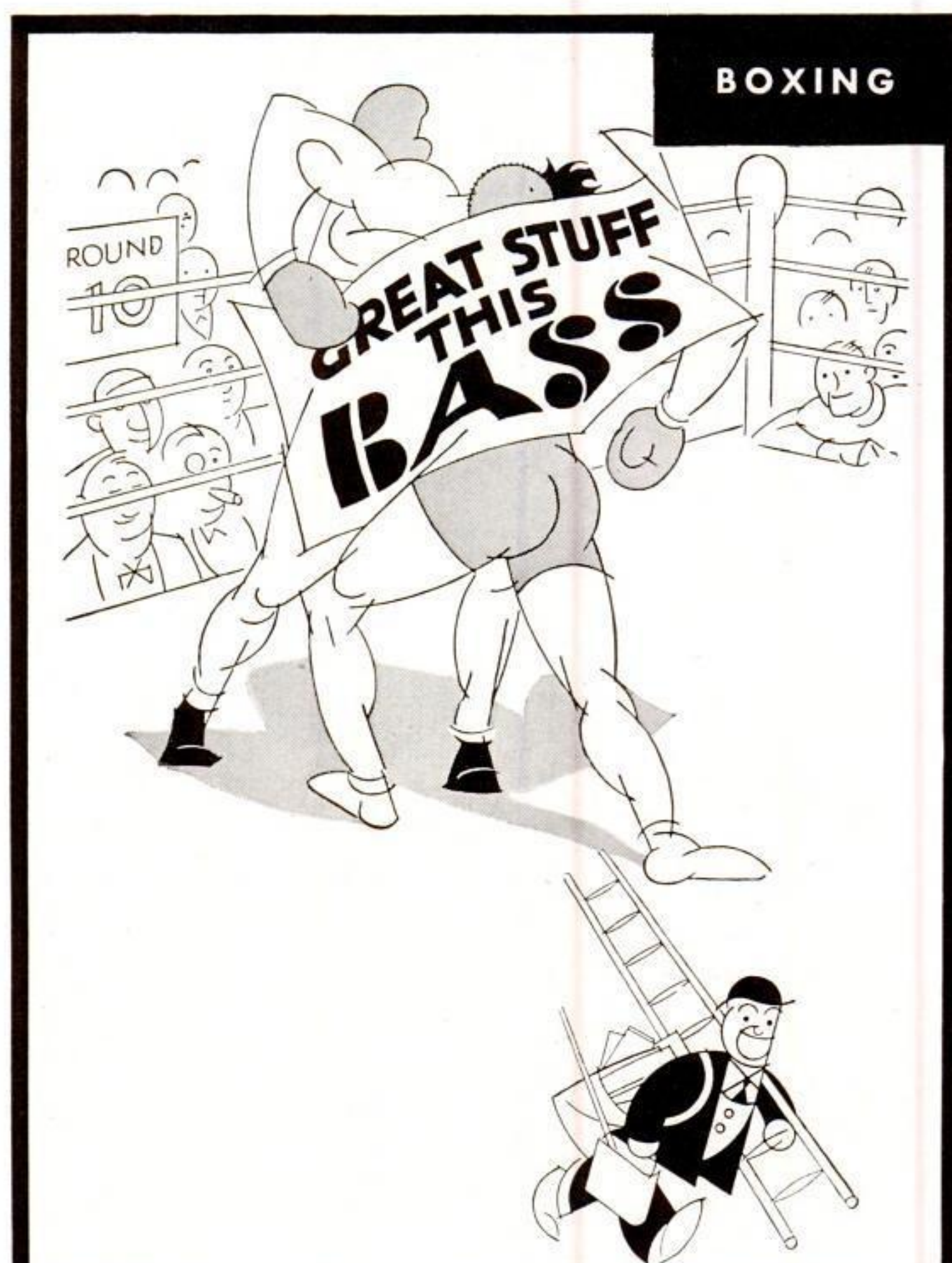
5. Pepsodent contains **NO BLEACH**, **NO GRIT**, **NO DRUGS**.

6. Pepsodent is unsurpassed in **EFFECTIVENESS**.



**ALL 3 ARE SAFE . . .
ALL 3 CONTAIN
IRIUM . . .**

*So take
your choice*



Reproduction of Bass Ale advertisement as it first appeared in England

There's no round more appreciated by boxing enthusiasts in America and England alike than a round of Bass Ale!

The distinguished flavor and rich body of Bass Ale make it a favorite after an evening's sport... with meals or whenever a tall one is in order. For Bass is strikingly different... just as a championship bout is different from a preliminary. Enjoy Bass today and you'll agree... It's "great stuff"!

Bass

ALE

Brewed in
England

Since 1777



W. A. TAYLOR & COMPANY, NEW YORK—Sole distributors for United States
Importers since 1888

FOOLISH



It's foolish not to seek prompt relief from a cough due to a cold. Get Smith Bros. Cough Drops. Two kinds:—Black or Menthol, 5¢.

Smith Bros. Cough Drops are the only drops containing VITAMIN A

Vitamin A (Carotene) raises the resistance of mucous membranes of nose and throat to cold infections, when lack of resistance is due to Vitamin A deficiency.



His unpopularity as Ambassador to England (1936-38) was caused by such incidents as allowing himself to be photographed teaching his Embassy staff the Nazi salute. While Embassy was being renovated, he rented Neville Chamberlain's town house.

HITLER'S SALESMAN (continued)

marck's chair convinced that foreign policy is merely a matter of selling the goods. As sales manager of Hitler & Co., he has built up a super-sales organization that operates under the motto: "We know the world does not love us but we have compelled the world to respect us, and now we shall compel the world to love us, too." He closed his biggest deal when he sold Stalin to Hitler, and the outcome of the war will decide whether he collects his commission.

He began life as plain Joachim Ribbentrop in the small town of Wesel on the Rhine, the son of Richard Ribbentrop, a retired Army officer. His father's attempts to make a soldier of him failed from the start and caused such a strained home atmosphere that young Ribbentrop presently went forth in quest of his own fortune. His first years are still recalled by the old vintners of Wesel, who declare that even at the age of 10 he was the plague of the village because he coaxed the other boys to drink new Rhine wine in order to acquire a taste for it, and then encouraged them to steal trinkets and money from home with which to buy wine from him.

Seeing her nephew engaged in activities not designed to improve his character and noting his father's inability to control him, Ribbentrop's aunt by marriage, the widow of a titled Prussian officer, advanced the money for sending him abroad to boarding school at Grenoble. There he learned to speak French fluently and met the sons of influential French families. Then he tired of France and threatened to run off to America, but the aunt again came to the rescue by offering him the opportunity of going to London, which he eagerly grasped. He was given his first job as a clerk and errand boy in the London office of a German importing company, but he found English life tedious and in 1910 carried out his original threat of seeking his fortune in America.

The next period of his life he describes in the German *Who's Who* as "four years in Canada as an independent merchant." Among various other jobs, he did sell wine for Rhineland companies but, as 1914 approached, anti-German sentiment increased and the demand for Rhine wines decreased. When news of the assassination at Sarajevo reached Ribbentrop, he was working with a railway gang laying track in the province of Manitoba. He lost little time in quitting the hostile New World, taking a Dutch boat from New York. When the British inspectors came aboard, Ribbentrop hid under the coal in one of the bunkers.

His War career is the subject of another entertaining entry in *Who's Who*. It reads: "In the beginning of September 1914, entered the regiment of hussars No. 12 as a volunteer. Standard bearer. Lieutenant since 1915. West and East front." While he did see service at the front, he won his rank in a routine office job in the War Ministry. He was sent to Turkey early in 1918 as an adjutant to the plenipotentiary of the war office and there met Franz von Papen, arch intrigant and, for many years after, his ideal of the perfect German diplomat. Neither he nor Papen could prevent the collapse of the Turkish front and he was again in Berlin at the War Ministry when the Armistice was signed.

He makes a fortune in champagne

Because of his knowledge of French and English, he was sent to the Peace Conference as an adjutant to the German delegation. In Paris he renewed his acquaintance with the erstwhile enemies of his country and spent more time in the salons of curious French society matrons, who were eager to see a *Boche* again in the flesh, than in the endless parleys of the peacemakers.



His country estate at Sonnenburg, 60 miles from Berlin, includes a lake, farm and nine-hole golf course. After visiting Gentleman Farmer Ribbentrop here, French Ambassador François-Poncet remarked that "only the cook knew what a cabbage was."

The occupation of the Rhineland by French troops, an act regarded by most Germans as the supreme humiliation of the Reich, was to Ribbentrop a golden opportunity to make money. With French wines and champagnes entering the occupied area duty-free, it was no difficult task for a clever man to come to terms with the indifferent and corrupt customs officials, and to set up a lucrative importing business while cheating his own Government. In Germany a new class of war profiteers, grafters and adventurers offered an almost unlimited market for superior French wines. Taking tips from his customers, Ribbentrop also speculated in the skyrocketing mark and gained a tidy fortune through the economic collapse of his country. At that time he was an ardent Socialist, a supporter of the Stresemann Government and a member of the pacifist group that denounced everything tainted by militarism.

His wine-selling activities brought him into contact with the established Jewish banking families—the Rothschilds, Goldschmitts, Gutmanns and others—and his knowledge of languages, combined with his ability to engage in small talk and petty gossip about the society of Paris and London, soon made him a welcome member of the prominent Jewish salons, then the centers of society in Berlin, Frankfurt and Cologne. The few remaining Nazi idealists refer contemptuously to this "Jewish phase" of Ribbentrop's life. It was under the tutelage of Madam Rothschild that he became an Anglophile. At her salon in Frankfurt, effete English society comedies of the Oscar Wilde era were presented and Ribbentrop was in demand to play the part of English gentlemen.

His present *Chef de Protocol*, Baron von Dörnberg, who is 6 ft. 6 in. tall, redheaded and always present at the Berlin railway stations when foreign notables arrive, also dates from Ribbentrop's "Jewish phase" and Madam Rothschild's salon. He always played the part of the butler in the English society comedies, and, when Ribbentrop was required to select a master of ceremonies for his Foreign Office, he chose von Dörnberg, the impeccable, imperturbable prototype of an English butler.

He raises himself to the nobility

The early 1920's marked two important events in Ribbentrop's life—his marriage to an heiress of champagne millions in 1920 and his self-ennoblement in 1926. Becoming a baron by the Ribbentrop method could have been accomplished only at a time when Germans were starving by the million, when bread cost a billion marks a loaf and when military decorations and government posts were being sold for a dollar bill. He prevailed upon his then senile aunt, who had sent him to Grenoble and London, to adopt him as her son. Having obtained her consent, Ribbentrop easily carried the matter through the indifferent courts and suddenly emerged among his friends as Herr von Ribbentrop. His salon associates dubbed him "Ribbensnob" and Madam Rothschild crossed his name from her invitation list.

His marriage to Annelies Henkell, whose father is Germany's largest producer of sparkling wines, made him a partner in the mammoth concern of Henkell & Co. His father-in-law gave him control of the French export trade and sent him to Paris, but Ribbentrop was not satisfied. By 1927 he was back in Berlin haunting the luxurious Potsdam residence of the rich Jewish banker Herbert Gutmann, trying to interest him in a company for importing French wines and spirits. Here again he succeeded and the Impegroma Importing Company was founded largely upon capital advanced by Gutmann. Ribbentrop still holds controlling interest in this company.

While becoming richer and richer, Ribbentrop became less and less

CONTINUED ON NEXT PAGE



Dirt, dust, abrasives and other impurities are constantly drawn into your motor oil. If not removed, they scratch and score polished surfaces, damage closely fitting parts, steal power and waste money.

This view of a cut-open Purolator cartridge shows the dirt collected in only 8,000 miles of ordinary driving, with regular oil changes. Without Purolator, this sludge would be running around in the motor.

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since Purolator founded the Oil Filter industry 16 years ago

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Every Purolator Oil Filter on sale today removes dirt, dust, sludge and abrasives from motor oil . . . and keeps it *visibly* clean. This feature, formerly available only in high-priced Purolator models, is now standard throughout the Purolator line of automotive oil filters, including those installed as factory equipment on 1940 cars. You can tell exactly when your Purolator needs service to give continued protection. When the oil becomes visibly dirty on the gauge stick, it's time to replace the filter.

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for most cars that are factory-equipped with Purolator fittings.



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A replaceable-element type filter at a new low price!

Saves you money on "refills"! For millions of owners whose cars are factory-equipped with Purolator Oil Filters, the NE-1517 Purolator makes possible continued protection at a substantial saving in cartridge replacement cost. The service man can install an NE-1517 Purolator on your engine, using the fittings and tubing already there. Costs only 75c more than a new cartridge—and saves \$1.75 each on all subsequent "refills". All Purolators remove from your oil the impurities that should be removed, without disturbing the lubricating qualities put there by Nature and the refinery.

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I VOWED I WOULDN'T DANCE AT HER WEDDING

Audrey is my very best friend. So when she asked me to be a bridesmaid, I fished out my savings and sank them gladly into a lovely pink frock and hat and slippers. I was as excited as she was. And then came the day. Bright—but not bright for me . . .



For it turned out to be one of my "difficult days" and long before the reception was over, I was terribly uncomfortable—you know how chafing is! The minute I could, I flew upstairs to dodge the dancing. And there Audrey's sister found me. "Why, darling!" she exclaimed, "whatever on earth?" And soon I was telling her my troubles.



"Just wait!" she ordered, "till I get some Miracle Modess. It has a wonderful new feature—'Moisture Zoning.'" And back she came in a minute to show me how "Moisture Zoning" acts to direct moisture inside the pad, leaving edges dry and comfortable longer than ever before.



"Now, see this." She opened a pad—pointed to Modess' fluff-type filler—as downy-soft as a powder puff. Then she took out Modess' moisture-resistant backing and, sprinkling water on it, she proved that it didn't strike through. "So dance with a light heart," she counseled.



Well, I did. And soon, I was not only having a grand time, but I caught the bride's bouquet. As I wrote later, to Audrey's sister, "Thanks to you, I danced every dance as carefree and comfortable as you please! And was I surprised to learn that your wonderful Modess with 'Moisture Zoning' costs not a penny more!"

NOW—NEW MIRACLE MODESS BRINGS YOU "MOISTURE ZONING"



His father, a retired officer of 80, paused for this picture while teaching Ribbentrop's young son Adolf the goose step.



His eldest son Rudolf, reportedly turned down by Eton, was a top-hatted, umbrella-toting Westminster student in London.

HITLER'S SALESMAN (continued)

confident of the future of the Weimar Republic and, in 1928, he took the decisive step of his life by joining up with Hitler. Former friends recall Ribbentrop's boasts that he would soon crush his Jewish competitors in the wine business through political pressure and would take over their establishments. The Nazis' first victim was the great Jewish importing firm of Sichel & Company of Mainz. Herr Sichel, who had at one time employed Ribbentrop as a salesman and had started him on his career as an importer, was compelled to flee to France rather than face trumped-up charges of smuggling. His business, valued at four and one-half million marks, went to Ribbentrop for a sum reported to have been less than one hundred thousand marks.

From his Rhineland industrialist and importer friends, Ribbentrop wangled the first real financial support enjoyed by Hitler. In January 1933, he arranged the famous interview between Hitler, von Papen and the prominent banker, Franz von Schroeder. Von Papen, who had the ear of senile von Hindenburg, had assured Schroeder that he could engineer the entrance of the Nazis into the Government while still keeping Hitler under control, and Ribbentrop convinced him that the Nazis never forgot a benefactor. Schroeder finally agreed to advance the millions necessary for financing the final step into the Government.

Collision with London society

In return for helping Hitler, Ribbentrop had received a promise of a high Government job but, during the first years of the Nazi regime, he had to be content with the paradoxical post of Commissioner for Disarmament in a government pledged to rearm. He spent his time organizing the Ribbentrop Bureau, a private department of investigation and espionage, and serving as roving ambassador. In 1936 Hitler appointed him Ambassador to the Court of St. James's.

The impact of his first collision with London society is still recalled with restrained shudders by British society matrons. Convinced that diplomacy was merely a matter of intrigue and champagne, each served in copious quantities and in proper surroundings, Ribbentrop decided to let the fresh and super-modern air of National Socialism into the quaint old German Embassy on Carleton House Terrace. Demanding dining rooms for 200 persons and ballrooms for 1,000, he imported a crew of German workmen to change the 18th Century English *décor* into cubes and parabolic curves. A clash with the English Society for the Protection of National Monuments was inevitable because the fine frescoes, ceilings and mantlepieces, which had been the pride of former German ambassadors, were protected by law against the whims of each new incumbent. A compromise was finally achieved whereby the frescoes and ceilings were left but hidden behind temporary walls of white plaster.

Frau von Ribbentrop also clashed with the English sense of harmony by demanding that the century-old sod in front of the Embassy be dug up and replaced by a German rock garden. The Commissioner for Parks and Lawns informed her that she would have to have the approval of everyone living on the street, well knowing that no one would approve. No one did and the lawn remained.

Other small incidents arose constantly to inhibit the Anglo-Ribbentrop relations. His son was turned down by Eton and he himself was unable to gain admittance to any of the exclusive London clubs. He found his Carleton House Terrace neighbors unfriendly and unwilling to co-operate by lending him their sections of the terrace to accommodate the overflow of guests at his numerous parties. He even accused the British of deliberately encircling him in his embassy and complained officially to Foreign Secretary Lord Halifax that England was showing him an exceedingly cold shoulder.



At shooting parties, while Ambassador, he aped the English country gentlemen. Today he still sips his tea at 4 o'clock.



His greatest coup was the pact with Soviet Russia. Here he meets Stalin and Chief of the Soviet General Staff (center).

While resenting these various small incidents, which he attributed to the incomprehensible English temperament, he was nevertheless having the time of his life in the midst of the only culture for which he had acquired a taste. He sent his son to Westminster School, employed an English valet and butler and ordered his clothes in Bond Street. In his mannerisms and conduct he made a deliberate attempt to ape British impassivity and, when Dr. Ley, the Nazi Labor Front leader, returned from a visit to London, he remarked to his low-brow friends in Berlin that Ribbentrop had become so British that he even spoke German with an English accent. He found a reception in certain society circles that for political or business reasons were willing to cultivate relations with Nazi Germany. And taking advantage of the unholy fear of Communism that lodged in the hearts of elderly English spinsters of both sexes, he preached Hitlerism at the weekend parties at Cliveden and Guildford as an antidote.

Then came the "Heil Hitler" incident at the Court and Ribbentrop the Anglophile turned suddenly into Ribbentrop the Anglophobe. His absences from his post grew longer and more frequent until Feb. 4, 1938, when Hitler became impatient of von Neurath's cautious policies and made Ribbentrop foreign minister.

From that day, Ribbentrop's principal aim was to cure Hitler of his naive admiration for England and his fear of British armed strength. He argued that the English were a decadent race and could be cowed by a show of force. His endlessly repeated formula was: "But, my Führer, the English are much more degenerate and effete than you think. German policy has hitherto suffered from a complex of admiration for the universal power of England. You, my Führer, must release Germany from these fetters, which restrict the German conscience in its true force. England is today merely a pretense which must be brushed aside."

This tragic game continued between Ribbentrop and Hitler for over a year before Hitler was even partially convinced. When Hitler was seized with panic over the prospect of tackling a Britannic giant that might merely be dozing and not dead, Ribbentrop had difficult moments restoring his confidence. A foreign diplomat who sat next to him at a luncheon in March 1939 remarked that Ribbentrop appeared to be unusually tired. "Yes," replied Ribbentrop, "I am tired. I've spent the past two nights with the Führer and have not slept at all." This statement puzzled the diplomat at the time but it became clear when the German troops entered Czechoslovakia two days later.

Hitler: "What? You dare lie to me?"

His influence upon Hitler is profound and dangerous but the Führer has even now not reached the point of trusting the judgment of his Foreign Minister implicitly, and the past years have been a long series of crises and uncertainties for Ribbentrop. At one time in 1938, Hitler was practically ready to shut Ribbentrop out and turn his ear to the military staff. This crisis reached its climax when the treasurer of the Nazi party, Franz Schwarz, complained to Hitler about the astounding sums "Rib" was spending on the Ribbentrop Bureau. Schwarz had discovered that Ribbentrop was employing 350 men for this work and urged Hitler to curtail expenses by eliminating it. Calling Ribbentrop to him, Hitler inquired: "How many persons are you employing in the Ribbentrop Bureau?" "One hundred and fifty, my Führer," replied Ribbentrop. "What? You dare lie to me?" bellowed Hitler and fell into one of his violent rages.

Ribbentrop discreetly left Hitler to his rage and the next that was heard of the affair was the summary dismissal of 200 functionaries and the disappearance of the Ribbentrop Bureau. The 150 remaining members were taken into the Foreign Office to the indignation of the older members of the staff who had gained their posts through years

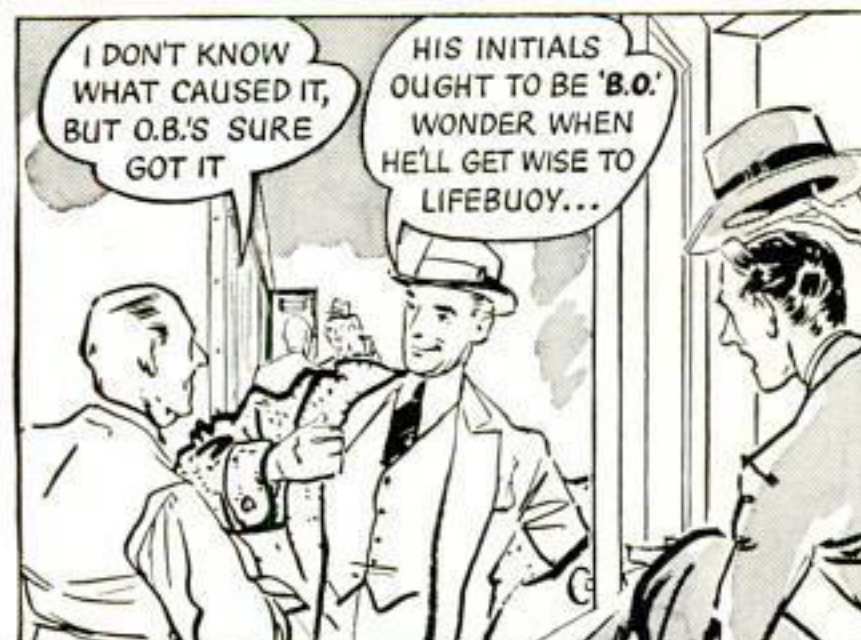
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NERVOUS B.O.

(NERVOUS BODY ODOR)

HE LEARNED LATER—



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You get excited, worried, mad — out comes nervous perspiration. "Nervous B.O." is sure to be the unpleasant consequence unless proper precautions have been taken; and the offender is last to know he offends. Lifebuoy Health Soap in your daily bath will protect you from "nervous B.O." Its pep-up lather — mild, yet so effective — contains a deodorizing ingredient lacking in any other popular toilet soap. Use Lifebuoy Health Soap for "B.O." caused by emotions, work, heat, or exercise.



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Offer good in U. S. A. and Canada only

HITLER'S SALESMAN (continued)

of routine service rather than proficiency at heiling and denouncing.

The two factions in the Foreign Office, pre- and post-Ribbentrop, are evident at any Government function. The latter are alert, smiling, with a hand half raised in greeting, a heel half ready to click; the former are disinterested, bored, reminiscent of tired penguins with their wings flopping at their sides.

Ribbentrop introduced a garrison regime at the Foreign Office, putting his entire staff in gray-green uniforms with epaulets and rank designations, and holding a military inspection each morning in the courtyard, where everyone from doormen to undersecretaries had his buttons examined and received Ribbentrop's orders of the day. His ministry is today the surliest and most disagreeable of the Government departments, and no minister is more hated by his subordinates.

His enemies in the Government are led by Göring and include both Hess and Rosenberg. Ribbentrop has always regarded Göring as a direct rival in influencing the decisions of Hitler and, as soon as he felt sure of his own position, he lost no time in emphasizing to Göring that his field of endeavor was the air force and not foreign policy. Ribbentrop's triumph came last spring when Göring embarked on a cruiser from Genoa, bound for Spain to congratulate Franco on his victory. In Berlin, Ribbentrop visited Hitler, accused Göring of interfering and demanded that he be ordered to keep away from Spain. Succumbing once more to Ribbentrop's arguments, Hitler dispatched the telegram and Göring returned to Berlin two days later roaring with rage.

Göring outshines him

Göring and Ribbentrop have not met in many a day. Göring's gutter names for the foreign minister, bawled through the corridors of the Air Ministry, led Ribbentrop to remark that he had no desire for further association with such a *Grobian* (lout). When the Soviet Embassy in Berlin celebrated the anniversary of the Bolshevik Revolution, formerly a black day on the Nazi calendar, a ticklish situation arose because Ribbentrop was obliged to convey the greetings of the Führer while Göring announced that he did not intend to pass up so much caviar and whipped cream, and would also be present. Knowing how things stand between these two worthies, thousands of spectators who packed Unter den Linden to watch arrivals speculated on whether they would meet. First came Ribbentrop, flanked by 30 officials from his Foreign Office. For ten minutes he was the lion of the party. Then shouts were heard from the street and in came bulbous Hermann, resplendent in a dark blue uniform, glittering medals and a wide scarlet ribbon across his front. While all eyes were on Göring, Ribbentrop slipped out of the Embassy, ran across the sidewalk and jumped in his car.

Just as the axis with Italy was a triumph for Göring, the Soviet pact was Ribbentrop's supreme victory. The simple-minded salesman, unburdened by any load of principles, saw through the ideological mist that had hidden the logic of a German-Russian alliance from abler diplomats. But when he followed this up by urging Hitler into marching on Poland, he overplayed his hand. For Ribbentrop said that England would not fight and England did fight. Hitler is now turning to Göring and his generals for advice. Ribbentrop was absent from the important military parleys at the Chancel-



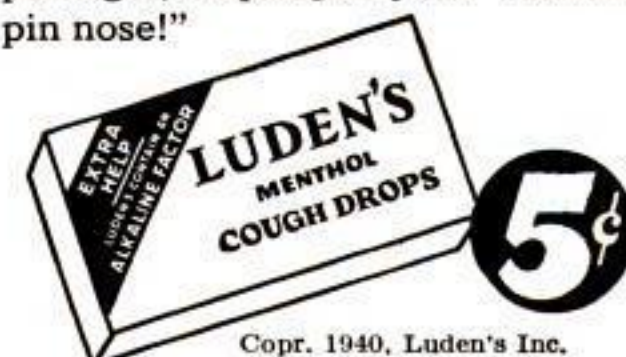
In his private railroad coach in conquered Poland last fall, Ribbentrop, wearing the Iron Cross that he won in the World War, discussed the Russo-German partition of Poland with his undersecretary, Friedrich Gaus (right), and two legal experts (left).

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About 2 cents a day will buy VITAMIN CAPSULES to protect your pet. Get them at drug or pet stores—and the free Sergeant's DOG BOOK (or send coupon below).

Sergeant's VITAMIN CAPSULES

(VITAPETS)

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Please send a free Sergeant's DOG BOOK to:

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City _____ State _____

lery in December and the forces of destruction in the Reich, headed by Ribbentrop, Ley and Himmler, are now being superseded by those of caution and reason, with a puzzled and disillusioned Führer swaying like a pendulum in a void of uncertainty.

In his personal activities and private life, Ribbentrop is still an addict to English customs and mannerisms. In dealing with foreigners he maintains an air of autocratic austerity and taciturnity, although it is easy to draw him out into reminiscences of his years in France or England. On such occasions he mentions with lofty casualness his numerous contacts with Lord X, Lady Y, la Princesse de A, le Baron B and le Comte de C, giving the impression that his associations abroad were confined to aristocracy.

English life at Dahlem

His Dahlem mansion is run on English lines but has none of the warmth of an English home. From the tennis court in the rear to the English marmalade on the table at tea time, everything is posed and unnatural. Visiting his home one afternoon when he invited the diplomats and press to an English garden party, I particularly noticed his 17-year-old son Rudolf reclined picturesquely on the front terrace reading an uncut copy of *Mein Kampf*. Calling again the following autumn when he entertained Count Ciano, I was surprised to see the son in the same picturesque position on the terrace reading the same book, still uncut, and assumed that he too was merely part of the carefully posed picture.

There is an interval of ten years between the older and younger Ribbentrop children. After the birth of Rudolf in 1921 and Bettina in 1922, the family had no children until after Ribbentrop became an active ally of Hitler, when his wife gave birth to two more boys and a girl. Upon the youngest of these, Ribbentrop's determination to play every political card led him to impose the name of Adolf. Now the Ribbentrops are in constant competition with the Goebbels in presenting charming family scenes for the benefit of a sentimental Führer.

The growth of his self-esteem can be measured by the size of his car and the grandeur of his entrance into his ministry. Once he was content to drive into town in an ordinary limousine. Now, seated in a huge black Mercedes compressor limousine equipped with a blue police spotlight to announce his approach to traffic policemen and to insure the right of way, he is followed by a second open car with six black-uniformed guards who gaze fixedly at each side of the street as though looking for prospective assassins. His arrival at the Foreign Office, with its shabby entrance and narrow, dark corridors, is a distinct anticlimax, alleviated somewhat by the uniformed guards who stand at stiff attention. Soon, however, the former Presidential Palace, which is being remodeled and has been renamed "Palace of the Foreign Minister," will be ready for him and the old Foreign Ministry will follow the old foreign policy—into the archives.

In Germany, Ribbentrop is referred to as "the chameleon" because his ideological coat changes from brown to red at a moment's notice. In London, when orchestras strike up the familiar tune from *Snow White* in cabarets and night clubs, Britons sing:

*Whistle while you work;
Ribbentrop's a twirp,
Hitler's bawmy
So's his awmy,
Whistle while you work.*



Ribbentrop outdazzled Hitler and Ciano when he wore his white summer uniform at a Berlin reception for the Italian Foreign Minister last year. Ribbentrop's suave appearance is betrayed, however, by a voice as gruff as a Prussian drill sergeant's.

Bogged Down?

FRESH YEAST

to help digestion

VITAMINS

for vitality

Let them **BOTH**
help give you *new*
vitality this winter

*Pepless? . . . Pulled down by
little digestive upsets? . . .*

Then—try adding the new
Fleischmann's High-Vitamin Yeast
to your diet.

It's the vitamins and the fresh
yeast *together* that make Fleisch-
mann's High-Vitamin Yeast so
beneficial, scientists say.

The fresh yeast *stimulates* sluggish
digestive activity and *speeds* the
assimilation of food. Laboratory tests
have shown this action belongs to the
yeast *itself*. It is entirely distinct from
known vitamin action.

The vitamins are needed to *main-
tain* steady nerves and *keep up* vitality.

Only in Fleischmann's High-Vitamin
Yeast can you get such an abundant
supply of the 4 important vitamins,
A, B₁, D and G, and *all* the vitamins
of the amazing Vitamin B Complex.

Begin now. See if 2 cakes a day,
every day, of Fleischmann's High-
Vitamin Yeast can't help pull you up,
give you stronger nerves, more vigor.

Let this Fresh Yeast
give you
double
help . . .

**Fleischmann's
HIGH-VITAMIN YEAST**

Copyright, 1940, Standard Brands Incorporated



The stag line here cautiously contemplates the field. Card dances consumed bulk of evening but, from time to time,

"break" dances were interspersed. Boys outnumbered girls two to one. Black ties outnumbered white ties four to one.



Second formers spy on elders from dormitory stairs. Earlier they had attended a movie in Middletown, returned freighted

A GLOSSARY OF ST. ANDREW'S SLANG

Founded by A. Felix du Pont ten years ago, St. Andrew's is the diocesan school of the Protestant Episcopal Diocese of Delaware. Its students, drawn from cultivated homes through the Middle States, are as likable, well-informed, worldly as any eastern schoolboys of similar years. They clean all rooms, take turns waiting on table, washing dishes. Like all U. S. prep schools, St. Andrew's has its own recondite language. Below is a glossary of campus idioms, some common to other schools, most native to St. Andrew's.

IDIOM	DEFINITION
Mississippi mud	chocolate pudding
to hit it	to do well in an exam
Bob Banquo	non-existent boy on whom everything is blamed
super	wonderful, marvelous
purty slake	pretty slick
an ear-lowering	a haircut
G. L.	good-looking; a greeting, applied to everybody
badat	bad attitude; anyone who is indifferent
to gonker	to hit a boy "on general principles"
witch's brew	coffee
a wee dite	a little bit
a queer	an unpopular boy
wife	steady girl friend
bushed	tired out
Appoquinimick stag	any meat they don't like
moo juice	milk
boogy	biology
flip the tickets	play cards
to snag	to grab
"Evenin'"	pet salutation for all times of day
"Who's got a chemistry book?"	"Look out, master is coming"
a hacker	a stupid person
to wolf	to go alone to a dance
lapin	a nice fellow
to mux	to interfere
comforto, comfyto	comfortable
a ringer	three demerits

Life goes to a Prep-School Houseparty

St. Andrew's boys treat girls to equal parts of formality & fun



Buoyant and blithe as pre-season crocuses, half a hundred young ladies in their breezy teens lighted, Feb. 16, on the campus of St. Andrew's School, Middletown, Del. There for the next 48 hours they were hustled by numerous intense young men through the drastic round of dancing, sport and abstruse conversation (see glossary, left) of which St. Andrew's annual houseparty is composed.

Prodigious formality enveloped the main dance on Friday night. Boys who had tails wore them. Couples marched down a receiving line past the headmaster and his wife (left). But next day snowballs, gags and scholastic horseplay shattered austerity. When it was all over, the boys shamelessly ransacked guest rooms for stray bobbie pins, powder puffs and other mementoes of an unforgettable two days.



A girls' dormitory was set up in the infirmary, happily devoid of business at the time. Other guests lodged in head-

master's home. During unescorted moments, girls mended runs, discussed each other's dresses, décolletages and dates.



with pop, pulp magazines, *Smash Comics*. Some of them invaded girls' quarters and disassembled a bed.

Girls line up for the leap-year dance. When this was announced, the boys groaned and bolted from the floor. Prefects rounded

them up so that the dance could proceed. Note that most of the girls are wearing light fluffy frocks. Each has three gardenias.

ON SUNDAY MORNING, EVERYONE MET IN COMMON ROOM TO INDULGE THE GREAT AMERICAN PASTIME OF READING THE FUNNIES. FAVORITES: "FLASH GORDON," "SUPERMAN"



You've heard
about the Recording
Radio

RECORDIO

RECORDER... RADIO... PHONOGRAPH... COMBINATION

Your favorite radio programs, the music and voices of those you love—you have them always when you have RECORDIO, the "Triple Treat" radio. The touch of a button records any radio program or informal entertainment, on inexpensive, durable discs. A second button control makes RECORDIO a fine toned phonograph. See RECORDIO at your Wilcox-Gay dealer. Priced from \$74.50.

Entertaining? Get this FREE booklet at our dealers or write today.

Recipe
FOR
FUN

NO DULL MOMENTS WITH THE ROBENIS FAMILY

Famous Troupe of Acrobats



1 The Robenis' do work-outs like this every morning.

...so their work gets a big hand from the audience every afternoon and evening.

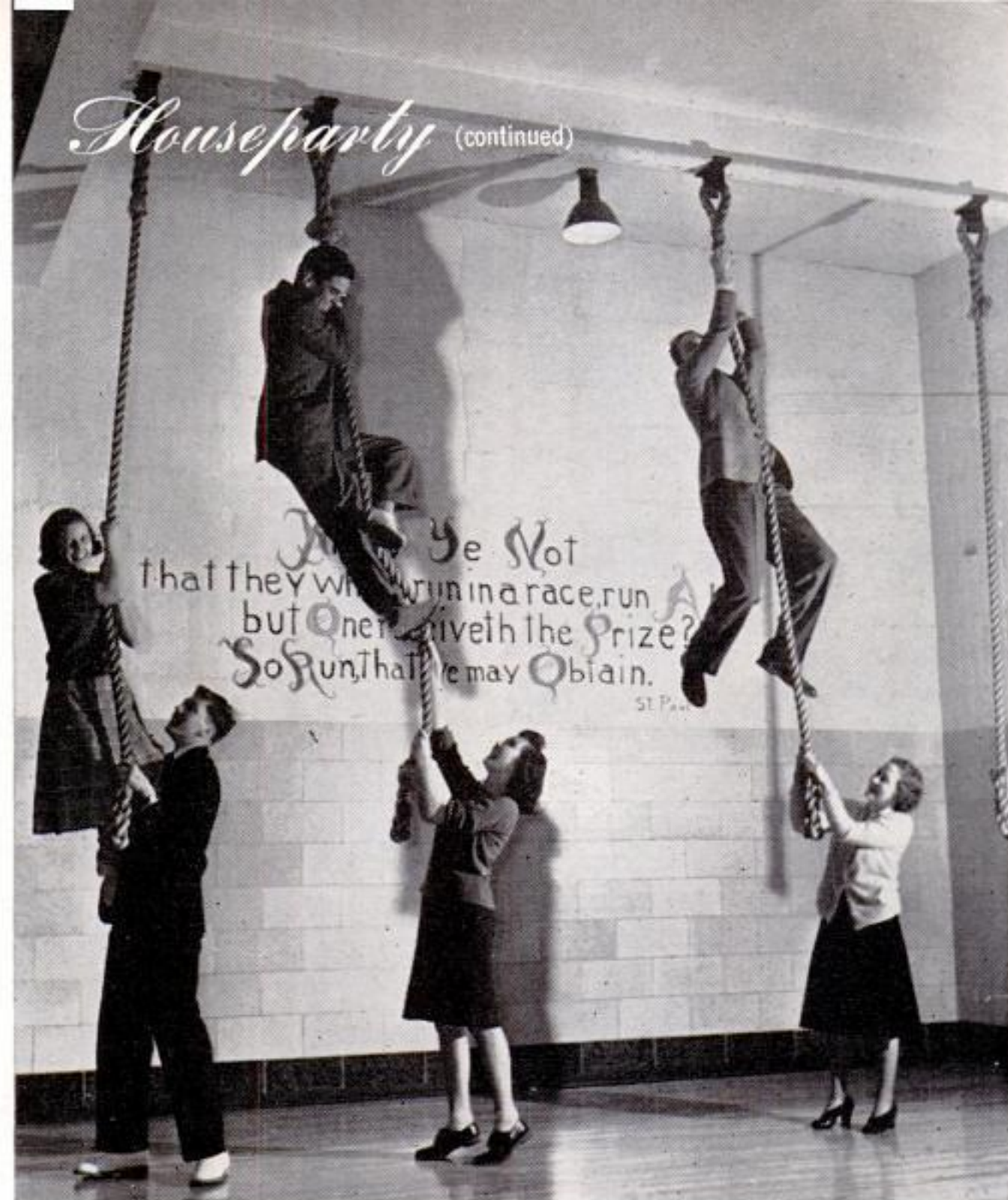
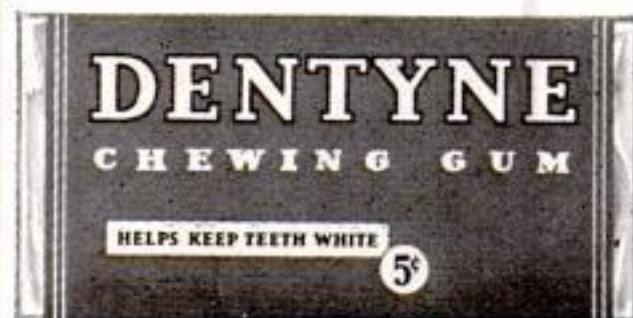


MANY DENTISTS RECOMMEND ITS SPECIALLY FIRM CONSISTENCY FOR HEALTHFUL CHEWING



2 But here's the kind of work-out they find most fun—chewing Dentyne after the show! Fine work for teeth—helps keep them strong and bright. And that fresh, spicy Dentyne flavor is a delicious treat.

You too need DENTYNE
Helps keep teeth bright... mouth healthy



Houseparty (continued)
In the gymnasium, boys and girls work off a bit of their excess energy after Sunday chapel. Good sleep Saturday night offset the effects of the big dance Friday night.

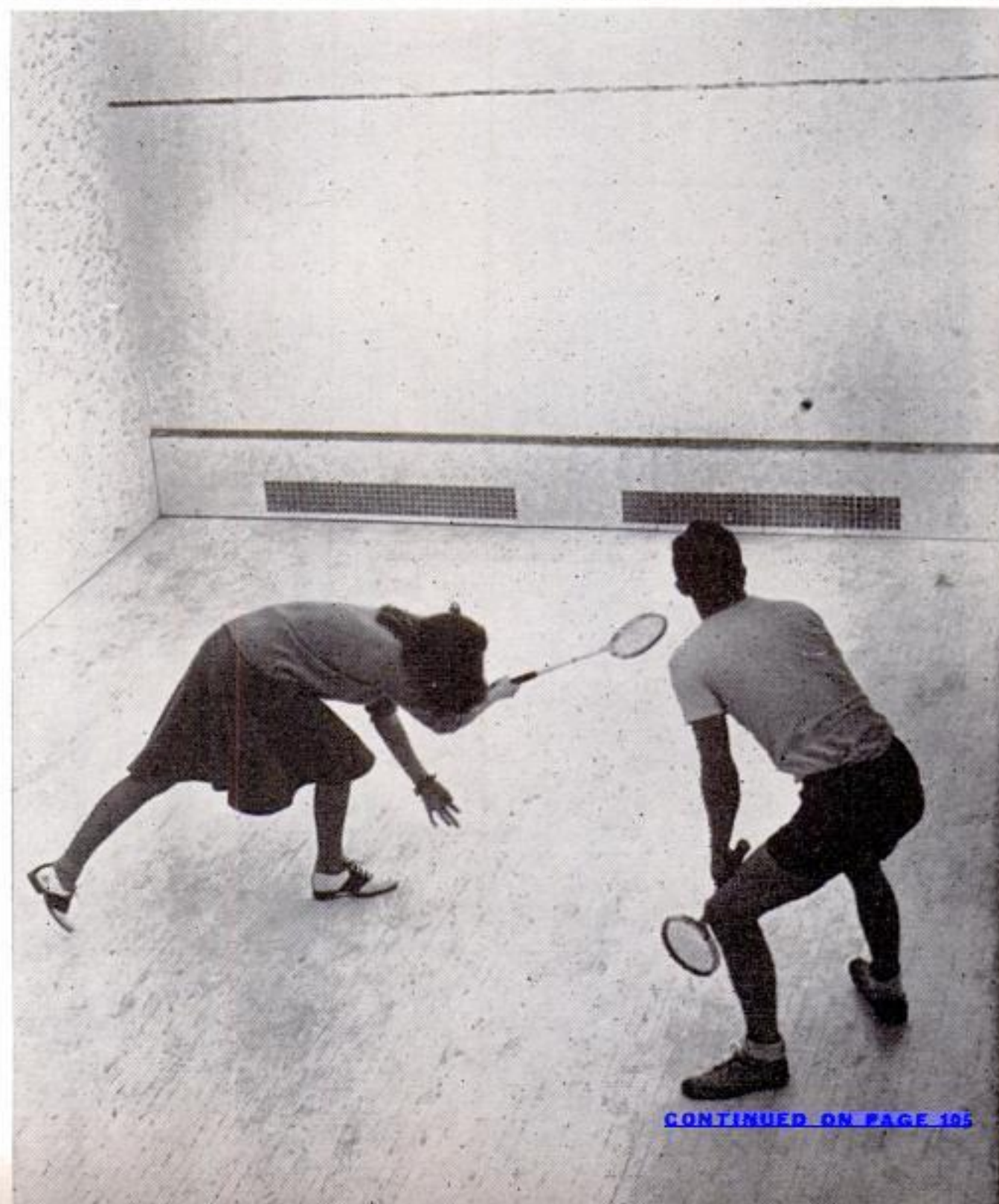


In school store, Tom Bright and Margaret Biddle down a pair of popsicles.



At the tea dance, Second-former Don Fuller does a dip with Beverley Goldsborough, 14.

A game of squash shakes Saturday morning kinks from weary limbs of Sixth-former Frank Pilling, 19, and Stratton Nicholson. Most girls were still asleep at this time.



CONTINUED ON PAGE 105

THIS FRIEND NEEDS NO INTRODUCTION



Of course, Budweiser is only incidental to your scheme for good living. But, since good living is a series of pleasant incidents, Budweiser becomes important...for its generous contribution of companionship when you are alone...fellowship when you are among friends...and contentment when the day's work is done.

ANHEUSER-BUSCH
Makers of the World-Famous Beer...

Budweiser

TRADE MARK REG. U. S. PAT. OFF.

MAKE THIS TEST

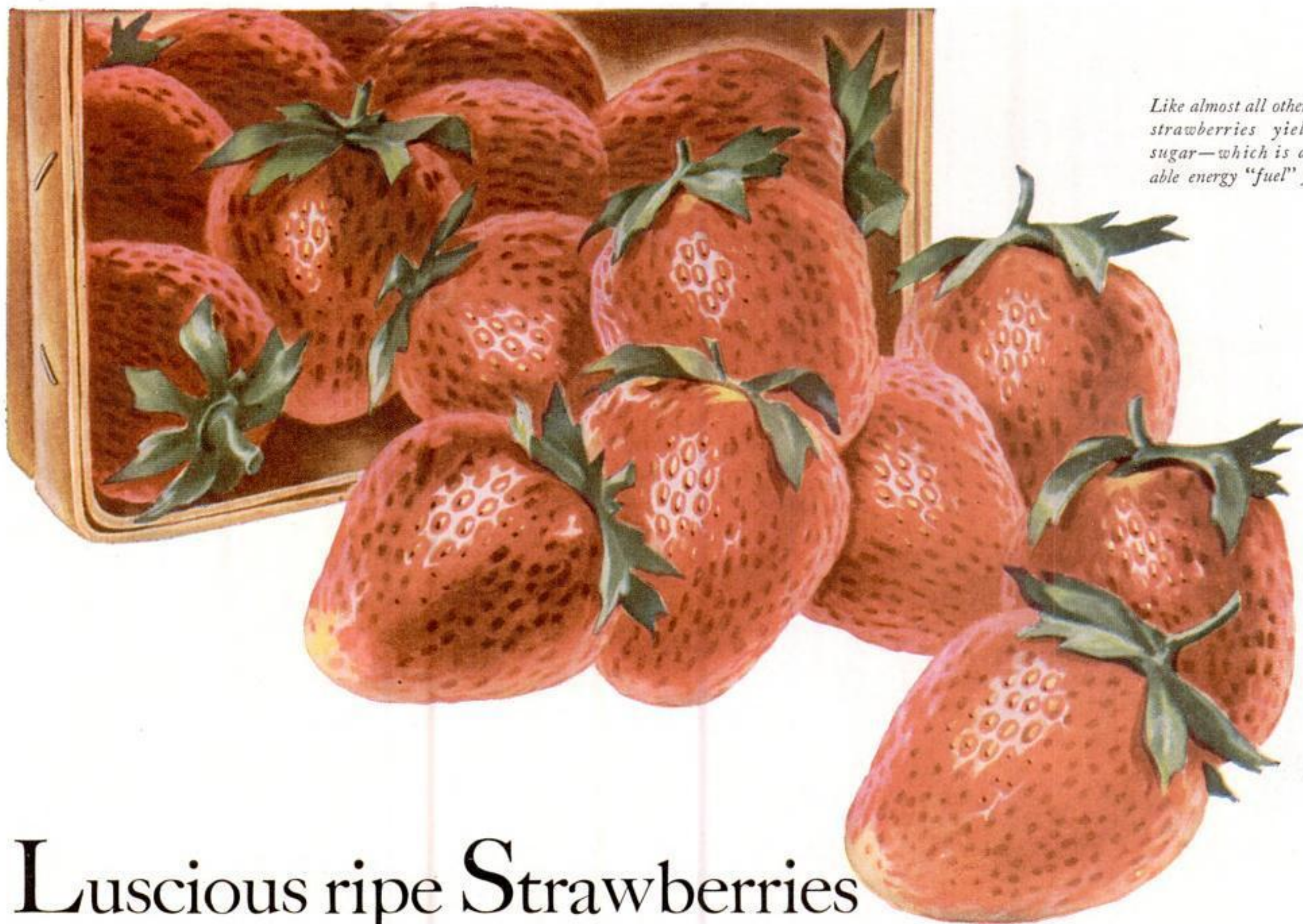
DRINK BUDWEISER FOR FIVE DAYS. ON THE SIXTH DAY TRY TO DRINK A SWEET BEER. YOU WILL WANT BUDWEISER'S FLAVOR THEREAFTER.



*Live Life..Every golden
minute of it
Enjoy Budweiser..Every
golden drop of it*



COPR. 1940 ANHEUSER-BUSCH INC., ST. LOUIS, MO.

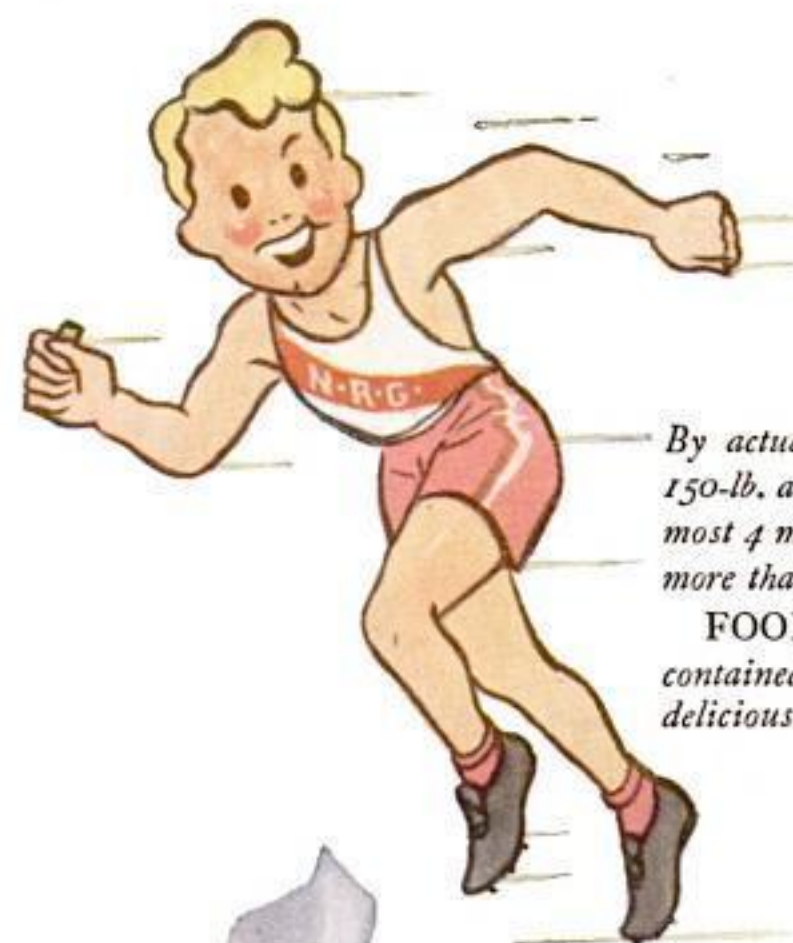


Like almost all other fresh fruits, strawberries yield Dextrose sugar—which is a most valuable energy “fuel” for the body.

Luscious ripe Strawberries are rich in pure Dextrose Sugar and so is delicious Baby Ruth

The *natural* goodness of Baby Ruth comes from the *natural* foods so deliciously blended to make this fine candy—such foods as milk, butter, eggs, chocolate, fresh plump peanuts—and pure Dextrose, the sugar your body uses directly for energy. Doesn't that explain why Baby Ruth is fine candy and fine food?

CURTISS CANDY COMPANY...CHICAGO



By actual energy tests, a 150-lb. athlete can run almost 4 miles at a speed of more than 5 m.p.h. on the **FOOD ENERGY** contained in one 5c bar of delicious Baby Ruth Candy



AT CANDY COUNTERS
EVERYWHERE

Houseparty (continued)



In a dormitory room, Fifth-former Gordon Dovell plays slapjack with Nancy Hare of Trevoise, Pa. Pictures from LIFE appear on every well-decorated St. Andrew's wall.



Stratton Nicholson pertly parades school parka. Note owner's number on pocket.



Well-dressed snowman sports a chiffon frock. Owner of gown finds lost property.

Sunday services are held in Gothic chapel in the school basement. It seats 200. All students must attend brief devotions each evening and Morning Prayer on Sundays.



**MAKE
BETTER COFFEE
THIS EASIER WAY**

➔ Empty foil packet into cup ➔ Add hot water... and drink!

A cup; a tiny, shiny silvery package... a pitcher of hot water... that's all you need to make perfect coffee, *instantly*, the G. Washington way.

Each G. Washington's ACE holds the correct amount of pure, soluble coffee for one cup. No pots or percolators to wash...no messy grounds to clean up.

G. Washington's is real coffee, pure coffee without the grounds. It has been correctly brewed for you. There's nothing for you to do wrong. That's why G. Washington's doesn't disturb sleep nor digestion. Don't let another day

pass before you try this amazingly better coffee that's so easy to make. Your grocer or delicatessen has it in the ingenious individual ACE packets and in money-saving glass jars. G. Washington's is all coffee and nothing but coffee. Nothing added to dilute its refreshing stimulation. G. Washington Coffee Refining Co., Morris Plains, N. J.

G. Washington's
INSTANT COFFEE

THE COFFEE PART OF THE COFFEE BEAN

Always On Top!



Mansfields
top-flight values
\$5.50 to \$6.50

MANSFIELD SHOES

Any superlatives we might print about Mansfields wouldn't be ours, but quotations from the remarks of wearers. "Best shoe I've seen for the money" represents the average buyer's opinion, and sums up neatly the Style, Comfort and Wear in which Mans-field tops the shoe field! Better stores everywhere sell them.

MANSFIELD SHOES • WHITMAN, MASS.

The Clue that Trapped the Heirs of Huey Long

ON THE MORNING OF JUNE 7, 1939, a hot tip came in to the city desk of the New Orleans States, evening newspaper sister of the famous Times-Picayune.

When a truck drove up before a half-built house in the suburbs and began unloading window sash, the States' photographer was hiding behind a hedge. The picture he got touched off a string of giant firecrackers that blew hundreds of Louisiana politicians out of the public trough.

► For the license plate proved that the truck belonged to Louisiana State University—and the half-built house belonged to the wife of a colonel on the governor's staff. Just a drop in the bucket of graft that the political heirs of Huey Long had been passing around for years. But the first case that could be proved—libelproof, airtight.

That night 64-year-old Jim Crown, the States' fighting editor, sat down on his bed and sobbed—reaction from months without respite in the front-line editorial trenches. "At last we get a break!"

► With the fuse once lit, the firecrackers kept popping around the cowering Longsters. Three men committed suicide; more than 200 faced federal and state indictments. It had been a great spree, but thanks to the battling Picayune papers, it was all over.

* * * *

They're in the great American tradition, the dignified old Times-Picayune and the rip-roaring,

rough-and-tumble New Orleans States. They have a line behind them that reaches back to Ben Franklin and Sam Adams and Tom Paine.

When Jim Crown strides around his office, dictating editorials at the top of his leather lungs, Greeley and Dana keep step with him. Pulitzer and Nast pound him on the back. And through him William Lloyd Garrison speaks again: "I am in earnest. I will not equivocate; I will not excuse; I will not retreat a single inch; and I will be heard!"

► Courage is probably, next to truth, the greatest quality that a newspaper can have. For the world abounds in forces, actions, events, and people before which neither man, nor newspaper, nor the Newsmagazine, can be coldly objective. Silence, indifference, genteel or amiable omissions are not true impartiality—they are just what the forces of corruption or stupidity want, the broth in which they thrive.

► TIME has never believed that icy indifference or "pure objectivity" is either possible or desirable in news reporting. Any colorful, humanized story contains something of the mental attitudes and judgments of the men who wrote and edited it.

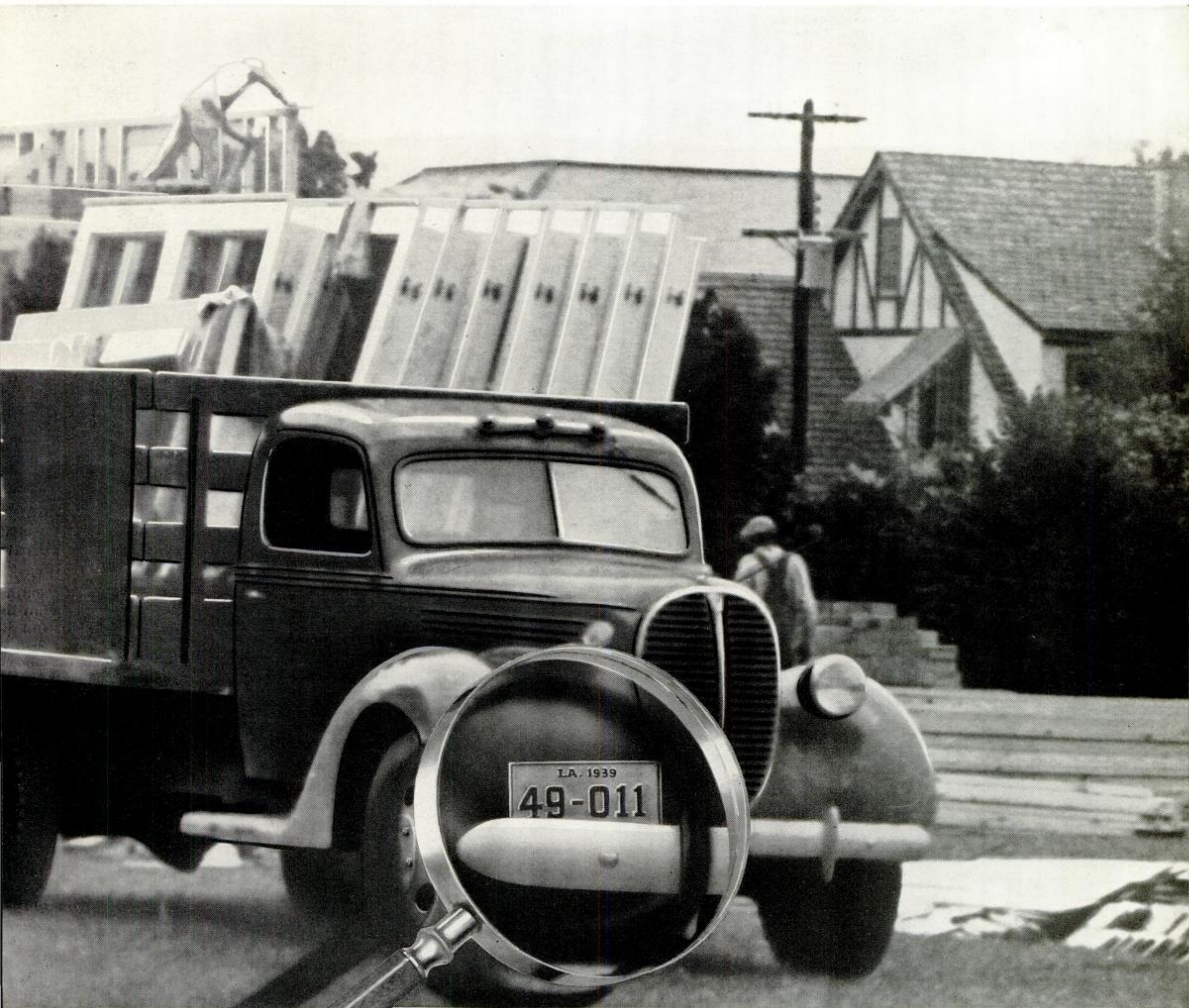
But over and above this is the sense of heightened responsibility that characterizes these times, as it has other periods of crisis. These days are big with destiny for our country and the



world. And the Newsmagazine in this era has a deep and peculiar responsibility. It is, in a sense, the national newspaper; it has the same obligation to all the people of the U. S. that the best dailies feel toward the people of their cities. That obligation means more than finding and condemning the things that are wrong. It also means finding and supporting the things that are right.

► It's not so easy as it sounds. The world of right and wrong dresses in shades of gray. The pepper-and-salt of ordinary human nature...the protective coloration of the rascal...the unprepossessing garments that can hide a clean white motive.

Studying that gray crowd-picture, penetrating its disguises, throwing a searchlight here and an X-ray there, is part of TIME's job. TIME queries its reporters and correspondents again and again: "What's behind this? *Who's* behind



This is the first of a series of advertisements in which the Editors of *TIME* hope to give all the readers of *LIFE* a clearer picture of the world of news-gathering, news-writing, and news-reading—and the part *TIME* plays in helping you to grasp, measure, and use the history of your lifetime as you live the story of your life.

it? Give us the background." *TIME* listens to people—all kinds of people, with all kinds of causes and crusades—balances their ideas against events, against knowledge, horse sense, and plain old American morals.

And sometimes when every possible scrap of fact, every line of expert and inexperienced opinion is on the table, *TIME* editors still miss the last train home, trying to decide what's right, who's right, and how to let the people know it.

► Judgments arrived at this way are not infallible, for nothing human is. But they are genuinely responsible. Essential to people who share *TIME*'s attitudes—stimulating to people who don't. And backed by the courage of conviction.



TIME

-- THE WEEKLY NEWSMAGAZINE

SALE

LIMITED TIME ONLY



~~\$1.00~~
SIZE
FULL
10 OUNCES

59c



**TRY THE
FINGERNAIL
TEST!**

SCRATCH your scalp now if you dare! If your fingernails show ugly dandruff scales, you need 3-action Wildroot-with-Oil! 3-action because it removes loose dandruff, relieves dryness, grooms the hair. Wildroot-with-Oil is the regular Wildroot formula plus pure vegetable oils to keep hair neatly in place without building up grease on the scalp. Mild, pleasing odor fades away quickly. Get Wildroot-with-Oil while this offer lasts! Wildroot Company, Inc., Buffalo, N. Y. . . . Fort Erie, Ontario, Canada.

DON'T WAIT...GET THIS BARGAIN TODAY!



*"I don't care if this IS our stop...
can't you see I'm enjoying my MENNEN SHAVE!"*



Gone with the wind—yessir, wiry whiskers breeze off when you use Mennen Lather Shave! No yank. No pull. Oil-dissolving, hair-penetrating Mennen Lather banishes razor-resistance. Want real shaving comfort? Then see your druggist and sing out, "Mennen Lather Shave for Mine!"

Mennen makes a swell Brushless, too.

TRY THE 3-STEP MENNEN SHAVE—SHAVE CREAM—SKIN BRACER—TALCUM FOR MEN

PICTURES TO THE EDITORS

GANDHI BY NEHRU

Sirs:

This rare view of Mahatma Gandhi, shown talking to his trusted lieutenant, Sardar Patel, during a session of the working committee of the India Congress at Allahabad, India, recently, was taken by Pundit Jawaharlal Nehru (LIFE, Dec. 11), world-famous Indian nationalist leader and second in command to Gandhi.

This important meeting took place just before Gandhi went to the Marquess of Linlithgow, the British Viceroy, to discuss the possibility of Indian independence with him.

The picture was sent to me by Kanhaiya Lal, a former student of mine at Ewing Christian College in Allahabad, who is now a barrister in Allahabad.

REV. ROBERT H. HANNUM
Sand Springs, Okla.



"PIPSQUEAKS"

Sirs:

Here are two pictures of the tallest basketball team on earth—the West Texas State Teachers College "Buffaloes," who have just won the Alamo Conference championship here in the Texas Panhandle.

The team when lined up ranges in height from Charles Halbert (below, far left), who is 6 ft. 10 in. tall, to Captain Ernest Schur who is a "pipsqueak" of 5 ft. 11 in. Team's average height is over 6 ft. 3 in.

Halbert, who plays center, is probably the tallest regular in basketball. When he and Lother Stephenson, who is 6 ft. 7 in. tall, stand next to Coach Al Baggett (left), few people would guess that Baggett himself is 6 ft. 4 in. tall.

OLIN E. HINKLE
West Texas State Teachers
College
Canyon, Tex.



CONTRIBUTIONS: Minimum rates for all rights, including resale and reuse: \$5 per photograph. Amateur photographers are welcome as contributors but their work must compete with professionals on an equal basis and will be judged (and paid for) as such. Unsolicited contributions however, whether professional or amateur will be neither acknowledged nor returned unless accompanied by adequate postage, packing and directions. LIFE will not be responsible for safe handling of same either in its office or in transit. Payment will be made only on approval and publication. Address all correspondence about contributions to CONTRIBUTIONS EDITOR, LIFE Magazine, TIME & LIFE Building, Rockefeller Center, New York.



HORSEPLAY

Sirs:

This one-year-old colt was found one day in the cement watering trough on my father's farm. How he got there, nobody knows. He was uninjured and the dark stains on the trough are not blood but

merely chipped places in the cement. We first tried to free him by attaching ropes to his legs and hoisting him out. When this method failed, we released him by breaking down one side of the trough.

CARL A. FISCHER
Milford, Ohio



DOGHOUSE

Sirs:

At the recent world convention of "Tin Can Tourists" who assembled in 1,200 trailers at Tampa, Fla., one tourist was Poochy, a terrier who belongs to Mr. and Mrs. J. F. Cannon of Youngstown, Ohio.

Poochy has his own model trailer, plainly marked with his name and the

name of his owners. To create amusement when arriving and departing from roadside camps, Poochy is hauled in his own traveling doghouse behind the Cannons' regular trailer. Once on the road, however, Poochy is carried inside the big trailer.

ALBERT P. BURGERT
Tampa, Fla.



HIBERNATING BEAR

Sirs:

This 500-lb. bear was found hibernating on Shoemaker Mt. in the White Deer Range in Pennsylvania by Ray Persun and me while out hunting. Mr. Persun, an expert hunter with 38 years' experience, had never before seen a bear hibernating in the open. The Pennsylvania Game Commissioners, who for years have unsuccessfully been trying to discover such a bear, have now taken

color photographs of this bear for educational purposes.

It was 15° below zero the day we found the bear. He was rolled up into a huge ball, with his head hidden by his hind paws to protect his face from the snow and wind. Our presence did not disturb him, but a female bear and her cubs could be heard stirring about in a nearby cave after we had disturbed their nap.

CHARLES H. WOLFINGER
Williamsport, Pa.



"Oh her! She's just a fool for an Arrow Tie!"

•Why do men go off the deep end for Arrow Ties? Well, Arrows are designed and tailored by America's top men's stylist. They're wrinkle-resistant. They're made of fine fabrics, tailored to tie into perfect knots. See them at your Arrow dealer's now. \$1.00, and \$1.50.

ARROW TIES
As Outstanding as Arrow Shirts

Made by Cluett, Peabody & Co., Inc.

Tally-Ho
Brogues

O-SO-EZ-E
STYLES
\$6.95
AND UP



Both models in
rich Brown Leathers

PROOF—THAT CUSTOM CHARACTER NEED NOT BE EXPENSIVE

Authoritative styling in tested tannages, combined with Taylor's exclusive O-So-Ez-E Innersoles assure permanent comfort right from the very first step.

They'll make you ask "Why pay more?"

Write the makers—E. E. TAYLOR CORP. 275 Congress St. Boston for name of dealer in your community and folder showing other styles.

THE **Taylor-Made** SHOE
TRADE MARK REGISTERED
\$5.00 and up

Pluto Made a Lamb Out of a Lion . . . in ONE HOUR!



BILL: Let's call it off! I feel like something the cat dragged in...and this jungle getup doesn't make me feel any better.

MARY: Simmer down, dear. We still have two hours before we have to leave. And a Pluto highball will have you feeling worlds better in *one hour*.



BILL: A laxative! One hour? Are you sure? Remember . . . this is a masquerade we're going to.

MARY: Yes, just give Pluto one hour and the rest of the evening will be yours. You'll see.



MARY: Mr. Lion, you're having the time of your life.

BILL: Mr. *Lamb* to you, darling. And you're right. I'll never let constipation slow me down again—now that I know about one-hour relief.

Get Pluto Water at your druggist's today for real one-hour relief whenever you need a laxative. Two sizes, 25c and 50c; at soda fountains and bars ask for a Pluto Highball, 10c (2 ounces in a glass and add plain water).

PLUTO Water

From Famous French Lick Springs

WHEN NATURE WON'T . . . PLUTO WILL!

Make a Quick Comeback... **TAKE A HEALTH HOLIDAY!**



AT FRENCH LICK SPRINGS HOTEL
Amazingly low rate gives you meals, room with bath, daily health bath, recreational privileges, and famous Pluto Water at its source. For a limited time only. Write today for details. **7 DAYS ONLY \$49⁰⁰**

FRENCH LICK SPRINGS HOTEL
FRENCH LICK, IND. • T. D. TAGGART, Pres.
Served by the Monon and Baltimore & Ohio Railroads

PICTURES TO THE EDITORS

(continued)

WINTER OOMPH

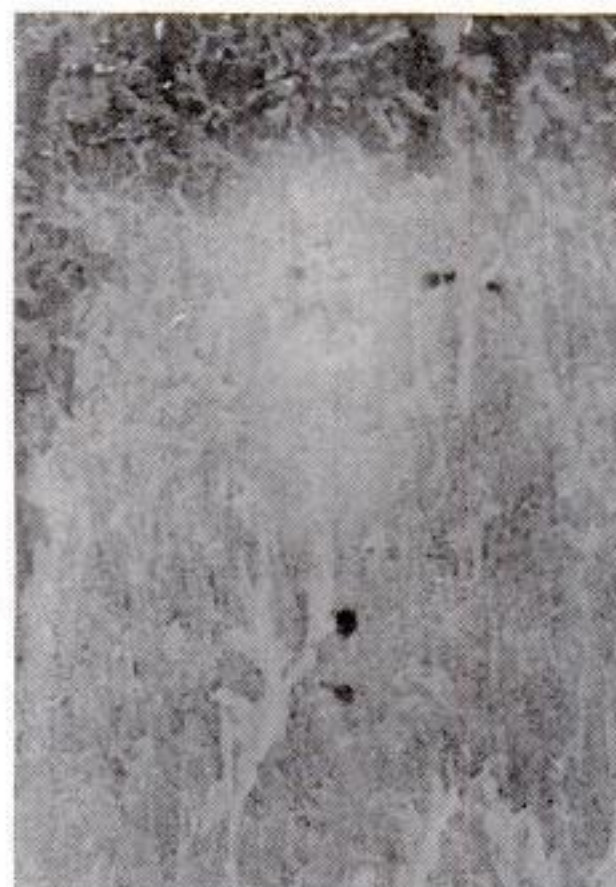
Sirs:

Although "oomph" started in America as an apt description of female charms that defy all description, the U. S. has no monopoly on it.

Here in this series of pictures is some winter oomph in Holland. I took these pictures of a pretty young model one frosty day in Amsterdam. I photographed her through a frost-covered window as her breath slowly evaporated the frost and, breath by breath, I beheld the emerging face of the pretty girl.

I. RONA

Amsterdam, The Netherlands



AT FIRST, GIRL IS INVISIBLE



SLOWLY MOUTH AND NOSE APPEAR



SHE SEEMS TO BE BLOWING A KISS

Heartburn?



Bisma-Rex
gives immediate relief from heartburn

over-acidity and sour stomach that frequently cause you discomfort, loss of efficiency and time.

This scientifically prepared and pleasant-tasting antacid is an effective remedy in millions of homes. Keep fit with Bisma-Rex. Only your convenient, neighborhood Rexall Druggist has it in the economical, full-size home package for only 50 cents. Ask for Bisma-Rex, by name, today.

For sale wherever you see this sign



MOTHER WINS \$1400 WITH HELP OF CORONA



Mrs. George Darnell, Brooklyn, N. Y., Scholarship Winner

Newspapers told this story last year. But thousands of other stories you never hear . . . of children assisted in school and college, of men and women getting ahead, doing more, with the aid of these fast, sturdy, efficient portables.

Corona is easy to pay for . . . only \$1.00 a week, plus small down payment. Five models to choose from, each "tops" in its price class. Easy to use, too . . . ask for free trial at any dealer's. Free folder on request.

EVERY HOME SHOULD OWN A

CORONA

PORTABLE TYPEWRITER

L. C. Smith & Corona Typewriters Inc.

Desk 3, 171 Almond Street, Syracuse, N. Y.

Send me free booklet showing 3 Speedline Corona Models and \$1.00 a week terms.

Name _____

Address _____

City _____ State _____

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

*It's an
advantage
to know*

DRINKS NEVER
TASTE THIN
WITH
GORDON'S GIN



*and an
advantage to
remember*

GORDON'S HAS
THE ADVANTAGE
OF
LIQUEUR QUALITY
& HIGH PROOF
94.4

**Gordon's
Gin**

100% Neutral Spirits
Distilled from Grain

Copyright 1939, Gordon's Dry Gin Co., Ltd.
Linden, N. J.

**PICTURES TO
THE EDITORS**
(continued)



PART OF HER FACE CAN BE SEEN



HER IMAGE BECOMES MORE CLEAR



SLYLY SHE STICKS OUT TONGUE



SHE ENDS UP WITH A BROAD GRIN



WIFE: Why, Ben! Are you making faces at me? Or just choking with rage?

HUSBAND: Silence, woman! My tongue is on fire! I've been paying our bills and licking the envelopes—fifteen of 'em!



WIFE: Just calm yourself, angel, and see what your wife has discovered. These wonderful new envelopes seal themselves!

HUSBAND: What? Tongue-savers at last! Let me see them—how do they work?



WIFE: As easy as a flick of the finger! See: You lift the lower flap up,
and
You press the upper flap down,
and
Presto! It's all done!



SALESGIRL: Yes, indeed—we have Self-Seal Envelopes for office use as well as for social correspondence. *Every one* uses them!

HUSBAND: Just what I want! Believe me, I'm done with the old lick-and-stick kind!



It's sensational—the new Self-Seal Envelope! You don't use your tongue at all. Just a flick of the finger, and the envelope is sealed! Quick, clean, easy—it's the *new-fashioned* way to seal!

Self-Seal Envelopes are available at popular prices wherever stationery is sold. Also featured in boxes of Kellogg's Fine Writing Papers. And in commercial form for office use.

For SAMPLE PACKAGE of Self-Seal Envelopes, send 10c, and the name of the dealer where you buy your stationery, to: United States Envelope Company, Springfield, Massachusetts.

Self-Seal Envelopes

How's your "Pep Appeal"?

— by Williamson



Sis: Why the war paint, Babs? Impersonating a femme fatale?



Babs: Quit picking on me, Sis! You're terrible! A girl's got to have a *little* glamor these days.

Sis: Glamor is spinach, darling. If you had more pep in your bones, you wouldn't need so much paint on your face. I'll bet what you need is *vitamins*. And that reminds me. Come downstairs a minute—for lesson No. 1.



Sis: We can't have pep without all our vitamins, my cherub. And one of the best ways to get two of the important vitamins, B₁ and D, is right in that delicious cereal you're sampling—KELLOGG'S PEP.

Babs: Say, where have you been hiding this? It's the grandest tasting cereal I ever ate. Boy! Are you a discoverer?



Babs: (another night) Good-bye, Teacher! I'll see if your lesson works.

Sis: Where there's pep there's hope!

Vitamins for pep! Kellogg's Pep for vitamins!

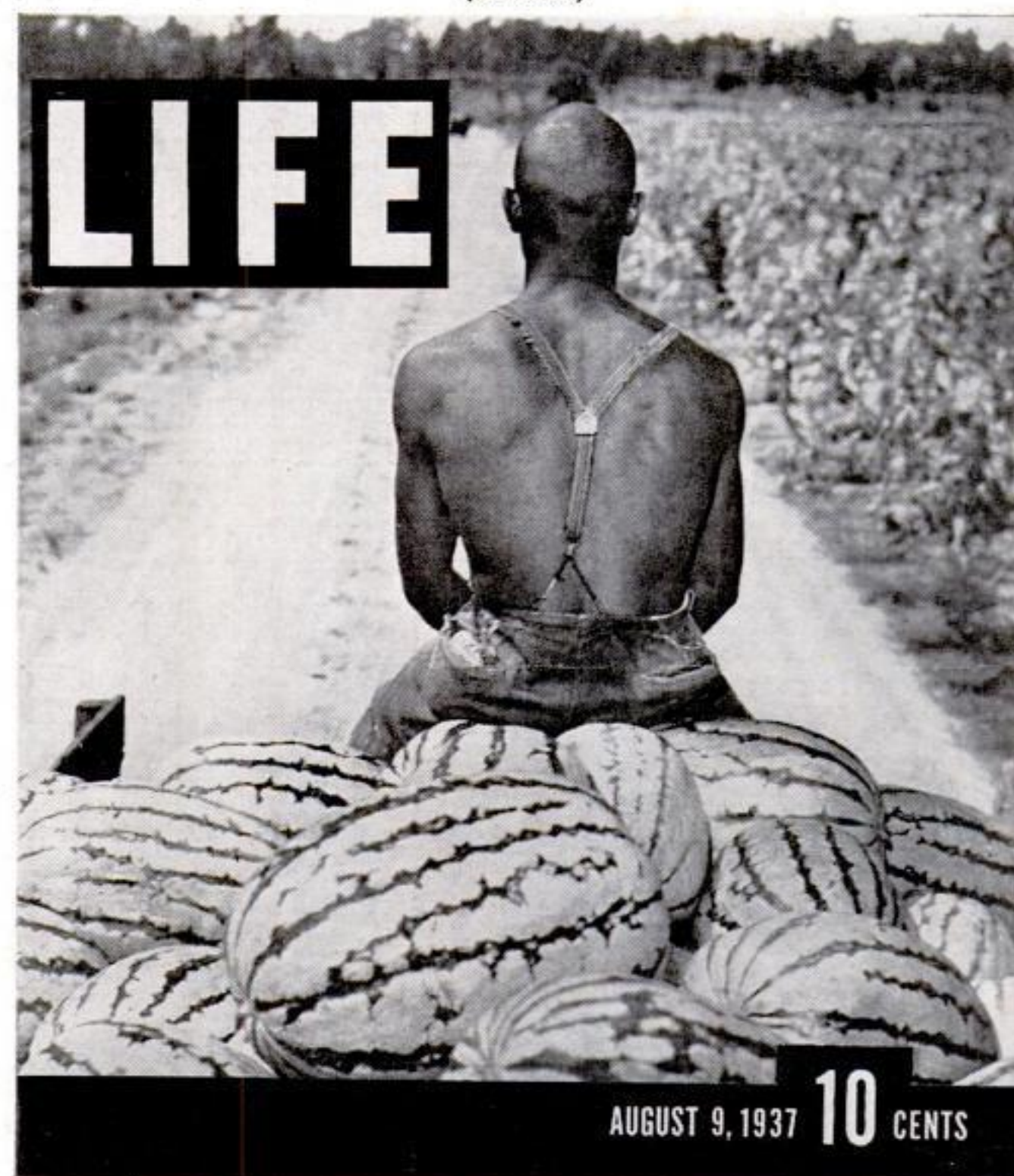
Pep contains per serving: 4/5 to 1/5 the minimum daily need of vitamin B₁, according to age; 1/2 the daily need of vitamin D. For sources of other vitamins, see the Pep package.

MADE BY KELLOGG'S IN BATTLE CREEK

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PICTURES TO THE EDITORS

(continued)



LIFE'S COVER SHOWED NEGRO ON PILE OF CUBAN QUEEN WATERMELONS

PAINTING

Sirs:

Just as Hollywood directors seem to be getting ideas from LIFE (LIFE, Feb. 19), so one contemporary painter at least seems to have patterned his work on a LIFE story. The painting is *The Cuban Beauties* by Lawrence Lebduska, recently exhibited at Pennsylvania Academy of Fine Arts. It appears that Mr. Lebduska thought highly of LIFE's Aug. 9, 1937, cover (above). Apparently using this photograph as a base, he seems to have added a watermelon field to the back-ground (similar to another photograph in that issue) and painted in a fieldhand who resembles a third LIFE photograph (left).

Where Mr. Lebduska's dog comes from, I do not know.

MARY SEAMAN

GEORGIA FIELDHAND IN LIFE'S PHOTO

Trenton, N. J.



PAINTING RESEMBLES LIFE'S FIELDHAND, NEGRO AND WATERMELONS

SINCE THE TIME OF THE TWO-STORY TELEPHONE,
Your TASTE, too, has changed!



PARTY LINE....1890'S

Let's turn back the years to Grandpa and his friends, rounding up a party.

Watch him crank that two-story telephone for all he's worth! He shouts so lustily that even without benefit of wires most of the "parties" listening in (and all of the neighbors) can hear.

But if his invitations fell heavily on the ears, the whiskey Grandpa served was equally heavy on the palate. For heavy, heady, bottled-in-bond whiskey was the only kind that distillers could produce in those rule-of-thumb days.



PARTY LINE-UP...1940

And now, let's look in on *you* today. You round up your guests on a 'phone that's as streamlined as a wrist watch. Modern science has trimmed its waistline!

And now modern methods give you light, bottled-in-bond Signet—first bonded whiskey of its kind!

Signet is *distilled* for lightness. Then, aged in *aged* wood. Its delicacy of flavor and bouquet gives you a new taste thrill!

Next time you 'phone to call the crowd together, remember first to *signal* for Signet!

Delightfully light... because
It's Aged in AGED Wood

Signet

FIRST BONDED WHISKEY OF ITS KIND

WHAT AGED IN AGED WOOD MEANS

SIGNET is distilled for lightness. It is then aged in charred casks that have been pre-mellowed by repeated prior use. Scotch and Canadian whiskies and the rarest French brandies are also aged in casks that have been thus pre-mellowed.



*This whiskey is
 4 years old
 100 proof*

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 PEORIA, ILL.

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HOYNINGEN-HUENE PHOTO

CLOTHES AND ACCESSORIES BY ABERCROMBIE & FITCH CO.

It pays to wear
REAL SILK
 HOSIERY

We: The real purpose of the above picture is to get over this idea: Realsilk has the acceptance of smartly dressed women.

You: *It takes more than eye appeal to satisfy me. I've had plenty of grief with lovely-looking hosiery.*

WE: Then you'll be interested in knowing that Realsilk has the reputation of being the longest wearing, most dependable silk hosiery in America.

YOU: *No more runs?*

WE: We don't claim that. You may have accidents just as with any sheer silk hosiery. But if you will specialize on Realsilk for a few months you will find, as other women have found, that Realsilk wears longer—fits more snugly—holds its colors better.

YOU: *Why?*

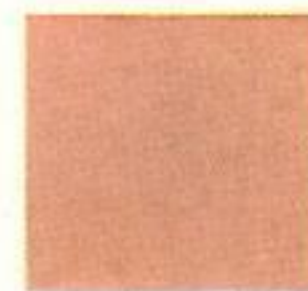
WE: Because of the quality of silk—quality of dyes—and quality of manufacture—and many special features which are not to be had in other hosiery.

YOU: *Does it cost more?*

WE: A little more per pair, but considerably less *per hour of wear*. You actually save by buying these more beautiful stockings.

YOU: *As a consumer, I'd like specifications.*

WE: You'll get them when our representative calls.



JOYOUS



LIDO



DEMURE



FIESTA

**New
 Spring Shades**

Your Realsilk Representative is now showing these and other shades as part of complete costume harmony service. To get immediate action, phone the local Realsilk branch sales office. Look in the 'phone book under Real Silk Hosiery Mills—listed in 200 cities.

COPYRIGHT 1940, REAL SILK HOSIERY MILLS



This is the insignia of the 10,000 Realsilk Representatives of "the world's largest hosiery store"—a company which manufactures its own hosiery and sells from "Mill to Millions". Territories available for men and women of character. Write Department "L".
 REAL SILK HOSIERY MILLS, INC., Indianapolis, Indiana